### Design Tokens for Equitable Data Representation

**CSUN 2024** 





#### Agenda:

- About the Rhonda Weiss Center
  Nichole Bui and Johan Rempel (5 min)
- What are Design Tokens?

  Marcelo Paiva (10 min)
- Design Tokens for Accessibility

  Marcelo Paiva (5 min)
- Demo
  Mark Zebley (10 min)
- Q&A All (5 min)

#### The Rhonda Weiss Center

Nichole Bui and Johan Rempel





#### **Weiss Center Mission**

- Accessibility is our highest priority.
- Primary activities:
  - Create a free data reporting tool that allows States to publish
     Individuals with Disabilities Education Act (IDEA) data in ways
     that are accessible and manipulatable by persons with disabilities.
  - Provide Technical Assistance on making IDEA data reporting and publications accessible to persons with disabilities.



#### Achieving Better Accessibility for All

- The Weiss Center is dedicated to promoting equity and inclusion for students and individuals with disabilities.
- Our goal is to provide individuals with disabilities full and equal access to IDEA Part B and Part C data in accessible formats, exceeding 508 compliance.



#### **Involving People with Disability**

- Conducted 4 sessions across country to collect inputs for the tool.
  - 80 total participants.
  - Included persons with blindness, low vision, motor impairment, neurodivergent, and deafness disabilities.
- Conducted usability studies to collect feedback on design concepts.
  - 22 participants year-to-date.
  - Included persons with blindness, low vision, motor impairment, and neurodivergent disabilities.

#### What are Design Tokens?

Marcelo Paiva



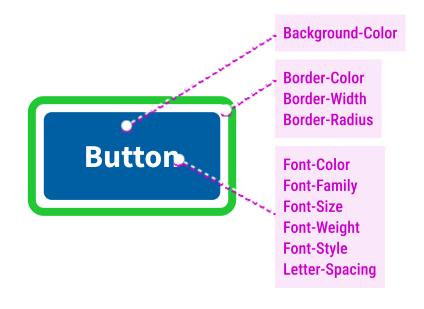


#### The anatomy of a button

Button

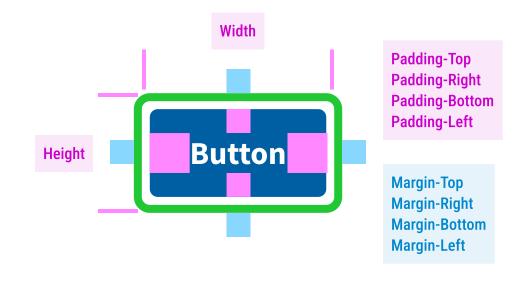


#### Selection of colors, text styles...





#### ... and spacing are tokens of decisions



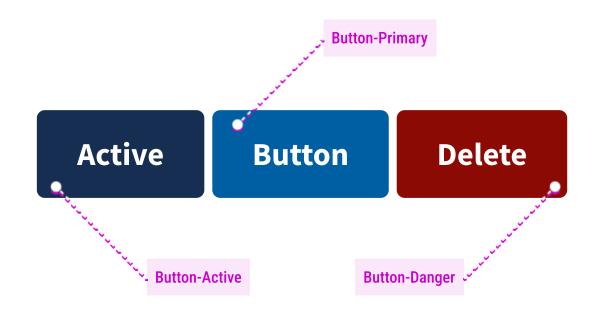


## Design tokens are like ingredients for a website.

Specifies things like colors, text styles, and how elements should be spaced, ensuring everything looks consistent across the site.

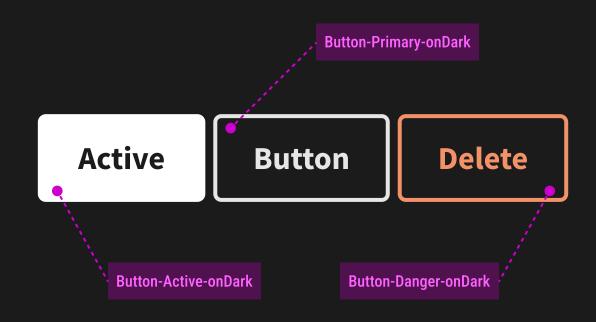


#### **Buttons have other variations**



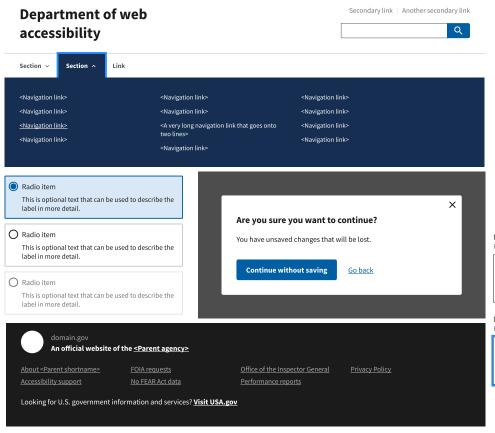


#### And different layout themes



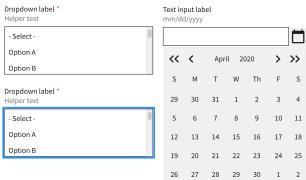


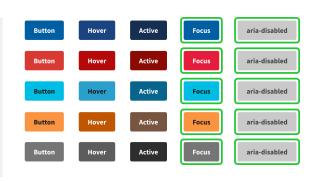
#### Hundreds of design decisions





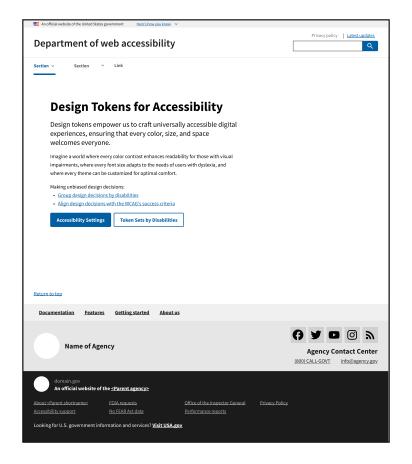


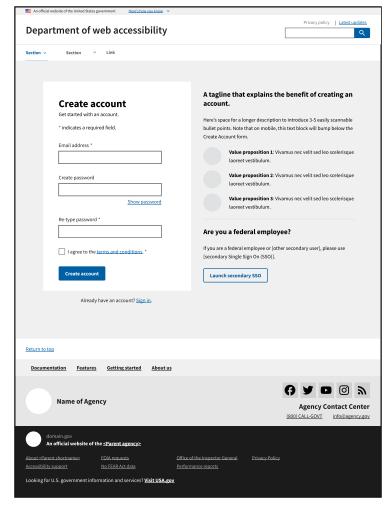


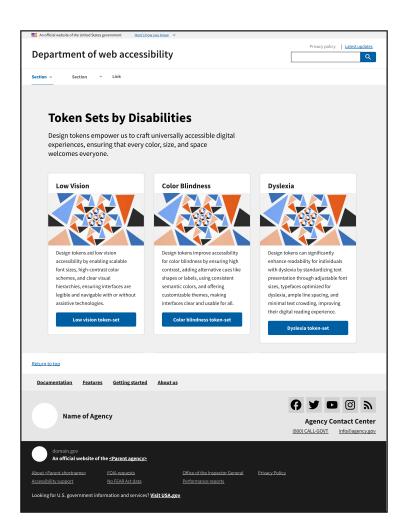




#### Multiple layouts

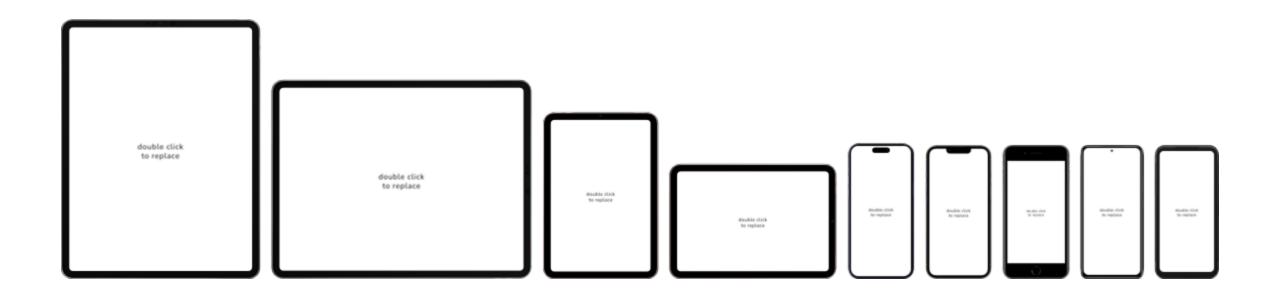








#### Multiple devices





#### Multiple languages

#### Tokens de design para acessibilidade



Os tokens de design nos permitem criar experiências digitais universalmente acessíveis, garantindo que cada cor, tamanho e espaço recebam a todos.

Ajustar configurações

#### アクセシビリティのため のトークンの設計



デザイントークンにより、あらゆる色、サイズ、空間がすべての人を歓迎する、普遍的にアクセス可能なデジタル エクスペリエンスを構築できるようになります。

設定を調整する

#### Design Tokens for Accessibility



Design tokens empower us to craft universally accessible digital experiences, ensuring that every color, size, and space welcomes everyone.

**Adjust Settings** 

#### طراحی توکن برای دسترسی



توکنهای طراحی به ما قدرت میدهند تا تجربیات دیجیتالی قابل دسترسی جهانی را ایجاد کنیم و اطمینان حاصل کنیم که هر رنگ، اندازه و فضا از همه استقبال میکند.

تنظیمات را تنظیم کنید



# In summary: Design tokens are design decisions.



# Most often: Design tokens are biased design decisions.



### What if design tokens are used to remove barriers?

## Accessibility Token Sets

Inclusive design decisions for all users.





## Token Set is a collection of design tokens.



#### What are Token Sets?

```
button-primary: (Token Set)

$theme-button-font-family: "Public Sans" (Design Token)
$theme-button-font-size: text-medium

$theme-button-background: color-primary
$theme-button-foreground: color-ink
$theme-button-border-radius: border-round-medium
$theme-button-small-width: size-medium
$theme-button-stroke-width: border-medium
```

**Button** 



#### **Button Large Token Set**

```
button-primary-large:
    $theme-button-font-family: "Public Sans"
    $theme-button-font-size: text-large
    $theme-button-background: color-primary
    $theme-button-foreground: color-ink
    $theme-button-border-radius: border-round-medium
    $theme-button-small-width: size-large
    $theme-button-stroke-width: border-large
```

**Button** 

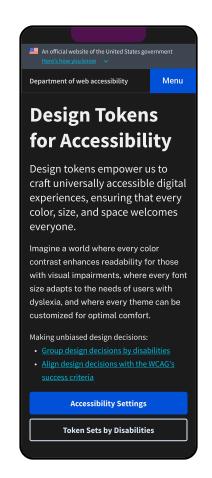


#### Token set example: Light/Dark themes

#### Color tokens changes:

- Light Theme: Defined by lighter background colors, with darker text colors.
- Dark Theme: Dark background, with light text colors.



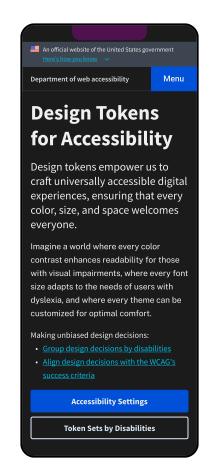




#### Theme Switch: Accessibility benefits

- Offering both dark and light themes sets caters to diverse user preferences, allowing individuals to choose what works best for them.
- Light themes are easier to read in bright environments.
- Dark themes are easier on the eyes, in low-light conditions, reducing eye strain and fatigue.







#### **Token Set: Low-vision**

Design tokens aid low vision accessibility by enabling:

scalable font sizes,

high-contrast color schemes,

and clear visual hierarchies,

ensuring interfaces are legible and navigable with or without assistive technologies.







#### **Token Set: Dyslexia**

Design tokens can significantly enhance readability for individuals with dyslexia by providing options to change their preferences:

adjustable font sizes,

typefaces optimized for dyslexia,

ample line spacing

improving their reading experience.



Department of web accessibility

Menu

#### Design Tokens for Accessibility

Design tokens empower us to craft universally accessible digital experiences, ensuring that every color, size, and space welcomes everyone.

Imagine a world where every color contrast enhances readability for those with visual impairments, where every font size adapts to the needs of users with dyslexia, and where every theme can be customized for optimal comfort.

Making unbiased design decisions:

- Group design decisions by disabilities
- Align design decisions with the WCAG's success criteria

**Accessibility Settings** 

**Token Sets by Disabilities** 

An official website of the United States government

Here's how you know

Department of web accessibility

Menu

### Design Tokens for Accessibility

Design tokens empower us to craft universally accessible digital experiences, ensuring that every color, size, and space welcomes everyone.

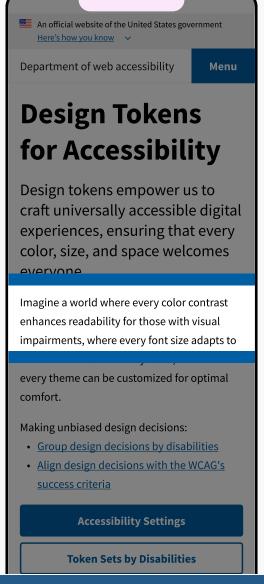
Imagine a world where every color contrast enhances readability for those with visual impairments, where every font size adapts to the needs of users with dyslexia, and



#### **Token Set: ADHD**

Design tokens streamline digital experiences for ADHD by enabling customizable, distraction-reduced interfaces that enhance focus and navigation through consistent designs and controlled interactive elements.





#### Demo

Mark Zebley





#### Questions

This presentation is available via the QR code displayed on this slide.

bit.ly/weiss-csun-2024





#### Come Talk to Us

We are sharing our experiences at the Exhibit Hall:

#### Booth 417



#### **Usability Studies**

- Participate in our user research sessions:
  - See our concepts,
  - Evaluate and contribute to ideas,
  - Review early prototypes, and
  - Co-design with us and provide timely feedback.
- https://bit.ly/weiss-research





#### **Contact Us**

Nichole Bui, Technology Lead - <a href="mailto:nbui@aemcorp.com">nbui@aemcorp.com</a>

Marcelo Paiva, UX and Accessibility- mpaiva@aemcorp.com

Johan Rempel, Co-director-jrempel3@gatech.edu

Mark Zebley, Front-end development - mzebley@aemcorp.com

Visit our website at weissta.org

#### Thank you!

The contents of this presentation were developed under a grant from the US Department of Education, H373Q220002. However, those contents do not necessarily represent the policy of the US Department of Education, and you should not assume endorsement by the Federal Government. Project Officer: Eric Caruso.







#### Appendix

Additional resources.

# Accessibility Token Sets (Examples)

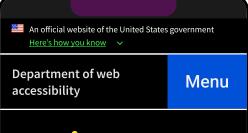
Inclusive design decisions for all users.





#### **Low-vision TokenSet**

```
/* LowVisionTokenSet Example (CSS) */
:root {
    --LowVisionHighContrastText: #FFE920;
    --LowVisionHighContrastBachground: #0000000;
    --LowVisionFocusIndicatorColor: #FF0000;
    --LowVisionNonTextContrast: #FFFFFF;
    --LowVisionLargeTextScale: 2.4;
    --LowVisionLineSpacing: 1.5em;
}
```



### Design Tokens for Accessibility

Design tokens empower us to craft universally accessible digital experiences, ensuring that every color, size, and space welcomes everyone.

Imagine a world where every color contrast enhances readability for those with visual impairments, where every font size adapts to the needs of users with dyslexia, and where every



#### Dyslexia TokenSet

```
/* DyslexiaTokenSet Example (CSS) */
:root {
    --DyslexiaFriendlyFont: "OpenDyslexic", Arial, sans-serif;
    --DyslexiaFontSizingScale: 1.25;
    --DyslexiaLineSpacing: 1.5;
    --DyslexiaWordSpacing: 0.16em;
}
```



Department of web accessibility

Menu

### Design Tokens for Accessibility

Design tokens empower us to craft universally accessible digital experiences, ensuring that every color, size, and space welcomes everyone.

Imagine a world where every color contrast enhances readability for those with visual impairments, where every font size adapts to the needs of users with dyslexia, and where every theme can be



#### **ADHD TokenSet**

```
/* AdhdTokenSet Example (CSS) */
:root {
    --AdhdReadingLineOverlayColor: rgba(0, 0, 0, 0.5);
    --AdhdReadingLineDividerMaxHeight: 80vh;
    --AdhdReadingLineOverlayHeight: 90vh;
    --AdhdResizableHandleColor: #005EA2;
    --AdhdResizableHandleHeight: 16px;
    --AdhdResizableHandleWidth: 100vw;
    --AdhdReadingLineTopOffset: calc(50% - 80px);
```

