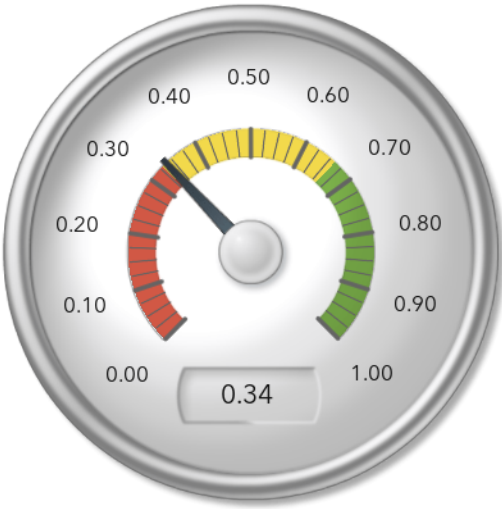


# Success Rate

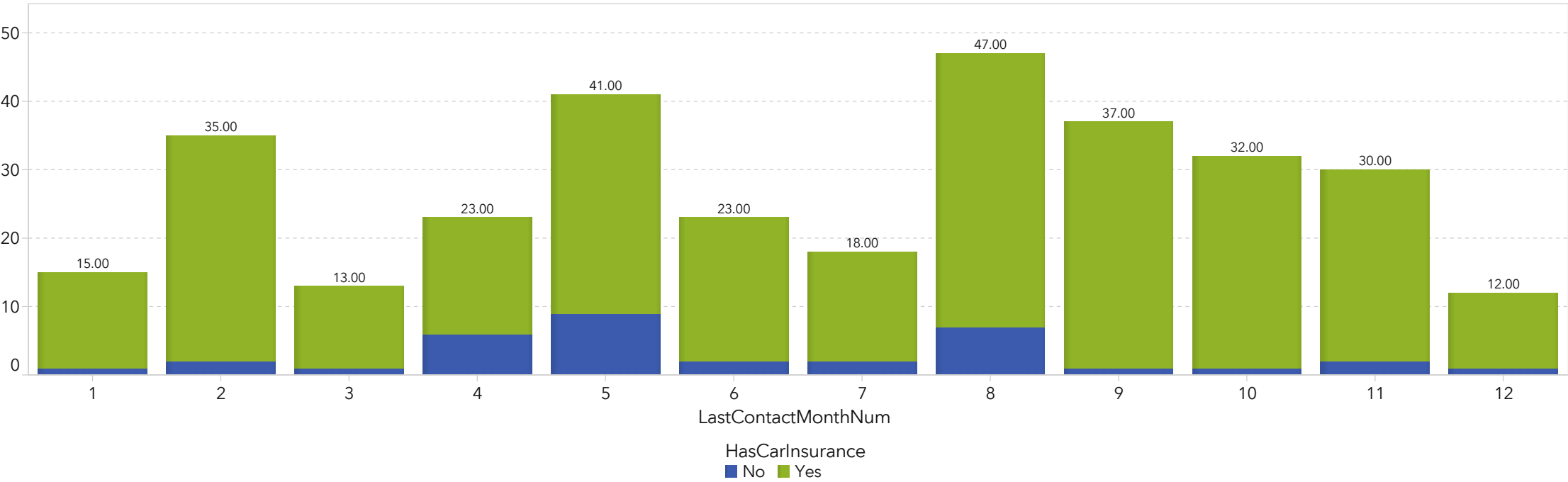
## Success Rate



▼ [AI.1](#)

## Success Outcome Amount by Month

isSuccess

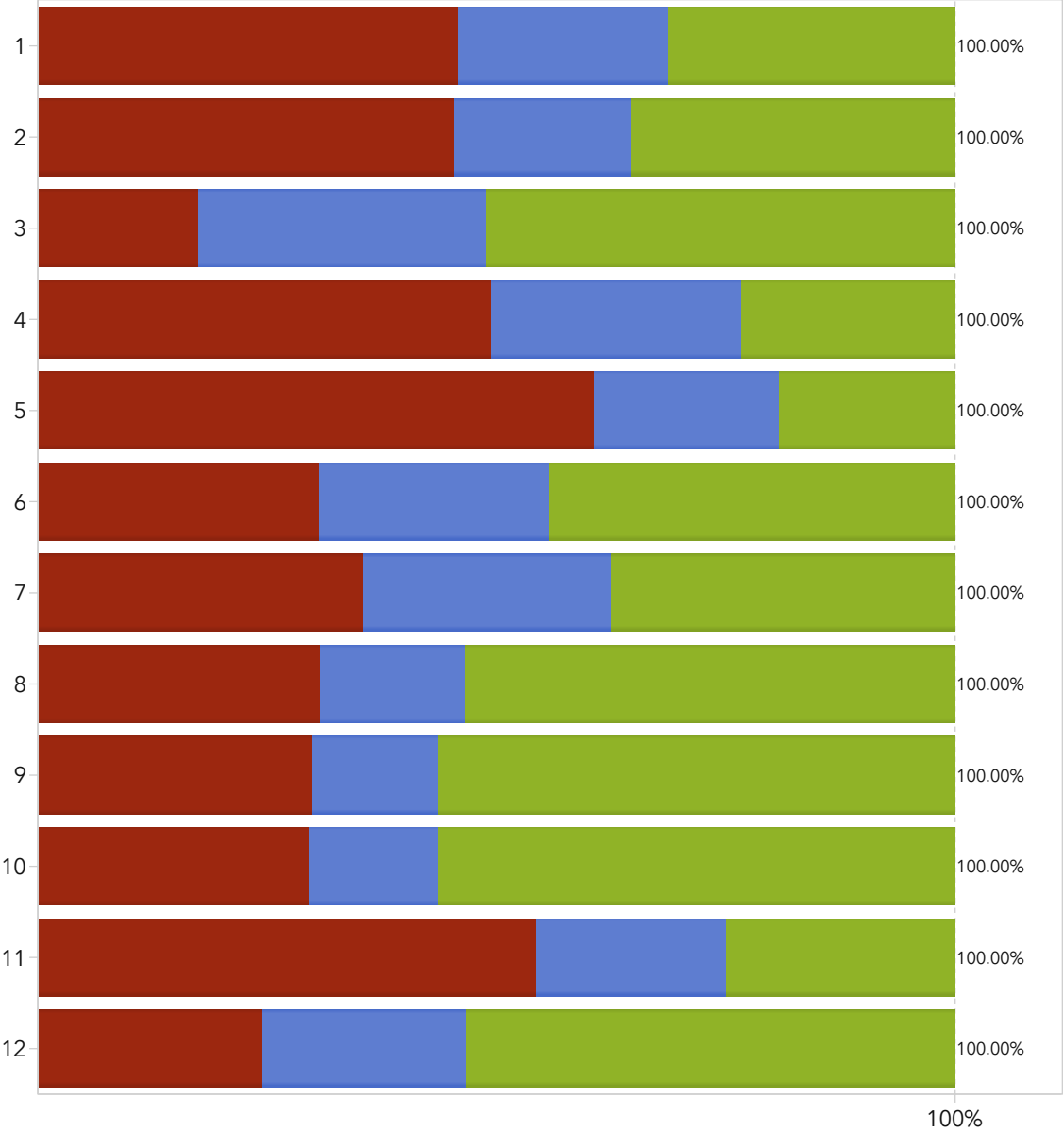


▼ [AI.2](#)

# Call Outcomes

Outcomes grouped by Month

LastContactMonthNum



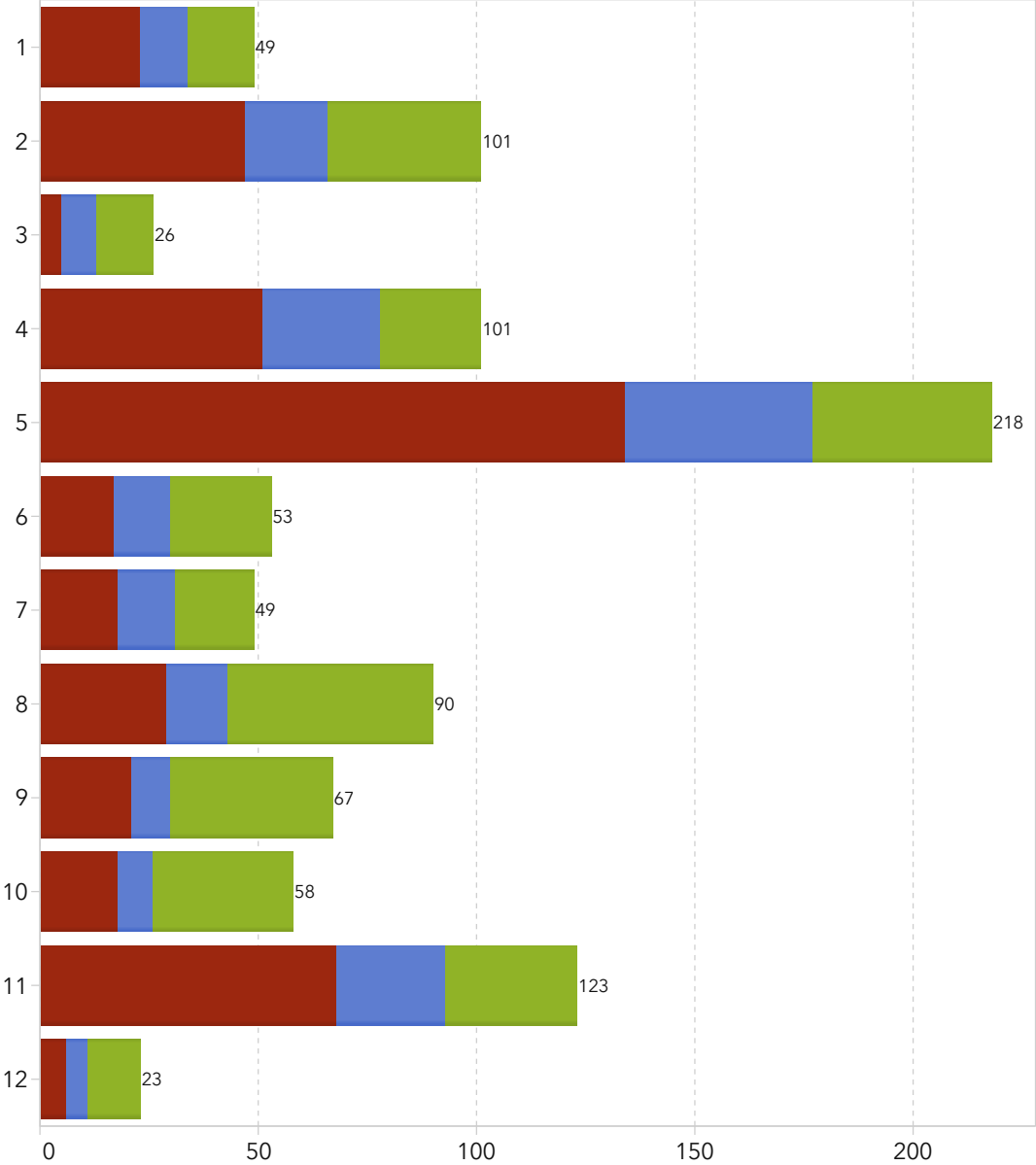
Frequency

Outcome  
failure other success

▼ [A2.1](#)

Call Frequency each Month grouped by Outcome

LastContactMonthNum



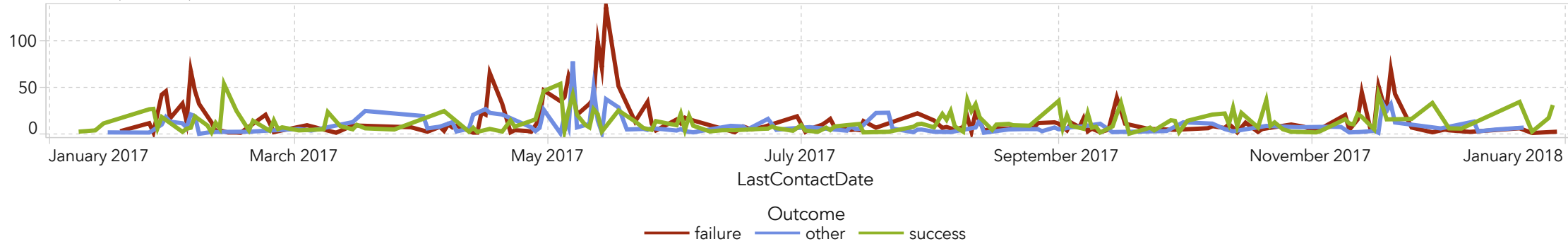
Frequency

Outcome  
failure other success

▼ [A2.2](#)

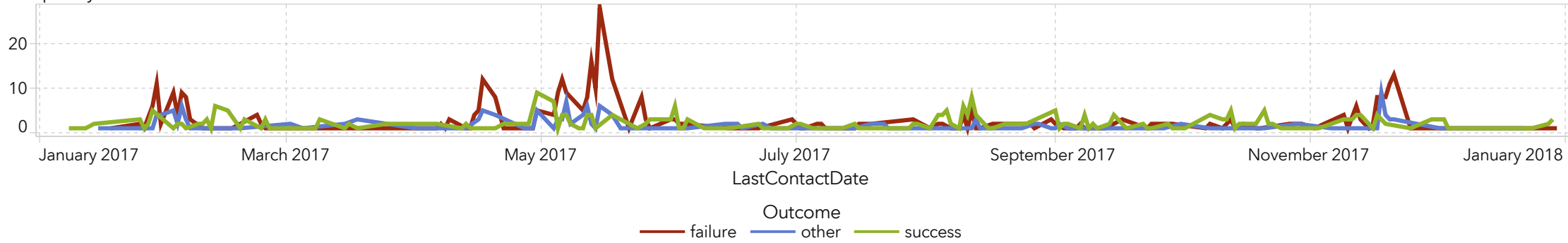
## Average Call Duration over time grouped by Outcome

CallDuration (minutes)

▼ [A3.1](#)

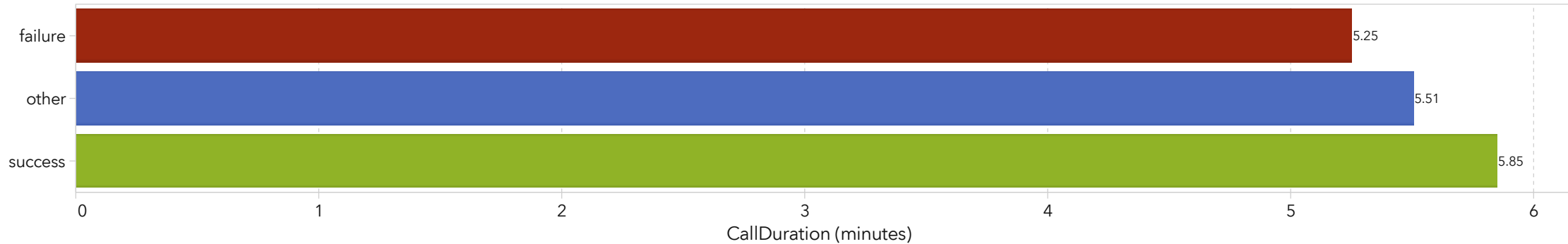
## Number of calls per day grouped by Outcome

Frequency

▼ [A3.2](#)

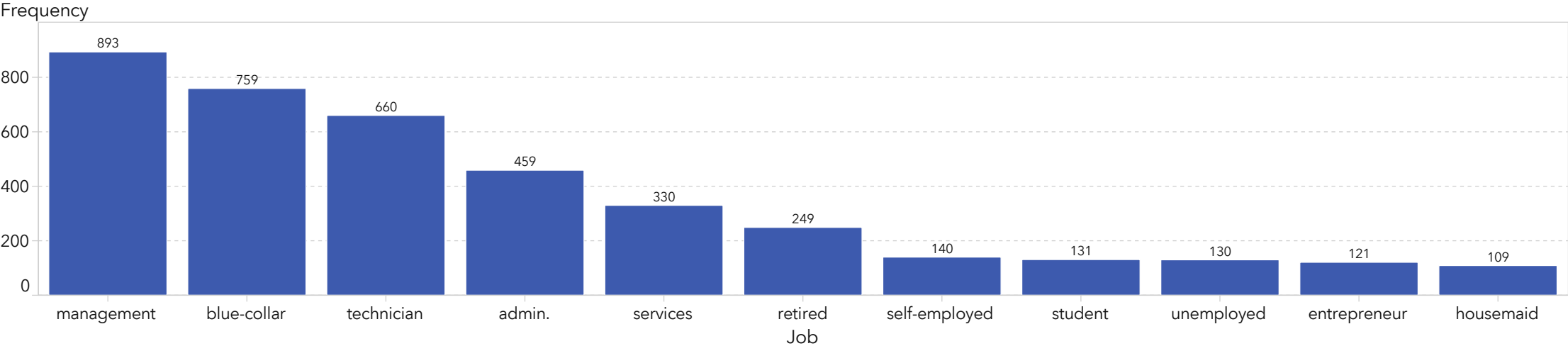
## Average Call Duration grouped by Outcome

Outcome

▼ [A3.3](#)

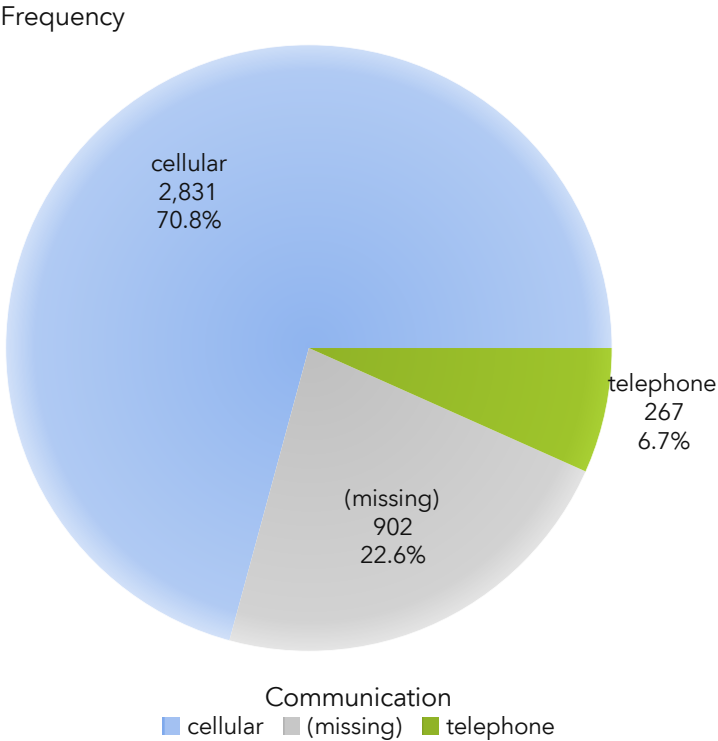
# Customer Demographics

## Customer Job Occupation



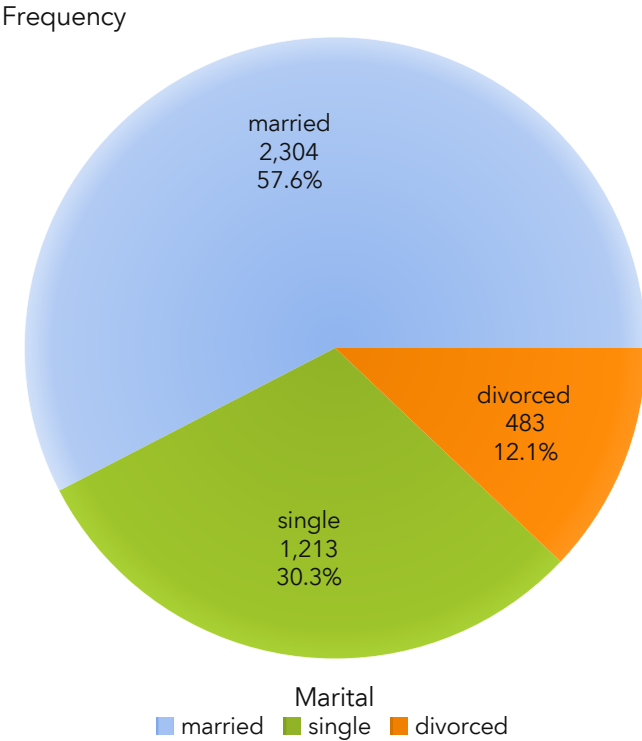
▼ [A4.1](#)

## Method of Communication to Customers



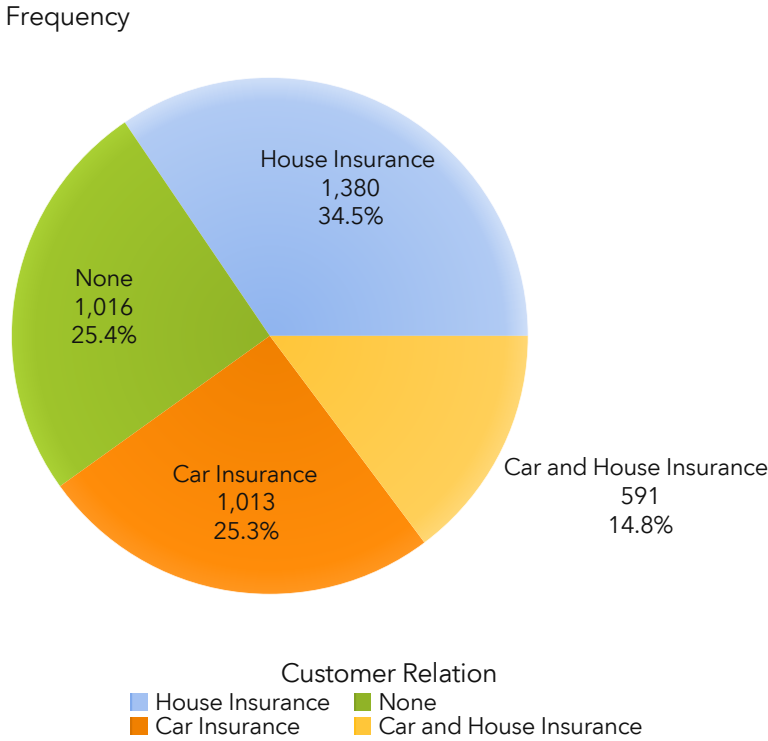
▼ [A4.2](#)

## Customers' Marital Status



▼ [A4.3](#)

## Relationship with Customers




▼ [A4.4](#)

[A1.1](#)

Success Rate

**Filters** Outcome NotMissing  
Age BetweenInclusive(18; 95)

**Display Rules** KPI  
  $0 \leq x < 0.33$   
  $0.33 \leq x < 0.66$   
  $0.66 \leq x \leq 1$

[A1.2](#)

Success Outcome Amount by Month

**Filters** Age BetweenInclusive(18; 95)

**Display Rules** Graph  
  
 Other

[A2.1](#)

Outcomes grouped by Month

**Filters** Outcome NotMissing  
Age BetweenInclusive(18; 95)

**Display Rules** Graph  
 success  
 other  
 failure

[A2.2](#)

Call Frequency each Month grouped by Outcome

**Filters** Outcome NotMissing  
Age BetweenInclusive(18; 95)

[A2.2](#)

Call Frequency each Month grouped by Outcome

Display Rules

Graph

failure

other

success

[A3.1](#)

Average Call Duration over time grouped by Outcome

Filters

Outcome NotMissing

Age BetweenInclusive(18; 95)

Display Rules

Graph

success

other

failure

[A3.2](#)

Number of calls per day grouped by Outcome

Filters

Outcome NotMissing

Age BetweenInclusive(18; 95)

Display Rules

Graph

failure

other

success

[A3.3](#)

Average Call Duration grouped by Outcome

Filters

Outcome NotMissing

Age BetweenInclusive(18; 95)

[A3.3](#)

Average Call Duration grouped by Outcome

Display Rules

Graph

■ success

■ other

■ failure

[A4.1](#)

Customer Job Occupation

Filters

Job NotMissing  
Age BetweenInclusive(18; 95)

[A4.2](#)

Method of Communication

Filters

Age BetweenInclusive(18; 95)

Display Rules

Graph

■ cellular

[A4.3](#)

Customers' Marital Status

Filters

Age BetweenInclusive(18; 95)

Display Rules

Graph

■ married

■ divorced

[A4.4](#)

Pie Chart 1

Filters

Age BetweenInclusive(18; 95)

Display Rules

- Graph
- House Insurance
- Car Insurance