Your AWS Certification journey

FOUNDATIONAL
Six months of fundamental AWS Cloud and industry knowledge

PROFESSIONAL
Two years of experience designing, operating, and troubleshooting solutions using the AWS Cloud

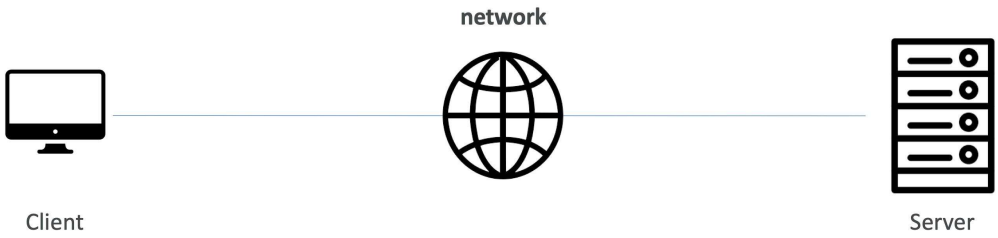
ASSOCIATE
One year of experience solving problems and implementing solutions using the AWS Cloud

SPECIALTY
Technical AWS Cloud experience in the Specialty domain as specified in the exam guide

Which AWS service would simplify the migration of a database to AWS?

- A) AWS Storage Gateway <= we will learn
- B) AWS Database Migration Service <= correct answer
- C) Amazon EC2 <= we will learn
- D) Amazon AppStream 2.0 <= distractor (over 200 services in AWS)

How websites work

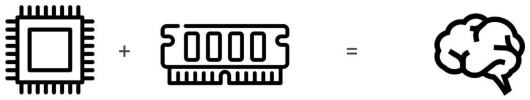


Clients have IP addresses

Servers have IP addresses

What is a server composed of?

- Compute: CPU
- Memory: RAM



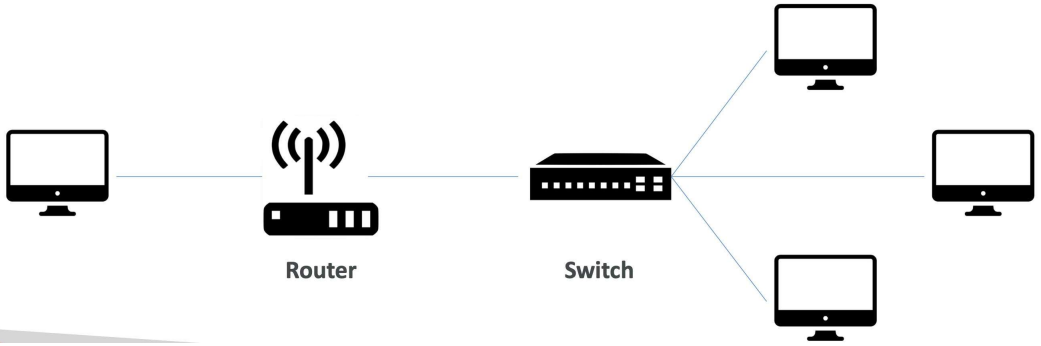
- Storage: Data

- Database: Store data in a structured way

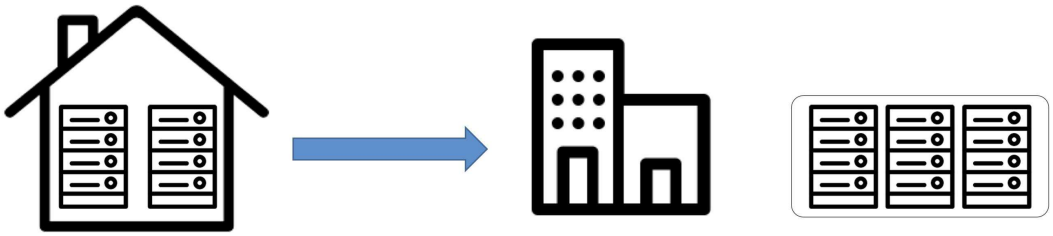
- Network: Routers, switch, DNS server

IT Terminology

- **Network:** cables, routers and servers connected with each other
- **Router:** A networking device that forwards data packets between computer networks. They know where to send your packets on the internet!
- **Switch:** Takes a packet and send it to the correct server / client on your network



Traditionally, how to build infrastructure



Problems with traditional IT approach

- Pay for the rent for the data center
- Pay for power supply, cooling, maintenance
- Adding and replacing hardware takes time
- Scaling is limited
- Hire 24/7 team to monitor the infrastructure
- How to deal with disasters? (earthquake, power shutdown, fire…)

- Can we externalize all this?

What is Cloud Computing?

- Cloud computing is the **on-demand delivery** of compute power, database storage, applications, and other IT resources
- Through a cloud services platform with **pay-as-you-go pricing**
- You can **provision exactly the right type and size of computing** resources you need
- You can access as many resources as you need, **almost instantly**
- Simple way to access **servers, storage, databases** and a set of **application services**

- Amazon Web Services owns and maintains the network-connected hardware required for these application services, while you provision and use what you need via a web application.

You've been using some Cloud services

Gmail
- E-mail cloud service
- Pay for ONLY your emails stored (no infrastructure, etc.)

Dropbox
- Cloud Storage Service
- Originally built on AWS

Netflix
- Built on AWS
- Video on Demand

The Deployment Models of the Cloud

Private Cloud:

- Cloud services used by a single organization, not exposed to the public.
- Complete control
- Security for sensitive applications
- Meet specific business needs

Public Cloud:

- Cloud resources owned and operated by a third-party cloud service provider delivered over the Internet.
- Six Advantages of Cloud Computing

Hybrid Cloud:

- Keep some servers on premises and extend some capabilities to the Cloud
- Control over sensitive assets in your private infrastructure
- Flexibility and cost-effectiveness of the public cloud

Six Advantages of Cloud Computing

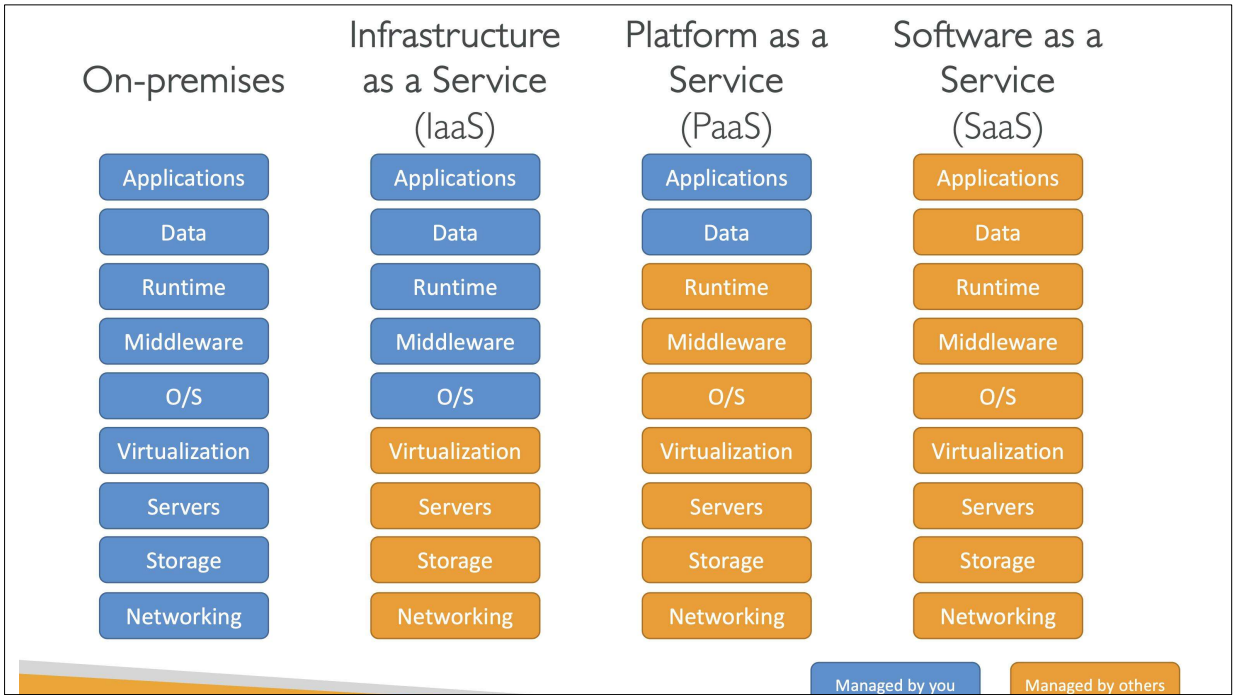
- Trade capital expense (CAPEX) for operational expense (OPEX)
  - Pay On-Demand: don't own hardware
  - Reduced Total Cost of Ownership (TCO) & Operational Expense (OPEX)
- Benefit from massive economies of scale
  - Prices are reduced as AWS is more efficient due to large scale
- Stop guessing capacity
  - Scale based on actual measured usage
- Increase speed and agility
- Stop spending money running and maintaining data centers
- Go global in minutes: leverage the AWS global infrastructure

Problems solved by the Cloud

- Flexibility: change resource types when needed
- Cost-Effectiveness: pay as you go, for what you use
- Scalability: accommodate larger loads by making hardware stronger or adding additional nodes
- Elasticity: ability to scale out and scale-in when needed
- High-availability and fault-tolerance: build across data centers
- Agility: rapidly develop, test and launch software applications

Types of Cloud Computing

- Infrastructure as a Service (IaaS)
  - Provide building blocks for cloud IT
  - Provides networking, computers, data storage space
  - Highest level of flexibility
  - Easy parallel with traditional on-premises IT
- Platform as a Service (PaaS)
  - Removes the need for your organization to manage the underlying infrastructure
  - Focus on the deployment and management of your applications
- Software as a Service (SaaS)
  - Completed product that is run and managed by the service provider

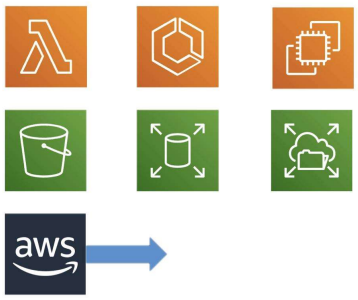


Example of Cloud Computing Types

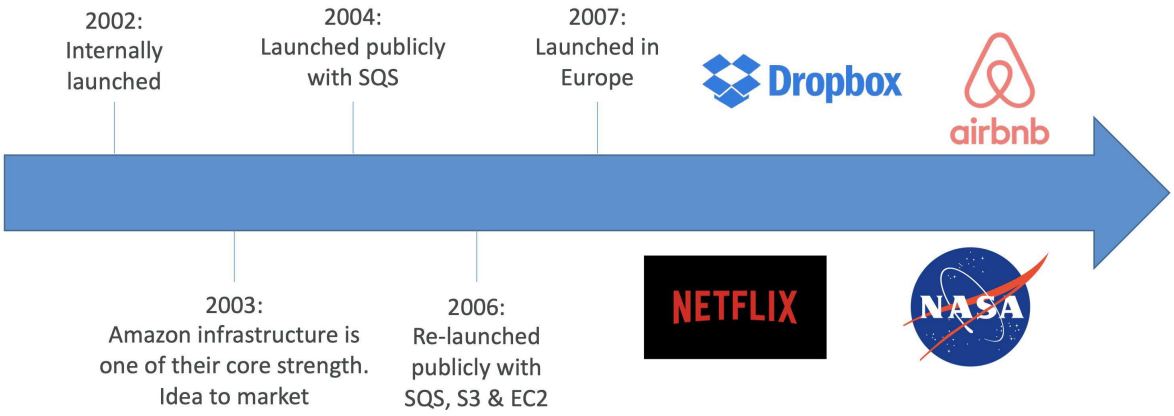
- Infrastructure as a Service:
  - Amazon EC2 (on AWS)
  - GCP, Azure, Rackspace, Digital Ocean, Linode
- Platform as a Service:
  - Elastic Beanstalk (on AWS)
  - Heroku, Google App Engine (GCP), Windows Azure (Microsoft)
- Software as a Service:
  - Many AWS services (ex: Rekognition for Machine Learning)
  - Google Apps (Gmail), Dropbox, Zoom

Pricing of the Cloud – Quick Overview

- AWS has 3 pricing fundamentals, following the pay-as-you-go pricing model
- Compute:
  - Pay for compute time
- Storage:
  - Pay for data stored in the Cloud
- Data transfer OUT of the Cloud:
  - Data transfer IN is free
- Solves the expensive issue of traditional IT



AWS Cloud History



AWS Global Infrastructure

- AWS Regions
- AWS Availability Zones
- AWS Data Centers
- AWS Edge Locations / Points of Presence

- https://infrastructure.aws/