

# Webhash Brand Guidelines

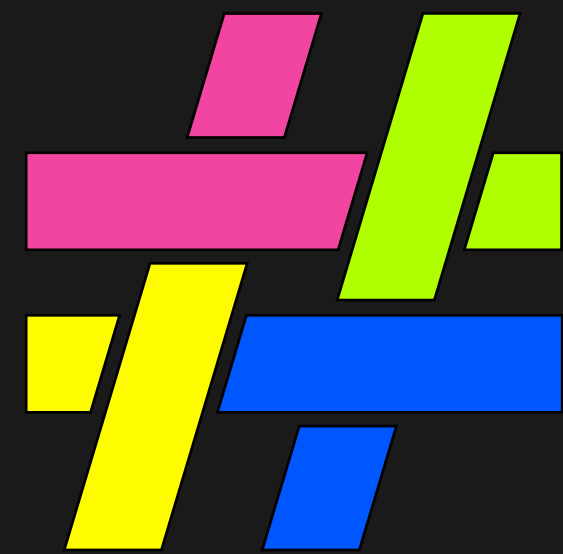
# 01

# The Logo

webhash

If the logo is going to be used next to other graphic elements, make sure there is enough space around it to let it breathe.

[Download](#)



# 02

# Typography

# Outfit

Outfit is webhash’s primary font for web, print, promo materials, and social media events. When people see this font they should think Webhash. With that said, we’ve paired the font Poppins to be used solely as a body copy.

Primary Font.  
H1, H2, H3, H4 , H5

SPECIAL  
HEADLINES OR  
QUOTES

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrum Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrum

03

# Brand Colors

# Brand Colors

Webhash has four primary colors that contribute to the brand identity.

#0057FF

#BOFF00

#FD6D4A - #F244A4  
Gradient

#1A1A1A