



***Hello, I'm Benjamin Grandy.
I'm a User Experience
Designer with a background
in Visual Design.***

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RECENT PROJECTS

- LilyPad** 2018 - current
UX/UI, Visual, Web & Mobile Design: Designing & building a website from scratch— producing several videos, infographics, copy, icons, visual design, and incorporating a VR walkthrough.
- AWA Fit** 2017
UI & Mobile Design Prototype: Zink is an established outdoor fitness event company in Latin America. They're looking to expand their business so I built them a mobile app mock-up prototype.
- Safe Harbor** 2016
UX/UI, Visual, Web & Mobile Design: Won a hackathon at Global Entrepreneurship Summit to create an app that connects victims of domestic abuse to people willing to provide shelter.
- Shyft Event Planning** 2016
UX/UI, User Research, IxD, & Visual Design: Worked with a client to redesign their website to connect brand ambassadors to ad agencies looking to hire.

EXPERIENCE

- Nuanced Design (Freelance)** 2016 - current
UX, Web, & Visual Designer: I'm here to tell your story. I'm here to work out usability bugs. I'm here to put a fresh look on your brand. I'm here to find all the ways that your product can be better, improve the lives of your customers, and ultimately drive more business.
- Cost Plus World Market** 2017 (3 months)
Web Developer: Worked with design team to built out pages for new store openings, special content pages, promotions, and one-off designs. Used HTML5, CSS3, & Javascript
- City CarShare (Non-Profit)** 2014 - 15
Designer & E.V. Tech.: I oversaw and maintained a fleet of 50 PHEVs, debugged our in-car technology, improved the mobile app UI, contributed on Frontend Web Design, produced promotional videos & photography, and other marketing & design material.
- Onward Electric Cycles L.L.C.** 2012 - 13
Founder; transferrable skills: Entrepreneur Mindset, Design Thinking, Debugging, Autodesk Software, Industrial Design, Product Development, Iteration/Ideation, Fabrication

SKILLS

Web & Mobile UX/UI Design, Visual Design, User Research, Interaction Design, UX Artifacts, Rapid Prototyping, Usability Testing, Copy Writing, Photography & Video production, Sketching, Human-Centered Design, Design Thinking, Responsive Frontend Web Design & Dev. (HTML5, CSS3, Javascript)

TOOLS

Pen & Paper, Whiteboards, Sticky Notes, Illustrator, Photoshop, Sketch, InVision, Google Docs, Keynote, Sublime Text, GitHub, Omnigraffle, Research Methodologies, Lateral Thinking, Agile & Lean UX

EDUCATION

- General Assembly** 2015 - 16
- UX Design Immersive
- Coursera & Code School** 2014
- Programming Fundamentals
- Thinkful & Codecademy** 2014
- Front-end Web Development
- TechShop** 2013
- 3D Software (CADD/CAM)
 - CNC Milling, Lasercutting
 - Wood & Metal Fabrication
- UC Davis** 2007-10
- Landscape Architecture
 - Electrical Engineering

Shamrina Oshana—Brand Manager at Slingshot Foods (Freelance client)



“Ben is a creative and imaginative designer. He lights up when presented with problems, talking through goals, and finding solutions. He is a visual story teller and produces wonderful work.”

Caitlin Thompson—Founder & CEO at EntheoZen (Freelance client)



“Ben does very good work creating clean-looking and aesthetic webpage design. He has an artistic eye, but also a talent for building sites that are meant to create sales and conversions. He also was very helpful at providing directions and guidance on specific tasks via printscreen images which helped tremendously. I would highly recommend Ben for your webpage projects!”

Thom Matli—Data Analyst at City CarShare



“Ben is an incredibly creative guy, often coming up with solutions to problems we didn't even think of while the program developed...some of his best work that I saw came from his collaborations with our Marketing team. His eye for photography, design, and user experience were of great help to us as we developed our mobile app. His presence in the office was generally accompanied by an aura of enthusiasm, boisterous laughter, and a can-do attitude. Not to mention I have complete hair envy.

Working with Ben was a pleasure and any company looking for a creative thinker, problem solver, and cheerleader for finding newer and better ways to administer a product should be happy to have Ben on its team.”

Marcus Hays—CEO of PiMobility



“Ben is a standout talent who expertly filled a multiplicity of roles that in the context of our start up, or any start up for that matter, made him absolutely indispensable.

Among key responsibilities, Ben designed, wrote copy, and provided photography for the company's web site. I wish Ben would let me hire him again!”