

# Optimal Execution with Non-linear Market Impact

ACTSC972 Final Project

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- 2 Homotopy Analysis Method
- 3 Numerical Nonlinear Programming
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# Continuous Propagator Model for Nonlinear Market Impact



## Discrete Propagator Model (Bouchaud 2004)[1]

$$S_j = S_0 + \sum_{k=0}^{j-1} (\mathcal{G}(j, k, \mathbf{v}_k) + \eta_k), \quad \mathcal{G}(j, k, \mathbf{v}_k) \cong f(\mathbf{v}_k) \cdot G(j, k)$$

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## Continuous Propagator Model (Gatheral 2009)[5]

$$S_t = S_0 + \int_0^t f(\mathbf{v}_s) G(t-s) ds + \int_0^t \sigma dZ_s$$

# Some Definitions



- $f(\cdot)$ : (instantaneous) market impact function
- $G(\cdot)$ : decay kernel
- $\Pi$ : an execution strategy/scheme

$$\int_0^T v(t) dt = X$$

where  $X$  is the amount of shares to execute.

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## Expected Cost Function $C(\Pi)$

$$C(\Pi) = \mathbb{E} \left[ \int_0^T v(t) (S_t - S_0) dt \right] = \int_0^T v(t) \int_0^t f(v(s)) G(t-s) ds dt$$

also known as **expected implementation shortfall**.

# A Constrained Optimization Problem



We want to find such  $v$  that solves the following problem

$$\begin{array}{ll} \min & C(\Pi) \\ \text{s.t.} & \int_0^T v(t) dt = X \end{array}$$



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**Sign requirement on  $v(t)$ ?**

**Consistency requirement on  $f$  and  $G$ ?**

**Principle of no-dynamic-arbitrage:** price manipulation is not possible.

$$\nexists \Pi \text{ s.t. } C(\Pi) < 0$$

# Why Consider Nonlinear $f$ , $G$ ?



- Empirical results on  $f$ : power-law [9] or log impact function [1]

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- Empirical results on  $f$ : power-law [9] or log impact function [1]
- Observed autocorrelation of trade signs [1] motivates a decay model

$$G(t-s) = (t-s)^{-\gamma}, \quad \gamma > 0$$

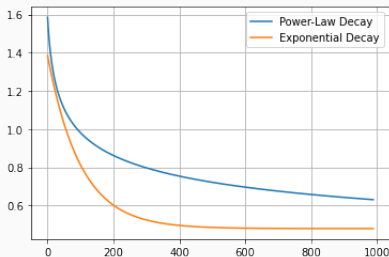


Figure: Power law vs. Exponential

# Why Not Exponential Decay?



Obizhaeva and Wang 2005 [11]

Assume  $f(x) \propto x$  and  $G(t-s) = \exp\{-\rho(t-s)\}$ ,  $\rho > 0$ .

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Lemma (Gatheral[5])

*If  $G$  is an exponential decay kernel, price manipulation is possible unless  $f(x) \propto x$ .*

Assume  $f$  to be linear with the proposed  $G$   
Theorem (Gatheral, Schied[6])

$$v(t) = \frac{c}{[t(T-t)]^{\frac{1-\gamma}{2}}}$$

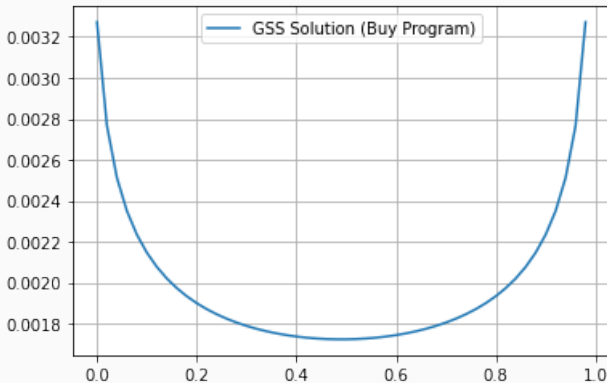
where

$$c = X / \left( \sqrt{\pi} \left( \frac{T}{2} \right)^{\gamma} \frac{\Gamma((1+\gamma)/2)}{\Gamma(1+\gamma/2)} \right)$$

This would be a benchmark solution called **GSS**.



# Symmetric Execution



**Figure:** Linear impact function solution  $v(t)$  with  $T = 1$  and  $X = 0.1, \gamma = 0.5$

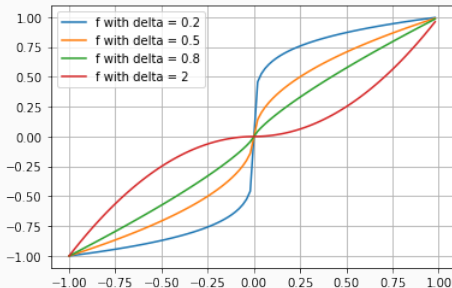
# Our Nonlinear Impact Function $f$



## Nonlinear Impact Function $f$

We shall work with the following  $f$

$$f(x) = \text{sign}(x)|x|^\delta, \delta > 0$$



**Figure:** Impact function  $f$  with various  $\delta > 0$  gives different nonlinearity properties

# Our Problem to Solve



## Theorem (Dang 2014[4])

*The expected cost minimization problem is equivalent to solving the integral equation*

$$\int_0^t f(v(s))G(t-s)ds + f'(v(t)) \int_t^T v(s)G(s-t)ds = \lambda$$

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## Simplification

$$\int_0^T G(|t-s|)F(v(s), v(t))ds = \lambda$$

$$\text{where } F(v(s), v(t)) = \begin{cases} f(v(s)) & s \leq t \\ v(s)f'(v(t)) & s > t \end{cases}$$

# What $\delta, \gamma$ to consider?



## Theorem (Gatheral[5])

*Dynamic-no-arbitrage imposes that*

$$\gamma + \delta \geq 1$$

# Homotopy Analysis Method

## General Nonlinear Equation

$$\mathcal{N}[\mathbf{v}(t)] = 0$$

## Zero-Order Deformation Equation

$$(1 - p)\mathcal{L}[\phi(t; p) - \mathbf{v}^0(t)] = p\hbar H(t)\mathcal{N}[\phi(t; p)]$$

- $p \in [0, 1]$  homotopy parameter \*
- $\hbar \neq 0$  convergence control \*
- $H(t)$  auxiliary function,  $H(t) = 1$
- $\mathcal{L}$  linear operator  $\mathcal{L} = \text{identity}$

We let  $\mathcal{N}[\mathbf{v}(t)] = -\lambda + \int_0^T G(|t-s|)F(\mathbf{v}(s), \mathbf{v}(t))ds$

Note that  $\phi(t; 0) = \mathbf{v}^0(t)$  and  $\phi(t; 1) = \mathbf{v}(t)$

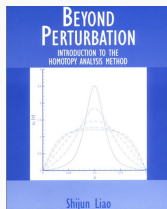


Figure:  
Cover  
page[7]



## Homotopy Series and Homotopy Derivatives

Consider the Maclaurin series of  $\phi$  with respect to  $p$ ,

$$\phi(t; p) = v^0(t) + \sum_{m=1}^{\infty} v^m(t) p^m, \quad v^m(t) = \frac{1}{m!} \frac{\partial^m \phi(t; p)}{\partial p^m} \Big|_{p=0}$$

Since  $\phi(t; 1) = v(t)$ , we have

$$v(t) = v^0(t) + \sum_{m=1}^{\infty} v^m(t)$$

We don't really know  $\phi(t; p)$ , how to compute  $v^m(t)$ ?



# *m*th-order Deformation Trick



We can take partials on the zero-order deformation equation iteratively to get the *m*th-order deformation equation

$$v^m(t) - v^{m-1}(t) = \hbar R^m, \quad R^m = \frac{1}{(m-1)!} \frac{\partial^{m-1} \mathcal{N}[\phi(t; p)]}{\partial p^{m-1}} \Big|_{p=0}$$

This tells us

$$v^m(t) = v^{m-1}(t) + \hbar R^m$$

## Theorem (Approximate Solution Convergence (Liao 1997)[8])

*The  $n$ th-order approximate solution is*

$$v^{(n)}(t) = v^0(t) + \sum_{m=1}^n v^m(t)$$

*and*

$$\lim_{n \rightarrow \infty} v^{(n)}(t) = v(t)$$

## DHAM

Consider  $N$  subintervals of  $[0, T]$  with  $t_i = iT/N$ . A discrete solution is  $v_i = v(t_i)$  for  $i \in \{1, \dots, N\}$ .

$$\int_0^T G(|t-s|)F(v(s), v(t))ds = \lambda \longrightarrow \sum_{j=1}^N G_{ij}F_{ij}(v) = \lambda$$

with

$$F_{ij}(v) = \begin{cases} f(v_j) & j \leq i \\ v_j f(v_i) & j > i \end{cases}, \quad G_{ij} = \int_{t_{i-1}}^{t_i} \int_{t_{j-1}}^{t_j} G(|t-s|)dsdt$$

In our case,  $G(t-s) = (t-s)^{-\gamma}$ , we have

$$G_{ij} = \begin{cases} \frac{1}{(1-\gamma)(2-\gamma)} \left(\frac{T}{N}\right)^{2-\gamma} \{(i-j+1)^{2-\gamma} - 2(i-j)^{2-\gamma} + (i-j-1)^{2-\gamma}\} & i > j \\ \frac{1}{(1-\gamma)(2-\gamma)} \left(\frac{T}{N}\right)^{2-\gamma} \{(j-i+1)^{2-\gamma} - 2(j-i)^{2-\gamma} + (j-i-1)^{2-\gamma}\} & i < j \\ \frac{2}{(1-\gamma)(2-\gamma)} \left(\frac{T}{N}\right)^{2-\gamma} & i = j \end{cases}$$

Constraint becomes

$$\int_0^T v(t) dt = X \longrightarrow \sum_{i=1}^N v_i = \frac{NX}{T}$$

The  $m$ th-order discrete homotopy derivatives at time  $t_i$

$$v_i^m = v_i^{m-1} + \hbar \sum_{j=1}^N G_{ij} F_{ij}^{m-1}$$

where  $F_{ij}^{m-1} = \frac{\partial^{m-1}}{\partial p^{m-1}} F\left(\sum_{k=0}^{\infty} v_j^k p^k, \sum_{l=0}^{\infty} v_l^l p^l\right) \Big|_{p=0}$ .

$n$ th-order approximated solution at time  $t_i$

$$v_i^{(n)} = v_i^{(0)} + \sum_{m=1}^n v_i^m$$

Discrete expected cost

$$C(\Pi) \approx C(v^{(n)}) = \sum_{i=1}^N \sum_{j=1}^N v_i^{(n)} A_{ij} f(v_j^{(n)}) = v^{(n)} A f(v^{(n)})^\top$$

where

$$A_{ij} = \begin{cases} 0 & j > i \\ G_{ii}/2 & i = j \\ G_{ij} & j < i \end{cases}$$

Initial guess  $v^{(0)}$  candidates

1 **VWAP:**  $v_i^{(0)} = \frac{x}{TN}$

2 **GSS (linear solution)**



## Implementation Details

- Python 3.8.8[12]
- Symbolic computation of partials in SymPy[10]
- Dynamic programming for efficiency
- Obtained 6th order approximate solution

Quick result on DHAM implementation time.

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## Lemma (Computational Complexity of DHAM)

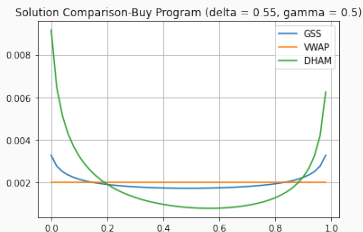
*Let  $M$  be the pre-specified order of approximation. Using the polynomial dynamic programming approach, the DHAM solution is attainable in  $\mathcal{O}(N^2 2^M)$  time.*



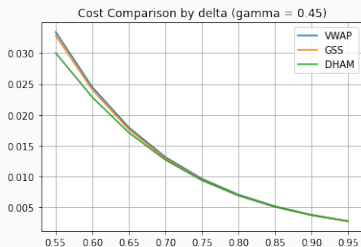
# Solution Comparison



We computed solutions on the  $(\delta, \gamma)$  grid with  $\delta \in \{0.55, 0.60, \dots, 0.95\}$  and  $\gamma \in \{0.45, 0.50, 0.55\}$  with  $N = 50, X = 0.1, T = 1$ .



(a) Solution shape comparison



(b) Solution expected cost comparison

# Numerical Nonlinear Programming



## Really a Nonlinear Program

$$\begin{array}{ll}\min & C(v) = vAf(v)^T \\ \text{s.t.} & \sum_{i=1}^N v_i = \frac{XN}{T} \\ & v_i \in \mathbb{R}\end{array}$$

Implemented in Python[12].

## Really a Nonlinear Program

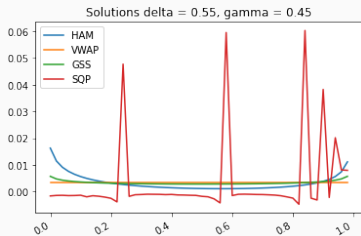
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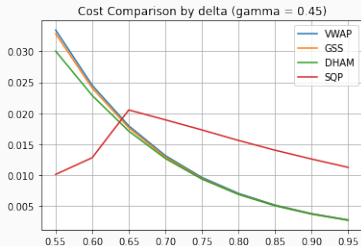
## Remarks

- When  $0 < \gamma < 1$ , not convex
- Aim to find local minima
- Constraints on  $v_i$ 's sign will make it suffer convergence problem
- Iterative algorithm with an initial point

We computed SQP solutions on the same  $(\delta, \gamma)$  grid with **GSS** solution as an initial guess.

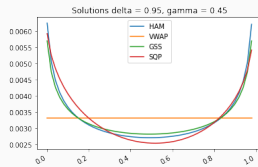
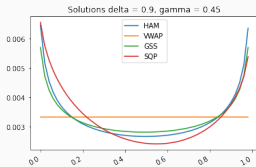
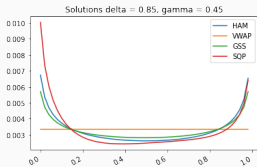
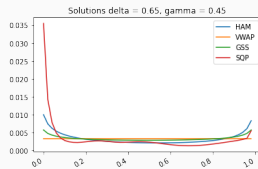
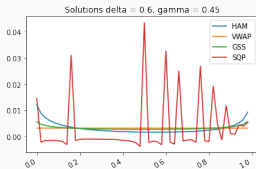
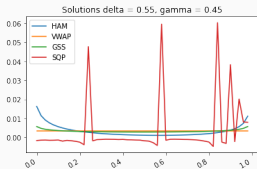


(a) Solution shape comparison



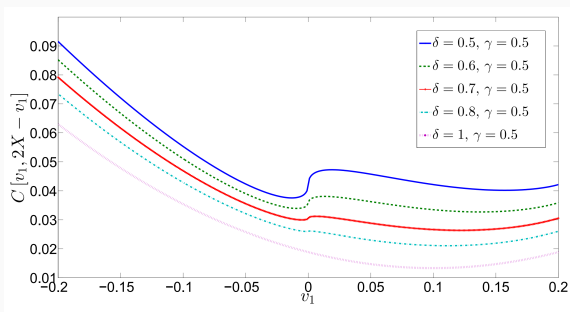
(b) Solution expected cost comparison

# Convergence of Solutions



## Transaction-triggered Price Manipulation

For a liquidation strategy  $v$  with  $\int_0^T v(t)dt = X$ , there exists  $t$  such that  $v(t) < 0$ .



**Figure:**  $N = 2$  example. SQP can find local minima by incurring  $v_i < 0$  in a buy program near  $\gamma + \delta = 1$ [3]

# Empirical Test





## Calibration of $f$

- Order data required (rare and expensive to find)
- Regression between "impact" and "volume"

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## Propagator Model Calibration (Enzo 2012)[2]

Let  $\mathbb{T}$  be an ordered partition of  $[0, T]$  of size  $N$ . For  $I_n \in \mathbb{T}, 1 \leq n \leq N$ , the **aggregated volume** is

$$v_n = \sum_{i \in I_n} v_i^{tt}$$

the **normalized volume** is

$$v_n^* = \frac{\sum_{i \in I_n} v_i^{tt}}{\sum_{i \in I_n} |v_i^{tt}|}$$

# Discrete Propagator Model



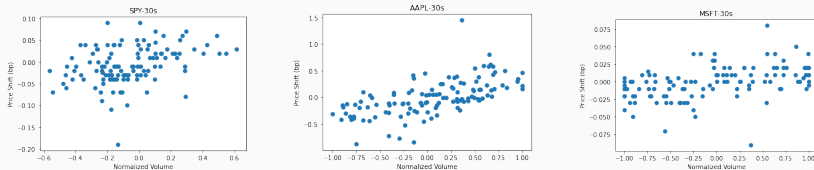
Recall that

$$S_j = S_0 + \sum_{k=0}^{j-1} (f(v_k^*) \cdot G(j-k) + \eta_k)$$

then,

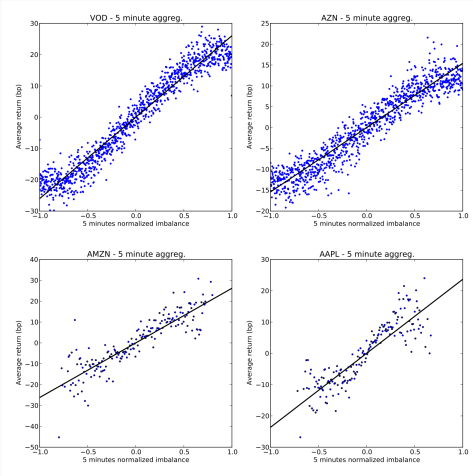
$$r_j = S_{j+1} - S_j = \sum_{k=1}^{j-1} f(v_{j-k}^*) (G(k+1) - G(k)) + \eta_j$$

## My Own Experiment



**Figure:** Scatter plots between  $r_j$  and  $v_j^*$  using 30-second interval among AAPL, MSFT, SPY on 2012-06-21 9:30AM-10:30AM EST. *Sample free data provided by NASDAQ Historical TotalView-ITCH*

# Shape of $f$ ?



**Figure:** Similar tests on VOD, AZN, AMZN, AAPL with much larger data set (Enzo, Fabrizio 2012)[2]

# TSLA Sunshine Event



CNBC

WATCH LIVE

TECH

## Elon Musk sold about \$6.9 billion in Tesla stock this week

PUBLISHED SAT, NOV 13 2021-9:11 AM EST    UPDATED SAT, NOV 13 2021-10:00 AM EST

**Todd Haselton**  
@ROBOTODD

WATCH LIVE

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### KEY POINTS

- Tesla CEO Elon Musk's trust sold about \$1.2 billion in Tesla stock, according to financial filings posted Friday evening. He sold about \$6.9 billion worth of stock in the company over the course of the week.
- Musk still holds more than 166 million shares in the company.
- Tesla stock declined 15.4% for the week, marking the company's worst one-week performance in 20 months.



## Application of Execution Solutions

We get price series of TSLA from 11/08/2021 2:30PM to 11/12/2021 4:00PM. See how the price dynamic evolves based on our execution scheme versus what happened in real life. (Very hand-waving)

# Simulated Result

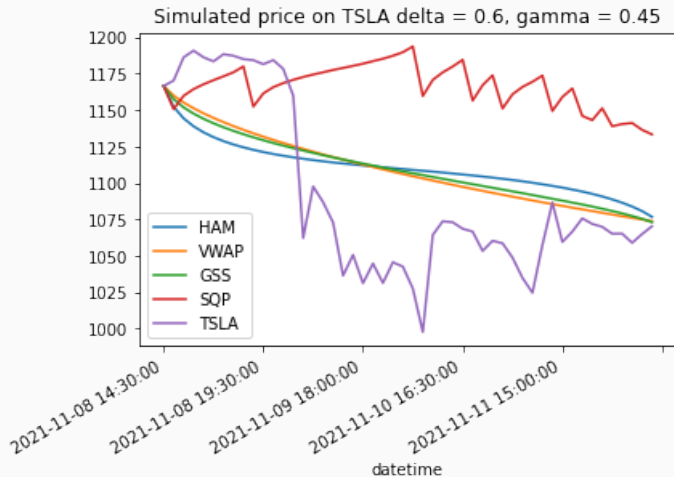


Figure: SQP solution seems suggesting the impossible






# Possible Extensions



- Spread cost regularization (Lasso). See [3] Section 5.
- How to make HAM faster?
- How to have more rigorous test of execution scheme without going directly to the market

**Q&A Time!**

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