



By The MatchMakers

Yiwen Bu
Advait Gogate
Nate Offutt
Chang Yong Pyo
Ji Xi

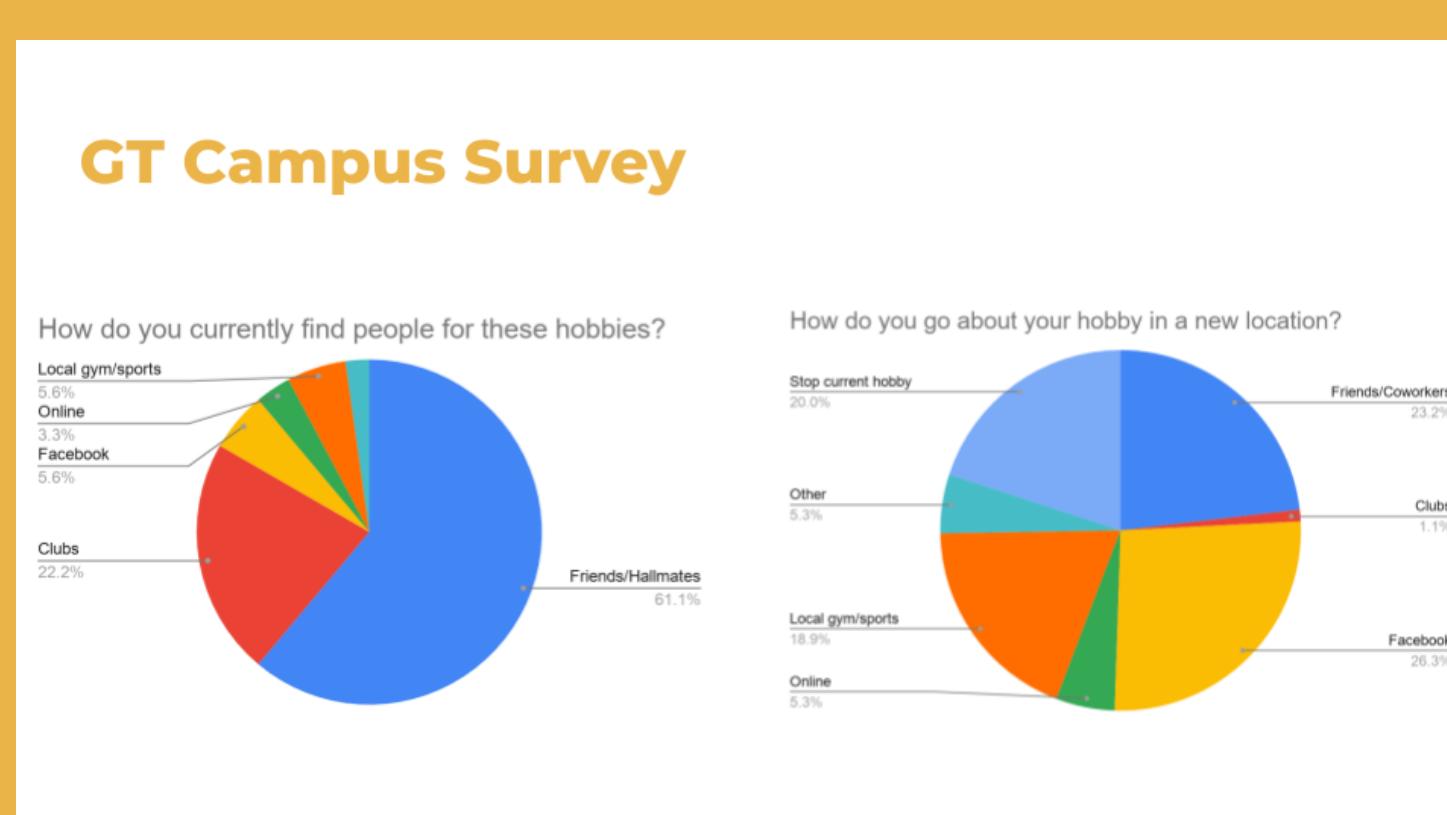
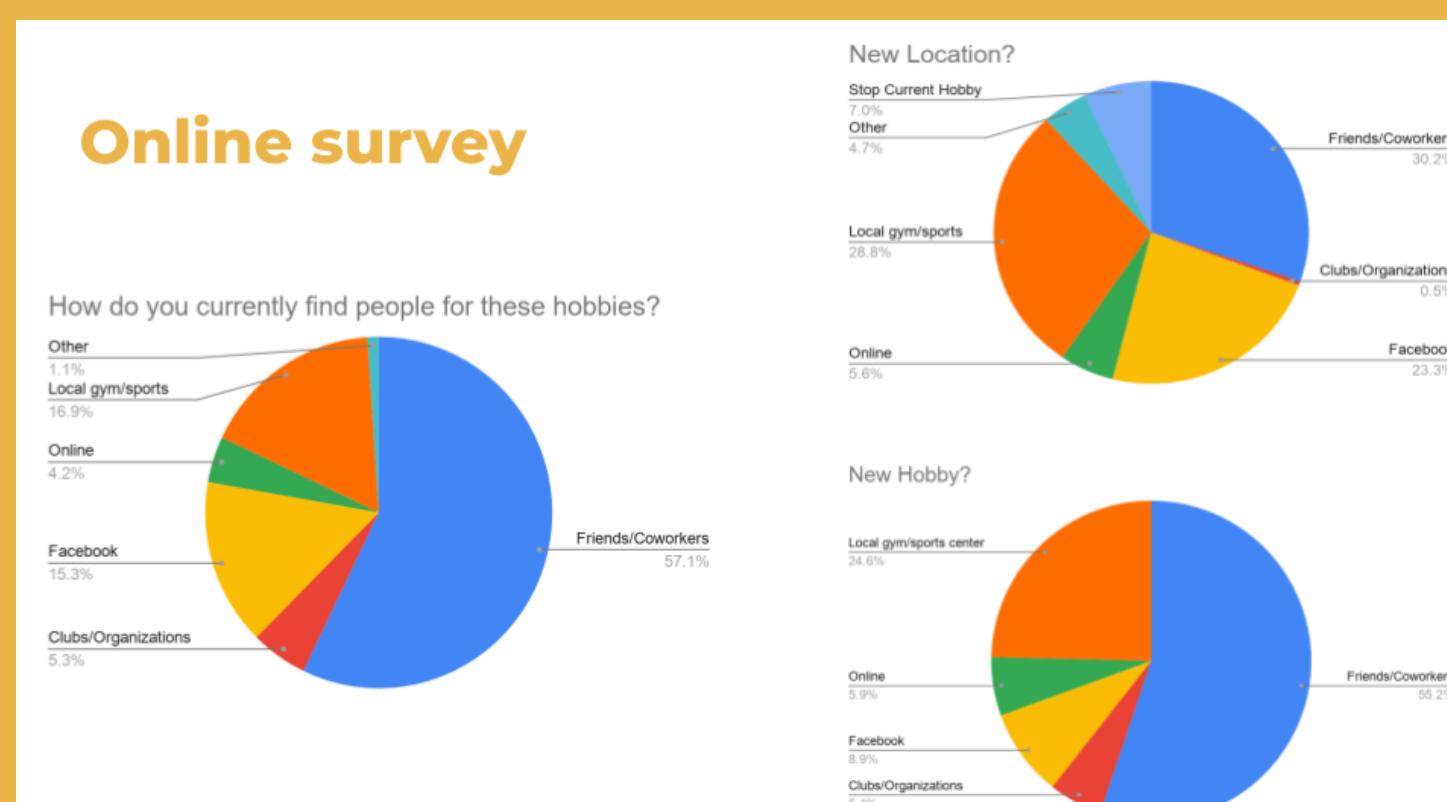
Website URL: <https://wendybu.github.io/HobbiWeb/>

Mobile Application

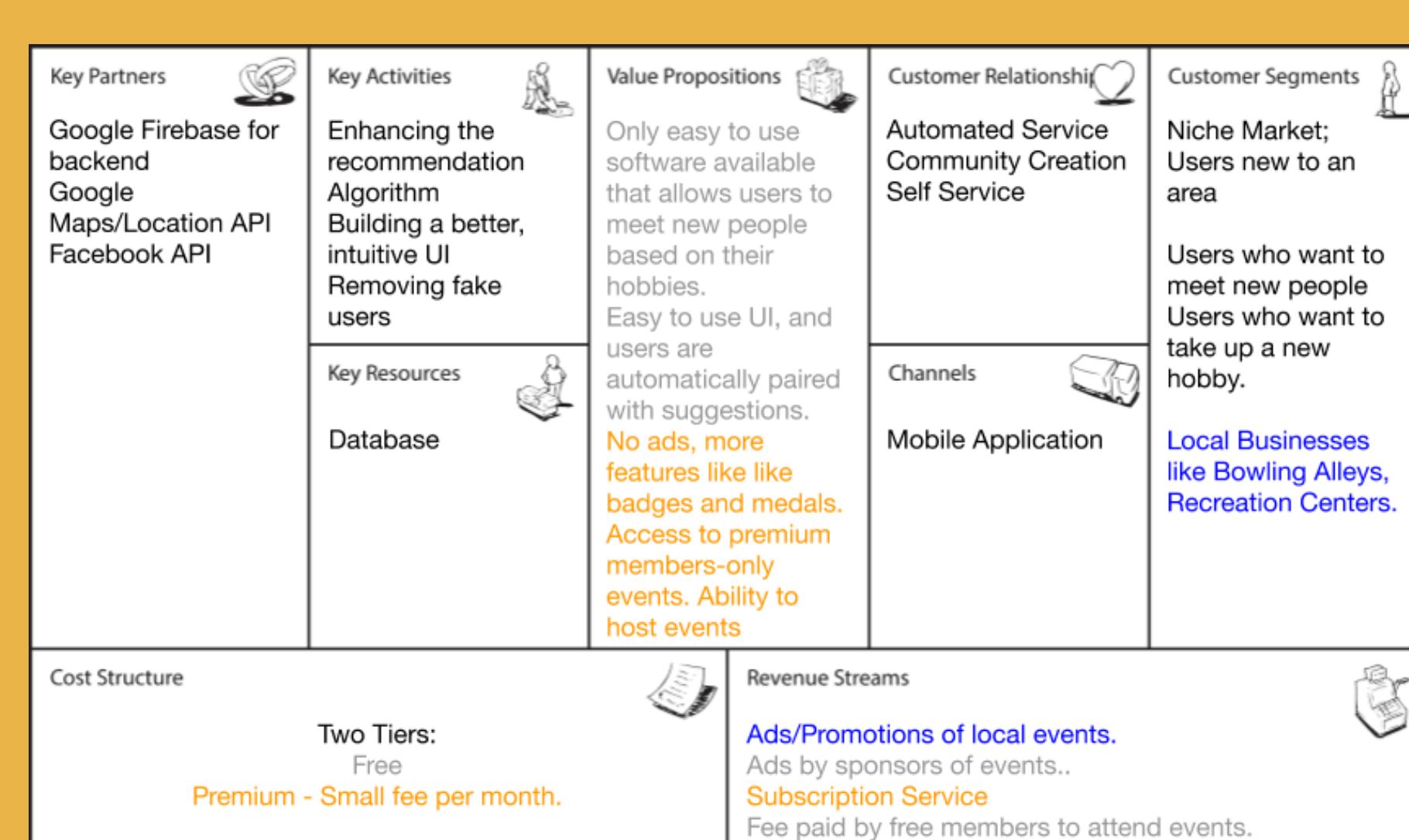
The mobile application interface includes:

- Login:** Shows the Hobbi logo and a "LOG IN WITH FACEBOOK" button.
- Profile Page:** Shows a user profile for Jen, 23, with options to "EDIT INFO" and "EVENTS". A range slider is set to 50 miles.
- Match by Individual:** Shows a user profile for Jordan, 23, with a list of hobbies: rock climbing (5), kayaking (4), basketball (1), tennis (2), mountain biking (2). Below are two large buttons: a red "X" and a green checkmark.
- Individual Detail:** Shows a detailed view of Jordan's profile with sections for "About Me", "Location", "Fun Fact", and "Spirit Animal". Below are two large buttons: a red "X" and a green checkmark.
- Match by Group:** Shows a group profile for ATL ROCK CLIMBERS with 23 members. Below are two large buttons: a red "X" and a green checkmark.
- Match by Event:** Shows an event for StoneSummit Climbing & Fitness Center's 5th Anniversary on OCT 18 from 5pm - 7pm at Stone Summit Midtown. Below are two large buttons: a red "X" and a green checkmark.
- Hobby Selection:** Shows a list of hobbies: Kayaking, Rockclimbing, Badminton, Bowling, Basketball, and Chess. Each hobby has a small icon and a green checkmark below it.

Problem Evidence



Business Model Canvas



Pricing Scheme

	Free Users	Premium Users	Gold Users
Type	Individuals looking for individual, group, and/or event matches	Individuals looking to get rid of ads on app	Local businesses or groups or individuals wanting to host events regularly and/or access to more features
Revenue and Pricing	Free (ad revenue)	1-time fee (\$2.99)	Monthly Subscription (\$9.99)
Benefits	<ul style="list-style-type: none"> • 50 swipes/day • Search by 1 location • Search by 1 hobby 	<ul style="list-style-type: none"> • Same as free • No ads 	<ul style="list-style-type: none"> • Unlimited swipes • Search by multiple locations • Search by multiple hobbies
Event Pricing	No event posting allowed	1 event per month \$10/event	10 events per month \$1.99/event