

How Current Incentives for Scientists Lead to Poor Science for Everyone

*Everything is F*cked*

Dr. Alexander Mark Weber

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Division of Neurology, Faculty of Medicine
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University of British Columbia

Oct 12th, 2023

Overview

- 1 Toot
- 2 Incentives
- 3 Publishing World
- 4 Grants
- 5 Grad Students
- 6 Philosophy of Science
- 7 Metascience
- 8 Solutions

Overview

1 Toot

2 Incentives

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A Toot

Posts and replies

◀ Back ⌂



Dan Goodman

@neuralreckoning@neuromatch.social

This week I read about a Nobel winner whose groundbreaking work didn't get funded and got her demoted, and about data fraud by two of the highest profile scientists who were lauded and mega funded. We have to stop rewarding short term flashy work and overproductive scientists.

It's fine and correct to talk about both incentives and individual responsibility. But if we scientists collectively decided to heavily downplay work without open, raw data and reproducible methods, and ignored journal title when evaluating scientists, this couldn't happen.

The system is absolutely broken and needs structural reform, yes. Journals need to go. Competitive grants are the wrong way to fund science. Scientific prizes are very problematic. But we also need to get better at reading and doing science and valuing what works in the long term.

That's the key point. If we let these things happen it means we are doing science badly.

Oct 03, 2023, 10:30 · 🌐 · Web · 61 · ★ 54



A Toot

Posts and replies

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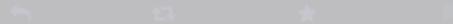
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A Toot: Incentives

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A Toot: Broken System



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Essay

Why Most Published Research Findings Are False

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10 likes · 1 comment · 1 share · 54 views



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Essay

Why Most Published Research Findings Are False

John P. A. Ioannidis

The long read

Is the staggeringly profitable business of scientific publishing bad for science?

It is an industry like no other, with profit margins to rival Google - and it was created by one of Britain's most notorious tycoons: Robert Maxwell

by [Stephen Buranyi](#)

POLICY

Science Funding Is Broken

The way we pay for science does not encourage the best results

By John P. A. Ioannidis on October 1, 2018



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1 Toot

2 Incentives

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Incentives

PERSPECTIVE

Current Incentives for Scientists Lead to Underpowered Studies with Erroneous Conclusions

Andrew D. Higginson¹*, Marcus R. Munafò^{2,3}*

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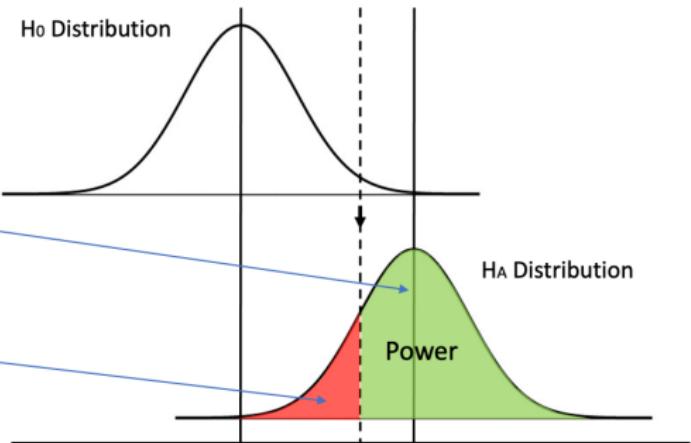
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“researchers acting to maximise their fitness should spend most of their effort seeking novel results and conduct small studies that have only **10% – 40% statistical power**”

“**half** of the studies they publish will report erroneous conclusions. Current incentive structures are in conflict with maximising the scientific value of research”

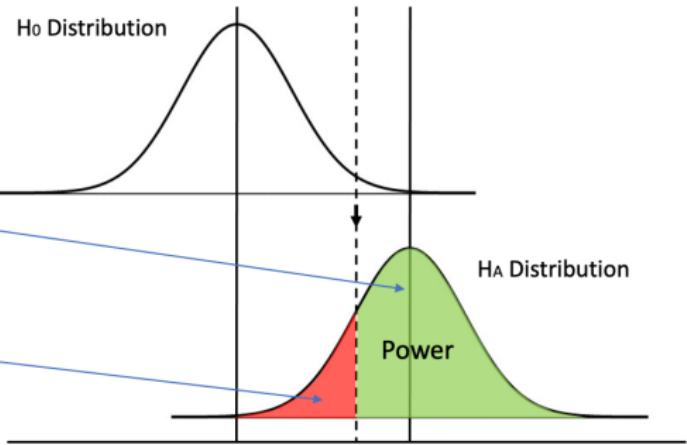
Aside: What is Power?

	H_0 is True	H_A is True
H_0	Type I Error False Positive α (alpha)	Correct True Positive $1-\beta$ (power)
Fail to reject H_0	Correct True Negative $1-\alpha$	Type II Error False Negative β (beta)



Aside: What is Power?

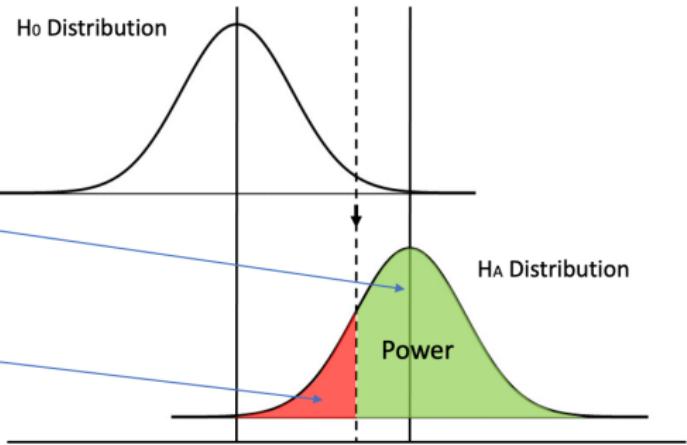
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"But wait, shouldn't underpowered studies just lead to false negatives?"

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"But wait, shouldn't underpowered studies just lead to false negatives?"
"Underpowered studies are a major contributing factor to the reporting of both false positives and false negatives (Button et al., 2013)."
i.e. "winner's curse" and "file drawer problem"

Aside: Winner's Curse

Winner's Curse

In an auction bid, the winner is the bidder making the highest estimate. If we assume that the average bid (before auction) is accurate, then the highest bidder overestimates the item's value. Thus, the auction's winner is likely to overpay.



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Winner's Curse in Science

The term winner's curse is also used in statistics to refer to the regression toward the mean phenomenon, where the first person to report a significant test (the winner) will also report an effect size much larger than is likely to be seen in subsequent replication studies

Aside: File-Drawer Problem

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Results not supporting the hypotheses of researchers often go no further than the researchers' file drawers, leading to a bias in published research.



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Results not supporting the hypotheses of researchers often go no further than the researchers' file drawers, leading to a bias in published research.

Publication-Bias

Why? Because journals are biased to published **positive results** (3x more likely)

This motivates researchers to manipulate their findings to ensure statistically significant results (either consciously or unconsciously)



Back to the Incentives Paper

“Exploratory studies (i.e., those with low R) are much less likely to be true than confirmatory studies (i.e., those with high R) **even if the p-value generated is the same**, but arguably, current incentive studies reward novel (i.e., exploratory) findings over replication (i.e., confirmatory) studies.”

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Scientists have incentives to:

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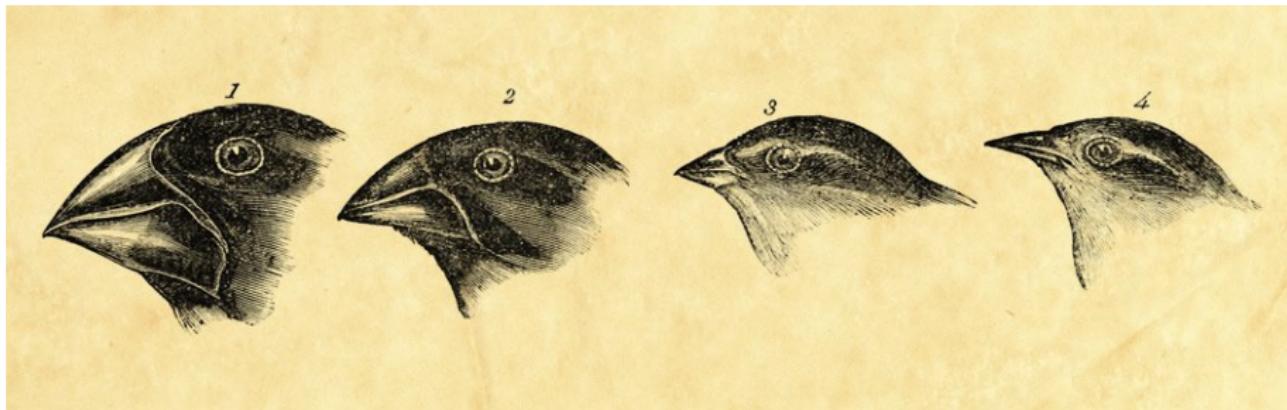
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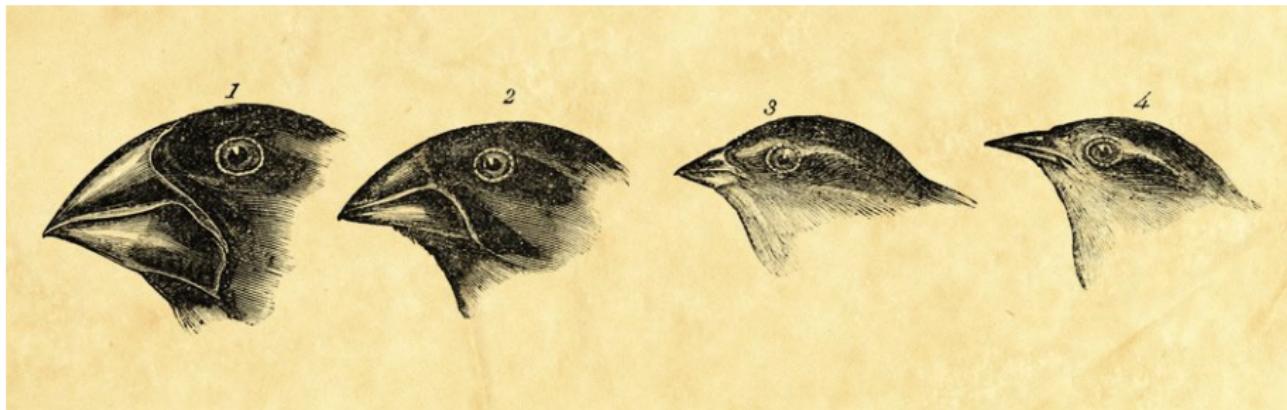
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- publish often (easier to publish if findings are positive)

Incentives: Maximising Fitness



- “We used optimality theory to predict the rational strategy of a scientist possessing finite resources who seeks to maximise the career value of his or her publications.”

Incentives: Maximising Fitness



- “We used optimality theory to predict the rational strategy of a scientist possessing finite resources who seeks to maximise the career value of his or her publications.”
- “We considered that researchers must choose how to divide their resources between exploratory studies that seek to identify new phenomena and confirmatory studies that attempt to verify previous findings and that they must decide the amount of resources to invest per study.”

Incentives: Results

- The current environment for scientists encourages publishing **novel** findings with **positive** results (which in turn encourages bad behaviour)

Incentives: Results

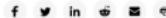
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Life

Psychologist admits faking data in dozens of studies

By Peter Aldhous

2 November 2011



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• This article is more than **3 months old**

Harvard professor who studies honesty accused of falsifying data in studies

Francesca Gino, a prominent Harvard Business School professor, alleged to have falsified results in behavioral science studies

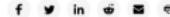


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The screenshot shows a news article from NPR's "Morning Edition". At the top, there is a small image of a building with a tower, likely the Harvard Business School. Below the image, the text reads: "Harvard professor who studies honesty accused of falsifying data in studies". A sub-headline below states: "Francesca Gino, a prominent Harvard Business School professor, alleged to have falsified results in behavioral science studies". To the right, there is a "LISTEN & FOLLOW" button with icons for various platforms like Facebook, Twitter, and Google+. Below the main headline, the text "Did an honesty researcher fabricate data?" is displayed.

Did an honesty researcher fabricate data?

July 28, 2023 · 4:49 AM ET

Heard on Morning Edition

 Nick Fountain

 **3-Minute Listen**

+ PLAYLIST



Duke professor and behavioral scientist Dan Ariely has been accused of using falsified data in research into ways to make people more honest. New info makes the case against him look stronger.



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EDUCATION

Stanford president resigns after fallout from falsified data in his research

Updated July 20, 2023 · 6:36 PM ET

By Ayana Archie

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Did an honesty researcher fabricate data?

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HOW MANY CLINICAL TRIALS CAN'T BE TRUSTED?

Investigations suggest that, in some fields, at least one-quarter of clinical trials might be problematic or fake, warn researchers. They urge stronger scrutiny. **By Richard Van Noorden**

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Open access, freely available online

Essay

Why Most Published Research Findings Are False

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Incentives: Results

nature > articles > article

Article | Open access | Published: 16 March 2022

Essay Why Are John R.J. **Reproducible brain-wide association studies require thousands of individuals**

Scott Marek , Brenden Tervo-Clemmens , Finnegan J. Calabro, David F. Montez, Benjamin P. Kay, Alexander S. Hatoum, Meghan Rose Donohue, William Foran, Ryland L. Miller, Timothy J. Hendrickson, Stephen M. Malone, Sridhar Kandala, Eric Feczkó, Oscar Miranda-Dominguez, Alice M. Graham, Eric A. Earl, Anders J. Perrone, Michaela Cordova, Olivia Doyle, Lucille A. Moore, Gregory M. Conan, Johnny Uriarte, Kathy Snider, Benjamin J. Lynch, ... Nico U. F. Dosenbach  + Show authors

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- Current incentives that encourage scientists to build momentum around a single research focus may also be problematic [24]
- A survey of early career researchers indicated that “survival mentoring” (i.e., guidance on how to survive in the profession) is associated with increased odds of questionable behaviour in methods

Incentives: Suggestions

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Note

I don't actually think these suggestions are all that great...

Everything is F*cked

The Hardest Science

Everything is fucked: The syllabus

PUBLISHED ON *August 11, 2016*

Sanjay Srivastava



PSY 607: Everything is Fucked

Prof. Sanjay Srivastava

Everything is F*cked

The Hardest Science

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PSY 607: Everything is Fucked

Prof. Sanjay Srivastava

- Week 2: Significance testing is f*cked
- Week 3: Causal inference from experiments is f*cked
- Week 5: Covariates are f*cked
- Week 6: Replicability is f*cked
- Week 8: Scientific publishing is f*cked
- Week 9: Meta-analysis is f*cked
- Week 10: The scientific profession is f*cked

Overview

- 1 Toot
- 2 Incentives
- 3 Publishing World
- 4 Grants
- 5 Grad Students
- 6 Philosophy of Science
- 7 Metascience
- 8 Solutions

Publishing World

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- Finally: journal makes money... “bigger profit margins than Google, Amazon and Apple”

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- This has been called a triple payment system:
“The government finances the research, pays salaries to those who carry out the quality control, and finally ends up buying the published product”

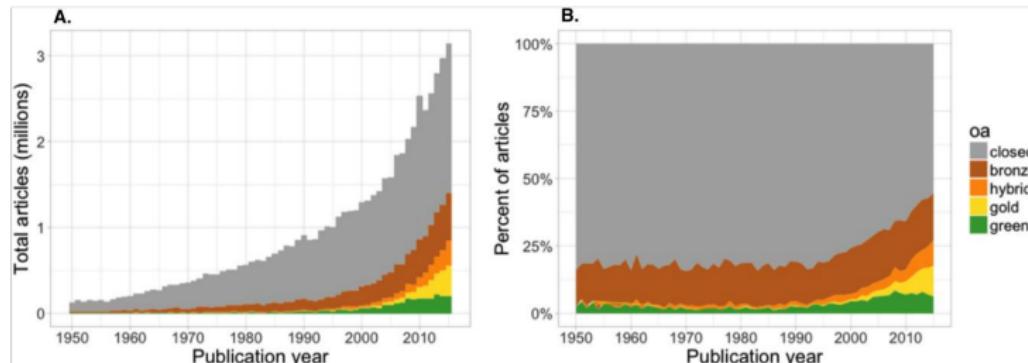
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- This is public money that could be spent on research

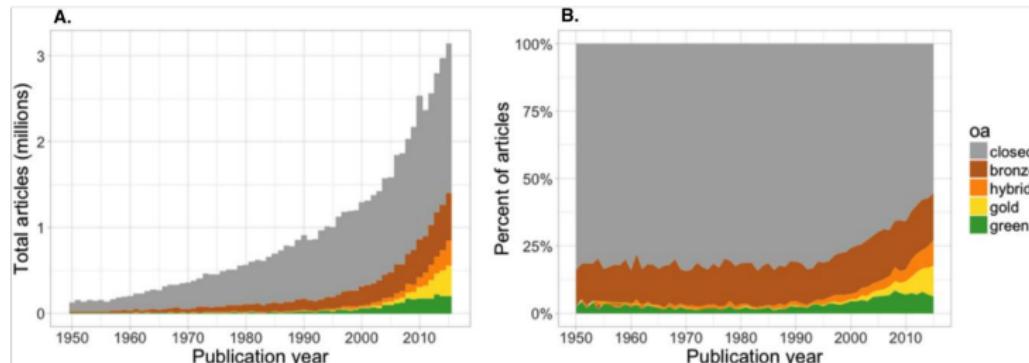
Publishing World

In terms of open-access, things are getting better...



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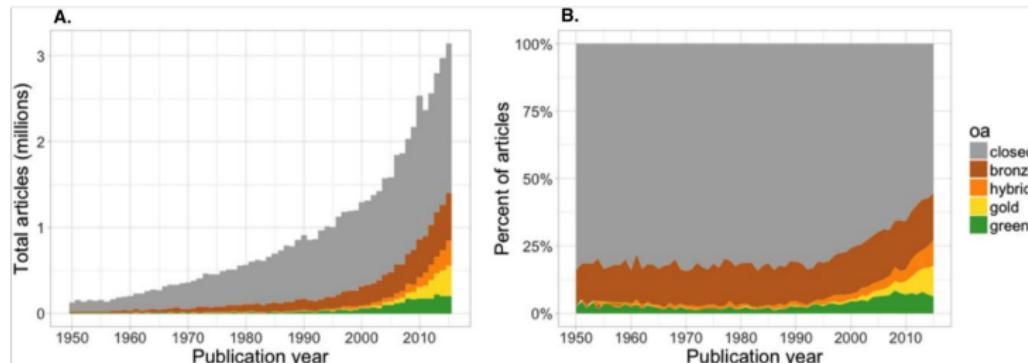
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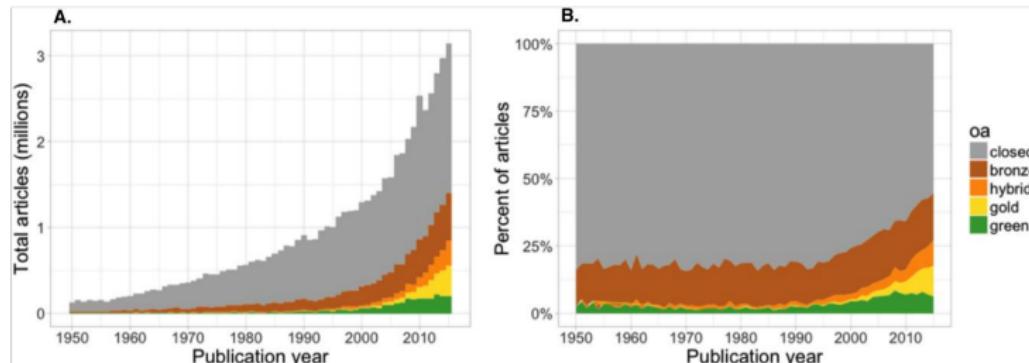
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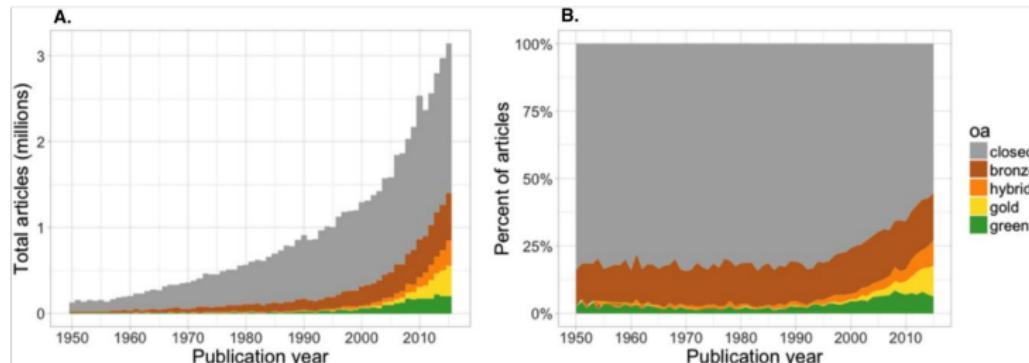
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- Green: Green articles are published in a toll-access journal, but self-archived in an OA archive (such as ArXiv preprint)

Publishing World

And people are taking things into their own hands...

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NEWS | 21 April 2023

Editors quit top neuroscience journal to protest against open-access charges

Members of the departing editorial teams say that the fees to publish articles are unsustainable.

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The image shows the Sci-Hub website homepage. At the top, there is a large red logo with the word "sci-hub" in lowercase. Below the logo is a search bar with the placeholder text "enter your reference". To the right of the search bar is a red button with a white key icon and the word "open". Below the search bar, the text "knowledge as a human right" is displayed. At the bottom of the page, there are several navigation links: "database" (highlighted in yellow), "about", "Elbakyan", "stats", and "donate". The background of the page features a faint watermark of scientific sketches and text.

Publishing World

Peer review is also broken:

- Numerous studies¹ and systematic reviews² have shown that peer review doesn't prevent poor-quality science from being published

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- When they finally do sit down to peer-review an article they might be rushed and miss errors in studies

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 - ▶ only 1.6 percent of funding in the NIH's Research Project Grant program went to principal investigators younger than 36 in 2017, but 13.2 percent went to those 66 and older.
- We fund the wrong fields: well-funded fields attract more scientists to work for them, which increases their lobbying reach, fueling a vicious cycle. Allocation of bio-medical resources can be more strongly correlated to previous allocations and research than to BoD.

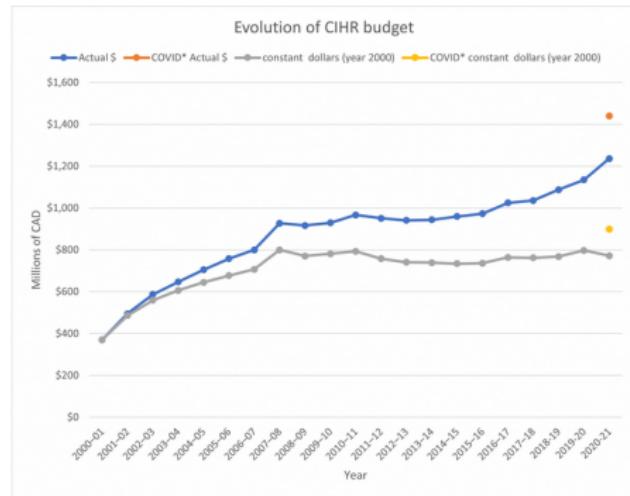
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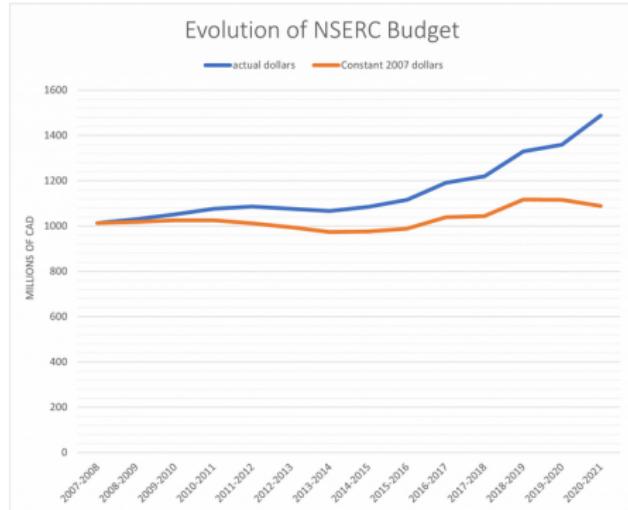
Grants

- We do not spend enough: in many countries, public funding has stagnated and is under increasing threat from contesting budget items

CIHR budget 2000-2021



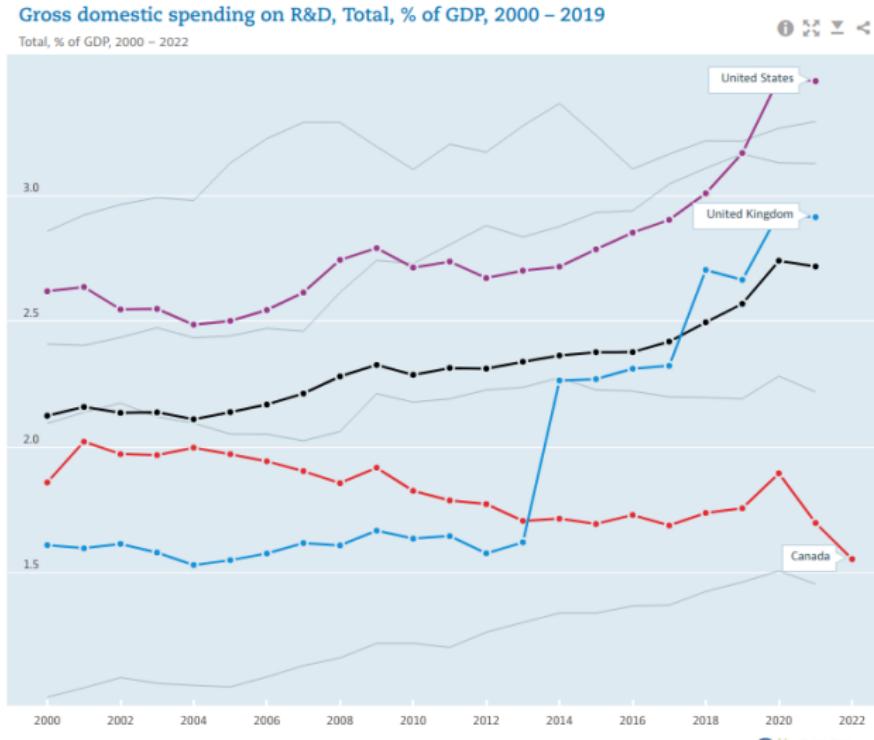
NSERC budget 2007-2021



<https://can-acn.org/science-funding-in-canada-statistics/>

Grants

This problem is especially bad in Canada:



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- We do not fund high-risk ideas: the pressure that taxpayer money be "well spent" leads government funders to back projects most likely to pay off with a 'positive result' (more on this when we get to metascience...)
- Researchers spend too much of their time applying for grants (some estimates have them spending 50% of their time writing grants instead of doing research)

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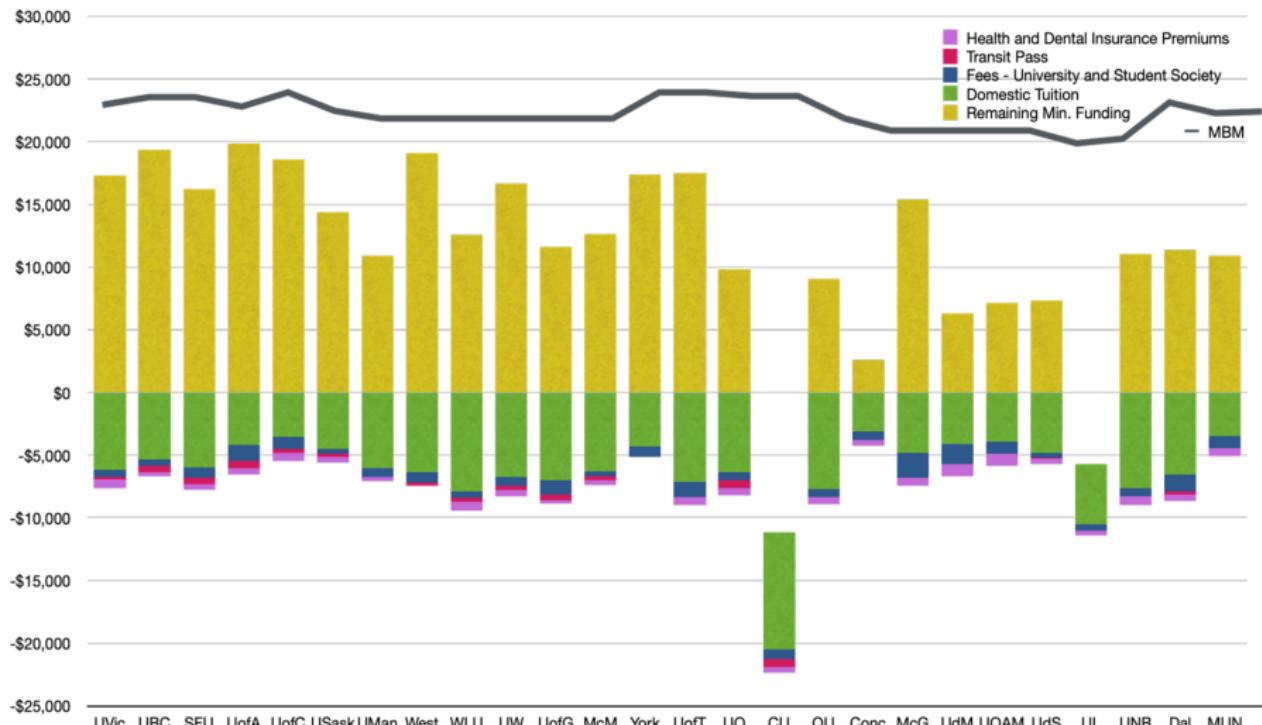
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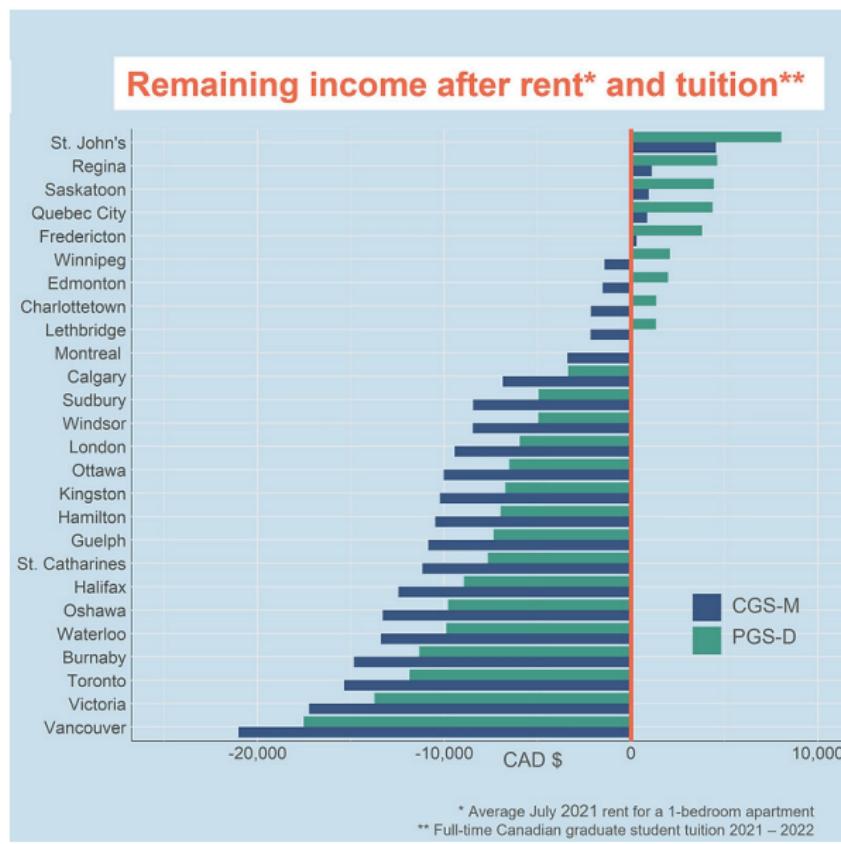
Funding for grad students is well below the poverty line



<https://www.universityaffairs.ca/career-advice/career-advice-article/the-high-cost-of-inadequate-funding-for-grad-students/>

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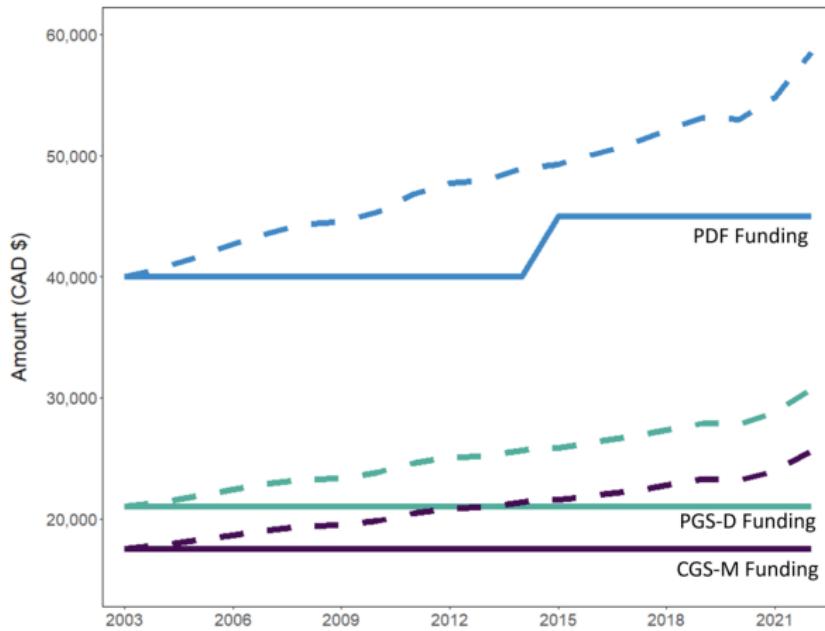
This situation is even worse when you take into account the cost of living in those cities



<https://www.supportourscience.ca/learn-more>



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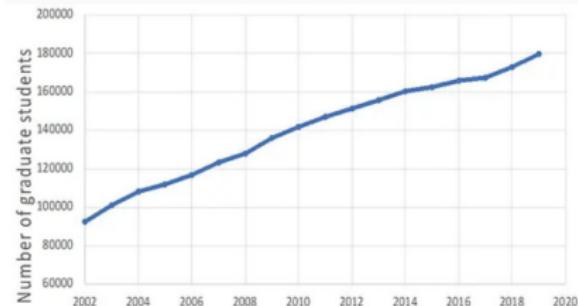
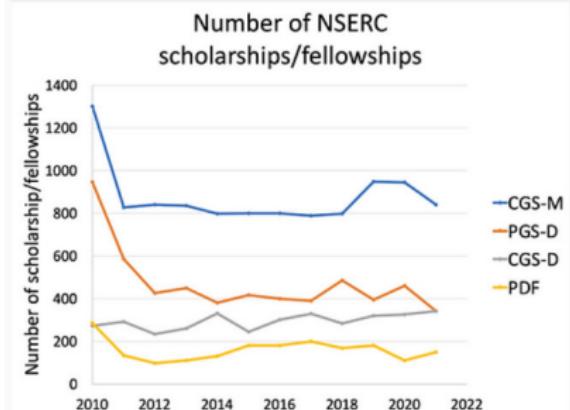


Graduate student scholarship (CGS-M & PGS-D) and postdoctoral scholar fellowship (PDF) award amounts have not kept pace with inflation (dashed lines) in Canada. Data available in the Support Our Science Data Repository.

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Grad Students

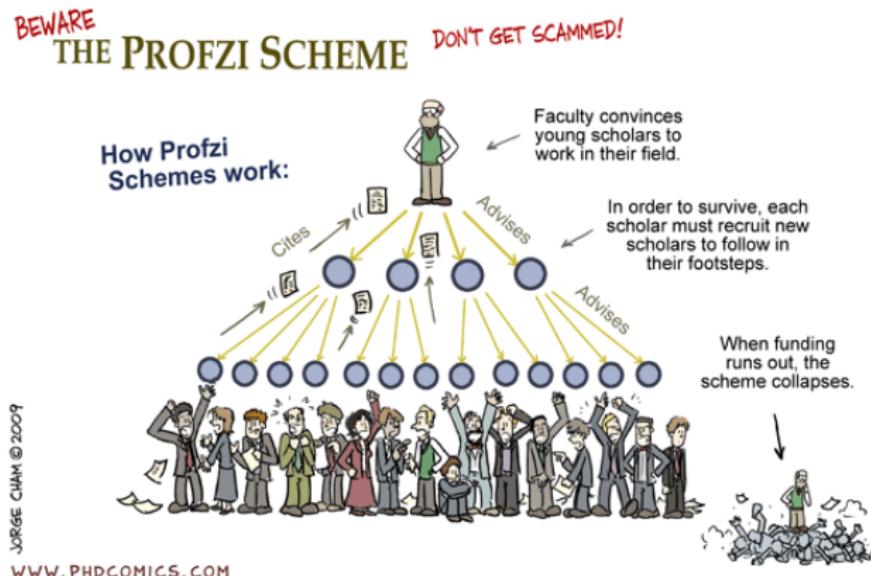
It gets worse. The number of graduate scholarships (CGS-M, PGS-D, CGS-D) decreased in 2010, and has remained relatively steady since. However, in that same time period graduate student enrolment in Canada has steadily increased.



Data from Statistics Canada

Grad students

Is academia a pyramid scheme? “The number of PhD graduates in Canada is growing while the number of open tenure-track positions is stagnant or declining”



Counter: these students gain skills that serve them well in other careers

Grad Students

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- On the one hand, PhD graduates experience lower levels of unemployment and higher earnings than graduates with master's or bachelor's degrees.
- On the other hand: “For men with PhDs working full-time, the economic return of a PhD over a master's degree has been declining; furthermore, the return is lower and dropping more quickly for those under 40 years of age. In contrast, for women with PhDs working full-time, the economic return has been rising for the overall population and for those under 40. Having said this, the earnings of men are still considerably higher than those of women overall. ”

Grad Students

What about mental health?

1: <https://www.nature.com/articles/s41587-019-0179-y>

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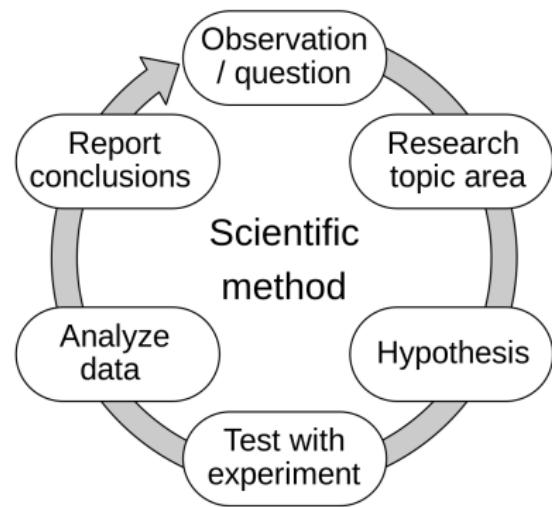
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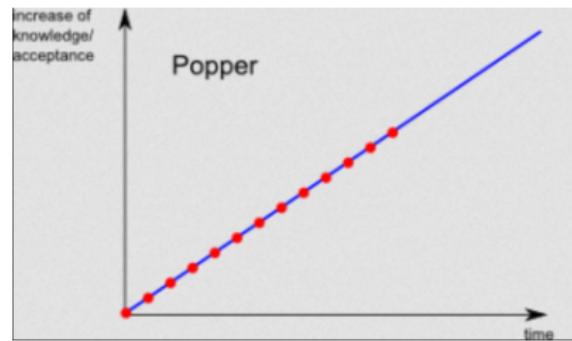
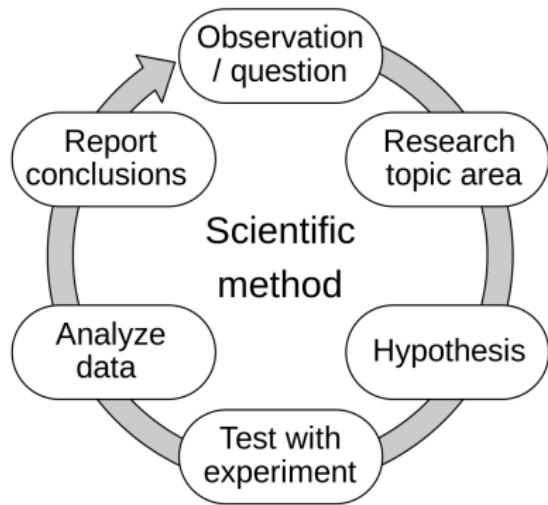
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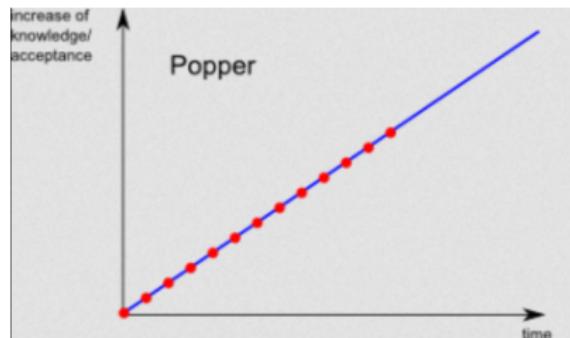
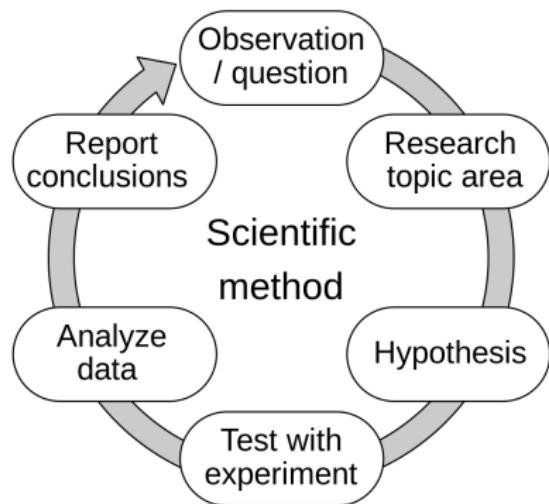
Philosophy of Science



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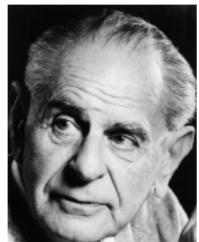
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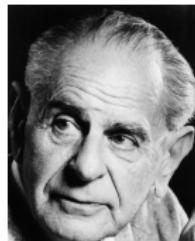
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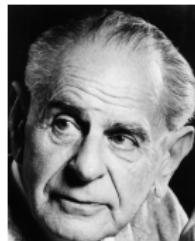
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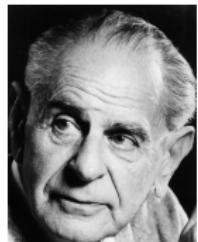
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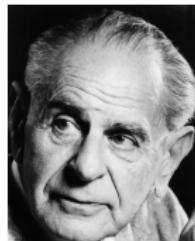
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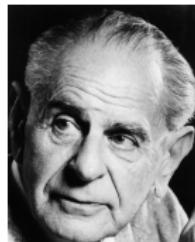


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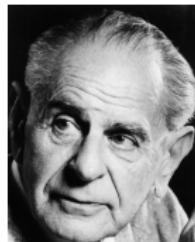
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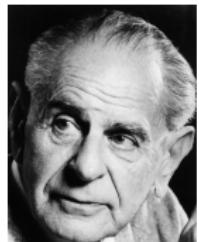
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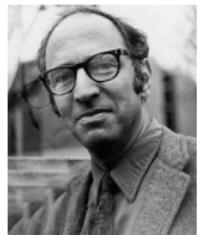


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- Dark matter can be seen as a reluctance to reject our current model of the universe

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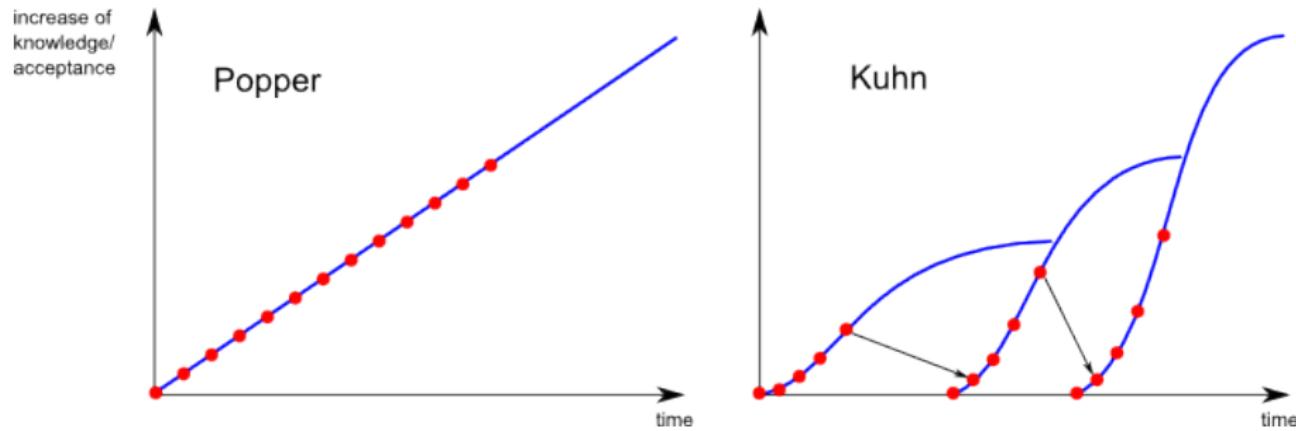
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- In response to a crisis, a revolutionary phase ensues, marked by the abandonment of the old paradigm and the emergence of a new one. This shift is often accompanied by a change in fundamental assumptions and a reevaluation of previously accepted scientific beliefs

Philosophy of Science



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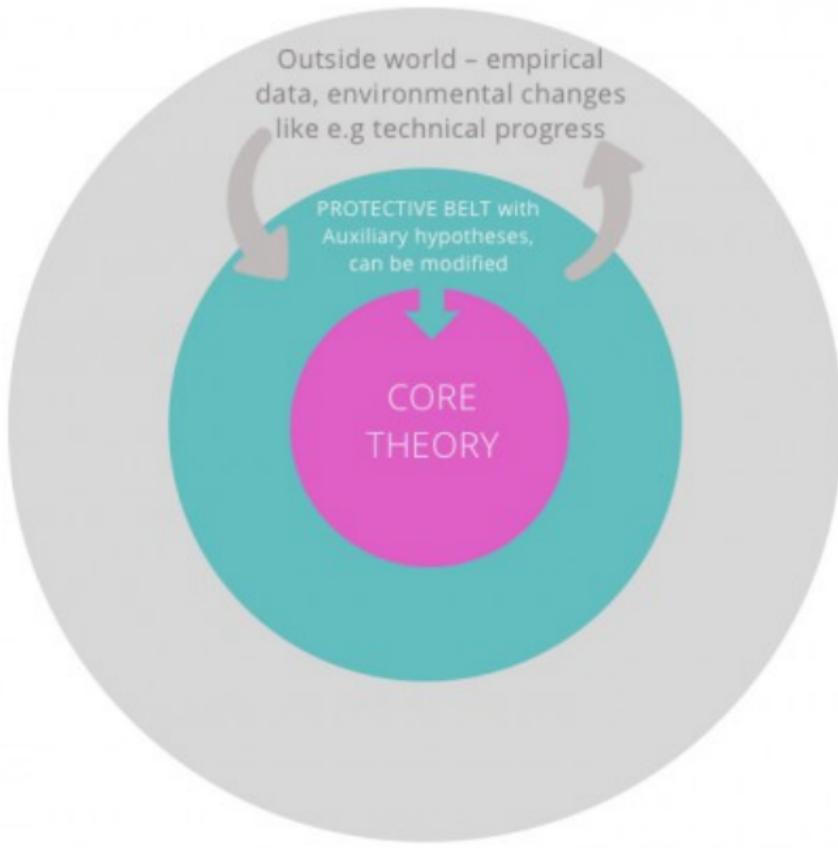
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- Essentially, Lakatos is a more *nuanced* take on Kuhn

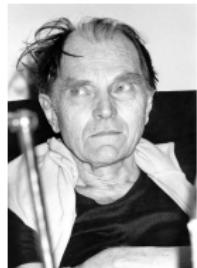


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- These episodes violated all common prescriptive rules of science. Feyerabend argues that applying such rules in these historical situations would actually have prevented scientific revolution.



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- Phosphorus (1669): Hennig Brand was attempting to create the philosopher's stone by boiling his own urine. Brand noticed that a white substance glowed in the dark and emitted a faint light. This discovery was unintentional and occurred as a byproduct of his alchemical experiments.

Overview

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"Science is the best thing that has happened to human beings . . . but we can do it better."
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- Later meta-research identified widespread difficulty in replicating results in many scientific fields, including psychology and medicine. This problem was termed “the replication crisis”

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- solutions include the implementation of reporting standards, and greater transparency in scientific studies (conflict of interest)

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- Way more than I can fit in this slide . . .

Incentives:

- Critics argue that perverse incentives have created a publish-or-perish environment in academia which promotes the production of junk science, low quality research, and false positives.
- “the number of publications has ceased to be a good metric as a result of longer author lists, shorter papers, and surging publication numbers”
- using number of publications, citation number, or impact factor can lead to: “overproduction, unnecessary fragmentations, overselling, predatory journals (pay and publish), clever plagiarism, and deliberate obfuscation of scientific results so as to sell and oversell”

Article | [Published: 04 January 2023](#)

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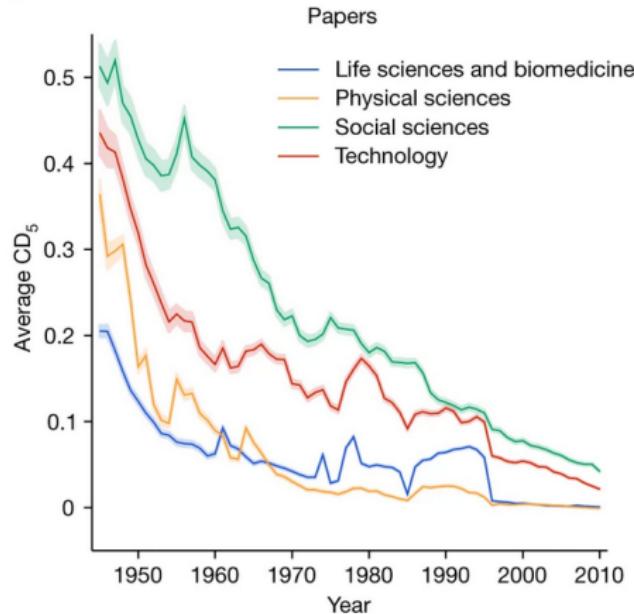
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CD index

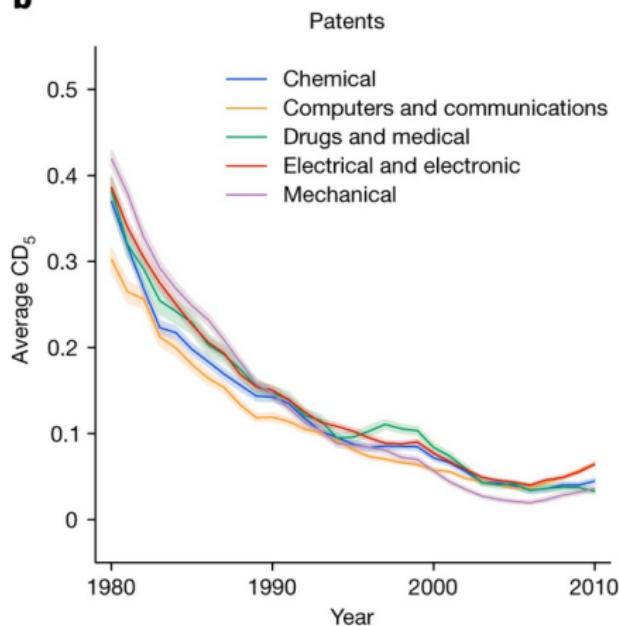
If a paper or patent is disruptive, the subsequent work that cites it is less likely to also cite its predecessors; for future researchers, the ideas that went into its production are less relevant (for example, Pauling's triple helix)

Metascience

a



b



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- Use a lottery to decide which grant applications to fund (perhaps after they pass a basic review; we don't necessarily know what will result in the best science - introduce more randomness)

Solutions

- Pre-register your study (publish all well-designed studies, regardless of results; less chance for p-hacking)
- Scientists' advancement should be based not only on their discoveries but also on their replication track record (encourage replication)
- Publish in open-access (preferably non-profit) journals (the public funds research; there should be no gatekeeping)
- Ensure your ethics allows you to publish your data; then publish your data and code (allows researchers to better check findings)
- Use a lottery to decide which grant applications to fund (perhaps after they pass a basic review; we don't necessarily know what will result in the best science - introduce more randomness)
- Shift funding from senior people to younger researchers (even in the same lab; the average age of biomedical scientists receiving their first substantial grant is 46 and is increasing over time)

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- We should invest in studying how to get the best science and how to choose and reward the best scientists. We should not trust opinion (including my own) without evidence. This will improve public opinion and hopefully funding!

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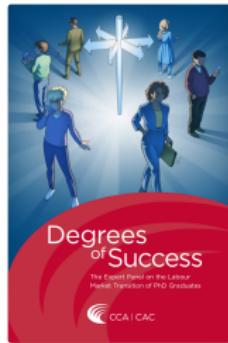
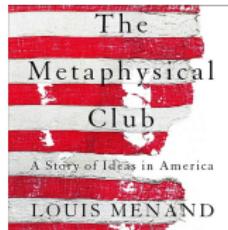
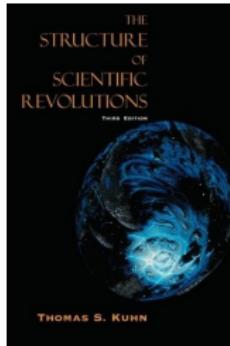
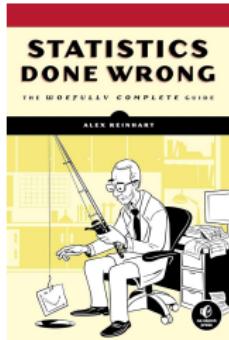
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- Grad students are not paid enough and are not being trained for the realistic job landscape they will enter
- Science doesn't necessarily work the way we might think
- Metascience - the science of science - can help us improve how we do good science

Further Reading



Open access, freely available online

Essay

Why Most Published Research Findings Are False

John P. A. Ioannidis

The 7 biggest problems facing science, according to 270 scientists

By Julia Belluz, Brad Plumer, and Brian Resnick | Updated Sep 7, 2016, 10:13am EDT



"Science, I had come to learn, is as political, competitive, and fierce a career as you can find, full of the temptation to find easy paths." — Paul Kalanithi, neurosurgeon and writer (1977–2015)

POLICY

Science Funding Is Broken

The way we pay for science does not encourage the best results

By John P. A. Ioannidis on October 1, 2018

This talk can be downloaded from:
<https://github.com/WeberLab/MetascienceTalk>
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