

CURRICULUM VITAE

ANUPAMA MATHEW

PGDM (Dual Specialized in HR & Marketing) with 2 Years of Work Experience.



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CAREER OBJECTIVE

I would like to associate myself with an organization that features a work culture, reflecting dignity, freedom and due recognition of my talents and potential. While simultaneously, provides me opportunities to utilize my knowledge and strong management skills. Willing to work in a challenging environment with the potential for growth, advancement and leadership.

PROFILE SUMMARY

A Post Graduate holder in Business Management with Dual specialization in HR and Marketing. I have achieved rich professional experience of more than 2 years as Production Associate in IT industry, with a superb track record of managing teams in various projects. Able to reach stake holder expectations and willing to take full responsibility of project delivery activities. Ability to interact effectively with various levels and varied teams. Good communication skills are an added advantage contributing to be an effective team player and working independently.

PROFESSIONAL QUALIFICATION

Discipline	Duration	University	Year of Completion
PGDM (Post Graduate Diploma in Management)	2 Years	RAJAGIRI BUSINESS SCHOOL, India	2014
B.COM	3 Years	Calicut University, India	2012

EMPLOYMENT HISTORY

Highlights & Areas of Expertise

- 2 years of experience as Production Associate at Ruby Seven Studios Inc., India.
- Proficient in Team building and handling multiple projects.
- Ability to direct teams as per product priority and ensuring the milestones are met.
- Timely project submissions.
- International Client Communication and Management.
- Process Building and Documentation.
- Knowledge of project management methods
- Ability to handle 4 languages: Hindi, English, Gujarati, and Malayalam.
- Having the necessary drive and enthusiasm for a tough competitive industry.

WORK EXPERIENCE

Company name: Ruby Seven Studios Inc.

Designation: Production Associate

Period of Tenure: April 2014 to June 2016

Reporting to: Chief Operating Officer.

Company profile:

Ruby Seven Studios Inc. is a game development company focusing purely on Online Casino games. Headquarters is located in Reno, US. Another branch is located in Kochi Infopark, Kerala, India. Team in India handles game development, production, marketing, user acquisition and retention.

Job responsibilities and recognitions

- Marketing co-ordinator at Kochi branch office.
- Handles the Facebook Virality implementation across the products.
- Handles art assets' deployment across all 6 projects for each platforms
- Single Point Of Contact for products' platform configurations and standardization.
- Assisting R&D team with research on games' online virality and implementation of such new features into products.
- Person in charge of Project admin accounts across 3rd party services.
- Point of contact between US and Indian Office branches.
- Documentation of process and new feature implementation.

TRAINING PROFILE

- Participated in Kalypso Outbound Training Programme (OBT) – a 3 days camp on team building, leadership, communication and adaptability with physical fitness.
- Participated in Vanavasam – a self development camp – Jan 30th and 31st ,2013
- Participated in Rural sensitization camp – Sep 9th to 13th , 2012

EXTRA CURRICULAR ACTIVITIES

- Dancing, Singing & Bike Riding
- Online gaming
- Freelance voice over dubbing and translation
- Research and documentation of marketing subjects

REFERENCE

Dinil Kadeekal

Senior Product Manager

Ruby Seven Studios Inc., Kochi, India

Email id: dinil.kadeekal@rubyseven.net

Contact number: +919567232444

PERSONAL DETAILS

Name: Anupama Mathew

Date of birth: 23/04/1991

Marital status: Married

Nationality: Indian

Passport No.: P3994878

DECLARATION

I hereby declare that all information provided above is true to the best of my knowledge.

Anupama Mathew