

Learn by Doing 3.1

Read the following scenario

A company decides to survey its employees to understand their satisfaction with the new flexible working hours. On Monday at 9 a.m., a survey questionnaire is administered to the first 200 employees who start their working day.

**A. Which of the following might negatively affect the outcome of the survey?
Check all that apply.**

- ☐ A sample of 200 is too small.
- ☐ Monday at 9 a.m. is not a good moment to administer a survey.
- ☐ The sample is not random.

B. What would be the best time to distribute a questionnaire during a three-day conference?

- ☐ At the start of the conference
- ☐ On the second day of the conference
- ☐ At the end of the conference

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