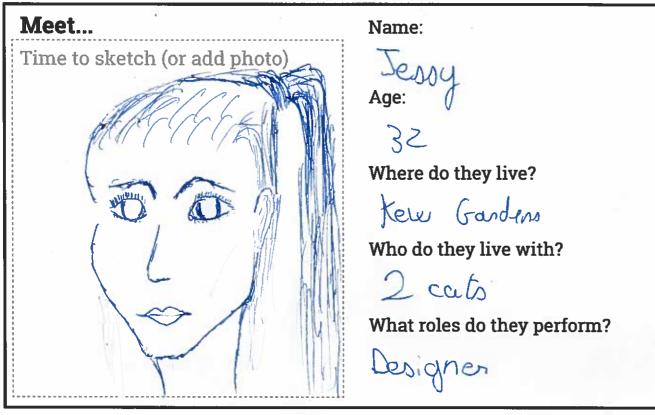
## Persona



## This template helps you characterise your user and understand their needs



## Their day-to-day life Someone who knows them might describe them as... Dynanic, outgoing friends, open - midsel Things they enjoy in their day-to-day life might include... Peto caring yoga joyging daydream in parks Things that frustrate them include... Rude people, being unanganized, mess Their preferred way of engaging with service providers [mark all that apply]: Phone Website Face-to-face Text Email At home Provider's premises Print

Them, your organisation and its products &services	3
Why are they a good candidate to be a user of your services?	7.
Travel lover. Hater uncertainty. Wanto go as planned. Happy to meet new peop	to everething
There wight there as four coinciles counies if a state commensuring to	1
Where might they go for a similar service if not to your organisati	on?
Random local exchange where available	
nierds.	
Vhat barriers or challenges might prevent them from engaging w	rith you?
TD to a state of	
Safety or security Knowing our service	
mound our service	
O .	
	V .3
Vhat moments in their lives create opportunities for you to enga	
asic nituations una arrival:	
anic situations upon arrival: - no cash for the toxi to go to the	hetel
What else is important to know about this person?	
The another liter	
Then ponctuality Giminal background	
Griminal background	