

SKYNETIKS

Powering Your Vision with Top Software Talent

WHY YOU NEED A DEV TEAM?

DRIVE INNOVATION AT HIGH SPEED

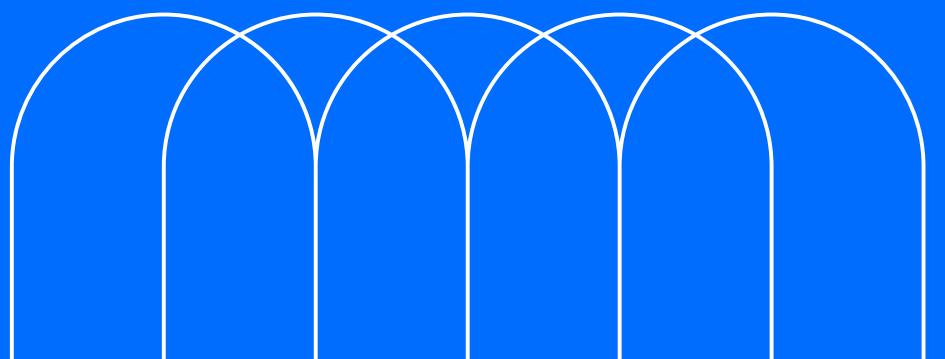
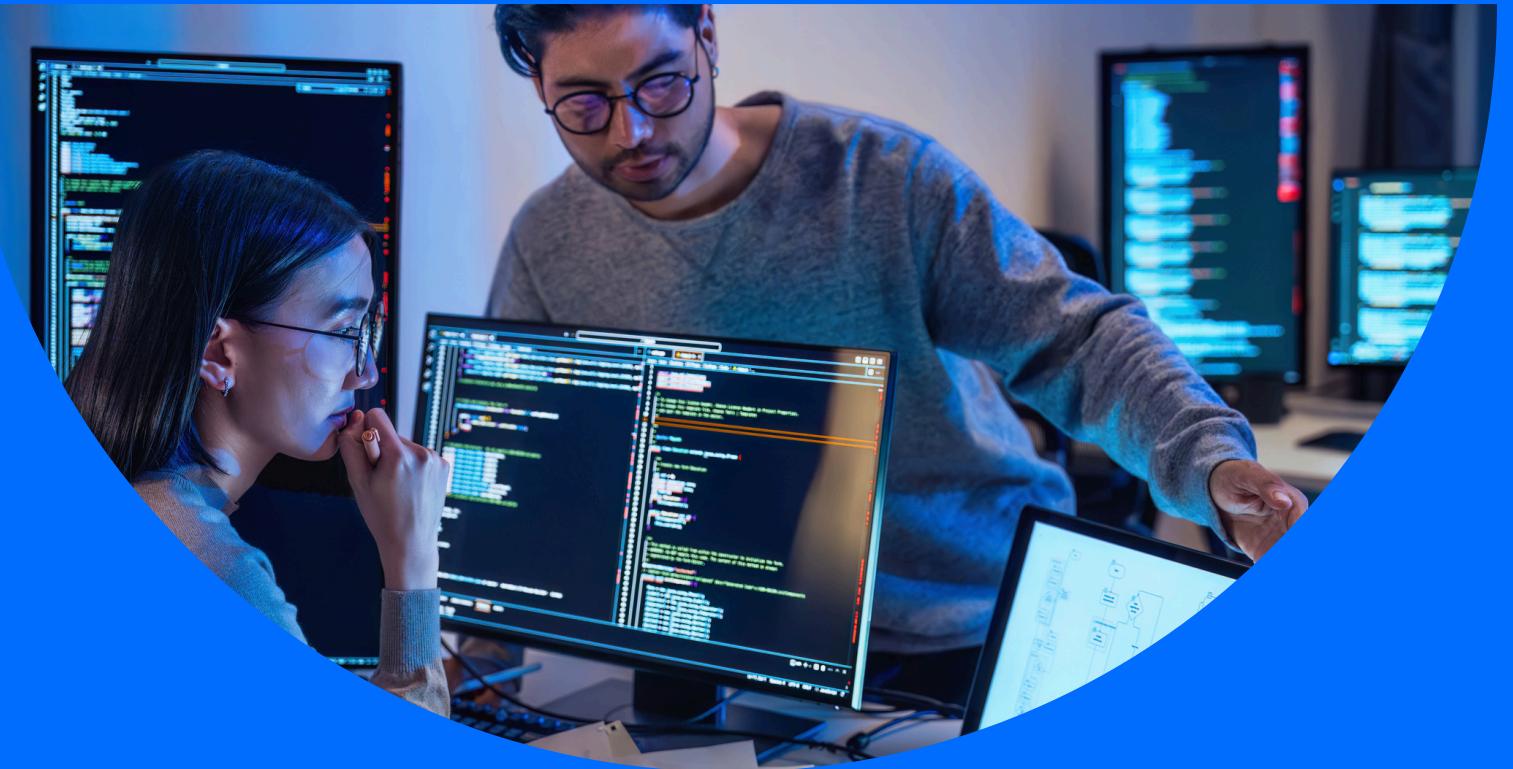
A peer-reviewed study from Swedish researchers found that firms with in-house software developers are, on average, more advanced in leveraging digital technologies than those relying solely borrowed tech. The research concludes that in-house development is more deeply integrated into business operations and is a significant driver of innovation. The study specifically hypothesizes and finds empirical support for the idea that the effect of in-house software development on innovation is greater than that of external development.

[Read More](#)

DECREASED PROJECT FAILURE AND DELAYS

One study in an NYU research paper found that projects with suboptimal resource allocation (including low-quality developers) were "7% behind schedule while delivering 56% less value than initially planned". [Read More](#)

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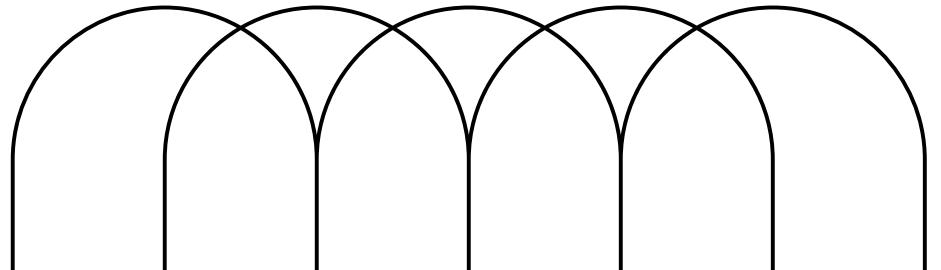


DO YOU RELATE?

FINDING RIGHT TALENT SHOULDN'T BE CHALLENGING RIGHT?

CHALLENGES FACED BY BUSINESSES

- Companies are struggling to hire and retain quality developers.
- Scaling teams quickly for projects is costly and time-consuming.
- Lack of flexibility in traditional outsourcing models.
 - Rigid Contracts
 - Lack of Control Over Resources
 - Slow Response to Change



Who are we?

TRUSTED BY 4000+ CLIENTS ACROSS INDUSTRY SINCE 2003

Skynetiks Technologies is a prominent player in the software development industry, known for pioneering digital transformation through innovative technology solutions since its founding in 2003. It specializes in custom software development, AI integration, cloud services, ERP and CRM implementation, and automation testing, delivering scalable and data-driven applications that drive business growth and operational efficiency

Our Clients



The Nainital Bank
Limited



That's Entertainment



Uttar Pradesh
Legislative Assembly



Our Associations



Official Partner



HOW WE HELP



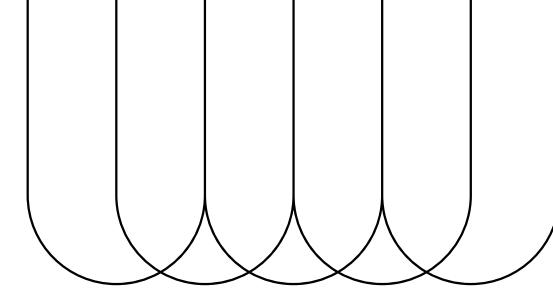
Fast growing business
looking for extended team



Skynetiks Talent Pool

- ✓ On-demand, pre-vetted development talent ready to integrate with your team.
- ✓ High Reliability and accountability
- ✓ Professionalism and effective communication
- ✓ Cost Effectiveness and 100% resource replacement





OUR PROMISE

EXCEPTIONAL QUALITY & FAST TURNAROUND

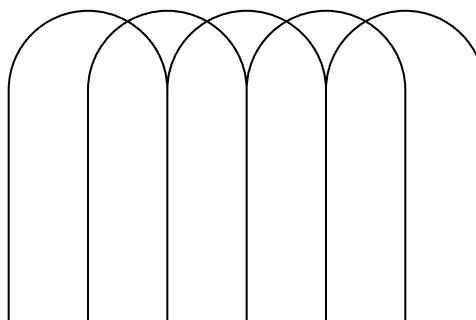
- Access to a large, pre-vetted talent pool through our partnerships with top Indian IT firms.
- Profiles ready within 24 hours thanks to pre-screening and training processes.
- Developers are supported by a network of experienced peers, ensuring guidance and collaborative excellence.

HIGH RELIABILITY & ACCOUNTABILITY

- Developers are full-time employees of reputed IT companies, not freelancers ensuring professionalism and commitment.
- Operate from fully equipped office spaces with high speed internet and backup power.
- Guaranteed 100% resource replacement in case of mismatch or dissatisfaction.
- A dedicated Client Success Manager for ongoing support and fast conflict resolution.

PROFESSIONALISM & COST-EFFECTIVENESS

- All resources have 3+ years of experience and adapt quickly to your tools and workflows.
- Teams follow established practices for communication, project management, and quality control.
- No hiring overheads or long-term liabilities — scale up or down with flexibility.
- Ideal for startups and SMEs looking to balance quality with cost-efficiency.



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OUR CAPABILITIES

- **REACT JS**

NextJs, Tailwind, Typescript,
Redux, Remix

- **ANGULAR JS**

Front-end framework, two-way
data binding, directives, MVC

- **PYTHON**

Cloud-native development,
serverless architecture, cloud
automation, API integration,
AWS/GCP/Azure SDKs.

- **REACT NATIVE**

Hybrid app development,
Javascript, Widgets, Fast Refresh.

- **ASP.NET**

Framework, C#, Windows
development, ASP.NET

- **NODE JS**

JavaScript runtime,
asynchronous, event-driven,
server-side, non-blocking I/O

- **GOLANG**

Concurrent programming,
microservices, APIs, and
performance optimization.

- **QUALITY ASSURANCE**

Manual and automated testing,
bug tracking, test case creation,
performance testing.

- **JAVA**

OOPs, JVM, Core JAVA, J2EE,
Design Pattern, Multi-threading

- **PHP**

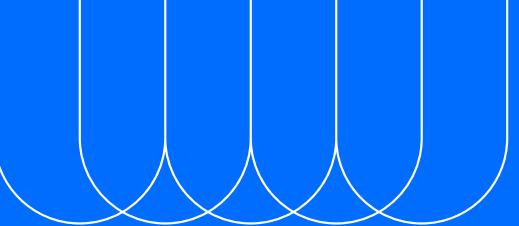
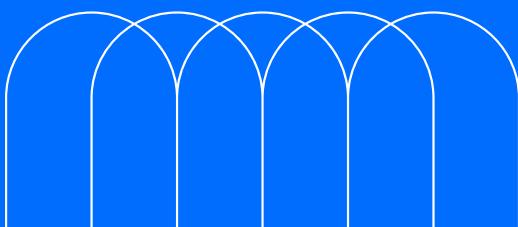
Laravel, Symphony, CakePHP,
Codeignitor, Yii & Core.

- **FLUTTER**

Cross-platform app
development, Dart
programming, Widgets, Hot
Reload.

- **UI/UX**

User-centered design,
Wireframing, Prototyping,
Usability testing.



ENGAGEMENT MODELS

Flexible contract engagement models as per your requirement

3 MONTHS

Ideal for immediate needs like MVP development, feature sprints, or bridging internal team gaps.

Best For:

- Startups validating an idea
- Agencies with seasonal demand
- Teams needing urgent support on short deadlines

4-12 MONTHS

Perfect for product rollouts, dedicated module development, or replacing long-term staff on leave.

Best For:

- Growing teams needing stability
- Companies scaling new products
- Businesses transitioning from MVP to full product

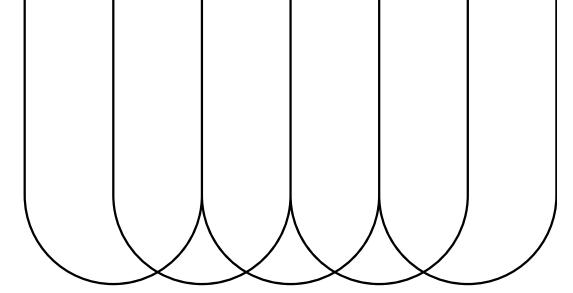
12 MONTHS & BEYOND

A strategic collaboration model where we act as an extension of your internal team fully aligned with your business goals.

Best For:

- Enterprises building long-term roadmaps
- SaaS products with ongoing iterations
- CTOs looking for consistent, high-quality engineering support





RISK MANAGEMENT

THOROUGH VETTING OF TALENT

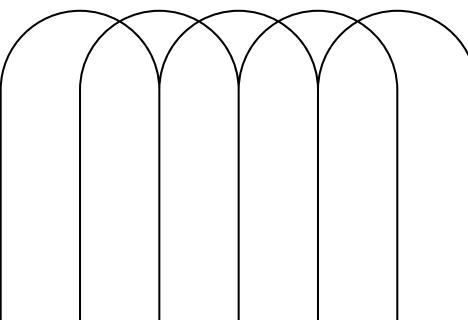
- Multi-stage technical screening
- Communication and culture fit assessments
- Verified work history and background checks

DATA SECURITY & COMPLIANCE

- NDAs and IP protection agreements for all developers
- Secure development environments
- GDPR & SOC2-aligned practices

TRANSPARENT PROJECT OVERSIGHT

- Random check-ins, sprint reviews, and progress reports
- Dedicated account manager as a single point of contact
- Time-tracking and productivity monitoring tools (if required)



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SUCCESS STORIES

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Engagement: 1 Full-Stack Developer + 1 QA Engineer + 1 Automation Tester
Duration: 8 months (Ongoing)

SkyFunnel needed to accelerate its feature rollout and ensure stability across multiple marketing automation modules email, WhatsApp, and lead management.

Our Solution:

- Deployed a full-stack developer experienced in React and Node.js
- Assigned a QA engineer for manual test cycles and a dedicated automation tester
- Integrated with the client's team via Slack and Jira within 2 days

Impact:

- Reduced bug backlog by 70% in the first 3 months
- Achieved 99.6% test coverage on core modules
- Enabled a 3X faster release cycle, boosting user retention and revenue

A composite image showing the SkyFunnel.ai website landing page on the left and the SkyFunnel.ai Dashboard on the right. The landing page features a large call-to-action button 'Supercharge Your Outreach Campaigns'. The dashboard shows a 'Campaign Overview' with metrics like Open Rate (67%), Click Rate (46%), and Reply Rate (22%). It also lists four active Email Campaigns: Spring Newsletter, Product Launch, Customer Survey, and Monthly Update. A prominent callout on the dashboard states 'Delivery rate up 37% today'.



ASSOCIATION OF INDIAN MANUFACTURERS (AIM)

Engagement: Full-cycle App Development (Design → Deployment)

Team: 1 UI/UX Designer, 2 Mobile Developers, 1 Backend Engineer, 1 QA Engineer

Duration: 6 months

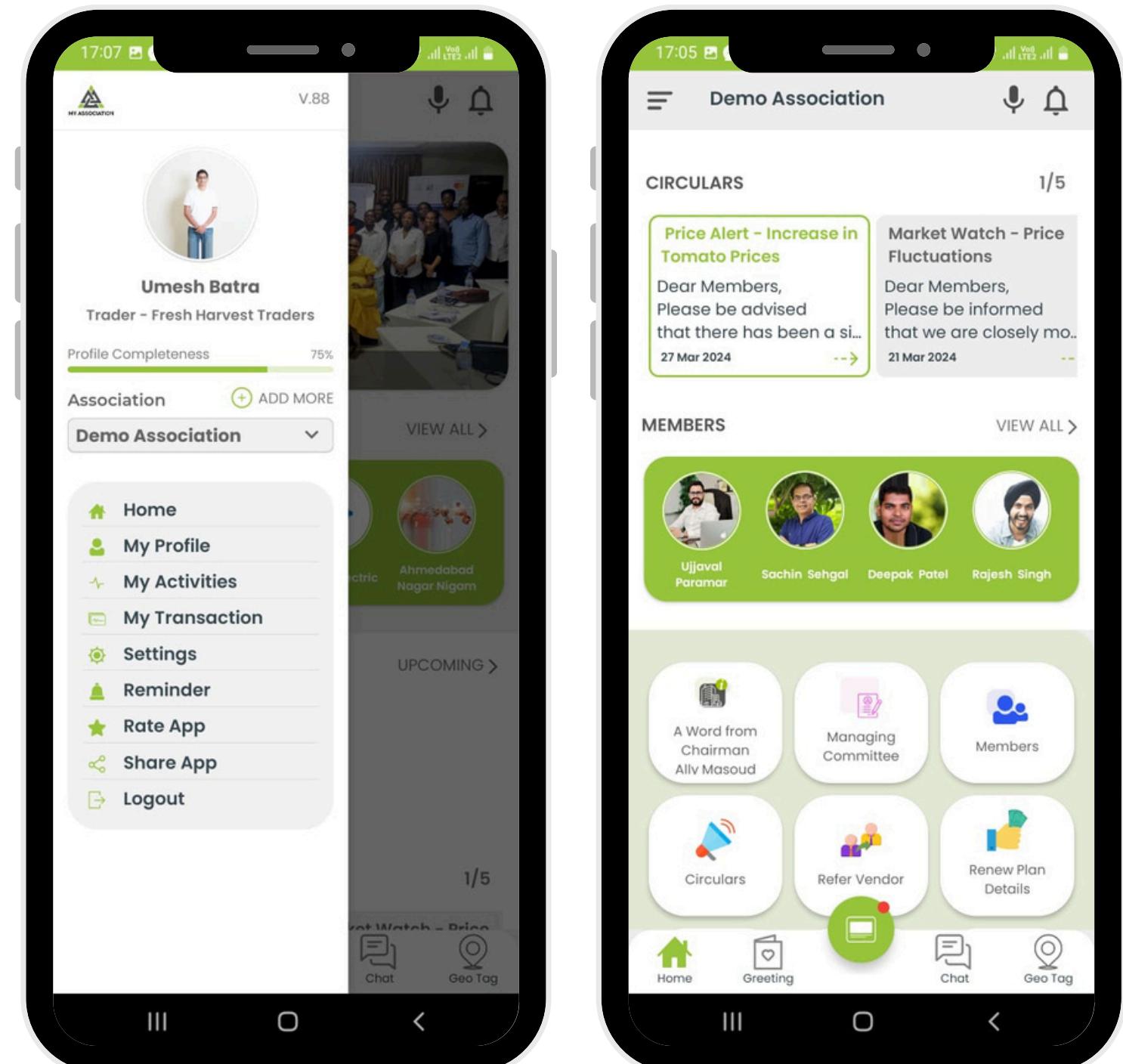
The client needed a centralized mobile app to manage their association activities, product showcases, referrals, and internal elections.

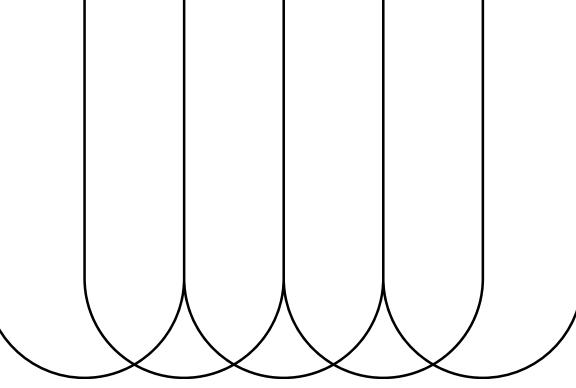
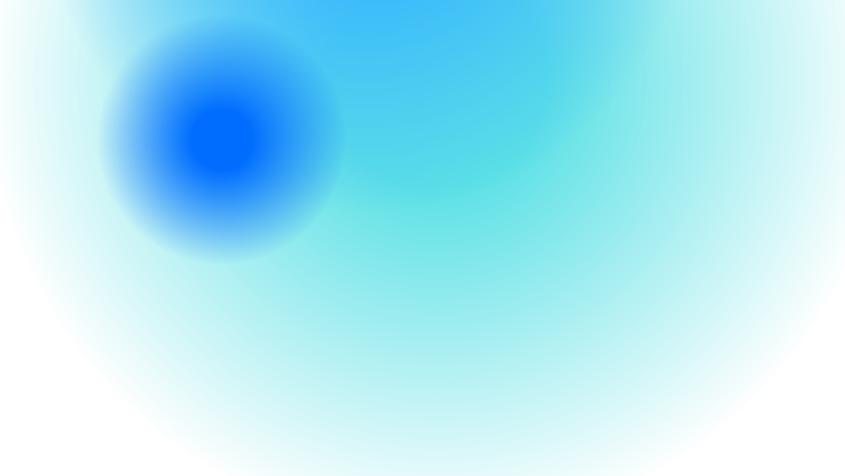
Our Solution:

- Built a cross-platform mobile app using Flutter
- Developed backend APIs with Node.js and Firebase for real-time syncing
- Included features for:
 - Product listing by members
 - Peer referrals and tracking
 - In-app election module with voting & results
 - Push notifications and event calendar

Impact:

- Onboarded 500+ members within the first month
- Increased product visibility by 4X
- Achieved 90% member engagement during the first digital election campaign





SKYNETIKS

THANK YOU

WEBSITE

www.skynetiks.com

EMAIL

sales@skynetiks.com

