PROPOSAL SUBMISSION FORM FOR CONCURRENT SESSIONS

**Due: March 6, 2017**

**Nuventive Connect**

**2017 Nuventive Users Conference**

**Embassy Suites by Hilton Pittsburgh Downtown**

Pittsburgh, Pennsylvania • June 11-13

**Theme: *Improvement in Action***

Directions: Please email the completed form below to [dcraney@nuventive.com](mailto:dcraney@nuventive.com) in a Word file. Indicate “2017 Nuventive Connect” and your institution or last name in the subject line. Proposals for concurrent sessions (45 minutes) must be received by March 6, 2017 to be considered. Questions: 412-726-8057.

1. Title: Systematic Use of Course-Level Student Data to Assess General Education Program Outcomes.
2. Primary solution focus (circle all that apply)

Outcomes Assessment

Strategic Planning

Program Review

Performance Management

Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Proposal Abstract. Provide a short description of the session in 50 words or less for inclusion in the program. Title and proposal abstract should describe the content to be presented.

Abstract: A standardized, course-level data collection process has been implemented using TracDat at Ferris State University. The assignment feature facilitates gathering and mapping results in a uniform format. Raw data are aggregated and analyzed to provide rich and reproducible reports. These public documents are used to inform ongoing faculty discussions concerning our General Education program outcomes and student learning.

1. Target Audience. Describe the target audience in detail to help participants make their selections. If feasible, specify if the content will be delivered at a basic, intermediate, or advanced level.

Target Audience: This presentation will be of interest to faculty, staff, and administrators that oversee assessment of academic programs. During this intermediate-level session, documents and processes will be shared with the participants. These resources will allow interested individuals to reproduce, modify, or extend the assessment results at their own institutions.

1. Expected Outcomes. List approximately 3 expected outcomes for the session.

Expected Outcomes: By the conclusion of this session, participants will be able to:  
1) Explain how TracDat can be standardized to produce powerful course-level assessment of program outcomes.  
2) Locate and use the standardized documents and processes employed by the Ferris State University General Education program.  
3) Obtain copies of the General Education forms, analysis code, and de-identified assessment data for application in their own programs.  
4) Discover three different means of collaborating with the Ferris State University General Education assessment effort.

1. Audio visual equipment and services. A data projector (LCD projector) and internet connection will be provided. All presenters will be responsible for bringing their laptops. Please list any additional equipment needed. I will bring my laptop; no other equipment will be required.

1. Primary presenter. Please provide information below for the primary presenter and all co-presenters (attach additional sheets as needed)

Name: Dr. Clifton Franklund

Title: General Education Coordinator, Professor of Biological Sciences  
Institution: Ferris State University

Phone**: 231-349-3256**

E-mail: [franklc@ferris.edu](mailto:franklc@ferris.edu)

Signature of primary presenter on behalf of all presenters: 

Date­­­­­­­­­­­­­­­­­: February 14, 2017

Note: printed handouts, if any, are the responsibility of the presenter. Please send electronic copies of handouts and PowerPoints to [dcraney@nuventive.com](mailto:dcraney@nuventive.com) to be shared with conference participants.   
Thank you.