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WENDY FIGUEROA
917-442-9216
wendyf02@yahoo.com

EXPERTISE

- Produce men’s and women’s apparel designs for activewear, sportswear, outerwear, knitwear, woven shirts, tops, bottoms.
- Create freehand and computer aided flat, design and detail sketches; create, update and maintain line sheets.
- Develop concepts, silhouettes and color stories.
- Collaborate with Design and Technical Departments on creation of technical packs using Web PDM/PLM and Retail Link.
- Create library of flat sketches for Technical Department using Adobe Illustrator.
- Collaborate with Graphic Design Department to ensure approval of artwork. Manage artwork rental records and budget.
- Coordinate with pattern makers, and followed up with fittings.
- Sketch embellishment artwork and worked with trim suppliers to create samples.
- Coordinate all fabric samples with Design Department for approval of quality and layout.
- Input and update pertinent fabric weight, content and construction data.
- Interface with design teams for pre-production process; accountable for managing all aspects of sample prototype, approval, fitting, production, including requesting factories to send lab-dips for color approval and strike-offs for any artwork included on the garment.
- Implement style details throughout development process and manifestation for bulk production approval.
- Shepherd all fit samples from initial prototype stage to garment approval for bulk production through daily communication with factories and internal technical design and production teams. Review and comment on sampling and finalizing product.
- Create merchandising presentation boards of the collection.
- Analyze market trends and fashion forecasting.
- Communicate on daily basis with offices and production teams overseas and in-house to ensure timely delivery.

CAREER EXPERIENCE

Republic Clothing Group Designer T Tahari-Dresses & tops Designer - Women’s Sweaters	New York, NY 3/9 - 4/15/2020 1/19 - 9/6/19
Jordache Freelance Assistant- Women’s Denim	New York,NY 12/18-12/20/18
Q4 Design <i>Technical Designer – Children’s Departments</i>	New York, NY 5/4-10/5/18
H.I.S International <i>Assistant Production Designer – Children’s Departments</i> <i>Assistant Technical /Production Designer – Children’s</i>	New York, NY 1-18-5/4/18 5/16-1/18
Aden + Anais <i>Freelance Technical Designer – New born / Infant toddler</i>	New York, NY 11/15-4/16
American Eagle Outfitters <i>Freelance Designer Men’s Wear, Shirt /Bottom /Denim /Underwear</i>	New York, NY 2/10 - 6/15 - Freelance

