Wendeel Marinho

CTO / Product & Engineering Lead / Tech Lead

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PROFESSIONAL SUMMARY

10+ years building systems end-to-end (product, architecture, implementation, delivery). Currently CTO at Scalegrid and Founder/Lead at RemédiosJÁ. Specializing in multi-tenant SaaS, marketplaces, event-driven integrations, RBAC, tenant isolation, and engineering governance. Proven track record architecting resilient platforms, leading teams, and establishing production-grade practices.

PROFESSIONAL EXPERIENCE

Scalegrid — Chief Technology Officer | Tech Lead / Senior Engineer
Feb 2025 — Present | São Paulo, Brazil (Remote)

- Built a modular, multi-tenant B2B management SaaS end-to-end as an add-on marketplace with plan-based module activation.
- Architected the platform core: tenant isolation, RBAC/permissions, audit trail, settings, and admin governance.
- Implemented an event-driven integrations layer (webhooks + connectors) to synchronize external systems.
- Delivered business-critical modules: Projects/Tasks/Bugs, CRM, Accounting, HRM, POS, Products & Services.
- Built real-time communication features (direct + group messaging) with attachment handling.
- Designed subscription & billing flows enabling modular monetization by plan tier.
- Established production-grade engineering practices: CI/CD, code review, structured logging, and observability.

RemédiosJÁ — Founder & CTO
Mar 2023 — Present | São Paulo, Brazil (Remote)

- Architected and developed end-to-end pharmacy delivery marketplace: Laravel backend, Vue.js admin, Flutter mobile (iOS/Android).
- Delivered 3 applications (Customer, Store, Courier) + admin panels: catalog, checkout, payments, delivery routing, refunds.
- Integrated payment gateways (Mercado Pago, Asaas), Firebase (Auth/FCM/Analytics), geolocation, zone pricing.
- Structured multi-zone operations (city/region) with availability rules, promotions, inventory governance.
- Built operations ecosystem: pharmacy onboarding, SLA, coupons/campaigns, push notifications, acquisition/retention metrics.

Seara — Tech Lead
Jun 2024 — Mar 2025 | São Paulo, Brazil (Hybrid)

- Led architecture and sustainability of digital ecosystem: seara.com.br (hub), Seara Gourmet, Seara Internacional.
- Developed fully custom WordPress (e-commerce + portals) without themes/plugins: proprietary architecture, reusable components.
- Optimized for performance: Core Web Vitals, multi-layer caching, payload reduction, technical SEO.
- Designed integrations via REST APIs with internal catalog, campaigns, and content services.
- Established engineering standards: code review, testing, documentation, team mentoring.

Ambar — Tech Lead

- Led technical leadership of strategic projects with PHP (Laravel) and Python.
- Coordinated development team: promoted best practices, code review, standardization, DevOps culture.
- Managed and implemented REST API integrations between platforms.
- Continuous improvements in legacy and new solutions with focus on quality and efficiency.

WAY.AG — Senior Full Stack Developer
Dec 2023 — Jan 2025 | São Paulo, Brazil (Hybrid)

- Backend: REST/GraphQL APIs, database optimization, microservices, scalable architecture.
- Frontend: responsive interfaces, API integration, performance optimization.
- AI/ML: machine learning models, predictive analysis, AI agents for automation.
- DevOps: cloud deployment (AWS/Azure/GCP), CI/CD pipelines, monitoring.

TECHNICAL SKILLS

Backend & APIs: PHP/Laravel, Python (FastAPI, Django), Node.js (Express, NestJS), REST/GraphQL APIs, Microservices

Frontend & Mobile: Vue.js, Flutter (iOS/Android), Angular, TypeScript, Responsive Design

Cloud & DevOps: AWS (EC2, S3, Lambda, RDS), Docker, Kubernetes, CI/CD, GitHub Actions, Observability

Databases: PostgreSQL, MySQL, MongoDB, Redis, Database optimization & modeling

Data & AI: Python data science, Machine learning pipelines, MLOps, Kafka, Real-time processing

Integrations: Payment gateways (Mercado Pago, Asaas), Firebase, Webhooks, Third-party APIs, ERP systems

Architecture: Domain-driven design (DDD), SOLID principles, Multi-tenant isolation, RBAC, Audit trails

EDUCATION & CERTIFICATIONS

UniNorte (Centro Universitário do Norte) — Analysis and Systems Development (2018)
FIAP — Postgraduate in AI Engineering / MLOps (Nov 2025 – Dec 2026)
Alura — Data Science (2024-2025)
Data Science Academy — Python for Data Science 4.0 (2024-2025)
Alura — Java with Spring Boot 3 (2025)
Alura — Angular: Front-End with TypeScript (2025)
Alura — Software Architecture with Node.js (2024)
Udemy — Complete Docker and Kubernetes (2024)
Udemy — Apache Kafka: Messaging for Distributed Systems (2025)
Coursera / DeepLearning.ai — Machine Learning for Developers (Andrew Ng) (2024)
AWS — AWS Cloud Practitioner Essentials (2024)

KEY PROJECTS

Scalegrid: Multi-tenant SaaS with modular architecture, RBAC, integrations, and subscription management.
RemédiosJÁ: Pharmacy delivery marketplace with 3-app ecosystem, payments, and multi-zone operations.
Seara Digital Ecosystem: Custom WordPress e-commerce and portal ecosystem across multiple properties.