

“IPP was the best - no other has come close - learning experience I have had in my working career. I felt challenged, intimidated, invigorated and mostly optimistic.”
– Steve Elfman, *President (NOW at Sprint)*

“The Innovation Partnership Program was a fantastic experience. SAP is proud to be part of this partnership.”
– Jonathan Becher, Chief Marketing Officer, *SAP*

“My mind has been blown at IPP, completely and totally blown. It has opened my eyes to a future that I didn’t know existed.”
– Carin Watson, Director of Innovation, *Citigroup*

“IPP introduces an important vantage point and exposure to the key drivers and pace in which various emerging innovations – technological and organizational – will transform the business landscape in the near and longer-term.”
– Bert Alfonso, Chief Financial Officer, *The Hershey Company*



Harnessing Extraordinary Opportunities

Technological change is accelerating at an exponential rate, putting extremely powerful technologies in the hands of small and nimble teams. Traditional barriers to entry and competitive advantages are evaporating overnight and no industry is immune to the coming wave of radical disruption.

While this reality poses significant threats, it also creates extraordinary opportunities to revolutionize business models and achieve formerly unthinkable growth trajectories. Unfortunately, pursuing meaningful breakthroughs requires an appetite for risk and tolerance for failure most companies simply do not possess.

At precisely the time innovation has become imperative to survival, many large corporations are finding it increasingly difficult. Internal bureaucracy and cultural issues are stifling the execution of billion dollar ideas.

The **Innovation Partnership Program (IPP)** is a highly selective and curated executive education experience designed to accelerate corporate innovation and ensure your company stays ahead of the ever steeper innovation curve.

IPP empowers senior executives to overcome pervasive barriers to scalable, repeatable innovation. At IPP, participants brainstorm with a cadre of top Silicon Valley experts to push the boundaries of exponential technologies and crowdsourcing techniques, which are radically transforming today's entire business landscape.

Program Structure & Logistics

Four-day sessions are held each spring and fall at **Singularity University** in the heart of the NASA/AMES Research Park in Silicon Valley. Next session is **September 18 – 22, 2013**.

- Day 1 & Day 2 cover the status and impact of Exponentially Growing Technologies (AI, Robotics, Synthetic Biology, 3D Printing, Digital Medicine, Infinite Computing);
- Day 3 & Day 4 cover crowd-driven innovation such as incentive competitions, machine learning, data mining competitions, gamification, cloud workforces & crowdsourcing
- During these four days, we curate teams of cross industry thought leaders to collaborate and identify new opportunities and breakthroughs in their respective industries.

Computing Networks/Sensors	Robotics	3D Printing	Energy	Security	Synthetic Biology	Digital Medicine
-------------------------------	----------	-------------	--------	----------	----------------------	---------------------





INNOVATION
PARTNERSHIP
PROGRAM

Interim Activities & Value

IPP is a synergistic and perpetual network of relationships that pays dividends all year round. In between IPP sessions, we help partner companies address specific problems and connect them to our ecosystem of innovators, scientists, entrepreneurs, and leading business executives.

- **Ongoing collaboration with Silicon Valley technology resources**, thought leaders and working groups to incubate, enhance and execute your best and brightest ideas
- **Program input conversations:** Participants will provide feedback on content for future sessions to help us craft the most impactful program possible;
- **Introductions to talent**, consultants and service providers;
- **IPP webinars** and blog broadcasts of key content discovered by IPP faculty;
- **Updates and access to exclusive IPP content** and education materials including case studies, white papers and bleeding edge research
- **A one day presentation of IPP content for your entire company** at Corporate HQ for Level-2 partners;



PRESENTED BY
Deloitte.



INNOVATION
PARTNERSHIP
PROGRAM

Key Takeaways

Concrete methods for driving innovation at all levels of your organization.

- **Harnessing Exponential Technologies and Innovation strategies** - How to leverage the power of AI, robotics, Synthetic Biology, 3D Printing, Digital Medicine and Big Data.
- **How to use the wisdom of the crowds** to minimize costs, mitigate risk and outsource complex problem solving.
- **World Class Networking** – Meaningful collaboration with global business executives, technology thought leaders and ground breaking entrepreneurs.
- **Real world case studies and techniques** for implementing innovation strategy and culture throughout your organization.

Ancillary Benefits

- **CEO-level Invitation to Annual XPRIZE Visioneering.** Experience the proprietary methodology used to create new XPRIZES. Past participants include iconic luminaries from government, business, media and entertainment.
- **Invitation to VVIP SU Events,** participation in SU labs, and priority access to Singularity's wildly popular weeklong Executive Program for entrepreneurs, mid-level managers, philanthropists and investors
- **Early look at XPRIZES for Sponsorship.** XPRIZES are offered for spectacular feats of innovation and designed to create revolutionary breakthroughs to solve humanity's grand challenges. Their sponsors assume a legacy of goodwill and strategic benefits that often leave billions of impressions.



PRESENTED BY
Deloitte.



INNOVATION
PARTNERSHIP
PROGRAM

Partnership Levels (three year commitment)

- Level 1: Three executives attend two 4-day sessions per year.
- Level 2: Five executives attend two 4-day sessions per year. Plus one full day IPP experience at corporate HQ each year for the entire company. (Travel and Accommodations costs additional).

Participating Companies & Partners

The program is a joint venture between **XPRIZE** and **Singularity University** and is presented by **Deloitte**. **XPRIZE** is widely recognized as the world leader in crowd sourced innovation and incentive competitions and **Singularity University** is a preeminent authority on teaching exponential technologies. **Deloitte** is widely renowned for their strategic consulting and innovation practices.

Participation is limited to ninety executives from thirty Fortune 500 companies. These iconic leaders will leverage their diverse expertise and experiences to solve specific business challenges, forge beneficial alliances and revolutionize their industries.



SINGULARITY
UNIVERSITY

PRESENTED BY
Deloitte.

IPP

INNOVATION
PARTNERSHIP
PROGRAM

Current IPP Partners



NOKIA



QUALCOMM®



XPRIZE



PRESENTED BY
Deloitte.