

# PRICING GUIDELINE

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[DRIBBBLE.COM/WENDY-LI](https://dribbble.com/Wendy-Li)



# OVERVIEW

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Here are my standard rates. Everyone deserves beautiful graphics! If you have a budget you need to abide by, pricing is negotiable.



## STATIC GRAPHIC

**Hourly - \$25 / hr**

Minimum - \$40

Simple static graphics will take an average of 3-4 hours

More complex static graphics can go upward towards 15-20 hours

## MOTION GRAPHIC

**Hourly - \$35 / hr**

Minimum - \$60

Simple motion graphics will take an average of 7-10 hours

More complex motion graphics can go upward towards 20+ hours

### QUESTIONS

\*Hour estimates include time taken for multiple iterations with your critiques for changes

*If you have any questions,  
feel free to contact me at  
wendingoli@gmail.com*