Traditional questions:

- We have a lot of applicants, which of your strengths do you think will make you stand out among them? And why?
- Why do you want to work in our company? And what impresses you most about our company?
- You are not an economics or news student, so do you think you have any advantages over these majors?

Behavioral question:

• You have done a propaganda project in Shanghai Newtown Culture Industry Group, tell us the most difficult part of the project that you have done, and why it is difficult?

Skeleton question:

• Would you take this job for a salary lower than your expectation?