

# Daniel Bradley

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LinkedIn: <https://www.linkedin.com/in/daniel-bradley828/> | GitHub: <https://github.com/WebDeverDan>

Web Portfolio: <https://webdeverdan.github.io/react-portfolio/#/> | Design Portfolio: [www.danielbvideo.com](http://www.danielbvideo.com)

Full stack web developer with a front-end focus. A recent UNC Chapel Hill Full Stack Flex bootcamp graduate with an in-depth knowledge of front-end and back-end web development, media editing, and presentation software, coupled with content creation and business sales abilities. Multilingual and fluent in Spanish and Korean. Proven history of creating compelling visual stories and maintaining strong professional business relationships.

## TECHNICAL SKILLS

**Web Frontend:** HTML5, CSS, JQuery, JavaScript, React, Restful APIs, Bootstrap, MaterialUI, Materialize, Bulma, WordPress and Squarespace

**Web Backend:** MySQL, Sequelize, MongoDB, GraphQL, Express, Node

**Tools:** Git, Heroku, SimpleView CRM, Microsoft Office, Google

**Digital Editing:** Apple Final Cut, Apple Motion, Adobe Premiere Pro, Adobe After Effects, Adobe Lightroom

**Broadcasting:** NewTek 855 system, Daktronics system, Crossover system, ZOOM meeting and webinar, GoToMeeting, GoToWebinar

**Cameras:** Canon 5D, Canon 7D, Canon 80D, Canon 60D, Canon Rebel series, Sony NXCAM, GoPro

## PROJECTS

**Artin' Around** | <https://github.com/WebDeverDan/Public-Art-Finder> | <https://artin-around.herokuapp.com/>

- Role in Project: Backend (GraphQL mutations and resolvers, seeding database, photo upload functionality).
- This app provides users the ability to explore new public art in each state and upload new art to the database.
- Tools/Languages: HTML5, CSS, JavaScript, React, MaterialUI, MongoDB, GraphQL, Cloudinary

**The Lego Collector** | <https://github.com/WebDeverDan/Minifigure-Inventory-Tracker> | <https://the-lego-collector.herokuapp.com/login>

- Role in Project: Complete creation - planning, implementation, deployment.
- This app is an independent project created for collectors to keep track of and calculate the value of their lego collection. Users have the option to add, update, and delete figures and sets. Mobile currently in development.
- Tools/Languages: HTML5, CSS3, Javascript, JQuery, Handlebars.js, Node.js, Express.js, and MySQL

**Confused Gamer** | <https://github.com/WebDeverDan/Confused-Gamer> | <https://webdeverdan.github.io/Confused-Gamer/>

- Role in Project: Initial design, API functionality on results page
- This app provides users with 10 random video games based on console selection, shows related free-to-play online games, and allows gamers to save the games for a later date.
- Tools/Languages: HTML5, CSS, JQuery, JavaScript, Materialize, Openweather API, FreeToGame API

## WORK EXPERIENCE

### Explore Asheville Convention & Visitors Bureau

03/2019 - 7/1/2021

*Group Sales & Services Specialist*

Asheville, North Carolina

- Produced a 45-minute virtual familiarization tour which had over 400 registrants and over 250 attendees.
- Managed Matterport 3D virtual tour website creation for 15 local hotels, showcasing amenities and meeting spaces for meeting planners.
- Generated an estimated \$253,917 in revenue to local hotels through the confirmation of 28 wedding groups in the course of 3 months.

### Daegwang Elementary School & Beacon Language School

07/2014 - 03/2016

*English Teacher*

Seoul & Daegu, South Korea

- Managed a team of 6 native English teachers and maintained a relationship between student parents and the English department.
- Taught English (beginner-business level) to 50+ students per week.
- Ensured the success of 4 adult students in their job searches and interviews.

### Asheville School

07/2013 - 05/2014

*Development and Marketing Intern*

Asheville, North Carolina

- Produced, shot, and edited a commercial for Asheville School, which was shown in local venues, such as the Asheville Regional Airport.
- Completed a monthly video for the online newsletter to be sent to parents.
- Created video showcasing the Asheville School mobile application.

### UNC Asheville

09/2010 - 05/2014

*Live Event/Sports Broadcast Director and Producer*

Asheville, North Carolina

- Directed over 40 live sporting events for the Big South Network and UNC-Asheville
- Produced over 10 live basketball games for the Southern Conference
- Oversaw the 2013 commencement ceremonies for Asheville-Buncombe Technical Community College's live broadcast.

## EDUCATION

### UNC Chapel Hill - Full Stack Flex Bootcamp

November 2021

Certificate in Full Stack Web Development

### UNC Asheville

May 2014

Bachelor of Arts: Mass Communication, Spanish