

MBA

(F.T. - 2 Years)

Specializations

- Marketing Management
- Financial Management
- Human Resource Management
- Business Analytics
- Information Technology (IT) Management
- Project Management



- Kesha Patel

National Operations Coordinator @ McDonald's Canada

IIIM, CHARUSAT provides excellent infrastructure.... Caring and intellectual faculties...case based teaching approach broadened my perspectives on Management issues. It has become helpful in my current role at McDonald's.

BBA

(F.T. - 3 Years)

Specializations

- Marketing Management
- Finance Management
- Human Resource Management
- International Business
- Information Technology (IT) Management

BBA (Business Analytics)

(F.T. - 3 Years)

BBA (Entrepreneurship & New Venture Management) (F.T. - 3 Years)

PhD PROGRAMME

ADMISSION THROUGH
CHARUSAT DOCTORAL
ENTRANCE TEST (CDET)
FULL / PART TIME

CHARUSAT INFRASTRUCTURE

- 120 acres lush green campus
- State-of-the-art classrooms & Labs with Wi-Fi Facility
- 24X7 Free 1150 MBPS net connectivity / Wi-Fi
- More than 1,00,000+ Books, 400+ Print Journals, 15000+ e-Journals, 20 Database etc.
- Transport facility for the students of Ahmedabad, Vadodara, Nadiad, Anand and V.V.Nagar
- Accommodation Facilities Available
- Multi-Cuisine Canteen and food kiosks
- In-Campus ATM Services
- Play grounds (19248 sq. m.) and indoor sports facilities
- CHARUSAT Startup & Innovation Center (CSIC)

UNIQUE FEATURES OF IIIM

Scholarly and dedicated Faculty trained / studied at National Institutes like IIMs

Unique Opportunities to:

- Attach with Organizations for Training
- Work on Live Industry / Survey Projects
- Contribute to Social Cause / NCC / NSS
- Earn during study through UG and PG Fellowships
- Merit based Scholarship
- Sports / Cultural Scholarship

Placement Assistance Programme for Job Readiness:

- Sectorial Inputs by Invited Industry Experts
- Personality Test – MBIT with Suggestions for Improvement
- Employability Test – WHEEOBX with Suggestions for Improvement
- Aptitude Test
- Resume Preparation
- Mock Group Discussions (GD)
- Mock Personal Interviews

Unique Pedagogy @ IIIM includes:

- Classroom Interactions
- Management Games
- Live Case Studies
- Bridge Course for Essential Skill Enhancement
- Field work for Exposure
- Internship for Industry Orientation
- Emphasis on Learning by doing
- Exposure through Lectures by Experts from Industry and Academia
- Interaction with Alumni for Knowledge sharing and Career guidance
- Support to be an entrepreneur through incubation and scientific training
- Guidance & Support to be an Entrepreneur

Supporting on Personal, Social and Professional Front :

- Through Unique Student Wellness Programme
- Mentoring System

-Anushka Makwana

Pursuing higher studies @ IIM,Udaipur



IIIM, CHARUSAT has developed my overall personality and boosted confidence in me. Competitive knowledge imparted by learned faculty has brightened my career options.

TRAINING & PLACEMENT IN NATIONAL & MNCs LIKE

TATA
CONSULTANCY
SERVICES

LARSEN & TOUBRO

HLL Lifecare Limited
(A Government of India Enterprise)Berger
Paints pour imagination

asianpaints

ICICI Bank

Amul
The Taste of IndiaKARVY
STOCK BROKING

BYJU'S



S&P Global

AXIS BANK



and many more...

COLLABORATIONS / MEMBERSHIPS

- Indian Institute of Management Ahmedabad (IIMA)
- All India Management Association (AIMA)
- Ahmedabad Management Association (AMA)
- NSE Academy Ltd. (NAL)
- University of Exeter, UK
- PCSD OECD, France
- British Council
- Management & Entrepreneurship and Professional Skills Council (MEPSC) and Board of Apprenticeship Training
- Confederation of Indian Industry (CII)
- Federation of Gujarat Industries (FGI)
- Gujarat Social Infrastructure Development Board Society (GSIDS)
- Indian Space Research Organization (ISRO)
- State Bank of India (SBI)
- Vaikunth Mehta National Institute of Cooperative Management (VAMNICOM), Pune

FOR ADMISSION CONTACT :
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President

Dr. M. C. Patel
Secretary

Aegis : Shri Charotar Moti Sattavis Patidar Kelavani Mandal



JOIN IIIM



INDUKAKA IPCOWALA INSTITUTE OF MANAGEMENT (IIIM)

Patronized by IPCO Industries, Nadiad- A Business House of Repute

A Constituent Institute of

 **CHARUSAT**
CHAROTAR UNIVERSITY OF SCIENCE AND TECHNOLOGY
Accredited with Grade "A" by NAAC

**CENTER OF
EXCELLENCE**
GOVT. OF GUJARAT