

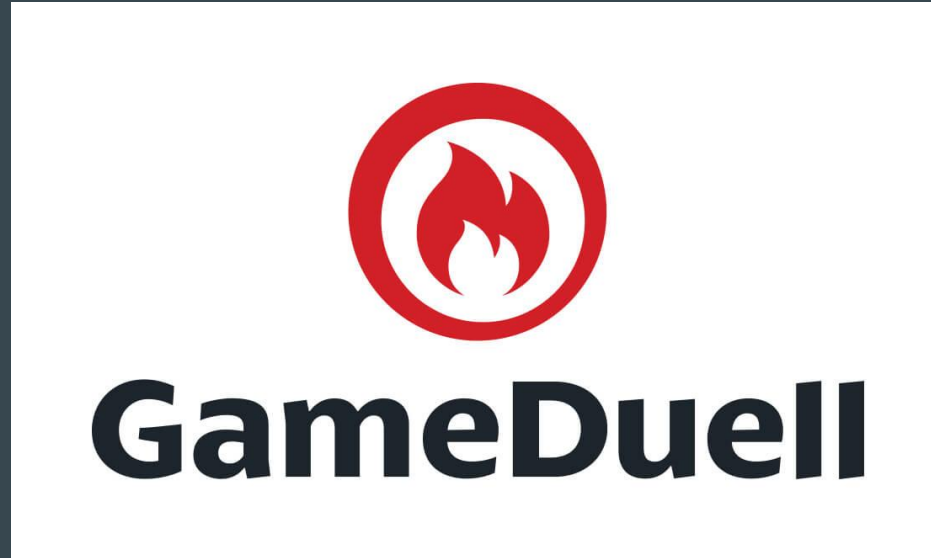
Text Mining



Alison Holland, UX Researcher



GameDuell





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Text Mining with R

A TIDY APPROACH

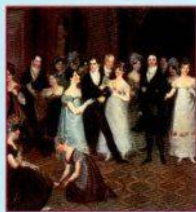


Julia Silge & David Robinson

Today's text...

EMMA

JANE AUSTEN



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A NORTON CRITICAL EDITION
THIRD EDITION

NORTHANGER ABBEY

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PERSUASION

JANE AUSTEN

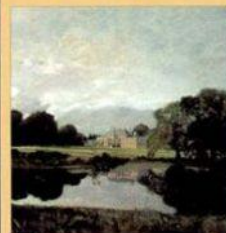


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PRIDE AND PREJUDICE

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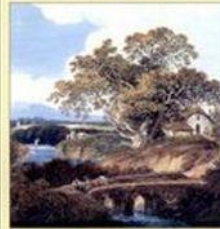


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SENSE AND SENSIBILITY

JANE AUSTEN



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$$idf(\text{term}) = \ln \left(\frac{n_{\text{documents}}}{n_{\text{documents containing term}}} \right)$$