



***Hello, I'm Ben Grandy. I'm a User Experience Designer with a background in Frontend Web Development & Visual Design.***



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## RECENT PROJECTS

- Safe Harbor** 2016  
**UX/UI, Visual, Web & Mobile Design:** Won a hackathon at Global Entrepreneurship Summit to create an app that connects victims of domestic abuse to people willing to provide shelter.
- Refer Me** 2016  
**UX, IxD, & Visual Design:** Worked with PMs & Developers; designed a platform that connects active job candidates to current employees willing to give referrals.
- Shyft Event Planning** 2016  
**UX, User Research, IxD, & Visual Design:** Worked with a client to redesign their website to connect brand ambassadors to ad agencies looking to hire.
- Health Journal Mobile App** 2016  
**UX/UI, Rapid Iteration:** Prototyped a goal-oriented lightweight mobile fitness app in 3 days to track exercise, calorie intake, and weight.

## EXPERIENCE

- Freelance Designer** 2016 - current  
**UX, Web, & Graphic Designer:** I'm here to tell your story. I'm here to work out usability bugs. I'm here to rebrand your idea. I'm here to find all the ways that your product can be better, improve the lives of your customers, and ultimately drive more business.
- City CarShare (non-profit)** 2014 - 15  
**Designer & E.V. Tech.:** I oversaw and maintained a fleet of 50 PHEVs, debugged our in-car technology, improved the mobile app UI, contributed on Frontend Web Design, produced promotional videos & photography, and other marketing & design material.
- Onward Electric Cycles L.L.C.** 2012 - 13  
**Founder; transferrable skills:** Entrepreneur Mindset, Design Thinking, Debugging, Autodesk Software, Industrial Design, Product Development, Iteration/Ideation, Fabrication
- PiMobility Inc.** 2010 - 12  
**Operations & Web Design; transferrable skills:** Product Development, Project Management, Web Design & Copy, Mobile App UI/UX, Photography, Promo Videos, Concept Ideation, Industrial Design, Bike Mechanics, Fabrication

## SKILLS

Responsive Front-end Web Design & Dev., HTML, CSS, JS, Web & Mobile UX/UI, Visual Design, User Research, Interaction Design, UX Artifacts, Rapid Prototyping, Usability Testing, Copy, Photography, Sketching, Data Synthesis & Analysis, Human-Centered Design, Design Thinking

## TOOLS

Photoshop, Sketch, Illustrator, InDesign, Sublime text, Pen & Paper, Whiteboards, Sticky Notes, Omnigraffle, InVision, Google Docs, Keynote, SketchUp, Autodesk Inventor, AutoCADD, Git, Scientific Method, Lateral Thinking, Agile & Lean UX

## EDUCATION

- General Assembly** 2015 - 16
- UX Design Immersive
- Coursera & Code School** 2014
- Programming Fundamentals
- Thinkful & Codecademy** 2014
- Front-end Web Development
- TechShop** 2013
- 3D Software (CADD/CAM)
  - CNC Milling, Lasercutting
  - Wood & Metal Fabrication
- UC Davis** 2007-10
- Electrical Engineering
  - Landscape Architecture



**Caitlin Thompson**, Founder & CEO at EntheoZen

“Ben does very good work creating clean-looking and aesthetic webpage design. He has an artistic eye, but also a talent for building sites that are meant to create sales and conversions. He also was very helpful at providing directions and guidance on specific tasks via printscreen images which helped tremendously. I would highly recommend Ben for your webpage projects!”

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**Thom Matli**, Data Analyst at City CarShare

“Ben was hired on as our Electric Vehicle Technician, but as I got to work with him, his skills beyond the maintenance and management of this specialized subsection of our fleet became readily apparent. He is an incredibly creative guy, often coming up with solutions to problems we didn't even think of while the program developed.

His fingers were in many pies in the organization, though some of his best work that I saw came from his collaborations with our Marketing team. His eye for photography, design, and user experience were of great help to us as we developed our mobile app. His presence in the office was generally accompanied by an aura of enthusiasm, boisterous laughter, and a can-do attitude. Not to mention I have complete hair envy.

Working with Ben was a pleasure and any company looking for a creative thinker, problem solver, and cheerleader for finding newer and better ways to administer a product should be happy to have Ben on its team.”

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**Marcus Hays**, CEO of PiMobility

“Ben is a standout talent who expertly filled a multiplicity of roles that in the context of our start up - or any start up for that matter - made him absolutely indispensable. Ben’s multitasking abilities made it possible to operate with fewer staff, minimizing the company’s burn-rate while simultaneously extending our operational capabilities.

Among key responsibilities, Ben designed, wrote copy, and provided photography for the company’s web site. He also managed inventory, assembled bikes and provided after-sales care. I wish Ben would let me hire him again!”