

WENDY HUYNH

UI/UX VISUAL DESIGNER

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SUMMARY

A creative designer and logical thinker that approaches design problems with an “ethos, pathos, logos” mindset.

EDUCATION

University of NE Lincoln
Bachelor of Art
Graphic Design

Bachelor of Science
Marketing

TECHNICAL SKILLS

User Experience Design
User Interface Design
Figma
Adobe CC
Information Architecture
Interaction Design
Prototyping
Wireframing
UX Research
Responsive Design
HTML, HTML5, CSS
CMS Website Platforms
SEO Analytics
Agile-scrum methodology
JIRA

EMPLOYMENT HISTORY

Visual Designer I Nationwide Feb 2023 - Present

Leading the visual design to create a fresh product with user-centered design principles to embody the brand's visual identity

Collaborate with other designers to evolve the design systems, standards, and UI components for design consistency

Create low and high fidelity UI designs to satisfy user and business goals and objectives requested from the product team

Develop responsive design solutions to ensure an optimal user experience across various device screen sizes.

Support developers with design-related issues during implementation to ensure a smooth handoff of design assets

UX/UI Designer I Nelnet Jul 2020 - Jan 2023

Worked in a cross-functional team to concept, develop and execute UX design strategy across new product features

Conducted and analyzed competitor analyses and usability testing to ensure a good user experience

Designed user flows, wireframes, prototypes, and high fidelity UI solutions for multiple Nelnet web products

Led the design on a new product enabling institutions to accept and track transactions and orders

Interaction Designer I Sandhills Global Dec 2014- Jul 2020

Collaborated with sales reps to design high fidelity mockups for potential clients

Developed front-end responsive websites then maintained with the Silverstripe content management system

Mentored new hires on best design and coding practices

Implemented SEO content to improve search visibility for clients