

Linear regression is one of many possible approaches to statistical modeling. The goal is to establish a relationship between several variables.

- Response variable: this is the variable we care most about ( $y$ )  
*target, dependent, covariates, predictors, features, independent*
- Explanatory variables: these are the variables that the response depends on.  
 $(x_1, x_2, \dots, x_p)$

There exists some true relationship:

$$y = f(x_1, x_2, \dots, x_p) \quad [1]$$

but it's unknown. So, we use a linear regression model to approximate it.

The relationship the linear regression imposes is:

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_p x_p + \varepsilon \quad [2]$$

where:

- $y$  is the value of the response variable
- $x_j$  is the value of explanatory variable  $j = 1, 2, \dots, p$
- $\beta_j$  is a parameter quantifying the influence of  $x_j$  on  $y$  ( $\beta_0$  is an intercept of the expected response)
- $\varepsilon$  is a random error term which acknowledges that [2] without it does not equal [1]  
\* we assume that  $\varepsilon \sim N(0, \sigma^2)$   
 $\uparrow \quad \uparrow$   
 $E[\varepsilon] \quad \text{Var}[\varepsilon]$
- \* we assume the explanatory variables are fixed and not random.

Given these assumptions equation [2] can be thought of as being composed of two parts:

$$y = \underbrace{\beta_0 + \beta_1 x_1 + \beta_2 x_2 + \dots + \beta_p x_p}_{\text{"}\mu\text{"} = \text{deterministic}} + \underbrace{\varepsilon}_{\text{random}}$$

$$= \mu + \varepsilon$$

Consequently  $y$  is assumed to be a normal r.v. with mean  $E[y] = \mu = \beta_0 + \beta_1 x_1 + \dots + \beta_p x_p$  and variance  $\text{Var}[y] = \sigma^2$

Some of these assumptions might be unrealistic, so it's important that we check them and modify our approach if they don't seem valid in light of the observed data.

A note on terminology: our regression equation is referred to as "linear" because it's linear in the parameters. It does not have to be linear in the  $x$ 's. To check, observe whether partial derivatives of  $\mu$  depend on the  $\beta$ 's.

Example:

- (i)  $\mu = \beta_0 + \beta_1 x_1 + \beta_2 x_2$  ✓  $\rightarrow \frac{\partial \mu}{\partial \beta_j} = x_j, j=1,2 \quad \frac{\partial \mu}{\partial \beta_0} = 1$
- (ii)  $\mu = \beta_0 + \beta_1 x_1 + \beta_2 \sin(x_2) + \beta_3 \ln(x_3)$  ✓  $\rightarrow \frac{\partial \mu}{\partial \beta_j}$  doesn't depend on  $\beta$ 's.
- (iii)  $\mu = \beta_0 + \beta_1 e^{\beta_2 x}$  ✗  $\rightarrow \frac{\partial \mu}{\partial \beta_1}$  and  $\frac{\partial \mu}{\partial \beta_2}$  depend on  $\beta$ 's

As we'll see, there may be a variety of different purposes for using a linear regression model:

- (1) Explanation  
↳ understand the relationship
- (2) Prediction  
↳ exploit the relationship

However, no matter the goal, our approach to fitting linear regression models to data (i.e., using observed data to estimate unknown regression parameters  $\beta_0, \beta_1, \beta_2, \dots, \beta_p, \sigma$ ) stays the same.