**Feb. 19, 2022**

**Revenue Sharing explaination**

**(also follow with Excel attached)**

1. At the beginning of each week (Saturday at 00:01 am)

* We create the list of all paying listeners.
* We calculate how much budget this represents for the coming week, both for platform and creators

1. At the end of each week (Friday at 23:59 pm), we check which podcast has been aired, how long, by which listener.
2. For each podcast that has been aired, there are 3 filters to determine which one to pay and how much:

* The podcast must have been aired more than the minimum duration (we create a minimum duration to avoid spreading the revenue too thin; we focus on podcasts that were really listened to).

*Example: at least 20% of the podcast duration must have been aired by the user. And anyway, this 20% must represent at least 60 seconds*

* We consider only the podcasts that were listened by paying users (belonging to the list we made at the beginning of the week)
* Sometimes, a user will listen to the podcast more than once. So, we consider only the longest listening duration for this specific paying user.

1. The podcasts that have been filtered

* We know the total of listening time that they represent
* Each creator will receive a revenue share, prorata the listening time

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