



TRADEUM

JOIN THE DECENTRALIZED REVOLUTION

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INTRODUCTION

The main philosophies behind cryptocurrencies includes decentralization, peer-to-peer transactions, anonymity, and giving financial freedom and control back to the people, and away from the central powers. Contrary to this concept, the vast majority of trades between digital assets is completed on centralized exchanges where they own all the funds and write the rules that you must abide by. Fortunately, with blockchain technology and the introduction of smart contracts, individuals can now trade peer-to-peer without requiring trust for a middle-man. With your help, Tradeum will disrupt the centralized exchange industry by bringing decentralized trading to beginning and advanced traders alike.





PROBLEM

With the recent increase in regulatory pressure, centralized exchanges all over the world are at a serious risk of government intervention. Some have even been banned and ordered to bring their operations to a halt, leaving their users on the sidelines. With strict regulations and tax codes being passed, users are also at risk of having their personal information given to the government. This is already becoming a reality, with the IRS demanding user information from Coinbase. Cryptocurrencies held by these centralized exchanges are at a constant risk of being hacked and lost forever, such as the cases of Mt Gox and, more recently, with 530M stolen from Coincheck. Government enforcement and hacking issues are expected to continue in 2018 and beyond as the cryptocurrency market grows and the government takes the exchange more seriously.

Current, decentralized exchanges feature user interfaces that are not friendly to the average cryptocurrency trader or investor. They also lack liquidity, helpful customer service, and advanced trading tools and margin lending options. They also host on-chain order books that increase cost, friction, and latency. Additionally, the cryptocurrency market has a shortage of options for those who wish to benefit from sustainable passive income opportunities.



TRADEUM EXCHANGE

Decentralized

The Tradeum exchange will settle orders on the Ethereum blockchain. This has many fundamental advantages over having all functions, powers, and decision making in one centralized location or group like many of the exchanges on the market. Some of the major advantages include:



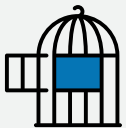
SECURITY: Since the orders are complete through a decentralized network and not through a central server with a single point of failure, hackers would need to successfully attack the Ethereum blockchain to alter the trades.



TRUSTLESS: There's no need to trust a third party to hold your assets or execute your trades. This is completed peer-to-peer with the Ethereum blockchain. Tradeum will not have access to your funds at any time.



ANONYMOUS: You can trade and invest directly from your personal wallet without providing your personal information. Since your wallet address is not linked to your identity, you can trade and invest in privacy.



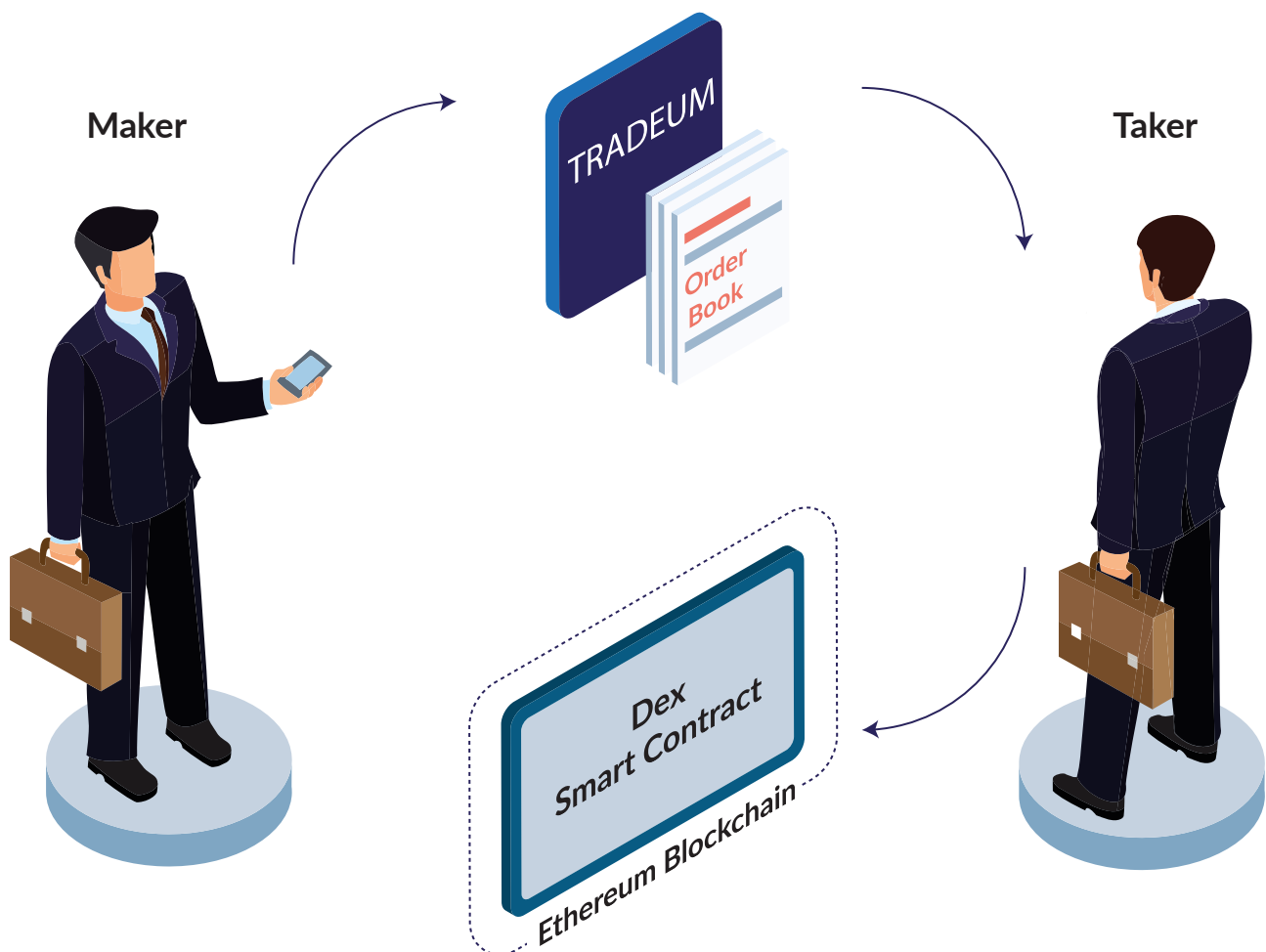
FREEDOM: Deposit, withdraw, or trade as much as you like without requiring the permission from a third-party. You will have full control and ownership of your funds. We do not require you to send us your funds at any time.



PROTECTION: Because the trades are completed on the Ethereum blockchain and directly from your wallet, your funds and personal information are always protected from government intervention.

Ox Protocol

The Tradeum exchange will host an off-chain order book using the Ox Protocol to facilitate direct transactions between your personal wallet and another. The open source Ox Protocol allows for decentralized exchange between ERC20 tokens in a true peer-to-peer fashion. While the order match is done off-chain to vastly improve liquidity, speed, and cost, the settlement is completed on the Ethereum blockchain to ensure security, trust, and efficiency.



User Interface

Ensuring the Tradeum exchange is user-friendly with advanced trading options is of the highest priority. Tradeum will offer a basic and advanced exchange version to meet the needs of beginning and advanced traders alike. The basic version will have an intuitive layout and only incorporate the information required for a quick and easy trade. The advanced version will have market orders, limit orders, transaction history, volume data, and a sophisticated and interactive chart with advanced indicators.

Revenue Model

Tradeum will have a variety of income sources to ensure we have sufficient funding for continuous research and development.

SOURCE	DESCRIPTION
Exchange Fees	Tradeum will charge a small 0.25% fee for each trade and 0.10% for TRM trades.
Margin Trading	Tradeum will charge a percentage of the amount you borrow if you trade on margin.
Stakeholder Pool Commission	Tradeum will make a commission on the profits from the Stakeholder Pool program.

Customer Support

We understand that users from all over the world, speaking different languages, will be seeking the benefits of a decentralized exchange and passive income options that Tradeum has to offer. For this reason, we will invest heavily in multi-language customer service assistance to ensure the needs of the Tradeum community are met.

Affiliate Program

You can help grow the Tradeum community by bringing friends and family on board to experience the services and opportunities we offer. You can earn 10% of the trading fees of any individual who signs up directly under your wallet address, and 3% of the amount they contribute to the Stakeholder Pool. Your affiliate commission will be applied directly and immediately to your wallet address.



TRADEUM TOKEN (TRM)

Low-Cost Trading

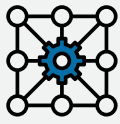
Token holders will have the opportunity to buy or sell TRM with 60% reduction in fees at just 0.10% of maker and taker transaction. Tradeum will support almost all ERC20 tokens with trading pairs in TRM, which will increase convenience and liquidity.

Stakeholder Pool

The purpose of this program is to allow TRM holders to passively earn extra TRM tokens, adding to the token utility in the ecosystem. The returns vary based on the performance of the investing strategies and input from the community in the Prediction Program.

Time Period	Rate (per month)
May 2018- Aug 2018	8%
Sept- Dec 2018	6%
Jan - June 2019	4%
July - Dec 2019	2%
Jan - Dec 2020	1%
Jan - Dec 2021	0.5%
Jan - Dec 2023	0.25%

As a member of the Stakeholder Pool, your funds will be locked for 60 days and returned to your personal wallet, with a bonus rate paid weekly from the max supply. The token release and bonus rate is secured by smart contracts. In addition to the bonus rate, members will also receive profits made from the invested Stakeholder Investment Fund set aside from the initial supply. The funds will be invested in three ways:



ALGORITHMIC TRADING based on the strategies and input from the Prediction Program. The strategies will run through simulations on the tokens the community is most optimistic on, and the best will be applied. This method will be relied upon when the sentiment is positive.



ARBITRAGE between the exchanges offering TRM. A profit can be made by selling on exchanges where the prices are high and buying where they are low. This will be relied on when the market sentiment is less than ideal to sustain earnings.



MARKET MAKING on the Tradeum exchange to help provide sufficient liquidity and benefit from the bid-ask spread in the process.

Prediction Program

TRM token holders can be rewarded for providing effective trading strategies, as well as accurately predicting outcomes of events related to cryptocurrencies. This idea is based on the “Wisdom of Crowds” concept, which states that the average answer from a large group of people is likely to be more accurate than experts. Topics of interest may include anything from the effects of recent regulations, to blockchain forks, or interest in a specific project. This data will be used by Tradeum as a powerful prediction tool to allocate the Stakeholder Investment Fund, of which the profits will be shared in the Stakeholder Program.

As you build a reputation for accurately predicting market events, or you have contributed effective trading strategies, you will earn a reputation score. This score reflects the confidence that Tradeum has in your predictions. As a result, you will be rewarded more for your input. All of the rewards that are given for this program will be from exchange fees, and will be paid out on a monthly basis.

There are three major factors that a participants reward amount is built on. These include:

- **PROOF-OF-REPUTATION:** The reputation score that is figured off of past performance.
- **PROOF-OF-WORK:** The amount of predictions in a given month.
- **PROOF-OF-STAKE:** The average amount of tokens held in a given month. There is more weight put into tokens in the Stakeholder Pool.

TRM Token Specification

TRM is an ERC20 token, which means it is built on top of the Ethereum blockchain. This gives you full control and transparency over your tokens. Here is a run-down on the TRM:

Token Name	Tradeum
Token Symbol	TRM
Protocol	ERC20
Max Token Supply	100,000,000 TRM
Initial Supply	26,000,000 TRM
Token Sale Supply	19,500,000 TRM



TOKEN SALE

The Tradeum presale will be held on March 1st. The token sale rounds will be held from March 10th to April 1st. A total of 19.5M million tokens will be sold. The minimum and maximum purchase per round is 150 and 10,000, respectively.

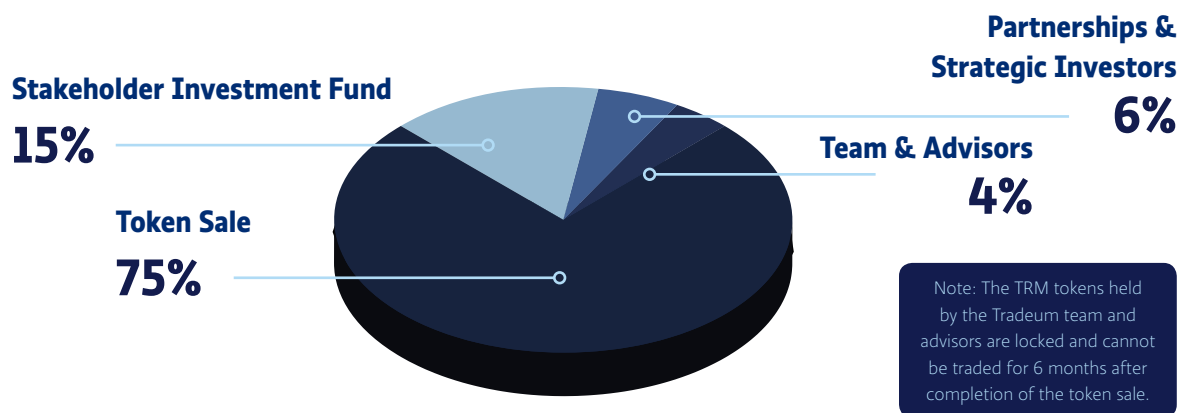
Price

Round	Date	Amount (TRM)	TRM per 1ETH
Presale	March 1st	1.1 M	4000
Round 1	March 10th	3.8 M	3500
Round 2	March 17th	4.3 M	3000
Round 3	March 24nd	4.9 M	2500
Round 4	April 1st	5.4 M	2000

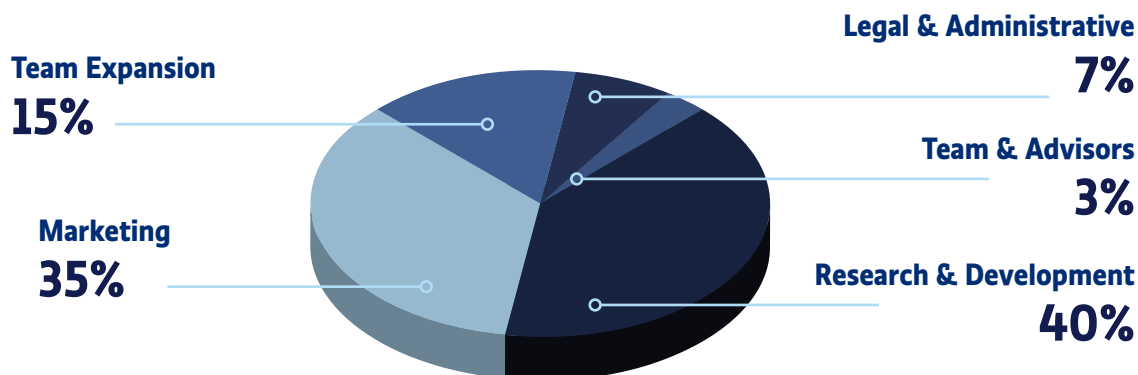
Token Sale Goal

The goal of the token sale is to provide Tradeum with the exposure and resources to expand the team and the operations. We aim to attract expert engineers and designers, which will be key as we build the decentralized exchange and unique programs for TRM token holders. We also hope the token sale will raise awareness about the many benefits decentralized exchanges have to offer and how secure passive income options can be with blockchain technology.

Initial TRM Distribution



Use of Funds



Token Sale Referral Bonus

The token sale referral bonus is a great way to raise awareness about what Tradeum has to offer, all the while bringing new people to the program. This also keeps the funds within the community instead of being sent out to third parties who host traditional advertisements.

LEVEL 1 **8%**

ROADMAP

2017

Q3:

Market Research
Whitepaper Creation

2018

Q1:

Launch of tradeum.io Website
TRM Smart Contract Creation
Basic Exchange Development
Token Sale

Q3:

Beta Launch of:
- Advanced Exchange
- Stakeholder Pool
International Marketing

Q4:

Team Formation
Website Development & Design

Q2:

Development of:
- Advanced Exchange
- Stakeholder Pool
Basic Exchange Launch
Prediction Program Launch

Q4:

Tradeum Exchange Official Launch
iOS and Android Mobile Applications
Margin Trading

2019/2020

Cross-blockchain Implementation
Global Expansion



ENVISIONING THE FUTURE

We envision a future where Tradeum disrupts the centralized exchange industry and positions itself as a reputable and respected platform to trade. We believe decentralized exchanges are the future, and we are confident we are going in the right direction to be a leader in this area. We aim to provide hundreds of thousands of people the financial freedom and control they deserve. We also believe the TRM tokens will be in high demand due to the utility they provide within the Tradeum ecosystem which will be a driving force in bringing people to the Tradeum exchange.

Tradeum realizes blockchain technology goes far beyond financial transactions. With the introduction of smart contracts, we see a major shift in how many businesses operate. We believe some of the greatest uses of Ethereum are yet to be discovered. Tradeum will be the preferred exchange to conduct trades between these tokenized businesses.

We trust scaling solutions will be made for the Ethereum protocol to provide a significant improvement in the amount of trades per second that can be done on the blockchain, further propelling the use case of the Tradeum exchange. Furthermore, we hope the future will be bright for the Ox Protocol, allowing for cross-blockchain communication so coins and tokens from other blockchains, such as Neo, Quantum, etc., can be traded on the Tradeum exchange.

Considerations

There is risk associated with every token sale or ICO contribution. Each participant is required to register on Tradeum on their own. Please read all of the terms and conditions. No US citizens, Chinese citizens, Singaporean citizens, or citizens of any country where it is illegal to participate in token sales or ICOs, are allowed to participate in the Tradeum token sale.

We plan to be KYC compliant, successful completion of this process will be required to withdraw tokens from tradeum.io after the token sale.



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Contact Us

tradeum.io

support@tradeum.io



Sign up now at tradeum.io and follow us on our social media channels to stay up to date.