

Projeto Python IA: Inteligência Artificial e Previsões

Case: Score de Crédito dos Clientes

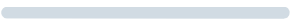
Você foi contratado por um banco para conseguir definir o score de crédito dos clientes. Você precisa analisar todos os clientes do banco e, com base nessa análise, criar um modelo que consiga ler as informações do cliente e dizer automaticamente o score de crédito dele: Ruim, Ok, Bom

```
In [ ]: import pandas as pd

table = pd.read_csv("clientes.csv") # read csv file
table = table.dropna() # remove rows with NaN values
display(table)
display(table.info())
```

	id_cliente	mes	idade	profissao	salario_anual	num_contas	num_cartoes	juros_c
0	3392	1	23.0	cientista	19114.12	3.0	4.0	
1	3392	2	23.0	cientista	19114.12	3.0	4.0	
2	3392	3	23.0	cientista	19114.12	3.0	4.0	
3	3392	4	23.0	cientista	19114.12	3.0	4.0	
4	3392	5	23.0	cientista	19114.12	3.0	4.0	
...
99995	37932	4	25.0	mecanico	39628.99	4.0	6.0	
99996	37932	5	25.0	mecanico	39628.99	4.0	6.0	
99997	37932	6	25.0	mecanico	39628.99	4.0	6.0	
99998	37932	7	25.0	mecanico	39628.99	4.0	6.0	
99999	37932	8	25.0	mecanico	39628.99	4.0	6.0	

100000 rows × 25 columns



```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 100000 entries, 0 to 99999
Data columns (total 25 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   id_cliente                           100000 non-null  int64
1   mes                                  100000 non-null  int64
2   idade                               100000 non-null  float64
3   profissao                            100000 non-null  object
4   salario_anual                       100000 non-null  float64
5   num_contas                          100000 non-null  float64
6   num_cartoes                         100000 non-null  float64
7   juros_emprestimo                   100000 non-null  float64
8   num_emprestimos                    100000 non-null  float64
9   dias_atraso                        100000 non-null  float64
10  num_pagamentos_atrasados           100000 non-null  float64
11  num_verificacoes_credito           100000 non-null  float64
12  mix_credito                        100000 non-null  object
13  divida_total                       100000 non-null  float64
14  taxa_uso_credito                   100000 non-null  float64
15  idade_historico_credito             100000 non-null  float64
16  investimento_mensal                100000 non-null  float64
17  comportamento_pagamento           100000 non-null  object
18  saldo_final_mes                    100000 non-null  float64
19  score_credito                      100000 non-null  object
20  emprestimo_carro                   100000 non-null  int64
21  emprestimo_casa                    100000 non-null  int64
22  emprestimo_pessoal                 100000 non-null  int64
23  emprestimo_credito                 100000 non-null  int64
24  emprestimo_estudantil              100000 non-null  int64
dtypes: float64(14), int64(7), object(4)
memory usage: 19.1+ MB
None

```

```

In [ ]: from sklearn.preprocessing import LabelEncoder # To represent string columns as
# remove string columns, because we can't use them in the model, the AI doesn't u
coder = LabelEncoder()
table['profissao'] = coder.fit_transform(table['profissao'])

table['mix_credito'] = coder.fit_transform(table['mix_credito'])

table["comportamento_pagamento"] = coder.fit_transform(table["comportamento_paga

display(table.info())

```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 100000 entries, 0 to 99999
Data columns (total 25 columns):
#   Column                                Non-Null Count  Dtype
---  -
0   id_cliente                            100000 non-null  int64
1   mes                                   100000 non-null  int64
2   idade                                 100000 non-null  float64
3   profissao                             100000 non-null  int32
4   salario_anual                         100000 non-null  float64
5   num_contas                           100000 non-null  float64
6   num_cartoes                           100000 non-null  float64
7   juros_emprestimo                     100000 non-null  float64
8   num_emprestimos                      100000 non-null  float64
9   dias_atraso                          100000 non-null  float64
10  num_pagamentos_atrasados             100000 non-null  float64
11  num_verificacoes_credito             100000 non-null  float64
12  mix_credito                           100000 non-null  int32
13  divida_total                          100000 non-null  float64
14  taxa_uso_credito                     100000 non-null  float64
15  idade_historico_credito               100000 non-null  float64
16  investimento_mensal                   100000 non-null  float64
17  comportamento_pagamento             100000 non-null  int32
18  saldo_final_mes                       100000 non-null  float64
19  score_credito                         100000 non-null  object
20  emprestimo_carro                      100000 non-null  int64
21  emprestimo_casa                       100000 non-null  int64
22  emprestimo_pessoal                   100000 non-null  int64
23  emprestimo_credito                    100000 non-null  int64
24  emprestimo_estudantil                 100000 non-null  int64
dtypes: float64(14), int32(3), int64(7), object(1)
memory usage: 17.9+ MB
None
```

```
In [ ]: Y = table["score_credito"] # the result we want to predict

X = table.drop(columns= ["id_cliente","score_credito"]) # the data we will use t

from sklearn.model_selection import train_test_split

x_train, x_test, y_train, y_test = train_test_split(X,Y) # split the data into t
```

```
In [ ]: # Create AI model

from sklearn.ensemble import RandomForestClassifier # Random Forest Classifier
from sklearn.neighbors import KNeighborsClassifier # KNeighbors Classifier

# Make AI

model_Forest = RandomForestClassifier()
model_KNN = KNeighborsClassifier()

# Train AI
model_Forest.fit(x_train, y_train)
model_KNN.fit(x_train, y_train)
```

```
Out[ ]: ▼ KNeighborsClassifier ⓘ ?

KNeighborsClassifier()
```

```
In [ ]: # Choose the best model
predict_Forest = model_Forest.predict(x_test)
predict_KNN = model_KNN.predict(x_test)

from sklearn.metrics import accuracy_score

display(accuracy_score(y_test, predict_Forest)) # Compare the results of the model
display(accuracy_score(y_test, predict_KNN))
```

0.8296
0.73996

```
In [ ]: # Use the model
new_clients = pd.read_csv("novos_clientes.csv") # read the new clients file
display(new_clients)

coder = LabelEncoder()
new_clients['profissao'] = coder.fit_transform(new_clients['profissao'])

new_clients['mix_credito'] = coder.fit_transform(new_clients['mix_credito'])

new_clients["comportamento_pagamento"] = coder.fit_transform(new_clients["comportamento_pagamento"])

predict = model_Forest.predict(new_clients) # predict the new clients score
display(predict)
```

	mes	idade	profissao	salario_anual	num_contas	num_cartoes	juros_emprestimo	n
0	1	31.0	empresario	19300.340	6.0	7.0	17.0	
1	4	32.0	advogado	12600.445	5.0	5.0	10.0	
2	2	48.0	empresario	20787.690	8.0	6.0	14.0	

3 rows x 23 columns


array(['Poor', 'Good', 'Good'], dtype=object)