

# portfolio

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# catalogue

- Production of news works
- WeChat official account operation
- Other works

# Production of news works



**Name of news platform:** Shenzhen news network

**Job description:** Mainly responsible for the **collection, writing, editing and publishing** of government affairs and people's livelihood news. This includes participating in the production of the *Legal "ling" distance* and the *Sixth and Seventh Committee Meeting events*.

# News work



**News website :**

[https://www.sznews.com/news/content/2022-11/28/content\\_25471917.htm](https://www.sznews.com/news/content/2022-11/28/content_25471917.htm)

**Involvement:**

I'm the co-producer of this video

**Preliminary preparation:**

Copywriting, Photography



**News website :**

[https://www.szzx.gov.cn/content/2022-11/29/content\\_25487793.htm](https://www.szzx.gov.cn/content/2022-11/29/content_25487793.htm)

**Involvement:**

I'm the producer of this video

**Preliminary preparation:**

Copywriting, Video editing



**News website :**

[https://www.sznews.com/news/content/2022-02/14/content\\_24932225.htm](https://www.sznews.com/news/content/2022-02/14/content_24932225.htm)

**Involvement:**

I'm the co-producer of this video

**Preliminary preparation:**

Copywriting, Photography

# News work

The screenshot shows a news article from sznews.com. The title is "深圳一季度火灾大数据：夜间多发电气故障和生活用火是致灾主因". The date is 2022-03-31 22:00. The source is 深圳新闻网. The text discusses electrical faults and household fires as the main causes of fires at night. There is also a note about electric vehicle charging.

## News website:

[https://www.sznews.com/news/content/2022-03/31/content\\_25033431.htm](https://www.sznews.com/news/content/2022-03/31/content_25033431.htm)

## Involvement:

I'm the co-producer of this news

## Preliminary preparation:

Copywriting



## News website:

[https://www.sznews.com/news/content/2022-11/15/content\\_25457352.htm](https://www.sznews.com/news/content/2022-11/15/content_25457352.htm)

## Involvement:

I'm the co-producer of this news

## Preliminary preparation:

Copywriting, Photography

The screenshot shows a news article from szonline.net. The title is "为高校发展助力 深圳市政协‘四链协同融合’调研组走进香港中文大学（深圳）". The date is 2022-07-16 02:11:43. The source is 深圳新闻网. The text discusses a survey group from the Shenzhen Municipal Committee of the Chinese People's Political Consultative Conference visiting the Shenzhen campus of the Chinese University of Hong Kong.

## News website:

<https://focus.szonline.net/content/s/20220716/202207216617.html>

## Involvement:

I'm the producer of this news

## Preliminary preparation:

Copywriting, Photography

# WeChat official account operation



**Name of account:** Shenzhen yiwenhui

**Main achievement:** Managed content planning and production for two original columns on the Publicity Department of Shenzhen Municipal Committee's WeChat official account, aligned with the account's positioning, and independently planned topics, captured materials, and wrote original articles, resulting in **25 published articles**. Over a 5-month period, the account's followers increased by over **100,000**. Eight individual original articles achieved over **10,000 reads each**, and several promotional articles garnered over **50,000 reads each**.

# New media article

27. 惠惠探馆 | 莫兰迪46件真迹首现深圳，油画村里的美术馆焕新归  
03/18 阅读 4436 精选留言 60



26. 惠惠探馆 | 限时1个月！深圳这个国家级设计大展等你来打卡！  
02/24 阅读 3273



25. 惠惠探馆 | 以“木星”命名，这个美术馆蕴藏着巨大的能量  
2022/10/17 阅读 2641 精选留言 1



24. 惠惠探馆 | 这一抹清亮的“深圳蓝”，前身竟是重油发电厂  
2022/10/09 阅读 2914 精选留言 1



23. 惠惠探馆 | 美到舍不得翻开的“压箱底宝贝”，不来看看么.....  
2022/08/27 阅读 1795 精选留言 3



22. 惠惠探馆 | 跨越时空，再一起去看看那巍峨的井冈山.....  
2022/08/06 阅读 2753 精选留言 1



Welcome to scan the code



71. 周末去哪儿 | 2023正当“红”，一起感受冬日童话世界的浪漫吧~  
01/13 阅读 3399 精选留言 2



70. 周末去哪儿 | 在悬崖上的天文台，领略不一样的星辰大海~  
01/05 阅读 10.4k 精选留言 7



69. 周末去哪儿 | 来湿地公园赏美景，晒太阳，跟所有的烦恼说再见  
2022/12/29 阅读 6701



68. 周末去哪儿 | 漫游古村古墟，开启假日慢生活~  
2022/12/24 阅读 3608



67. 周末去哪儿 | 一年四季贩卖浪漫的小镇，里面的鲜花萌宠都可以“占有”  
2022/12/15 阅读 3519 精选留言 11



66. 周末去哪儿 | 免费打卡深圳版“梦华录”！带你“一站式”穿越千年历史  
2022/12/08 阅读 4504 精选留言 37



# Photography

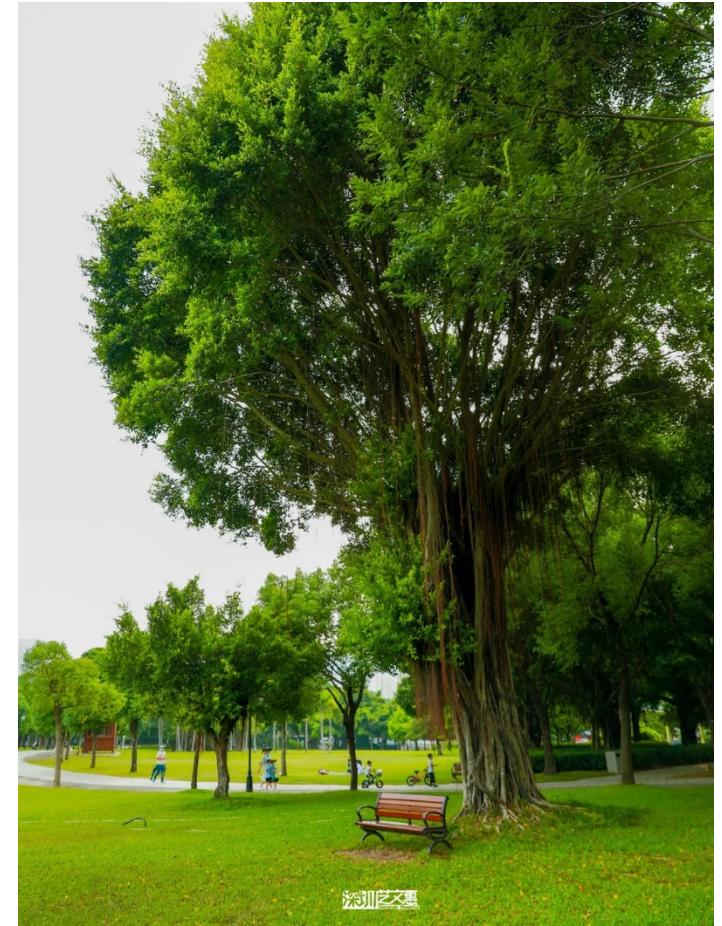
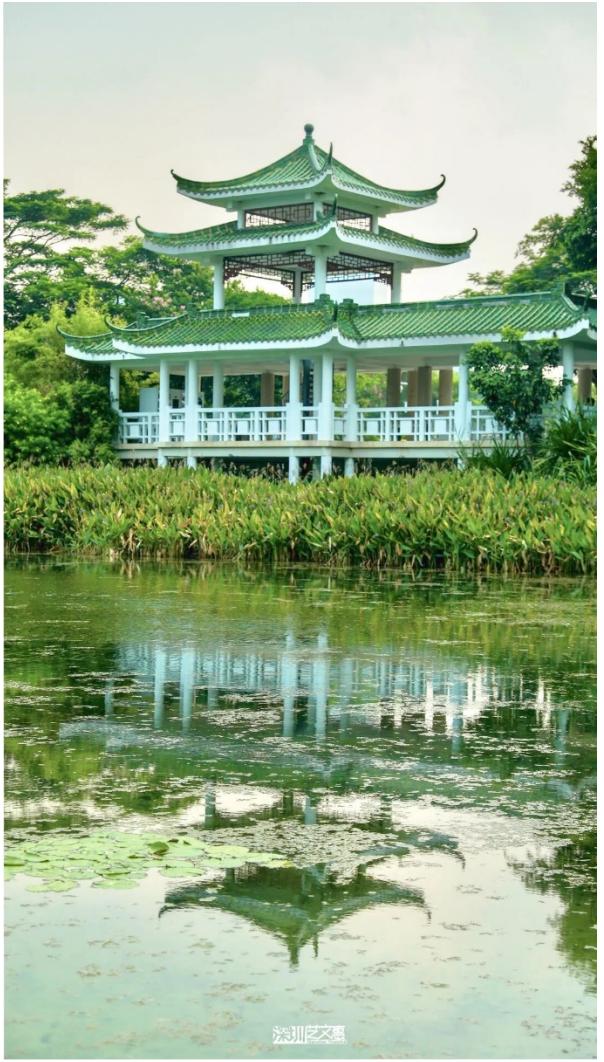


深圳艺文惠  
Shenzhen Yihewei

# Photography



# Photography





**Name of account:** Shenzhen CPCC

**Main achievement:** Operate the account independently, disseminated updates related to the Political Consultative Conference, authored **7-8 posts daily**, ensuring the meticulous review of politically sensitive content to guarantee error-free information. Over a span of three months, the followers of the account increased **by nearly 20,000**. Demonstrated proficient graphic design skills to collaborate with the Political Consultative Conference hotline team, successfully created and produced **16 posters** for various themes.

# New media article

市政协党组理论学习中心组（扩大）学习会召开 以更大气魄推动深港同心共创同频共振



市政协要进一步通过提案、调研、视察、民主监督、协商议政等方式，为...  
2022-7-12 阅读288

深圳经济特区研究会举行第二次专题研讨会为新发展格局中深圳战略定位建言献策



要坚持深学细悟，深刻领会习近平总书记在庆祝香港回归祖国25周年大会暨...  
2022-7-13 阅读99

工作动态 | 市政协调研组走进深圳高等金融研究院与专家座谈



香港生产力促进局gba业务发展部副总经理、香港生产力促进局粤港澳大湾...  
2022-7-16 阅读130

学思悟行 | 市政协民盟界别召开专题学习会议



要深刻领会习近平总书记在庆祝香港回归祖国25周年活动系列重要讲话精神...  
2022-7-14 阅读57

深圳口述史 | 毕亚雷：亲身见证深圳机器人产业发展壮大



2006年初，深圳市政府准备与中国科学院、香港中文大学联手在深圳组建中...  
2022-7-5 阅读149

Welcome to scan the code



习近平主席重要讲话引发市政协港澳台侨委员热烈反响（十四）



“一国两制”下的香港特别行政区制度需要在实践中不断发展、完善，一些管...  
2022-8-2

政协委员与香港立法会议员就“深化深港合作”进行“深聊”同心谱写深港更紧密务实合作新...



为深入学习贯彻习近平总书记在庆祝香港回归祖国25周年大会暨香港特别行...  
2022-8-19

学习《习近平谈治国理政》第四卷 | 委员谈感受



随着历史车轮向前，尤其是在国家提出粤港澳大湾区发展战略以后，香港作...  
2022-8-25

“只要是规范的，我们都支持”——深圳市市长和委员共话股权发展



“用好香港境外市场，鼓励深圳创投行业头部企业深创投探索到香港发行人民...  
2022-8-15

学习《习近平谈治国理政》第四卷 | 委员谈感受



我们要更加积极推动香港融入国家发展大局、推进及落实“十四五”规划等国...  
2022-8-16

# Posters



# Other works

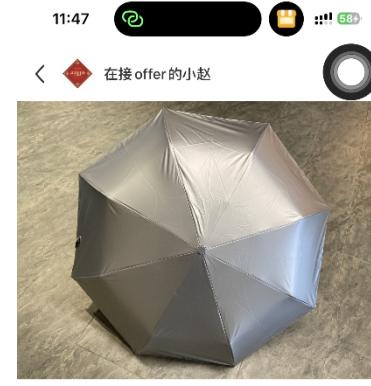


## Involvement:

I'm the co-producer of this work

## Preliminary preparation:

Copywriting, Photography,  
Dubber



超高性价比的双层防晒伞！不到50元！

前几天刮大风把伞柄弄坏了（某B家的伞）

钱包告急没办法回购

就去买了这把性价比高的风候的双层防晒伞

用了优惠券不到50元！划重点！店家和我说！

三个月内包换新一年内保修！我狠狠爱了

上班前快递到了我就正好拆了试试！（今天深圳  
26°C）

表扬包装很仔细！没有一点破损！

哈哈哈哈里面还送了个小小的镭射包 装伞

这把伞外面是银色里面是天空蓝 我觉得很好看！

今天这个天气 在伞下不会感觉闷热 降温效果OK

说点什么... 817 355 51

**Main achievement:** *small red book* account operation, responsible for writing umbrella promotion and marketing articles, read nearly **20,000**, brand sales increased by **130%** in the month.

**Thank you for watching**