

Daniel Bradley

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Portfolio: www.danielbvideo.com

Full stack web developer with a front-end focus. A recent UNC Chapel Hill Full Stack Flex bootcamp graduate with an in-depth knowledge of front-end and back-end web development, media editing, and presentation software, coupled with content creation and business sales abilities. Multilingual and fluent in Spanish and Korean. Proven history of creating compelling visual stories and maintaining strong professional business relationships.

TECHNICAL SKILLS

Web Frontend: HTML5, CSS, JQuery, JavaScript, Bootstrap, Materialize, Bulma, WordPress, Squarespace

Web Backend: MySQL, MongoDB, Express, ReactJS, Node, AJAX

Tools: Git, Heroku, SimpleView CRM, Microsoft Office, Google

Digital Editing: Apple Final Cut, Apple Motion, Adobe Premiere Pro, Adobe After Effects, Adobe Lightroom

Broadcasting: NewTek 855 system, Daktronics system, Crossover system, ZOOM meeting and webinar, GoToMeeting, GoToWebinar

Cameras: Canon 5D, Canon 7D, Canon 80D, Canon 60D, Canon Rebel series, Sony NXCAM, GoPro

PROJECTS

Confused Gamer | <https://github.com/WebDeverDan/Confused-Gamer> | <https://webdeverdan.github.io/Confused-Gamer/>

- Role in Project: Initial design, API functionality on results page
- This app provides users with 10 random video games based on console selection, shows related free-to-play online games, and allows gamers to save the games for a later date.
- Tools/Languages: HTML5, CSS, JQuery, JavaScript, Materialize, Openweather API, FreeToGame API

Mix 'N' Match | <https://github.com/hlbrown/project-2-full-stack> | <https://frozen-inlet-56976.herokuapp.com/>

- Role in Project: Database modeling and linking, initial Handlebars connection, and various routing
- This simple dating/friendship app allows users to match with other users based on mutual beer preference. Has photo upload and basic matching functionality.
- Tools/Languages: HTML5, CSS, JQuery, JavaScript, Bootstrap, MySQL, Sequelize, Handlebars, Cloudinary, and Multer

WORK EXPERIENCE

Explore Asheville Convention & Visitors Bureau

03/2019 - 7/1/2021

Group Sales & Services Specialist

Asheville, North Carolina

- Produced a 45-minute virtual familiarization tour which had over 400 registrants and over 250 attendees.
- Managed Matterport 3D virtual tour website creation for 15 local hotels, showcasing amenities and meeting spaces for meeting planners.
- Generated an estimated \$253,917 in revenue to local hotels through the confirmation of 28 wedding groups in the course of 3 months.

Daegwang Elementary School & Beacon Language School**07/2014 - 03/2016***English Teacher*

Seoul & Daegu, South Korea

- Managed a team of 6 native English teachers and maintained a relationship between student parents and the English department.
- Taught English (beginner-business level) to 50+ students per week.
- Ensured the success of 4 adult students in their job searches and interviews.

Asheville School**07/2013 - 05/2014***Development and Marketing Intern*

Asheville, North Carolina

- Produced, shot, and edited a commercial for Asheville School, which was shown in local venues, such as the Asheville Regional Airport.
- Completed a monthly video for the online newsletter to be sent to parents.
- Created video showcasing the Asheville School mobile application.

UNC Asheville**09/2010 - 05/2014***Live Event/Sports Broadcast Director and Producer*

Asheville, North Carolina

- Directed over 40 live sporting events for the Big South Network and UNC-Asheville
- Produced over 10 live basketball games for the Southern Conference
- Oversaw the 2013 commencement ceremonies for Asheville-Buncombe Technical Community College's live broadcast.

EDUCATION**UNC Chapel Hill - Full Stack Flex Bootcamp****November 2021**

Certificate in Full Stack Web Development

UNC Asheville**May 2014**

Bachelor of Arts: Mass Communication, Spanish