

Admission to MBA Programme (Two Years Full Time) is open for the Academic Year 2020-21

MBA @ I²IM aims to develop an individual with strong fundamental and conceptual skills and capability combined with a deep sense of responsibility towards others as well as the society and commitment the growth for all individuals.

Eligibility:

- A candidate should have passed the qualifying examination (10+2+3) any Bachelor Degree with 50% English or equivalent

The **advantages** of the programme include:

- Opportunity for **educational advancement**
- **Advancing** your educational and **career goals**
- Experience of the simulated environment of the corporate world
- **Some of its Unique Features include:**
- Delivered by professionals from industry and dedicated full time faculty
- Innovative Teaching Learning Pedagogy through Case based teaching, Management Games, Role Plays, Education tours, Live Projects, etc.
- Learner-centric pedagogy
- Choice Based Credit System (CBCS)
- Semester wise Orientation Programme
- Bridge Courses
- Need based curriculum as per industry requirements
- Enhanced emphasis on self-management
- Scope for networking with industries of repute
- Scope for international exposure
- Thrust Area – Market Research
- Mentor Mentee Meetings (MMM) and Parents Teachers Meets (PTS)
- Merit Based Scholarship
- Six-Eight weeks of Summer Internship Programme (SIP)

Area of Specializations

- Marketing Management
- Finance Management
- Human Resource Management
- Information Technology
- Health Care Management
- Project and Infrastructure Management
- Family Business and Entrepreneurship Management
- Tourism and Hospitality
- Journalism and Mass Communication
- Business Analytics
- Project Management
- Event Management
- Agribusiness Management
- Operations Research
- Logistic and Supply Chain Management
- Operations Management
- International Business

An admission to MBA can open way for you to use University Facilities and Participate in its Innovative and Unique Initiatives like:

- MANAS (Management Seminar / Webinar Series)
- CONVEGNO (Management Meet)
- Holistic Exposure Learning Programme (HELP)
- PRAYAAS (I²IM Social Initiative)
- Industry Academia Meet (IAM)
- Placement Assistance Programme (PAP) and many more...

For Further Information, Feel Free to Contact:

To know more and inquire, you may Click on the following Link:

Link: <https://www.charusat.ac.in/>

For further queries, feel free to contact: Dr. Pramod Patel @ Mobile: +91-9879334259.