

STYLE GUIDE FOR SECONDARY PG TEMPLATE

<http://onlinelearningconsortium.org/consult/quality-scorecard>

Created: 6/22/2014

Updated 11/12/2015

PAGE: 1170 px width

LEFT COL: 863 px width

GUTTER BTWN LEFT AND RIGHT COLS: 50 px width

RIGHT COL: 257 px width

HEADER:

Primary Nav (HOME...ATTEND...LEARN...): Open Sans Bold, 14px #666666 +200 letterspacing

Secondary Nav (About | Contact | Support): Open Sans Semibold, 14 px, #999999

Breadcrumbs: Open Sans Regular, 14px, #999999 and #000000 for selected page

Gray background bar for breadcrumbs: #f7f7f7

VERTICAL SPACE BTWN GRAY NAV AND HERO: 50 px

HERO AREA:

Image area left box: 257 x 257

Blue hero box: 50 px margin around all sides, #27b3e5

Text header in blue hero box: Open Sans Extrabold, 32 px, +200 letterspacing, #ffffff

Content in blue box: Open Sans Semibold, 18/34, #ffffff

GET QUALITY SCORECARD BUTTON:

257 x 45 px

Background color: #ffa800

Button text: Open Sans Bold, 14 px, 100 letterspacing, #ffffff

VERTICAL SPACE BTWN HERO BOX AND PRIMARY HDR: 50 px

LEFT COL:

Vertical space between blue hero box and Primary Hdr: 50 px

Primary Hdr text: Open Sans Bold, 18/30, uppercase, #666666

Secondary Hdr text: Open Sans Bold, 18/30, upper/lower case, #666666

Content text: Open Sans Reg, 16/30, #666666

Scorecard graphic: 235 x 300 px

Bulleted list text: Open Sans Semibold, 16/36, #666666

VERTICAL AND HORIZONTAL SPACE BTWN SCORECARD GRAPHIC AND TEXT: 50 px

ACCORDION:

Hdr text: Open Sans Semibold, 13px, #333333

Body text: Open Sans Regular 13/24, #666666

Blue text links: Open Sans Bold, 13px, #27b3e5

Accordion cells: 45 px h, background: #fafafa

Accordion stroke: 1 px, #cccccc

ENROLL TO DOWNLOAD BUTTON:

257 x 45 px

Background color: #ffa800

Button text: Open Sans Bold, 14 px, 100 letterspacing, #ffffff

45 px space btwn button and text

VERTICAL SPACE BTWN ACCORDION AND TESTIMONIALS: 50 px

TESTIMONIALS BOX:

Background color: #27B3E5

Text: Open Sans Bold, 13/24, #ffffff

Credit Text: Open Sans Bold Italic, 13/24, #ffffff

RIGHT COL: 257 px col width

NAV BOX

Gray rule: 1px #cccccc

Hdr: Open Sans Bold, 12 px, uppercase, #27b3e5 background bar

Selected: Open Sans Bold, 12 px, uppercase, #ffa800 background bar

Text: Open Sans Bold, 12 px, uppercase, #666666

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VERTICAL SPACE BTWN NAV BOX AND ENROLL BUTTON: 50 px

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ENROLL TO DOWNLOAD BUTTON:

257 x 45 px

Background color: #ffa800

Button text: Open Sans Bold, 14 px, 100 letterspacing, #ffffff

45 px space btwn button and text

INTERACTIVE SCORECARD REQUEST FORM

Hdr text on blue bar: Open Sans Bold, uppercase, 13px, #ffffff

Blue bar: 40 px h, #27b3e5

Text Field boxes: 35 px h, 1 px stroke, #cccccc

Vertical Space between text boxes: 50 px

Form Text: Open Sans Regular, 12 px, #666666

Text field boxes: Open Sans Regular, 14 px, #cccccc

Submit button: background #ffa800

Submit text: Open Sans Bold, 14 px, 100 letterspacing, #ffffff

35 px vertical space around SUBMIT button

GET IN TOUCH BOX:

Background: #27b3e5

Hdr: Open Sans Bold, 14 px, uppercase, #ffffff

Text: Open Sans Bold, 12 px, uppercase, #ffffff