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Abstract :

In today's competitive retail environment, the success of Small and Medium-sized Enterprises (SMEs), particularly in the fashion industry, depends on the effective integration of Information Technology (IT) into their operations. However, SMEs often face resource constraints and a rapidly evolving technological landscape. This project aims to develop a tailored IT strategy for SME startups, focusing on IT infrastructure, hardware and software selection, network design, and Point-of-Sale (POS) systems.

The UrbanVibe IT infrastructure project outlines a detailed plan to establish a reliable and scalable IT system for a new fashion company. Based on a hypothetical scenario where I was recruited as an IT manager by UrbanVibe, the task involves creating IT services from the ground up for UrbanVibe headquarters, warehouse, and outlets in different locations.

The scope of the project includes setting up IT infrastructure for UrbanVibe HQ, warehouse, and outlets. Key elements include high-performance workstations, secure and redundant networking, scalable data storage, and robust security measures. The project emphasizes integrating various systems for real-time data sharing, ensuring efficient daily operations across all locations.

By addressing these diverse needs, the project aims to build a secure and efficient IT setup that supports UrbanVibe's growth and operational requirements. This project provides insights and recommendations to help SME startups like UrbanVibe navigate the complexities of fashion and IT integration, empowering them to thrive in the digital age retail landscape.

Acknowledgment

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