

# SKYNETIKS

## Turning Your Vision into Scalable Software

# WHY DO YOU NEED CUSTOM SOFTWARE?

- **Accelerate Innovation** - Custom software helps you adapt faster and build exactly what your business needs.
- **Improve Efficiency** - Automate tasks, reduce manual errors, and boost team productivity.
- **Enhance Customer Experience** - Tailored features and faster feedback loops lead to better user satisfaction.
- **Own Your Competitive Edge** - Unique tools give you an advantage that off-the-shelf solutions can't.
- **Control & Scalability** - No vendor lock-in—scale as you grow with full control over features and data.

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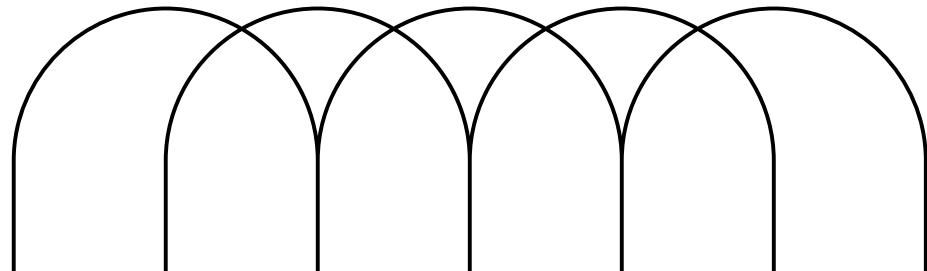


# Running Without Software?

## Sound Familiar?

### CHALLENGES FACED BY BUSINESSES

- Relying on manual processes that slow down operations
- Data scattered across spreadsheets, emails, and notebooks
- Difficulty tracking performance, customers, or inventory in real time
- Increased errors, miscommunication, and missed opportunities
- Growing business complexity without scalable systems
- Losing ground to competitors using automation and digital tools





# Who are we?

TRUSTED BY 4000+ CLIENTS ACROSS INDUSTRY SINCE 2003

Skynetiks Technologies is a prominent player in the software development industry, known for pioneering digital transformation through innovative technology solutions since its founding in 2003. It specializes in custom software development, AI integration, cloud services, ERP and CRM implementation, and automation testing, delivering scalable and data-driven applications that drive business growth and operational efficiency



**Official Partner**

## Our Clients



## Our Associations





# SUCCESS STORIES

We have helped startups, small-medium business, and enterprises to reach thier business goals through technology. Find out how.



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# SKYFUNNEL.AI

Engagement: 1 Full-Stack Developer + 1 QA Engineer + 1 Automation Tester  
Duration: 8 months (Ongoing)

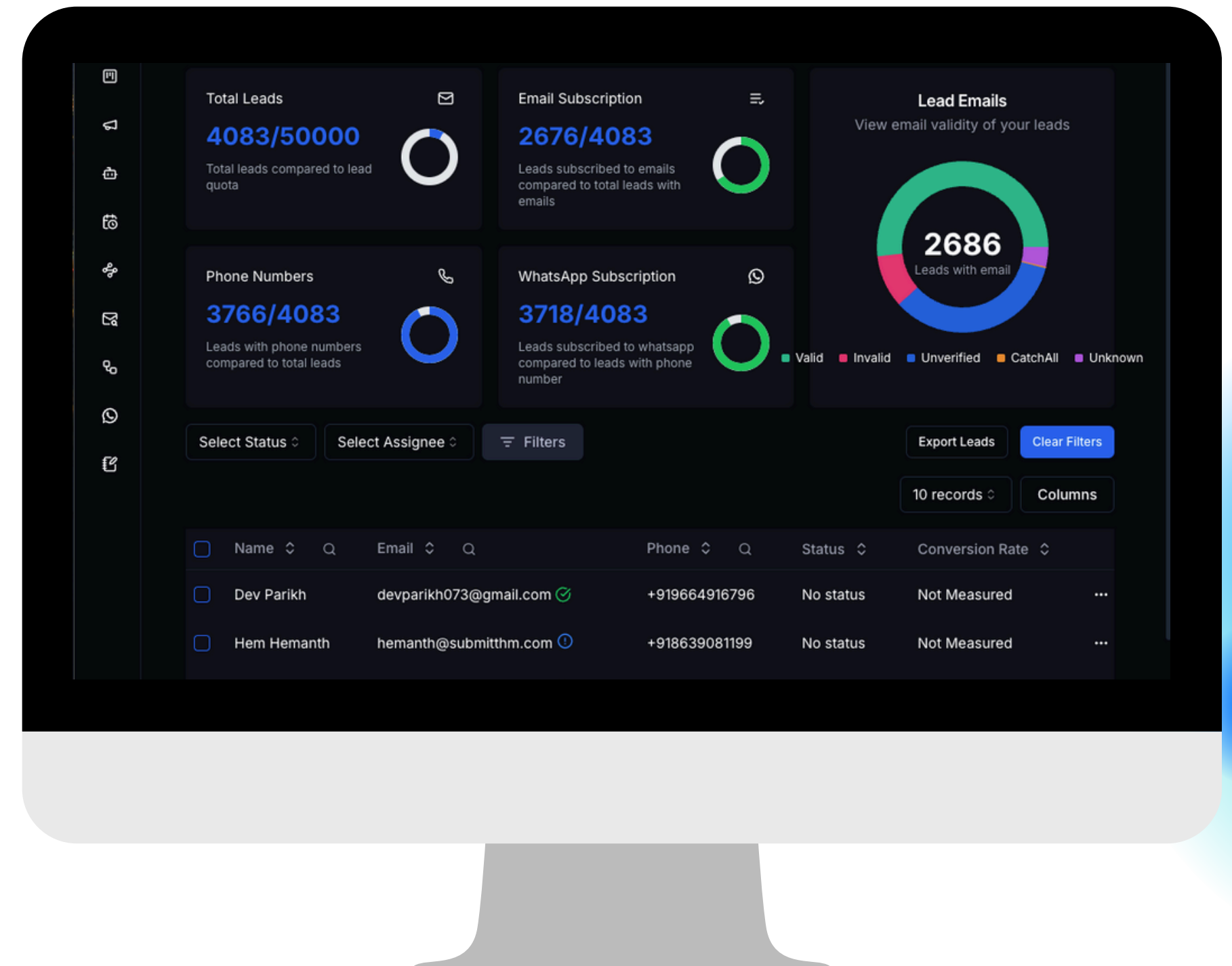
SkyFunnel needed to accelerate its feature rollout and ensure stability across multiple marketing automation modules email, WhatsApp, and lead management.

## Our Solution:

- Deployed a full-stack developer experienced in Next.js and Node.js
- Assigned a QA engineer for manual test cycles and a dedicated automation tester
- Integrated with the client's team via Slack and Jira within 2 days

## Impact:

- Reduced bug backlog by 70% in the first 3 months
- Achieved 99.6% test coverage on core modules
- Enabled a 3X faster release cycle, boosting user retention and revenue





# FAMILOV

Engagement: Full-cycle App Development (Design → Deployment)

Team: 2 Mobile Developers, 1 Backend Engineer, 1 QA Engineer

Duration: 6 months

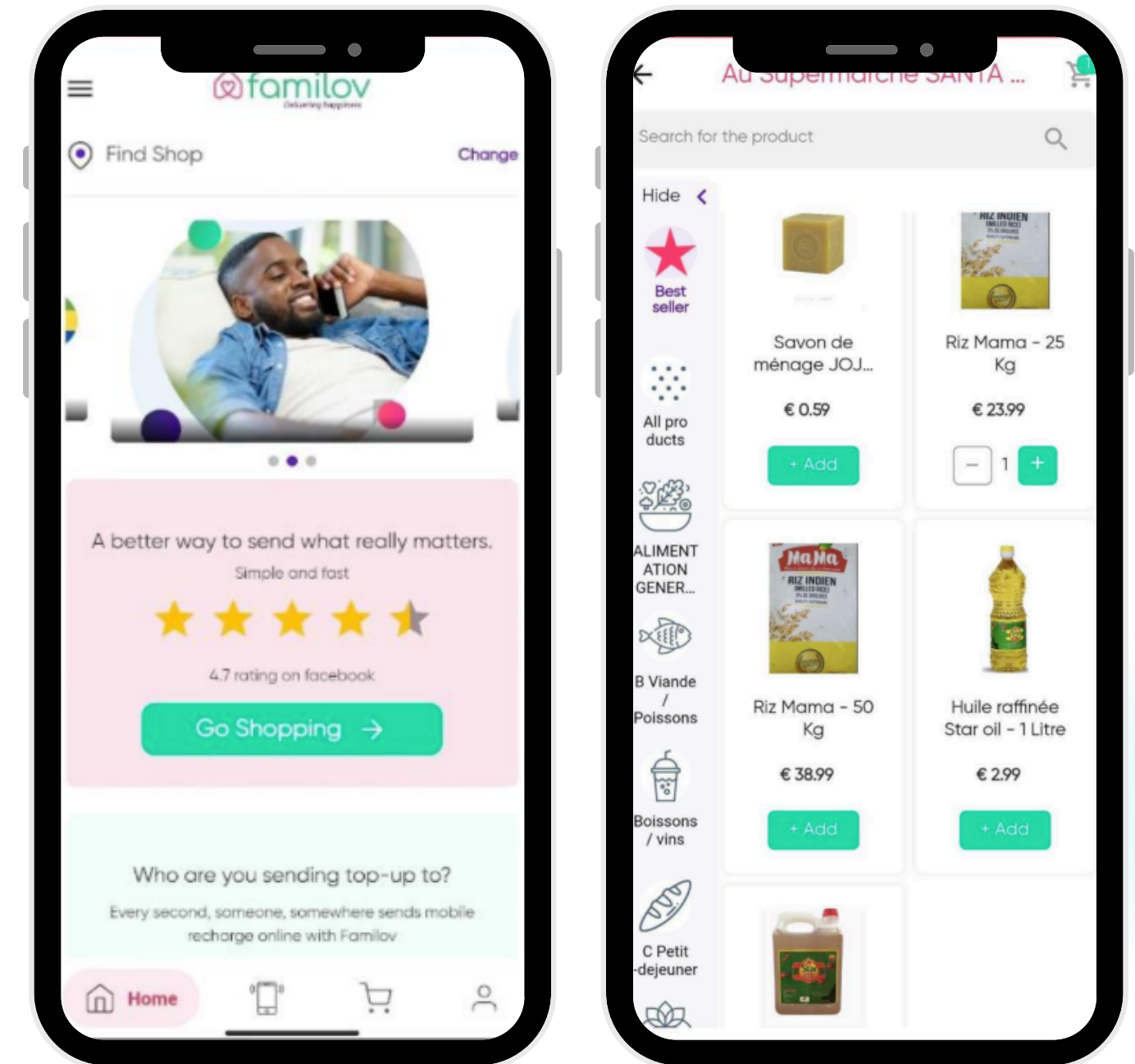
An Europe Based eCommerce company looking forward to creating a platform for Retail sellers to sell groceries and mobile recharge plans.

## Our Solution:

- Built a cross-platform mobile app using Flutter
- Developed backend APIs with Node.js and Firebase for real-time syncing
- Included features for:
  - Product listing by members
  - Peer referrals and tracking
  - In-app election module with voting & results
  - Push notifications and event calendar

## Impact:

- Onboarded 500+ members within the first month
- Multi Language functionality



# ACCUMEN EDUCATION

Engagement: Full-cycle App Development (Design → Deployment)

Team: 1 UI/UX Designer, 2 Full Stack Developers, 1 QA Engineer

Duration: 4 months

A mobile-first web app to onboard students for Japan, manage documents, apply to universities, and enroll in events—streamlining the admission process for both students and admins.

## Our Solution:

Built a mobile-first web app using React

Developed scalable backend with Node.js, AWS Amplify, and PostgreSQL

Included features for:

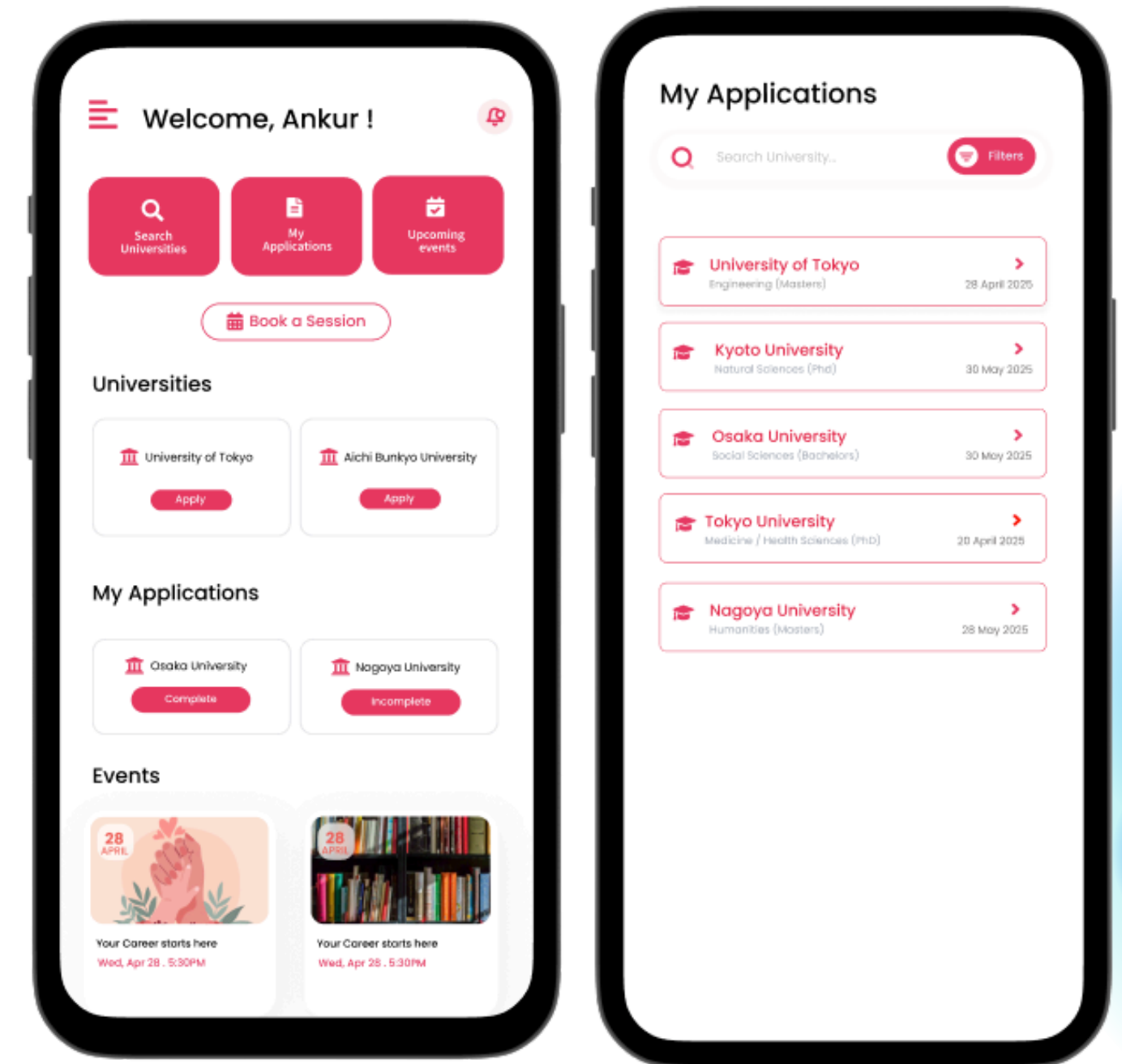
- Student document upload & management
- University applications and status tracking
- Event enrollment and reminders
- Admin panel for document verification and student management

## Impact:

Onboarded 300+ students within the first month

Reduced manual processing time by 60%

Improved student engagement with automated reminders and real-time updates





# ASSOCIATION OF INDIAN MANUFACTURERS (AIM)

Engagement: Full-cycle App Development (Design → Deployment)

Team: 1 UI/UX Designer, 2 Mobile Developers, 1 Backend Engineer, 1 QA Engineer

Duration: 6 months

The client needed a centralized mobile app to manage their association activities, product showcases, referrals, and internal elections.

## Our Solution:

- Built a cross-platform mobile app using Flutter
- Developed backend APIs with Node.js and Firebase for real-time syncing
- Included features for:
  - Product listing by members
  - Peer referrals and tracking
  - In-app election module with voting & results
  - Push notifications and event calendar

## Impact:

- Onboarded 500+ members within the first month
- Increased product visibility by 4X
- Achieved 90% member engagement during the first digital election campaign



# CSG ADVISORY

Engagement: 1 Product Engineer + 1 Full-Stack Developer + 1 QA Engineer

Duration: 2 months

A web app for CSG Advisory enabling users to choose the best country for business registration, upload documents, and complete payments—streamlining the entire registration process.

## Our Solution:

Deployed a full-stack developer skilled in Next.js and Node.js to build the platform

Assigned a QA engineer for manual testing and a dedicated resource for test automation

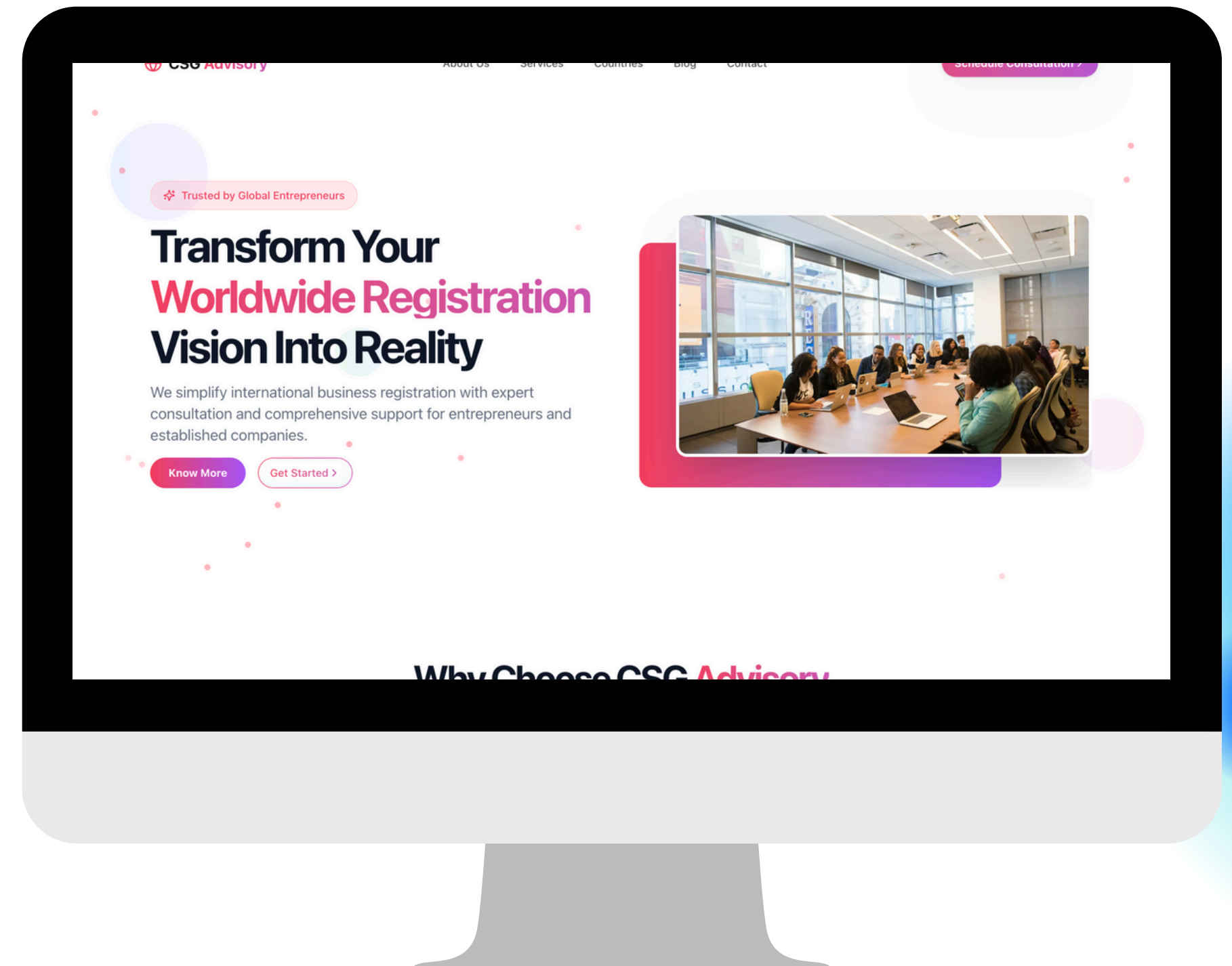
Integrated with CSG Advisory's team via Slack and Jira within 48 hours

## Impact:

Launched MVP in under 6 weeks, accelerating go-to-market

Streamlined country selection, document handling, and payment workflows

Increased user conversion rate by 2.5X within the first quarter



# OUR CAPABILITIES

- **REACT JS**

NextJs, Tailwind, Typescript, Redux, Remix

- **ANGULAR JS**

Front-end framework, two-way data binding, directives, MVC

- **PYTHON**

Cloud-native development, serverless architecture, cloud automation, API integration, AWS/GCP/Azure SDKs.

- **REACT NATIVE**

Hybrid app development, Javascript, Widgets, Fast Refresh.

- **ASP.NET**

Framework, C#, Windows development, ASP.NET

- **NODE JS**

JavaScript runtime, asynchronous, event-driven, server-side, non-blocking I/O

- **GOLANG**

Concurrent programming, microservices, APIs, and performance optimization.

- **QUALITY ASSURANCE**

Manual and automated testing, bug tracking, test case creation, performance testing.

- **JAVA**

OOPs, JVM, Core JAVA, J2EE, Design Pattern, Multi-threading

- **PHP**

Laravel, Symphony, CakePHP, Codeignitor, Yii & Core.

- **FLUTTER**

Cross-platform app development, Dart programming, Widgets, Hot Reload.

- **UI/UX**

User-centered design, Wireframing, Prototyping, Usability testing.







**SKYNETIKS**

**THANK YOU**

WEBSITE

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