

1. Branding Feedback

I have created a **starter logo and color palette** to help establish a design direction. Please provide:

- Any **feedback or changes** you would like to see with the temporary logo
 - We somewhat like the first and third logo designs but don't love it, if possible you can come up with more ideas.
- Any **adjustments or preferences** for the colors
 - Color combos same we like the first and third color combinations
- Any **existing brand rules or visual guidelines** (if applicable)
 - Open a professional and very mature look
- Inspiration examples (websites, layouts, or styles you like)
 - Attached in email

This will help us refine the brand as we build the site.

2. Business Overview

Please provide:

- A clear **company description** (1–2 paragraphs)
 - **SGI-LINK is a specialized investment fund focused on deploying capital into SGI's own proprietary algorithmic trading systems, engineered to deliver consistent, data-driven annual returns in the 20–30% range.** The fund's strategy centers on the development and continual enhancement of SGI's in-house algorithms, supported by robust risk-management frameworks and scalable trading infrastructure designed to perform across diversified market environments.
- Your **mission statement**
 - Our mission is to provide investors with reliable, technology-powered returns by deploying capital into SGI's proprietary algorithmic trading systems, ensuring stable performance through diversification, automation, and rigorous quantitative oversight.
- A simple explanation of **what SGILink does**
 - We utilize SGI's proprietary technology and in-house algorithmic strategies to build diversified, fully automated systems engineered to deliver consistent, hands-off growth for our investors.
- Your **target audience** (e.g., retail investors, family, accredited investors)
 - Accredited investors, high net worth individuals (QUEP investors)
- Key points that show **what makes SGILink different**
 - SGI was built on years of real-world testing across FX and commodities algorithms, giving us a deep understanding of what truly works and what doesn't. That experience led us to a proven team and strategy that deliver consistent performance while maintaining strict risk discipline.

We combine advanced algorithmic technology with a conservative, transparent investment philosophy — no unrealistic promises, no hype. SGI is designed for passive investors who want above-average results powered by modern quant innovation, without sacrificing the principles of honesty, stability, and long-term reliability.

3. Website Structure

Below is an initial list of suggested pages based on typical investor-focused sites. **These are NOT final — please confirm, remove, or add anything you need.**

Suggested pages:

- Home
- About
- Our Strategy
- Live Results
- Performance History
- Team
- FAQs
- Risk Disclosure / Compliance
- Contact
- Investor Login (optional)

Please let me know if there are additional pages you want included.

SGI Website Structure (Professional Version)

1. Home

A high-level landing page with:

- Clear headline + value proposition
- Short explanation of SGI's approach
- Highlights of what makes SGI different
- Call to action (“Learn More” / “Investor Portal”)

- Trust signals (transparency, conservative approach, technology meets discipline)
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2. About

Your story and philosophy:

- Background: years of testing many algos
 - The moment you found the reliable partner
 - Conservative + transparent investment ideology
 - SGI's mission and investor focus
 - Who SGI is built for (passive, realistic-return investors)
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3. Our Strategy

High-level explanation without revealing proprietary details:

- FX & Commodities focus
 - Conservative, realistic return targets
 - Diversification across sub-strategies
 - Why your strategy is durable
 - Your selection and due-diligence process
 - Technology meets conservative risk management
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4. Live Results (*optional but powerful*)

A secure, read-only display of live performance:

- Real-time or daily-updated metrics
- Equity curve
- Monthly return summaries
- Drawdowns
- Notes on performance methodology

This builds massive trust.

5. Performance History

A structured, transparent history of:

- Annual returns
 - Monthly breakdowns
 - Maximum drawdown
 - Risk/return ratios (Sharpe, Sortino)
 - Comparison to benchmarks (optional)
 - Explanation of data sources and verification
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6. Team

Short bios:

- Founders
- Investment partners
- Risk & compliance roles
- Why your team is trustworthy (experience, transparency, hard lessons learned)

This page reinforces confidence.

7. Why SGI / What Makes Us Different (*Recommended Add-on Page*)

A dedicated page with your core differentiators:

- Years of real testing
 - Conservative, transparent approach
 - Blending modern tech with traditional discipline
 - Realistic expectations
 - Built for passive investors
 - FX/commodities expertise
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8. FAQs

Common questions:

- Is this passive or active?
 - What returns do you target?
 - How do FX and commodities algos work?
 - What is the risk profile?
 - How do investors withdraw funds?
 - Minimum investment?
 - How is performance verified?
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9. Risk Disclosure / Compliance

Required disclaimers:

- Trading risk
 - Past performance disclaimer
 - Terms around projections
 - Regulatory language
 - How SGI safeguards investor capital
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10. Contact

Simple, professional layout:

- Inquiry form
 - Email
 - Scheduling link (optional)
 - Office location (optional)
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11. Investor Login (Optional but adds credibility)

For existing investors:

- Performance dashboards
- Statements & reports
- Account information
- Secure messaging

Optional Pages You May Want:

12. Insights / Market Commentary

Short educational posts showing that you're knowledgeable.

13. How It Works

A simple explanation of the investor onboarding process.

14. Testimonials / Reviews

Only if compliant.

4. Page Content

For each page you approve, please provide: **Awaiting information from investors**

- Bullet points or rough notes for the content you want
- Any **performance numbers, historical results, or statistics**
- Any **images, charts, documents**, or media you want used
- Required **disclaimers or legal wording**
- Any phrases or claims you prefer **not** to use

5. Compliance & Legal Requirements

Please provide: **Awaiting information from partners**

- All required disclaimers
- Any legal or compliance rules the website must follow
- Any restrictions on performance-related statements or wording
- Licensing or registration details (if any)

6. Technical Details

- Domain name (if already owned)
 - **Already owned (can give access for website)**
- Email address(es) for contact forms

- info@sgi-link.com or investor@sgi-link.com
- Any integration needs (basic contact only for now)
 - As mentioned on the call we will be integrating a back end system.

I really enjoyed talking with you the other day. I look forward to getting this rolling.
If you need anything or want to bounce ideas around, just text me: **8018751141**.

Below I have attached some color themes and very basic (AI generated) logo examples.