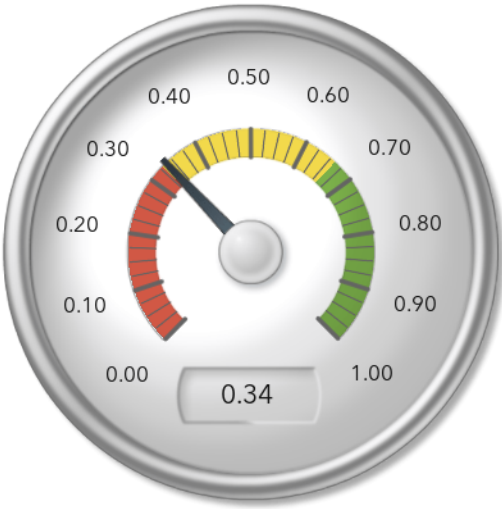


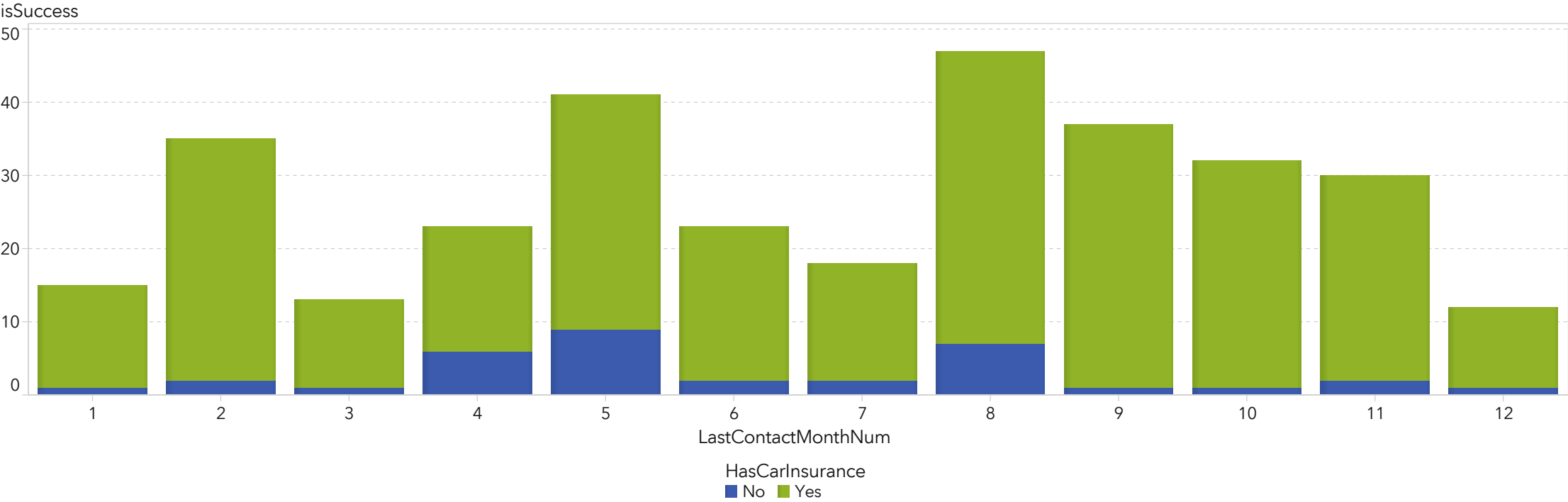
Success Rate

Success Rate



▼ [A1.1](#)

Success Outcome Amount by Month

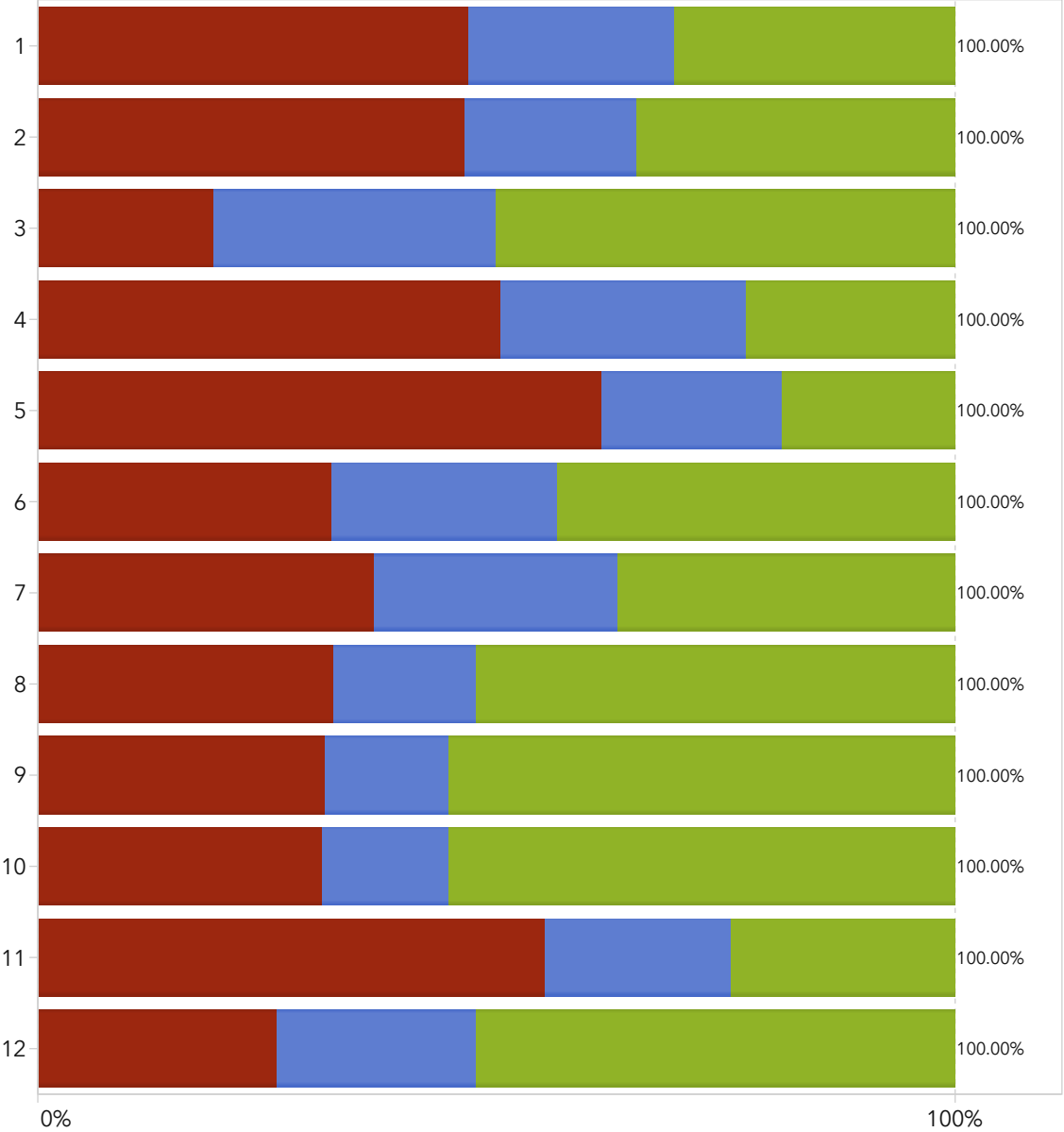


▼ [A1.2](#)

Call Outcomes

Outcomes grouped by Month

LastContactMonthNum



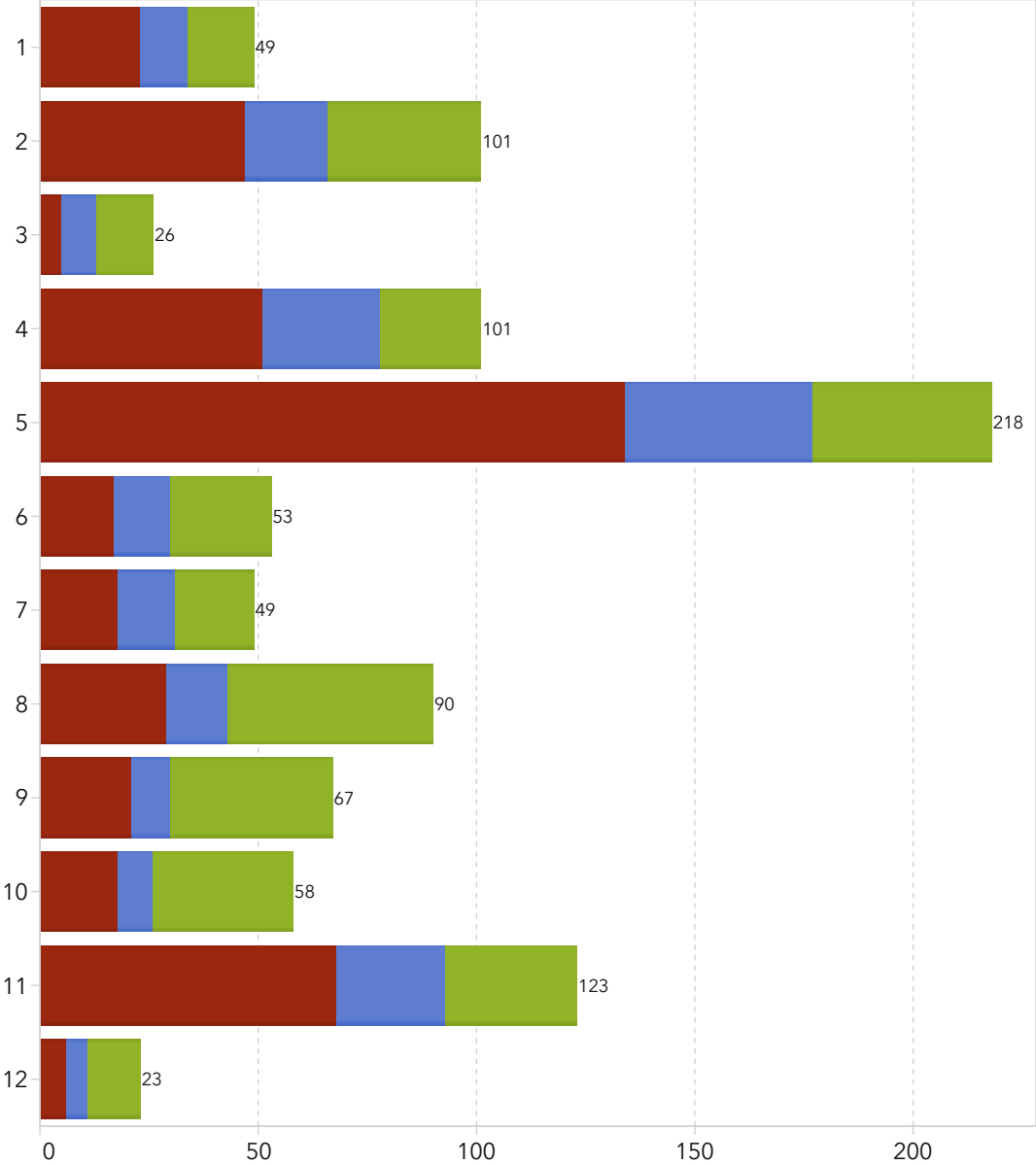
Frequency

Outcome
failure other success

▼ [A2.1](#)

Call Frequency each Month grouped by Outcome

LastContactMonthNum



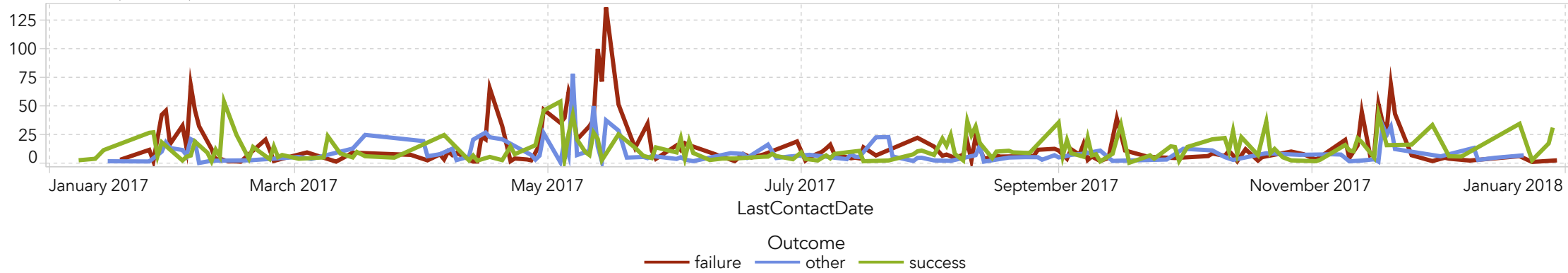
Frequency

Outcome
failure other success

▼ [A2.2](#)

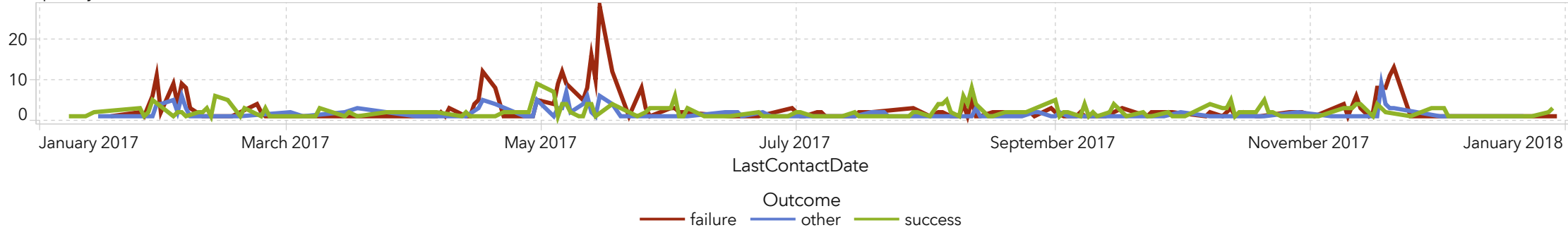
Average Call Duration over time grouped by Outcome

CallDuration (minutes)

▼ [A3.1](#)

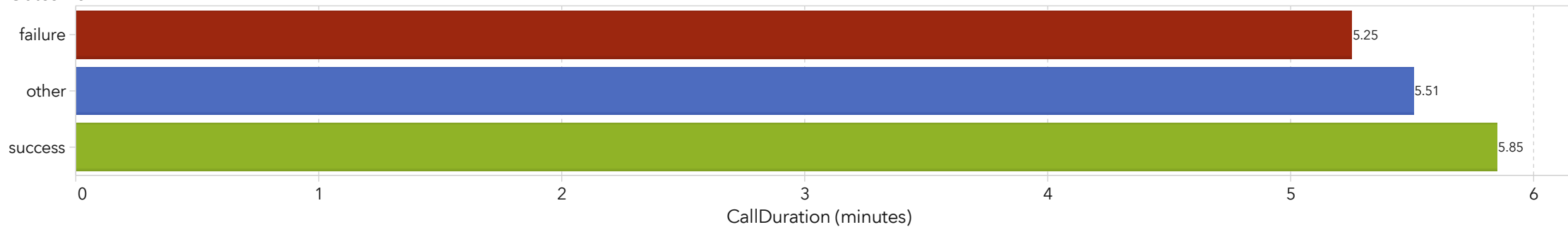
Number of calls per day grouped by Outcome

Frequency

▼ [A3.2](#)

Average Call Duration grouped by Outcome

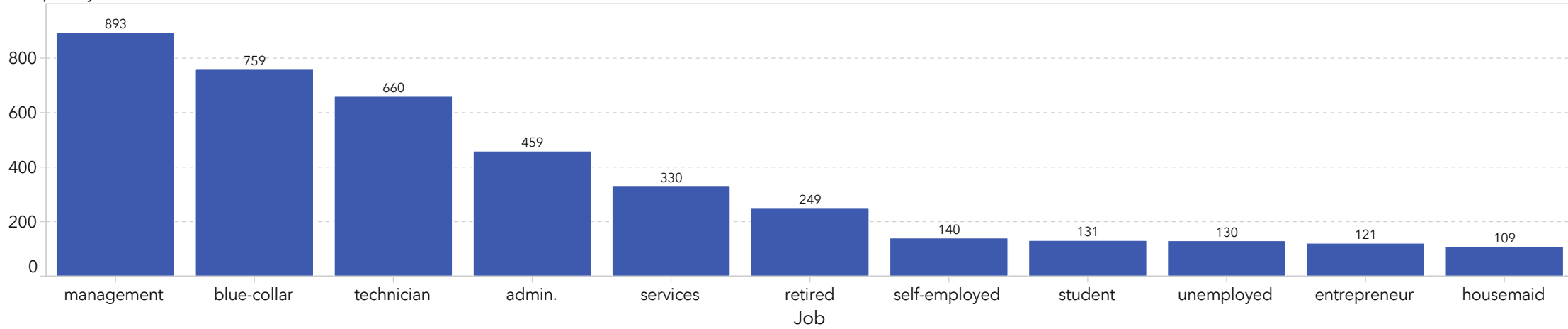
Outcome

▼ [A3.3](#)

Customer Demographics

Customer Job Occupation

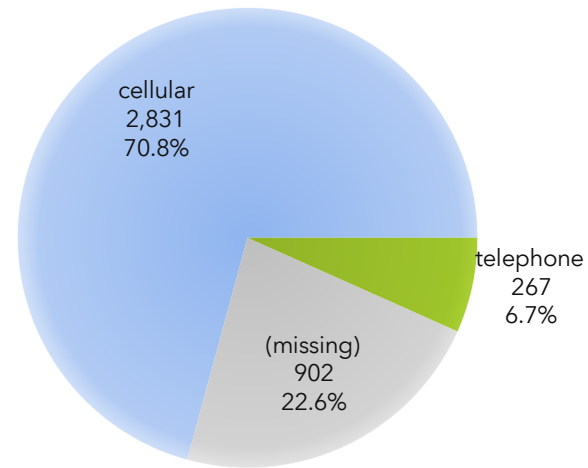
Frequency



▼ [A4.1](#)

Method of Communication to Customers

Frequency

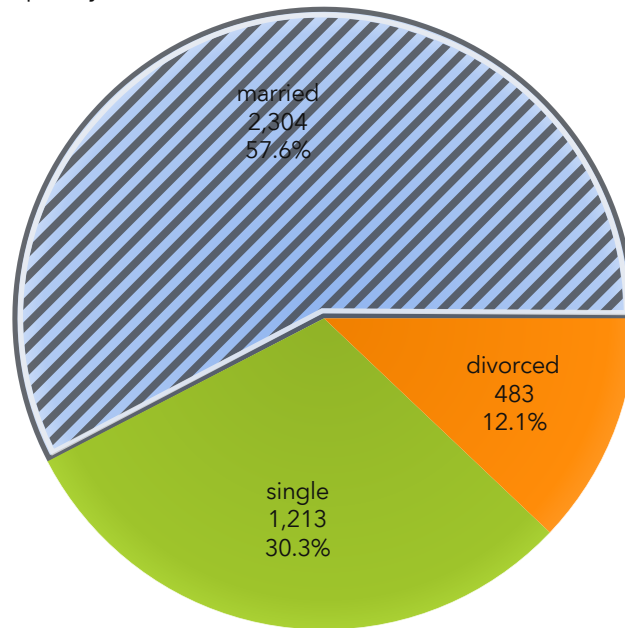


Communication
■ cellular ■ (missing) ■ telephone

▼ [A4.2](#)

Customers' Marital Status

Frequency

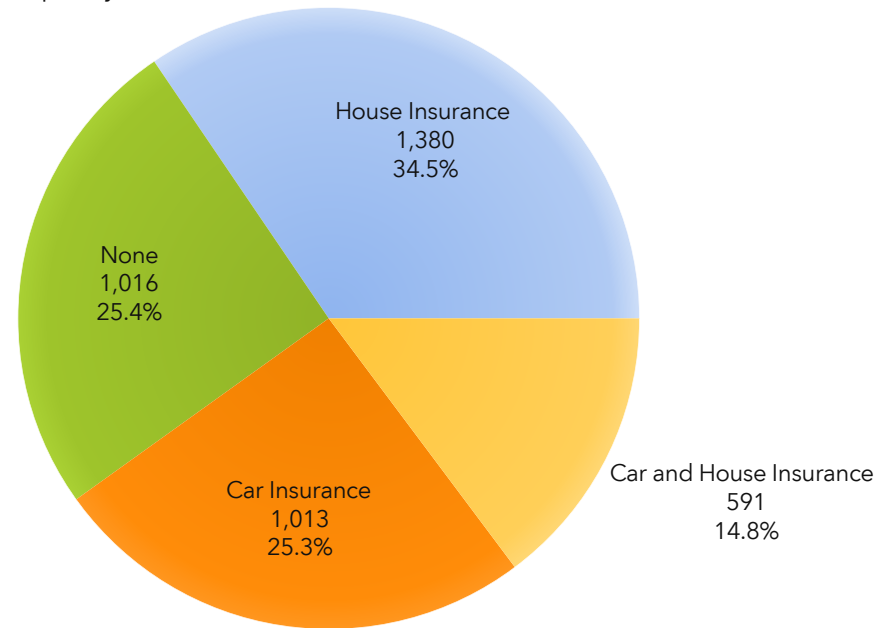


Marital
■ married ■ single ■ divorced

▼ [A4.3](#)

Relationship with Customers

Frequency



Customer Relation
■ House Insurance ■ None ■ Car Insurance ■ Car and House Insurance

▼ [A4.4](#)

[A1.1](#)

Success Rate

Filters

Outcome NotMissing
Age BetweenInclusive(18; 95)

Display Rules

KPI
0 ≤ x < 0.33
0.33 ≤ x < 0.66
0.66 ≤ x ≤ 1

[A1.2](#)

Success Outcome Amount by Month

Filters

Age BetweenInclusive(18; 95)

Display Rules

Graph
Other

[A2.1](#)

Outcomes grouped by Month

Filters

Outcome NotMissing

Display Rules

Graph
success
other
failure

[A2.2](#)

Call Frequency each Month grouped by Outcome

Filters

Outcome NotMissing

[A2.2](#)

Call Frequency each Month grouped by Outcome

Display Rules

Graph

failure

other

success

[A3.1](#)

Average Call Duration over time grouped by Outcome

Filters

Outcome NotMissing

Age BetweenInclusive(18; 95)

Display Rules

Graph

success

other

failure

[A3.2](#)

Number of calls per day grouped by Outcome

Filters

Outcome NotMissing

Age BetweenInclusive(18; 95)

Display Rules

Graph

failure

other

success

[A3.3](#)

Average Call Duration grouped by Outcome

Filters

Outcome NotMissing

Age BetweenInclusive(18; 95)

[A3.3](#)

Average Call Duration grouped by Outcome

Display Rules

Graph

■ success

■ other

■ failure

[A4.1](#)

Customer Job Occupation

Filters

Job NotMissing

Age BetweenInclusive(18; 95)

[A4.2](#)

Method of Communication

Filters

Age BetweenInclusive(18; 95)

Display Rules

Graph

■ cellular

[A4.3](#)

Customers' Marital Status

Filters

Age BetweenInclusive(18; 95)

Display Rules

Graph

■ married

■ divorced

[A4.4](#)

Pie Chart 1

Filters

Age BetweenInclusive(18; 95)

Display Rules

- Graph
- House Insurance
- Car Insurance