

WES 2024 Post Election Survey

#Start#

[vb4] Talking to people about the UK general election on 4th July, we have found that a lot of people *didn't* manage to vote. Which of these statements best describes what you did?

- <1> I did not vote in UK general election on 4th July
- <2> I thought about voting in the UK general election but in the end I didn't
- <3> I usually vote but didn't this time
- <4> I definitely voted in the UK general election

[why if vb4 in [1,2,3]] {open rows=6 cols=60 dk=1} People didn't vote for a number of reasons. What about you? Why didn't you vote in this UK general election?

[voteMeans] {single} Thinking back to the election on 4th July, which of the following best describes how you cast your ballot?

- <1> In person at the polling station
- <2> By post
- <3> By proxy (getting someone else to cast your vote)
- <5> Can't remember

[vb18a if voteMeans in [1,3]] {single} When did you decide how you would vote in this election?

- <1> At the polling station
- <2> In the last few days of the campaign
- <3> Early on in the campaign
- <4> In the year or so running up to the election
- <5> I always vote the same way
- <6> Not sure

[vb18b if voteMeans==2] {single} When did you decide how you would vote in this election?

- <1> On the day I filled in my ballot paper
- <2> In the last few days before I filled out my ballot paper
- <3> Early on in the campaign
- <4> In the year or so running up to the election
- <5> I always vote the same way
- <6> Not sure

[vb19 if voteMeans==1] {single} Were you turned away at any point due to not having required identification?

- <1> Yes, I was told I needed identification
- <2> Yes, I was told my identification was incorrect
- <3> No, I had no problems voting

[vb20 if vb19==1,2] {single} Did you return to vote?

- <1> Yes, I returned and voted
- <2> No, I did not return to vote

[vb12 if vb4 == 4] Which party did you vote for?

- <1> Conservative Party
- <2> Labour
- <3> Liberal Democrats
- <4> Plaid Cymru
- <5> Reform UK
- <6> Green Party
- <10> Other party [vb12o] {open}

[vb13 if vb4==4] Thinking of this vote, which of the following comes closest to the main reason why you voted for this party?

- <1> I always vote this way
- <2> The party had the best policies
- <3> The party had the best leader
- <4> I voted for a specific candidate, regardless of party
- <5> I really preferred another party, but they had no chance of winning in my constituency
- <6> It was a tactical vote. I voted to stop another party from winning in my constituency
- <7> I really preferred another party, but they did not stand a candidate in my constituency
- <8> Other reasons[vb13o]{open}

[vb14a if vb13 in [6,7]] {single} Which party did you really prefer?

- <1 if vb12!=1> Conservative Party
- <2 if vb12!=2> Labour
- <3 if vb12!=3> Liberal Democrats
- <4 if vb12!=4> Plaid Cymru
- <5 if vb12!=5> Reform UK
- <6 if vb12!=6> Green Party
- <10> Other party [vb14ao] {open}

[vb14b if vb13==5] Which party did you want to stop from winning in your constituency?

- <1 if vb12!=1> Conservative Party
- <2 if vb12!=2> Labour
- <3 if vb12!=3> Liberal Democrats
- <4 if vb12!=4> Plaid Cymru
- <5 if vb12!=5> Reform UK
- <6 if vb12!=6> Green Party
- <10> Other party [vb14bo] {open}

[HERE] YOUNGOV ADD IN THE VOTE IF TACTICAL VOTING WASN'T NEEDED

<https://x.com/YouGov/status/1807686038191567270>

[vb91] {single} In the time between Rishi Sunak calling the election and you voting, did you seriously consider voting for another party than the one you've just told us about?

- <1> Yes, I did seriously consider it
- <2> No, I didn't

[vb92 if vb91 == 1] {multiple} Which party or parties was that?

<1 if vb12!=1> Conservative Party

<2 if vb12!=2> Labour

<3 if vb12!=3> Liberal Democrats

<4 if vb12!=4> Plaid Cymru

<5 if vb12!=5> Reform UK

<6 if vb12!=6> Green Party

<10> Other party [vb92o]{open}

[hypo_election] Imagine the vote on the 4th July was for a Senedd election. Which party would you have voted for?

<1> Welsh Conservatives

<2> Welsh Labour

<3> Welsh Liberal Democrats

<4> Plaid Cymru

<5> Reform UK

<6> Wales Green Party

<7> Abolish the Assembly Party

<8 fixed>Other party or independent candidate[hypo_electiono]{open}

<98 fixed>Wouldn't vote

<99 fixed>Don't know

[ptvWal] {grid roworder=randomize} Using a scale from 0 to 10, where 0 means 'very unlikely' and 10 means 'very likely', how likely is it that you would ever vote for each of the following parties in a UK election?

-[ptvWala] Conservatives

-[ptvWalb] Labour

-[ptvWald] Liberal Democrats

-[ptvWalpc] Plaid Cymru

-[ptvWalgp] Green Party

-[ptvWalrf] Reform UK

<1> 0 – very unlikely

<2> 1

<3> 2

<4> 3

<5> 4

<6> 5

<7> 6

<8> 7

<9> 8

<10> 9

<11> 10 – very likely

<99> Don't know

[vb11a]{open rows=1 cols=60}What was the <<i>>single most important issue</i>> for you when deciding how to vote in the UK general election? <
><
>Please type your answer in the box below. If you think there were no important issues, please write NONE.

[vb11b]{single}Which party is best able to handle this issue?

<1> There are no important problems

<2> None - No Party

<3> Labour

<4> Conservatives

<5> Liberal Democrats

<6> Plaid Cymru

<7> Green Party

<8> Reform UK

<9> Some other party [vb11bo]{open}

<99> Don't know

{page splitone}

{

splitone = random(1,2)

}

{end page splitone}

[vi13a if splitone == 1] {single} In deciding how to vote in the election, did you decide...?

<1> Mostly according to what is going on in Wales

<2> Mostly according to what is going on in Britain as a whole

<3> Other reasons [vi13o] {open}

<4> Not sure

[vi13b if splitone == 2] {single} In deciding how to vote in the election, did you decide...?

<1> Mostly about what is going on in Wales

<2> Mostly about what is going on in Britain as a whole

<3> Both equally

<4> Other reasons [vi13bo] {open}

<5> Not sure

[euRelations] {grid} When it comes to Britain's relationship with the European Union, to what extent would you support or oppose each of the following?

[euRejoin] Britain rejoining the European Union

[euSingleMarket] Britain joining the Single Market

[euStatusQuo] Britain's current relationship with the European Union remaining as it is

[euLoosen] Britain further loosening ties with the European Union

<1> Strongly support

<2> Somewhat support

<3> Somewhat oppose

<4> Strongly oppose

<5> Don't know

[pi2a] Some people think of themselves as usually being a supporter of one political party rather than another (even if they might vote for a different party from time to time). Thinking about UK

politics at Westminster, do you usually think of yourself as being a supporter of one particular party or not?

<1> Yes, I do

<2> No, I do not

[pi2b if pi2a==1] Which party is that?

<1> Labour

<2> Conservative

<3> Liberal Democrat

<4> Plaid Cymru

<5> Green Party

<6> Brexit Party

<7> Other [pi2bo]{open}

[pi3a] Thinking now about Welsh politics at the Senedd, do you usually think of yourself as being a supporter of one particular party or not?

<1> Yes, I do

<2> No, I do not

[pi3b if pi3a==1] Which party is that?

<1> Labour

<2> Conservative

<3> Liberal Democrat

<4> Plaid Cymru

<5> Green Party

<6> Brexit Party

<7> Other [pi3bo]{open}

[scale_wales] {scale 0 10 dk=1} Overall, how happy or how disappointed are you with the results of the 32 Welsh seats in the UK general election last week?

-[scale_wales_1] Extremely disappointed | Extremely happy

[scale_uk] {scale 0 10 dk=1} And overall, how happy or how disappointed are you with the results of the 650 seats across the UK in the general election last week?

-[scale_uk_1] Extremely disappointed | Extremely happy

[emotUKGE]{grid roworder=randomize} On a scale from 0 to 10, could you say how much you feel each of these when you think of the most recent election results?

-[emotUKGE_1] Afraid

-[emotUKGE_2] Excited

-[emotUKGE_3] Relieved

-[emotUKGE_4] Angry

-[emotUKGE_5] Hopeful

<111> 0 – Not at all

<1> 1

<2> 2

<3> 3

- <4> 4
- <5> 5
- <6> 6
- <7> 7
- <8> 8
- <9> 9
- <10> 10 – Extremely

[efficGeneral]{grid roworder=randomize}To what extent do you agree or disagree with these statements?

- [efficDontCare] Politicians don't care much about what people like me think.
- [efficNoSay] People like me don't have any say about what the government does
- [efficComplicated] Sometimes politics and government seem so complicated that a person like me can't really understand what's going on
- <1> Strongly agree
- <2> Agree
- <3> Neither agree nor disagree
- <4> Disagree
- <5> Strongly disagree
- <99> Don't know

[eleccontactwhopost] {multiple} Could you indicate which political parties have contacted you during the past four weeks? Please select all that apply.

- <1> Conservative Party
- <2> Labour
- <3> Liberal Democrats
- <4> Plaid Cymru
- <5> Green Party
- <6> Reform UK
- <9> Other party or independent candidate
- <10> None of these
- <11> Can't remember

[eleccontacthowpost] {grid roworder=randomize colorder=randomize} Could you indicate all the ways that you have been contacted, again selecting all that apply?

- [eleccontacthowpostCon if 1 in eleccontactwhopost] Conservative
- [eleccontacthowpostLab if 2 in eleccontactwhopost] Labour
- [eleccontacthowpostLD if 3 in eleccontactwhopost] Liberal Democrat
- [eleccontacthowpostPC if 4 in eleccontactwhopost] Plaid Cymru
- [eleccontacthowpostGreen if 5 in eleccontactwhopost] Greens
- [eleccontacthowpostBrexit if 6 in eleccontactwhopost] Reform UK
- [eleccontacthowpostInd if 9 in eleccontactwhopost] {fixed=1} Other party/Independent candidate
- <1> Telephone call
- <2> Leaflet or letter delivered to your home
- <3> A visit to your home
- <4> Contact in the street/street stall
- <5> Email

- <6> Social Media (Facebook, TikTok, X, Instagram etc)
- <8> Text message (SMS)
- <9> Other ways

[pol_leaders] {grid roworder=randomize} Here are some questions about political leaders. Using a scale that runs from 0 to 10, where 0 means 'strongly dislike' and 10 means 'strongly like', how do you feel about the following:

- [pol_leaders_gething] Vaughan Gething
- [pol_leaders_davies] Andrew RT Davies
- [pol_leaders_apiorweth] Rhun ap Iorwerth
- [pol_leaders_sunak] Rishi Sunak
- [pol_leaders_starmer] Keir Starmer
- [pol_leaders_davey] Ed Davey
- [pol_leaders_farage] Nigel Farage

<1> 0 - Strongly dislike

<2> 1

<3> 2

<4> 3

<5> 4

<6> 5

<7> 6

<8> 7

<9> 8

<10> 9

<11> 10 - Strongly like

<99> Not sure

<97> I don't know who this person is

[debatewatch] {single} There were televised leaders' debates during the election campaign. Did you watch any of them?

<1> Yes, I watched more than one

<2> Yes, I watched one

<3> No, I did not watch any debates

<6> Can't remember

[leaderDebate if debatewatch==1, 2] {single} Thinking of these leaders' debates, how would you say it affected your vote choice?

<1> Didn't have any impact – my mind was already made up before the campaign

<2> Didn't have any impact – I made my choice during the campaign for different reasons

<3> Made me think but I didn't change my mind

<4> Changed my mind completely

[legknowledgegrid] {grid roworder=randomize} Keeping in mind that some policy areas are devolved to the Senedd, which level of government in the UK do you think is responsible for making decisions in the following policy areas?

-[legknowlegdegrid_1] Education

-[legknowlegdegrid_3] Health/NHS

-[legknowlegdegrid_9] Pensions
-[legknowlegdegrid_10] Welfare benefits including unemployment
-[legknowlegdegrid_12] Immigration
<1> The Senedd makes decisions
<2> The UK Parliament makes decisions
<3> Don't know

[indyrefnow] {single spd_category="politics"} If there was a referendum tomorrow on Wales becoming an independent country and this was the question, how would you vote? Should Wales be an independent country?

<1> Yes
<2> No
<3> Would not vote
<4> Don't know

[powers] Which of these statements comes closest to your view?

<1> There should be no devolved government in Wales
<2> The Senedd should have fewer powers
<3> We should leave things as they are now
<4> The Senedd should have more powers
<5> Wales should become independent, separate from the UK
<99> Don't know

[reasonsNo if indyrefnow==2] {open} You said that you would vote against Welsh independence. What are your main reasons for this?

[reasonsYes if indyrefnow==1] {open} You said that you would vote for Welsh independence. What are your main reasons for this?

[democracy] {grid roworder=randomize} On the whole, are you satisfied or dissatisfied with the way that democracy works in:

-[democracy_UK] The UK as a whole
-[democracy_Wales] Wales
<1> Very satisfied
<2> Fairly satisfied
<3> Fairly dissatisfied
<4> Very dissatisfied
<5> Don't know

IDs

[leftRightGrid] {grid roworder=randomize} In politics people sometimes talk of Left and Right. Where would you place yourself and these parties on the following scale?

-[leftRightSelf] {fixed=1} Yourself
-[leftRightPC] Plaid Cymru
-[leftRightLab] Labour
-[leftRightCon] Conservatives

-[leftRightLib] Liberal Democrats

-[leftRightGreens] Green Party

-[leftRightReform] Reform UK

<1> 0 – Left

<2> 1

<3> 2

<4> 3

<5> 4

<6> 5

<7> 6

<8> 7

<9> 8

<10> 9

<11> 10 – Right

<99> Don't know

[libauthGrid] {grid roworder=randomize} Nowadays people also sometimes talk about being 'socially liberal' or 'socially conservative'. Where would you place yourself and these parties on the following scale?

-[libauthSelf] {fixed=1} Yourself

-[libauthPC] Plaid Cymru

-[libauthLab] Labour

-[libauthCon] Conservatives

-[libauthLib] Liberal Democrats

-[libauthGreens] Green Party

-[libauthReform] Reform UK

<1> 0 – Socially liberal

<2> 1

<3> 2

<4> 3

<5> 4

<6> 5

<7> 6

<8> 7

<9> 8

<10> 9

<11> 10 – Socially conservative

<99> Don't know

[be4] Which, if any, of the following best describes how you see yourself?

<1> Welsh not British

<2> More Welsh than British

<3> Equally Welsh and British

<4> More British than Welsh

<5> British not Welsh

<6> Other description [be4o] {open}

<99> Don't know

[sexualOrientation] {spd_category="sex"} Which of the following options best describes how you think of yourself?

- <1> Heterosexual or Straight
- <2> Gay or Lesbian
- <3> Bisexual
- <4> Other
- <5> Prefer not to say

[disabilityCensus]{single} Do you have any physical or mental health conditions or illnesses lasting or expected to last 12 months or more?

- <1> Yes
- <2> No
- <98> Prefer not to say

[disabilityCensusImpact if disabilityCensus==1]{single} Do any of your conditions or illnesses reduce your ability to carry out day-to-day activities?

- <1> Yes, a lot
- <2> Yes, a little
- <3> Not at all
- <98> Prefer not to say

[disabilityAge if disabilityCensus==1] {*} How old were you when you first acquired your disability or health condition? If you acquired your disability or health condition from birth, enter 0.

- <1> [disabilityAgeResponse] {open rows=1 cols=40 prompt=""}
- <98> Prefer not to say

[disabilityNotice1 if disabilityCensus==1]{single} How noticeable is your disability to people that you interact with?

- <1> Extremely noticeable
- <2> Very noticeable
- <3> Moderately noticeable
- <4> A little noticeable

<5> Not noticeable at all

<98> Prefer not to say