

# AMAR JOTHI

## 2D-Graphic Designer

Detail-oriented 2D Designer with years of experience specializing in branding and digital illustrations. Skilled in transforming concepts into engaging visual content, with a commitment to delivering high-quality designs on time.

### EXPERIENCE

#### 2 D - GRAPHIC DESIGNER - PRESENT

Azura Media Solutions - **1.6 years**

- Designed and animated explainer videos from concept to final delivery using After Effects and Illustrator.
- Created custom 2D assets, characters, and icons to support unique storytelling styles.
- Collaborated with scriptwriters, voice-over artists, and marketing teams to align visuals with messaging.
- Developed storyboards and mood boards to guide visual development and client feedback.
- Delivered videos for product demos, training, social media, and website use, ensuring brand consistency.
- Optimized animations for various platforms, maintaining quality across formats and screen sizes.

### EDUCATION

#### UG : BACHELOR OF COMPUTER APPLICATION - 72%

Asan Memorial College of Arts and Science (2019-2021)  
- University Of Madras

#### HSC : MATH WITH COMPUTER SCIENCE - 62%

Infant Jesus Mat.Hr.Sec.School (2017-2018)

### HOBBY

STAMP COLLECTOR,  
GAMING, DRIVING



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### SKILL



#### DESIGN & ILLUSTRATION

- 2D Graphic Design
- Vector Illustration
- Storyboarding
- Branding & Visual Identity



#### MOTION GRAPHICS

- Explainer Video Creation
- Motion Graphics Design
- Frame-by-Frame Animation
- Character Rigging (Basic)
- Visual Storytelling



#### SOFTWARE PROFICIENCY

- Adobe After Effects
- Adobe Illustrator
- StoryLine 360
- Adobe Photoshop - Pursuing



#### PROFESSIONAL SKILLS

- Creative Problem Solving
- Attention to Detail
- Time Management
- Cross-functional Collaboration
- Client Communication
- Adaptability in Fast-Paced Environments

### LANGUAGES

ENGLISH

TAMIL