```
String fileName = "短信模版.txt";
OutputStream os = null;
try {
   response.reset();
   response.setContentType("application/octet-stream; charset=utf-8");
   response.setHeader("Content-Disposition", "attachment; filename=" + new
String(fileName.getBytes(),"ISO8859-1"));
   byte[] bytes = sb.toString().getBytes("GBK");
   os = response.getOutputStream();
   // 将字节流传入到响应流里,响应到浏览器
   os.write(bytes);
   os.close();
} catch (Exception ex) {
   logger.error("导出失败:", ex);
   throw new RuntimeException("导出失败");
}finally {
   try {
      if (null != os) {
         os.close();
   } catch (IOException ioEx) {
      logger.error("导出失败:", ioEx);
```