

Admission to BBA Programme (Three Years Full Time) is open for the Academic Year 2020-21

BBA Programme @ I²IM aims to provide basic foundation courses for a bright career in Management. In addition to Management courses, focus will be on Holistic Development of Students, right after 12th Standard, like...

- Acquiring Communication Skills, Soft Skills, Business Etiquette, etc.
- Enabling Students to Solve Case Studies, Problem Solving Techniques by imparting contemporary knowledge.

Eligibility:

Candidate should have passed 12th Standard (or equivalent) examination (any stream) with English as a subject (Preferably in First Attempt) is eligible for admission to the BBA Programme and /or according to the regulations for admission decided by Government of Gujarat/CHARUSAT from time to time.

Degree Award

Award of Bachelor of Business Administration (BBA) at the end of Three Years

Duration

The Programme shall be for a total period of three Years spread over Six Semesters.

Streams and Specialization

- Marketing Management
- Financial Management
- Human Resource Management
- Information Technology Management
- International Business

Sectoral Electives

- Information Technology and Analytics
- Tourism & Hospitality
- Public Policy and Administration
- Agri-Business

For Further Information, Feel Free to Contact:

Contact: M: 09879334259

Or

Please Refer to:

<https://docs.google.com/a/charusat.ac.in/forms/d/1nWEQBfoQdZZdDOhTurQGEKc1oK4dYr-JRRtLgiyq2gw/viewform>