

WeiQi Weng

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EDUCATION

Northeastern University, Boston, MA

Master of Science in Computer Science	GPA: 3.875/4.0	Sept 2015 - Dec 2017
Teaching Assistant of Data Mining Techniques/Unsupervised Learning		Sept 2017 - Dec 2017

East China Normal University, Shanghai, China

Bachelor's Degree in Mathematics and Applied Mathematics	Sept 2011 - July 2015
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TECHNICAL KNOWLEDGE

Language: Python, C/C++, JavaScript, R, Java, Scala
Database: MySQL, MongoDB, Google BigQuery, PostgreSQL, Vertica
Web: React, AngularJS, Node.js, D3.js, Express, HTML, CSS, jQuery, Bootstrap, PHP
Software: PyCharm, RStudio, Visual Studio, Eclipse, WebStorm, Matlab, SPSS, DBeaver

WORK EXPERIENCE

Wayfair LLC

Senior Data Scientist, Sort Optimization	Boston, MA	Feb 2021 - Present
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- Combined customer engagement predictions from personalization-based and product-property-based models with gross-revenue estimation to sort product grids and generated \$40 million estimated incremental gross revenue in A/B test
- Developed online parameter optimization platform based on Bayesian Optimization and applied to gross-revenue-awared sorting algorithm

Senior Data Scientist, Personalized Recommendation Ranking	Boston, MA	Aug 2019 - Feb 2021
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- Performed layer-granular pruning technique on current DNN ranking model, worked with Neural Magic group to apply quantization, built inference engine and achieved 5.76x inference speed-up in production
- Expanded personalized ranking to display promoted/sales products in all types of marketing emails and contributed to \$22.3 million estimated incremental gross revenue
- Upgraded the recommendation ranking algorithm to RankNet/LambdaRank and achieved 0.12 gain in nDCG

Data Scientist, Recommender System	Boston, MA	Jan 2018 - Jul 2019
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- Trained siamese deep-and-wide networks, with Google Inception ResNet V2 and single-layer neural network as the deep and wide part respectively, to learn a latent space through customized contrastive loss where products stylistically similar and matching in side-information according to customer interactions are closer to each other
- Boosted training pipeline to feed the model images and side information such as price, rating and product description text embeddings by implementing batch iterator which maintains a queue for CPU workers to load, preprocess and push augmented data with OpenCV and GPUs to consume, and decreased 13% training time on a NVIDIA P100 GPU machine
- Fine-tuned transfer learning split within Inception ResNet V2 and the model's own layers, optimized model generalization by class-weighted sampling plus cyclic learning rate, and designed unit test suite
- Deployed an Airflow DAG generating product embeddings every week to cache recommendations fetched through rapid approximate nearest neighbor search facilitated by Hierarchical Navigable Small World graph in carousels across the Perigold brand, and gained a significant 2.47% relative lift in add-to-cart rate and an 18.57% relative lift in conversion rate and 8% engagement across session traffic

CARDINAL CONSULTING LLC

Full Stack Engineer (part time, remote), Sports Analytic Platform	Boston, MA	Jan - Mar 2018
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- Created React components to present NBA team and player game-granular dashboards, gauges and Cardinal's featured reports
- Implemented Node.js server-side services to fetch statistics like points, mechanical intensity, physio load and Hollinger's PER preprocessed from PostgreSQL database
- Incorporated D3 functionality to visualize team or player's statistics through bar chart, line plot and animated bubble plot, and added feature to run linear regression based on ordinary least square

Wayfair LLC

Data Scientist Co-op, Display Retargeting

Boston, MA

Jan - July 2017

- Established an Airflow DAG to fetch Wayfair Display Retargeting and Real Time Bidding cost on Facebook through Facebook Marketing API
- Independently developed a decision-making support software in Python MVC with an Elasticity-based Optimization Model integrated to recommend new bid based on customer segments and Display Product Ad tag configuration, and freed the whole display retargeting team from extremely manual operations
- Automated the bidding process for display retargeting team through Jenkins pipeline according to decision-making support software return, ran online tests on 12 Display Product Ad tags and lowered ACNR to 17% on average

ACADEMIC PROJECTS

Deep Learning Project

Boston, MA

July 2017 - Present

- Implemented Fully Convolutional Network with VGG16 frontend to run semantic segmentation on Pascal VOC 2012 dataset and achieved 89.8% pixel accuracy plus 52.3% mean IoU while the implemented Dilated Convolutional Network scored 89.2% pixel accuracy and 49.7% mean IoU
- Architected YOLO V2 with VGG16 basis to apply object detection on Pascal VOC 2012 dataset

Everbridge Co-op Project

A Regression View of Everbridge Mass Notification Service

Boston, MA

Sept - Dec 2016

Cleaned and extracted data of notification configuration, contacts' system setting and their background followed by Exploratory Data Analysis

Trained a Softmax Regression model to predict whether a notification will be confirmed, confirmed late or not confirmed and then tuned a Multiple Regression model to predict the time for a notification to be confirmed

Quantified the effect of path type, number of registered contact paths, batch size, contacts' region and notification configuration in terms of final confirmation status and confirmation time to better support notification configuration decision making

CERTIFICATIONS

Passed CFA Level 1 exam

Dec 2018