**BUSINESS PLAN**

**BUSINESS NAME: E-PRINT HUB**

**NAME:**

**ADDRESS: UCC, CODE**

1. **IDEA**

This business focuses on the hassle students’ encounter when trying to print out their documents. While looking at the problem of waste of time due to overcrowding at printing shops, we hence decided to come up with an e- printing hub, where students can remotely send their documents, they need printed and print shops work on them. Students can then receive their documents based on their preference.

**OWNERS**

1. Godson
2. Huda Yahyaa
3. Richmond Asare
4. Boadu Stephen Sarpong
5. Sawong Mark Wadando
6. Tandoh Gabriel Nayram
7. **MARKET**

The service we seek to provide is an online printing hub where students can remotely send their required documents, include necessary editing information for end printing shop to work on them and send to students based on students preferred receiving mode.

**PRICE**

We intend on taking 40 percent on each page being made.

Hence, for every page we gain 20GHp out of 50GHp.

**PROMOTION**

To promo E-printing hub, we will adopt a door-to-door method by telling students of the service as well as making printing service providers give notice to their customers of the incoming website being developed.

We will also provide user testing service – where students will be allowed to test the product as a prototype.

**CUSTOMERS**

On the average, in a month we expect about 1,200 students using this service considering students entire population and the daily demand for printing needs.

**PLACE**

The business will be situated on UCC Campus, and available to all students online or at any printing service shop.

**COMPETITORS**

Currently, there are no other services like ours being rendered. Hence, we are the first to come up with such idea.

**SUPPLY**

E- printing service will use an online platform to accept students request. Printing service providers will also collaborate with delivery persons to send out finished work to student customers.

1. **MACHINES AND WORKERS**

**EQUIPMENT**

This service is entirely web based; hence we will employ the use of laptops and mobile phones to write the codes for our webpage.

**MACHINE**

Laptop – GHC 3,500

**REGISTRATION**

Limited Liability Company. This is because members personal assets will be protected from business debts.

**WORKERS**

We would have about 5 delivery personnels, each receiving GHC 100 per month.

As well as developers working on the service. Since we are a start-up venture, we(the owners) are our own developers and we hence would not be receiving any pay in the beginning.

1. **COSTS**

Registration – GHC 270

Permit --GHC 100

Training -- GHC 100

Information about the business – GHC 70

Business Plan – GHC 20

Total -- GHC 560

Fixed assets 1. Machine : Laptop GHC 3,500

Working Capital

Workers pay - GHC 1,500

Marketing Cost – GHC 560

Total ; GHC 2,060

Grand total : GHC 5, 560

**TOTAL MONEY**

GHC 600 is needed to start the business

Money we have to start the business: GHC 1000

**HOW MUCH EXTRA MONEY NEEDED?**

No extra money is required since we have more than what we need to start the business.

1. **FINANCIAL PLAN**

Own Money GHC 1000

Total : GHC1000

**Cashflow statement**

1. Cash at the beginning of the month

June: GHC 200

July: GHC 200

1. Cash coming in during the month

June: GHC200

July: GHC 200

1. TOTAL

GHC 800

1. Cash that I spent during the month, cash out

1.Fees: GHC 500

2. Markerting fees:GHC 70

1. TOTAL

GHC 570

1. GHC 630

**PROFIT AND LOSS STATEMENT**

Total Sales: GHC 800

Cost of materials: Laptop (GHC 3,500)

Operating expenses: GHC 500

Total Expenses : GHC 4,000

Profit before tax : GHC 1,600

Profit after tax : 1,600