

## QUESTION TIME!

**As a creative person, why do you what you do?**





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**This is our final session before the self-assessment!**

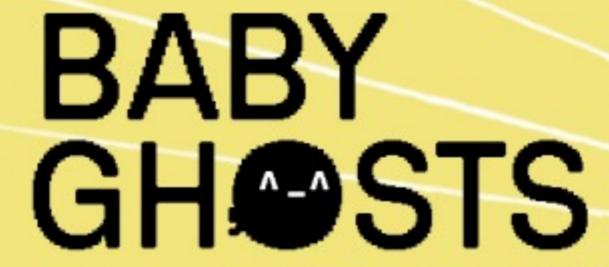
- **We're running low on spaces available for studio sessions! Book 'em up while you can!**
- **The 18th's the last day before we break for the hollerdays**



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## WHAT WE WILL COVER:

- A journaling approach
- Values informed
- Relationship Building
- Community Building
- Documentation-ready



## Telling the Story of Our Studio...

**Many of us are used to telling stories:**

- about our games
- about ourselves
- ... but our *co-op studios*?



## Co-op Studios Are:

- a person or group of people
- a set of relationships
- relationships based on *values*
- *values in creative practice*



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## Storytelling as practice

We can approach telling our studio's story as a practice of micro-storytelling, aka, collaborative journaling.

Journaling allows us to:

- Practice an iterative, daily approach
- Make our values a touchstone
- Prioritize relationship building
- Turn relationship building into community building
- Become documentation ready, already

# Storytelling as practice

*Collaborative Journaling WHO*

## Naming WHO?

- The storytellers = studio members
- The audience = studio members, collaborators, community, players

## Engaging WHO?

- Builds relationships
- Obliges attribution

# Storytelling as practice

*Collaborative Journaling WHAT*

Naming WHAT?

- Practicing communication (two-way)
- Offering and receiving
- Reflecting and caring

Engaging WHAT?

- Writing and creating as dialogue
- Rewriting and recreating as story building



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# Storytelling as practice

*Collaborative Journaling WHEN*

## Naming WHEN?

- Daily doses = small doses
- Start of day = agenda setting
- End of day = effort reflecting

## Engaging WHEN?

- Daily = time for iterative change
- Daily = time to ask for and receive help
- Daily = time to get clear



# Storytelling as practice

*Collaborative Journaling WHERE*

## Naming WHERE?

- Safe Shared Spaces = visible by your team (eg Slack, Discord)
- Safe online Spaces = first of your creation (eg newsletter)
- Public (online) Spaces = Pitch, Press Release, Website, Socials

## Engaging WHERE?

- Dialogical = Speaker + Hearer, call and response
- Low Stakes to High Stakes, in that order



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# Storytelling as practice

*Collaborative Journaling WHY*

## Naming WHY?

- Practice makes ... better. (Writing is Rewriting!)
- Open practice builds: mutual understanding then mutual trust
- Trust builds relationships of care, makes way for healing

## Engaging WHY?

- Regenerating healthy environments and practices creates clarity
- Documenting the journey to clarity generates great stories!

# Storytelling as practice

*Collaborative Journaling HOW*

## Naming HOW?

- Requires consensus on participation, contribution, dedication
- Generates rituals centred around your studio's values

## Engaging HOW?

- Regenerating healthy environments and practices creates clarity
- Documenting the journey to clarity generates great stories!

## Telling the Story of Our Studio: OUTCOMES

### Collective Journaling

- The medium is the message... the process is the product.
- Creates space and time for alignment of understanding.
- Produces micro-documentation as the building blocks for your ***stories***.
- Builds consensus, understanding, agreement and investment in studio values.
- In-studio confidence = creative



**Please remember to book your  
Studio Workshops!**

- **There's just two weeks left!**
- **Next week we'll be explaining the self-assessment!**

## Follow Up Meeting: Common Questions

- **How do we pitch projects that are not made to create revenue?**
- **How do we ensure decolonial language, engagement and relationships?**
- **How do we be authentic and communicate professionally to funders?**
- **How do we communicate our studio structure?**



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## Chat checkout!

- **Post one word describing your post-meeting feelings in the chat**
- **OPTIONAL - Stick around for the next 30 minutes for questions and hang time!**

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CHECK OUT