

Prepared for ScaleConf by BrandsEye



DELIVERING ACCURATE INSIGHTS FOR BETTER BUSINESS DECISIONS.

Apr 652 online conversations

259

TOTAL NUMBER OF ONLINE CONVERSATIONS ABOUT YOUR BRAND

847

THIS MEANS THAT THERE WERE

668 375

OPPORTUNITIES-TO-SEE THE CONVERSATION

A SNAPSHOT OF THE TRENDS IN YOUR BRAND'S CONVERSATION



IF YOU PAID FOR THIS ONLINE EXPOSURE, IT WOULD COST

R 156 423



Michael Barnes @barnesmichal “Really enjoyed @scaleconf!”

TOP THEMES



TOP 5 AUTHORS FROM TWITTER BY CREDIBILITY

@imsickofmaps 82 conversations

Kirstenbosch 47 conversations

Tickets 38 conversations

Awesome 60 conversations

Scaling 44 conversations

@slideshare 35 000 OTS R 7 879 AVE

@holman 10 000 OTS R 2 257 AVE

@puppetlabs 10 000 OTS R 2 257 AVE

@davidcrow 10 000 OTS R 2 257 AVE

@kellan 10 000 OTS R 2 257 AVE

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www.brandseve.com | @brandseve | +27 (0)11 804 6608 +27 (0)21 467 5960