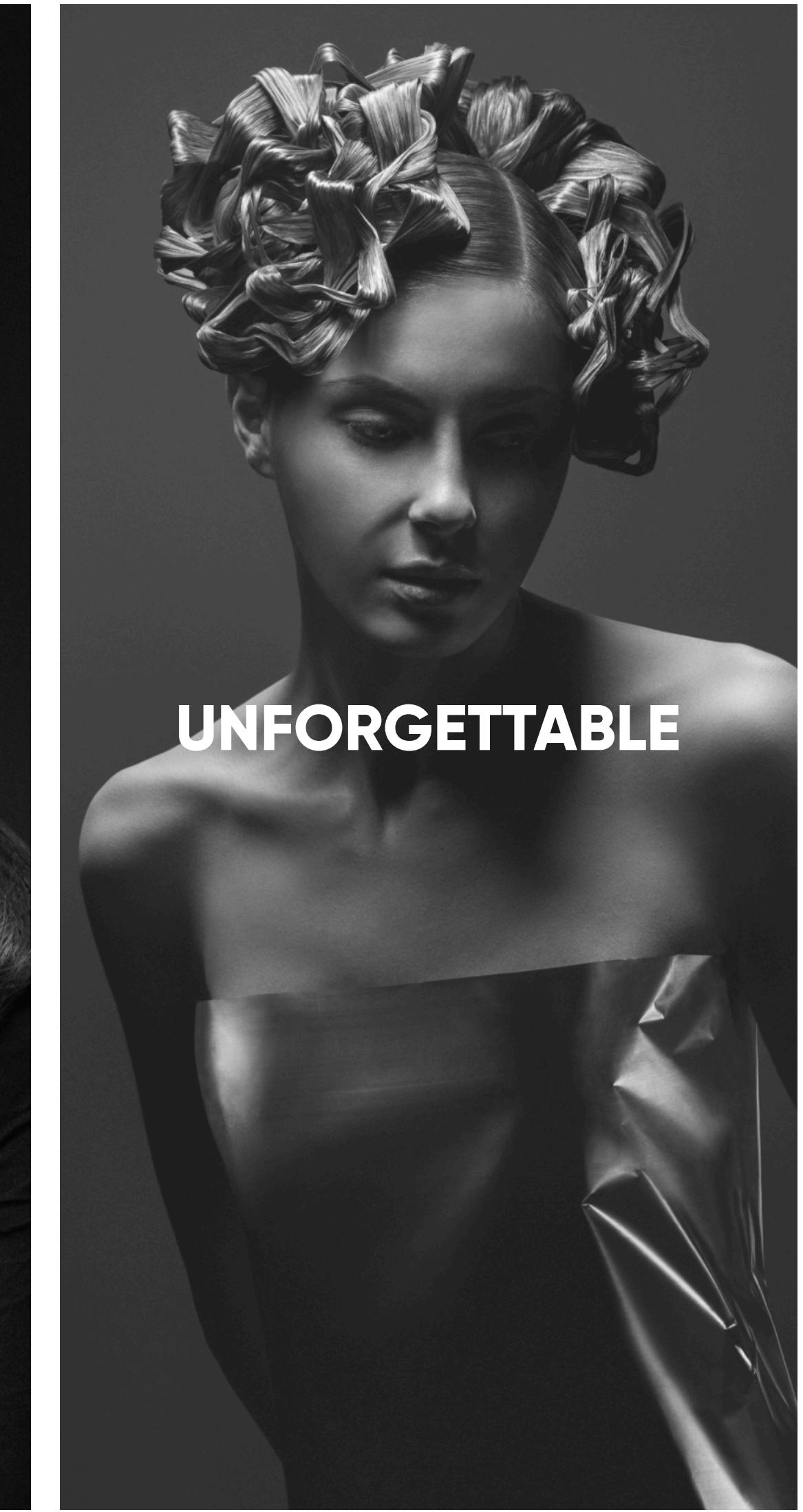
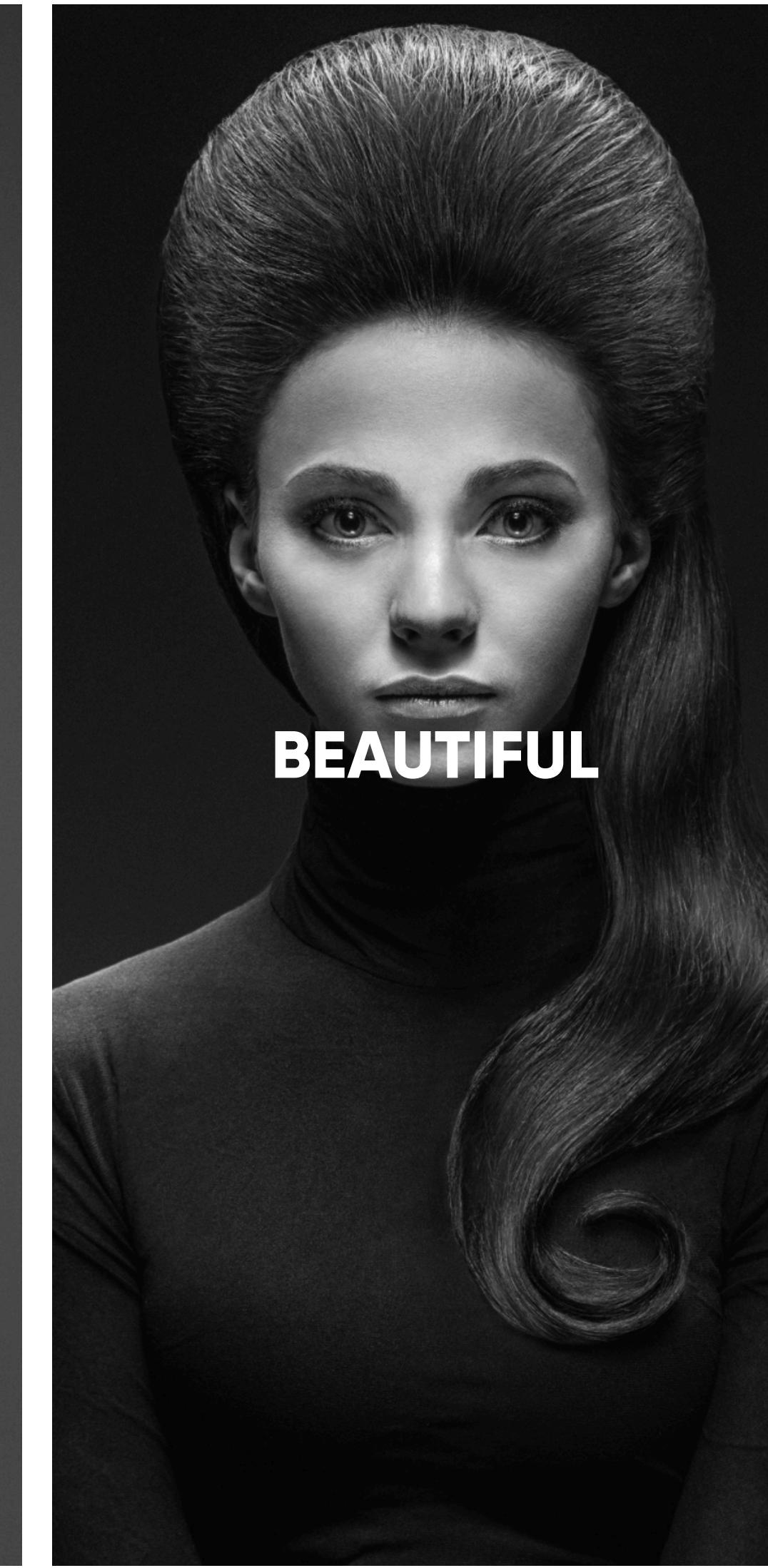
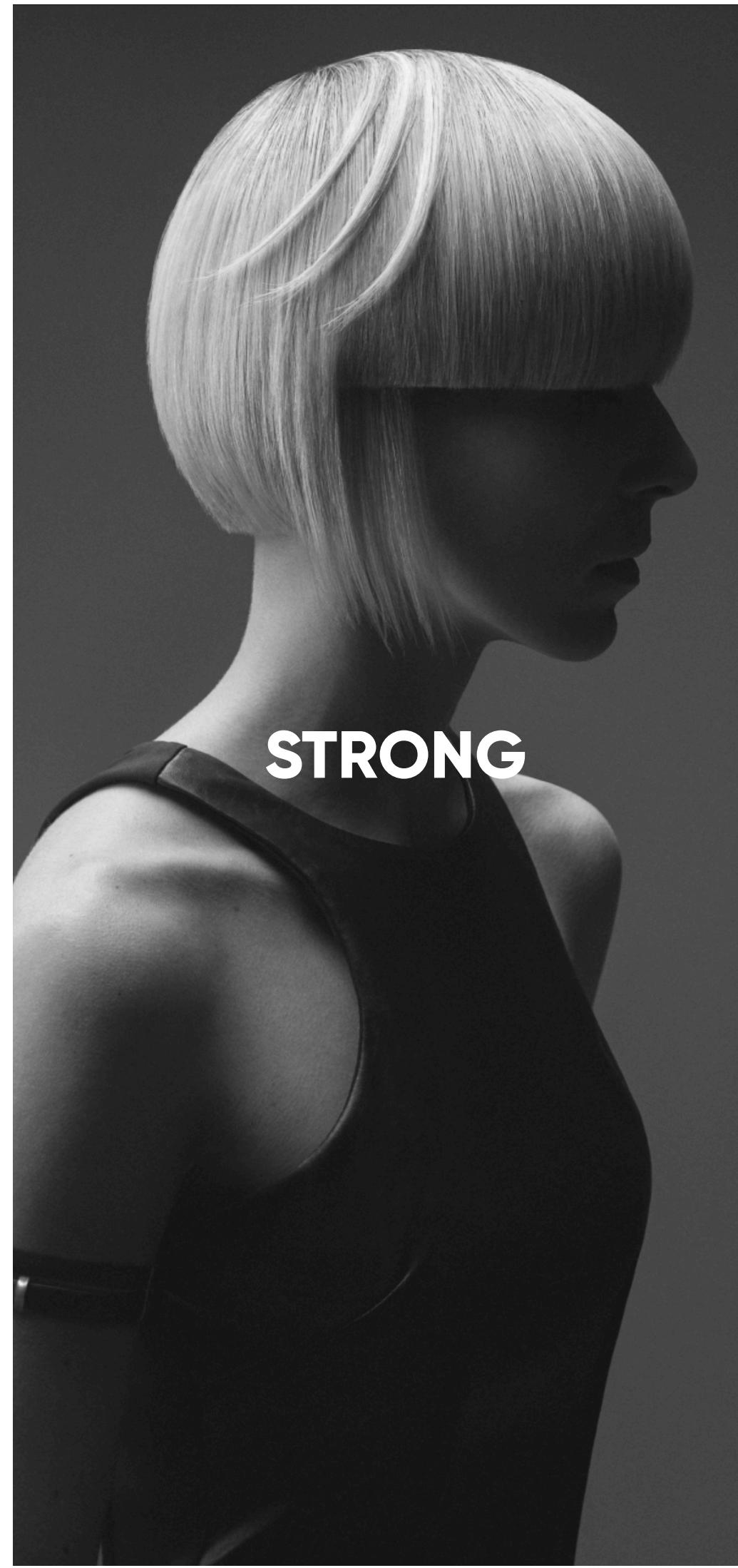


The right hairstyle can remind how
beautiful & unforgettable
you are!



ABOUT US

Zierra Veon
is a groundbreaking Beauty
Salon concept that aims to raise
the bar of the Salon Industry in
Sri Lanka.

3

Renowned for its exceptional
anticipatory service,

Zierra Veon focuses on
providing an unforgettable
glamorous experience for all
our clients to indulge in.

We pledge to guide all
our clients on their
transformative journeys
and embrace their
individuality, whilst
helping them to
rediscover their own
beauty statements that
are yet to be expressed.



**Never
underestimate the
power of a good
haircut**

Meet the Team

A young and experienced team that has served in the hair & beauty, hospitality and events industry have put up the project with the objective of combining the knowledge and the experience to deliver an exceptional service to the hair and beauty industry of Sri Lanka.



Sina Mayadunne - Operations Manager

Business Communication & Spoken English Teacher - 2020 - Current

The Luxury Collection, Doha - 2018 - 2020
Sales Executive
Part of Pre-opening Ambassadors

The Ritz Carlton, Doha - 2016 - 2018
Sales Coordinator
VIP Guest Experience

Cinnamon Lakeside Colombo 2015 - 2016
Guest Relations Executive &
Lifestylist
TAD Trainer

Taglio - Battaramulla - 2021 -
Current
Senior Head Stylist~

Cut and Shave - Dubai - 2020 -2021
Manager & Senior Hair stylist

Hair Cocoon - Dehiwala - 2017 - 2020
CEO / Head stylist

CCIL Maharaja Group 2006 - 2017
Senior Executive Hair Stylist

Dinesh Haputhantri - Talent Manager



Nohim Galgamuwa - Director

Projects Handled as an Event Manager

Food & Hospitality Asia Maldives (overseas project) 2016, 2017, 2019

Maldives International Trade Exhibition 2016, 2017

Hotel Show Colombo 2016, 2017, 2018, 2019

"Sancharaka Udawa" Sri Lanka Tourism Fair 2016, 2017, 2018, 2019

"Lankapak" Packaging Expo 2016, 2017, 2018, 2019

Boat Show (Sri Lanka) 2016

LEO ISAAME Forum 2016

EDCIL Indian Education Fair in Colombo 2016

2017 Official Visit of the Prime Minister of Malaysia for the Round Table Meeting with Captains of Industry, Sri Lanka.

2017 MATRADE operations in Colombo & Male' during the Malaysian Prime Minister's Official State Visit.



Our — Vision & Mission

Vision

Our vision is to become the most trusted and sought-after brand associated with hair, beauty and nails.

Mission

To take every client on an individually tailored transformative experience, through genuine care, expertise and service excellence

Our Values

6

Trust & Integrity

We do everything with honesty and integrity - whether working with colleagues, suppliers or clients. We trust our team and our brand. Our clients trust us.

Pride and empowerment

Our team is empowered to take initiative in order to provide an exceptional service for our clients. We are proud of our team, our team is proud of our brand.

Unforgettable Experience

We deliver the best-in-class exceptional service and we are committed to fulfilling even the unexpressed wishes and needs of our clients

Building Relationships & Loyalty

We build strong relationships with our clients. Whilst maintaining professionalism ,we break the status quo of customer - staff relationships, to make everyone feel at home and turn every client into a loyal client.

Our Services

7



Hair Cutting
Styling
Setting

Hair Colouring
Hair treatments

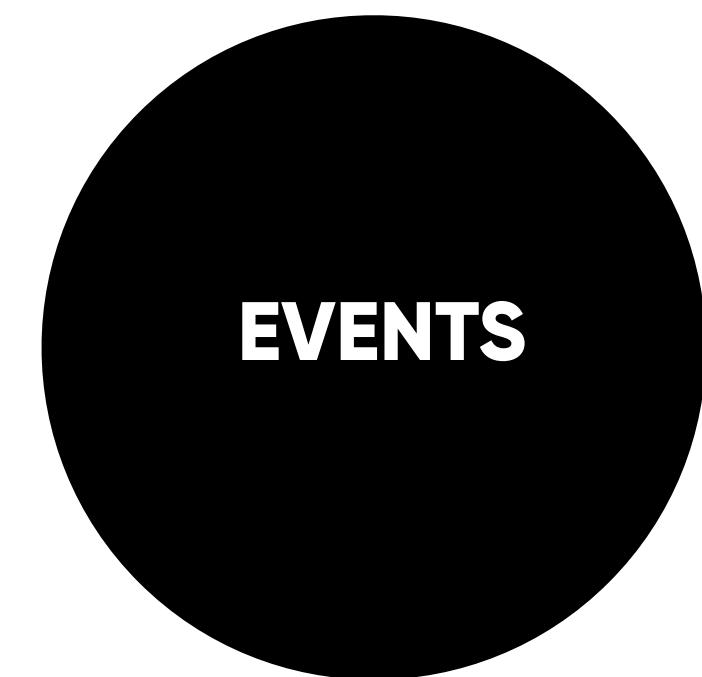


Bleaching
Waxing
Make-up & Dressing

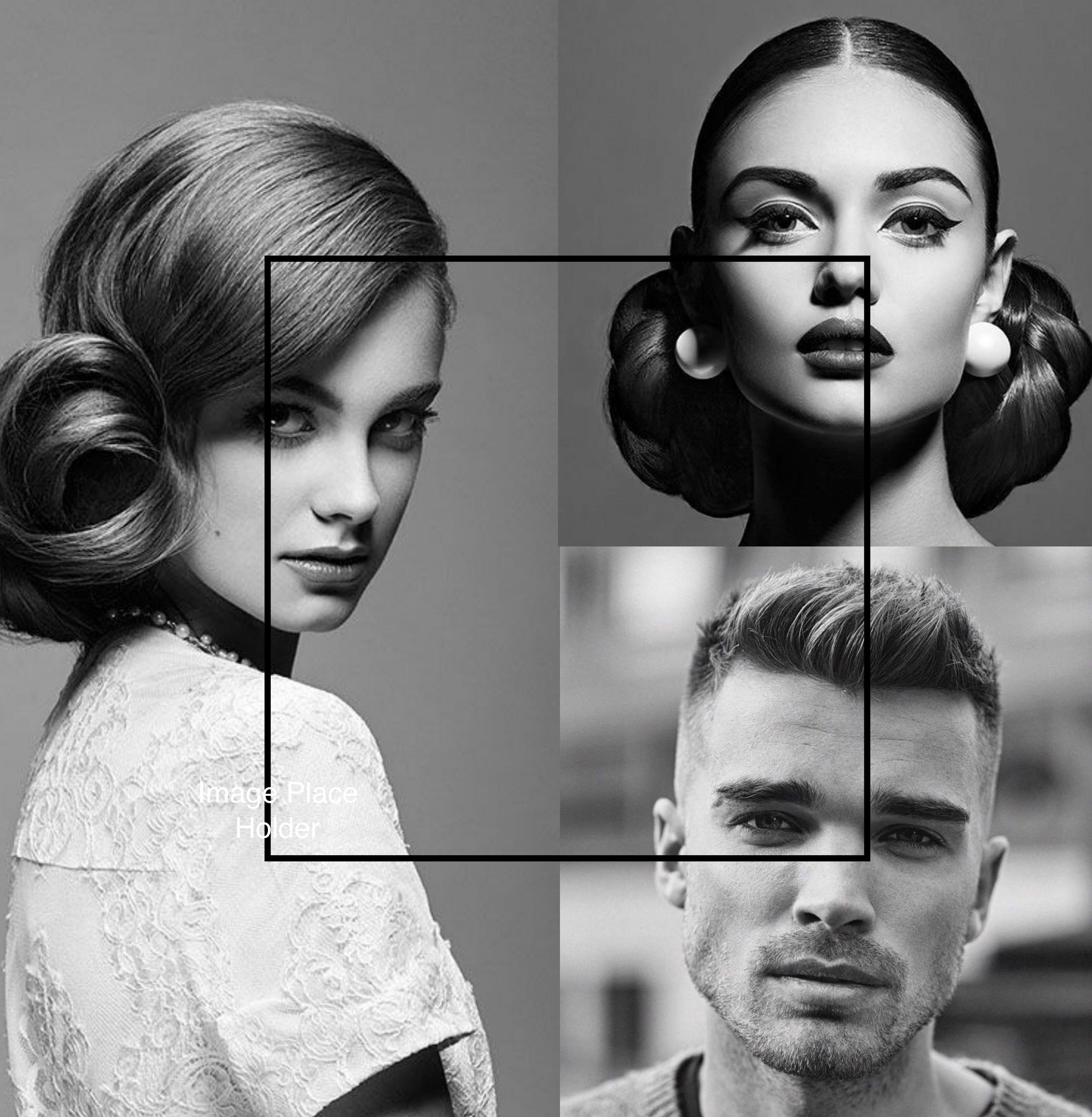
Threading
Facials



Manicure
Pedicures



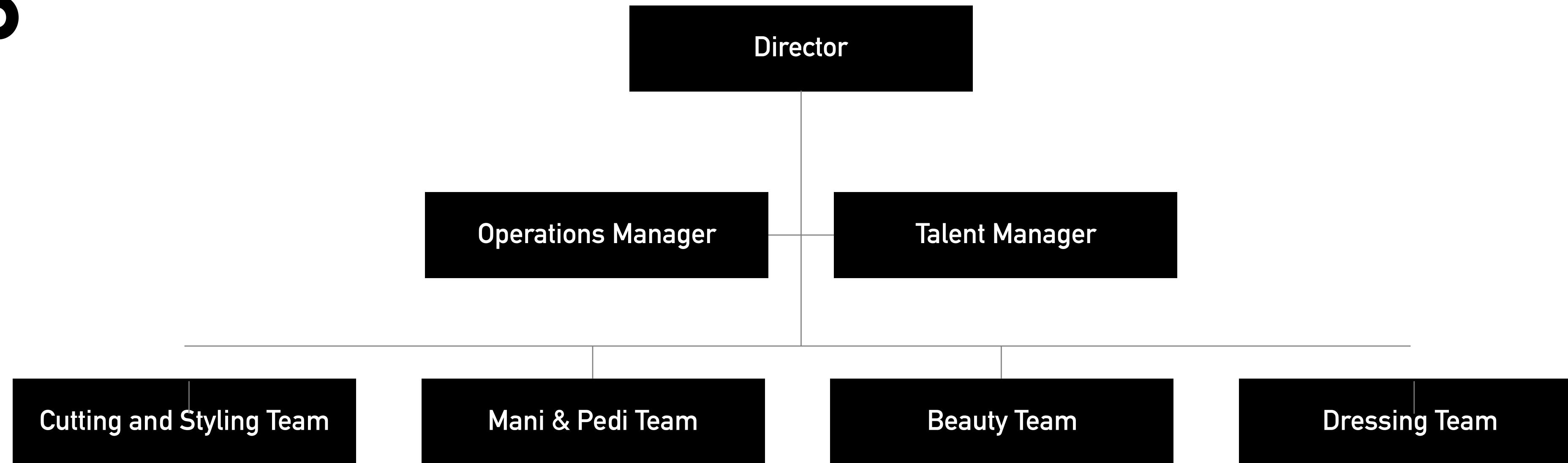
Wedding packages
Fashion Shows



**"A person who
decides to get a
haircut is about to
change their life."**

Organizational Map

9



Accounting Partner - S N Business Associates (Pvt) Ltd

Interior and Designing Partner - Concept Interiors (Pvt) Ltd

Customer and Team Security Consultant Partner - United Security & Investigations (Pvt) Ltd

Customer Service

We plan to introduce web / app based bookings, payments and self care options to match the customers comfort in the most convenient way possible.

Bookings

Self booking with time, service type and to pick the preferable team member to provide the required experience.

Products

The portal comes with the access to all our hair and beauty products with delivery to the door step.

Payments

Our customers have the option of making the payment through online making it convenient and safe.

Customer Care

Our dedicated and experienced team members will be available 24x7 to assist our valuable customers with any inquiry regarding their hair and beauty care.



Approach

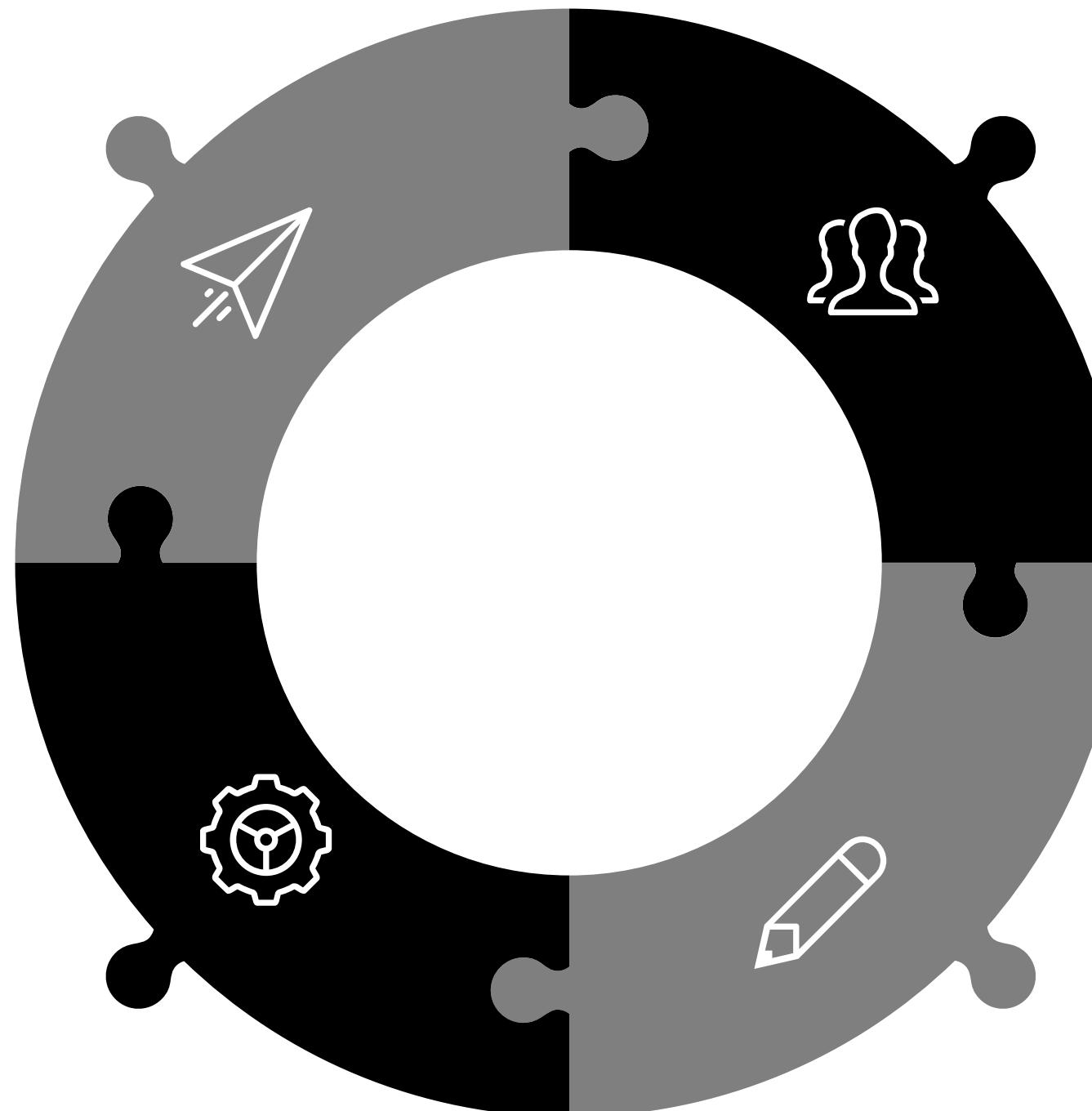
11

Corporate Targets

We have come up with special packages for selected reputable companies in the heart of Colombo to attract the busy corporate clients.

Existing Client Base

We are working on putting together a team with valuable experience and a loyal customer base.



Social Media

Running creative and eye catching adverts on platforms such as Instagram, Facebook, Twitter etc.

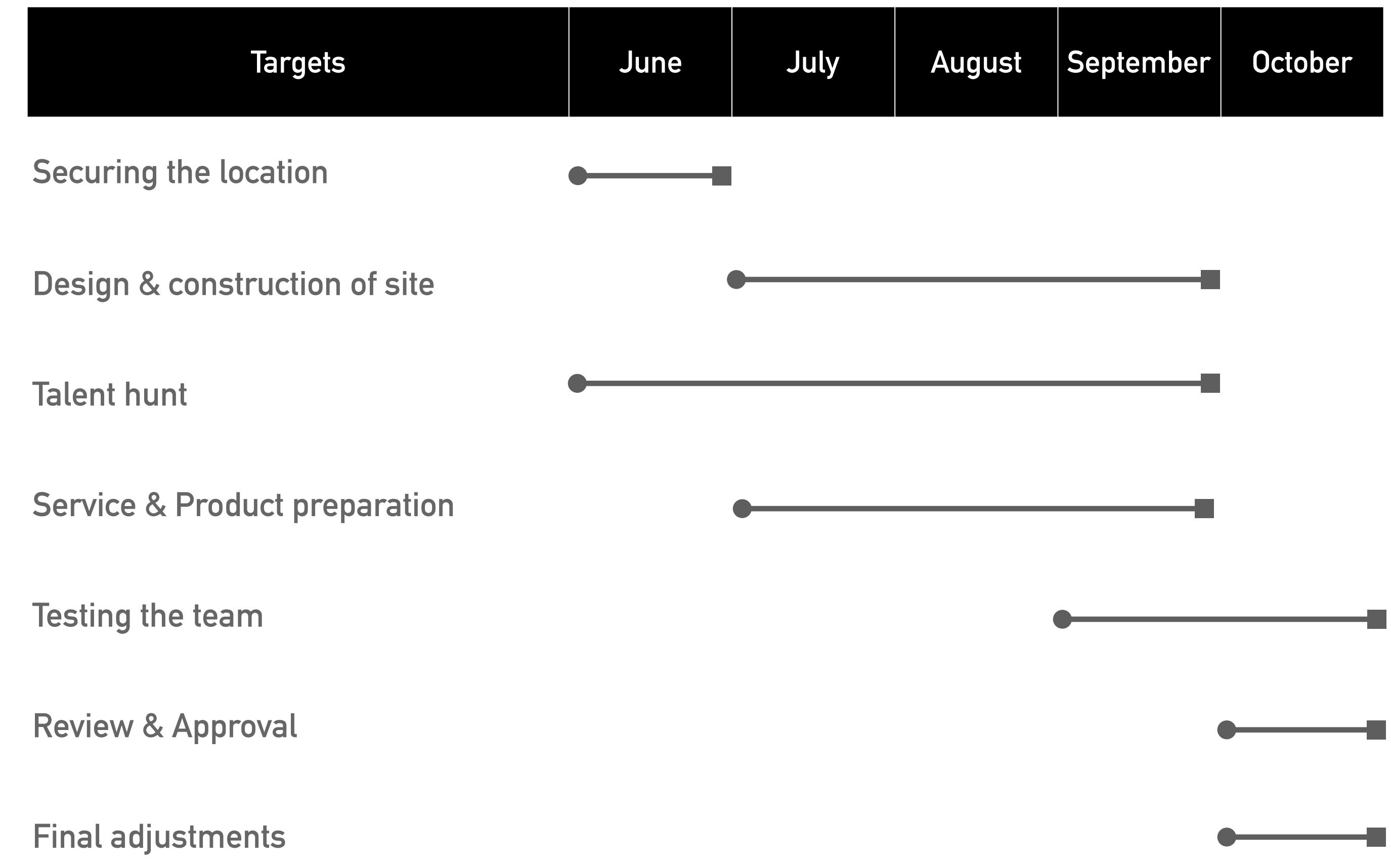
Websites & Magazines

Doing campaigns and articles with companies as Pulse, HiTV etc.

Project Schedule

We strongly believe that preparation can overcome any challenge with a strong attitude

12

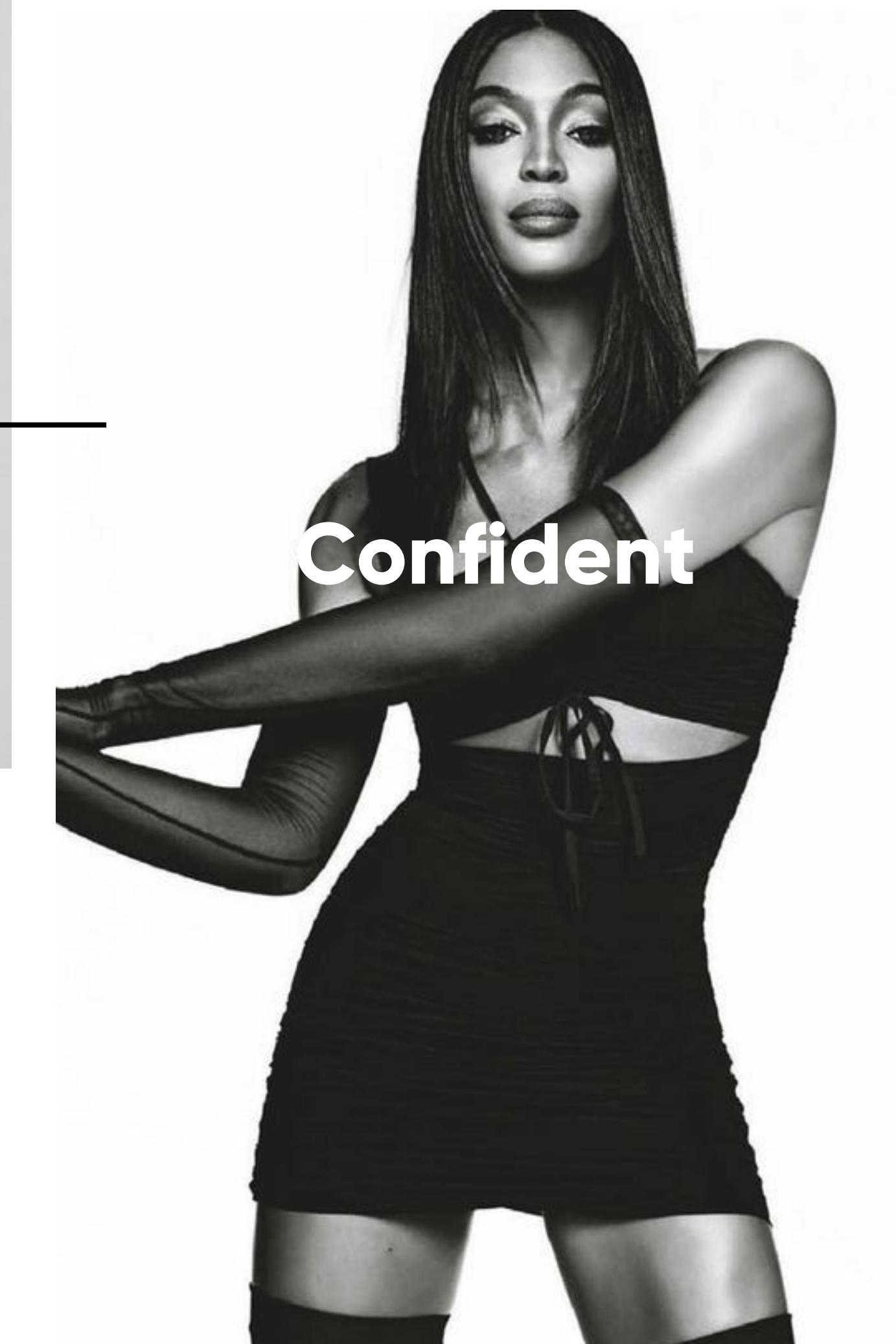


Launching in November

Zierra Veon is



Strong



Confident

The Initial 24 months

14

Getting the daily operations routine, team, suppliers and the marketing campaign in line with our vision.

6 Months

Maintaining the achieved client portfolio and ensuring customer loyalty towards the brand.

6-12 Months

Establishing a wide network of clients and reaching out to the corporate and the event industry.

12-18 Months

18-24 Months

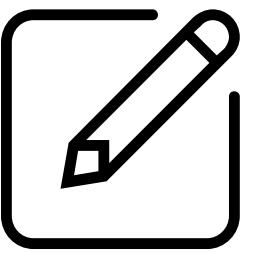
Securing the financial stability for product and service expansion.

Sales Generating Areas

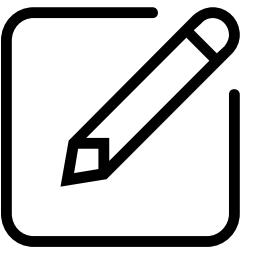


Some Notable Points

16



With having team members whom have experienced and worked in countries as Maldives, Dubai and Qatar we plan to pool the hospitality industry values into one brand resulting in producing a exceptional service to it's customers and the industry.



With Sri Lanka having the capacity and the talent to produce for many internationally recognized brands such as Victoria Secret, GAP etc, we trust the potential of establishing a strong brand which can set a strong mark in the country and then move to the South Asian region producing high level industry standards and hair and beauty related products which will support the export industry of Sri Lanka.

CONTACT US

Sina Mayadunne - 071 684 5244 | sinamayadunne@gmail.com

Nohim Galgamuwa - 071 244 3221 | inohim.me@gmail.com

