

## STYLE GUIDE - SECONDARY PAGE (template\_style\_guide\_sec\_pgs\_v2.psd)

### HEADER:

**Primary Nav** (HOME...ATTEND...LEARN...): Open Sans Bold, 14px #666666 +200 letterspacing

**Secondary Nav** (About | Contact | Support): Open Sans Semibold, 14 px, #999999

**Breadcrumbs:** Open Sans Regular, 14px, #999999 and #000000 for selected page

**Gray background bar for breadcrumbs:** #f7f7f7

### IMAGE AND TEXT BOX:

**Image area left box:** 257 x 257

**Blue text box:** 50 px margin around all sides, #27b3e5

**Text header in blue box:** Open Sans Extrabold, 32 px, +200 letterspacing, #ffffff

**Content in blue box:** Open Sans Semibold, 18/34, #ffffff

### LEFT COL:

**Headline text:** Open Sans Bold, 18/30, all caps #666666

**Content text:** Open Sans Reg, 16/34 , #666666

**Gutter btwn left and right cols:** 50 px

### RIGHT COL:

All elements 257 px col width

**Nav text above nav box** (< ALL PUBLICATIONS): Open Sans Bold, all caps, 12 px, #666666

**Nav box:** Gray rule: 1px #cccccc

**Nav box header:** Open Sans Bold, 12 px, all caps, +50 letterspacing, #ffa800 background bar

**Nav box text:** Open Sans Bold, 12 px, all caps, +50 letterspacing, #666666

**Download PDF box:** #b3d600

**Text:** Open Sans Bold, 14 px, all caps, #ffffff

**Button:** Open Sans Bold, 14 px all caps, +75 letterspacing, button background: #ffa800

**Get In Touch Box:** #e7e7e7

**Header:** Open Sans Bold, 15 px, all caps, #666666

**Text:** Open Sans Bold, 12 px, all caps, #666666