

Q1

i 6% /yr-yr
m 6 yrs

	Design A	Design B	Design C
First cost	100000	150000	225000
Economic Lf	3	6	9
SV	0	10000	25000
OC/yr	25000	10000	5000
Maint./yr	15000	7500	6000

PWA=	100000+100000(P/F,6,3)+25000(P/A,6,6)+15000(P/A,6,6)	=	380654.90
PWB=	150000-10000(P/F,6,6)+10000(P/A,6,6)+7500(P/A,6,6)	=	229003.57
PWC=	225000-MV6(P/F,6,6)+5000(P/A,6,6)+6000(P/A,6,6)	=	233855.60

BV6=	225000-(6/9)(225000-25000)	91666.67
MV6=	BV6*0.7	64166.67

(P/F,i,n) = (1+i)^(-n)	= (1+5% ⁻²) ⁻²⁵
(P/A,i,n) = [(1+i)^n - 1] / [i(1+i)^n]	= [(1+5% ²) ⁻²⁶ - 1] / [5% ² * (1+5% ²) ⁻²⁶]
n	(P/F,6,n) (P/A,6,n)
3	0.83961928 --
6	0.70496054 4.91732433

Sensitivity Analysis- determines the effect on the PW based on input variables

Cost-wise, choose Design B.

Sensitivity: Design C may be a better choice because OC and Maint. Costs per year may not stay constant (may inflate, for example). In that case, Design C triumphs because it has lower OC and Maint at t=0 and would therefore increase less. Other observations is that the first cost of Design C is higher, but it is still the second best option. Additionally, it is also more advantageous because SV is higher and economic life is higher.

Design B, the selected design assumed MV6=BV6*0.7. It's not a guarantee that the market to book ratio would always be constant. Market value usually exponentially decreases while Book value is a linear regression. As a result, for the prediction to work, the market value has to be not radically decreasing in the future (t=6-9). How would you know if market value is not radically decreasing in that timeframe, well, that's probably another type of qualitative or quantitative analysis.

Q1					
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m	6	yrs			
	Design A	Design B	Design C		
First cost	100000	150000	225000		
Economic Lf	3	6	9		
SV	0	10000	25000		
OC	25000	10000	5000		
Maint.	15000	7500	6000		
PWA=	100000+100000(P/F,6,3)+25000(P/A,6,6)+15000(P/A,6,6)	=	=86+86*B25		
PWB=	150000-10000(P/F,6,6)+10000(P/A,6,6)+7500(P/A,6,6)	=	221867.98		
PWC=	225000-MV6(P/F,6,6)+5000(P/A,6,6)+6000(P/A,6,6)	=	188068.92		
BV6=	225000-(6/9)(225000-25000)	91666.67			
MV6=	BV6*0.7	64166.67			
(P/F,i,n) = (1+i)^(-n)		= (1+5% ²) ⁻²⁵			
(P/A,i,n) = [(1+i)^n - 1] / [i(1+i)^n]		= [(1+5% ²) ⁻²⁶ - 1] / [5% ² * (1+5% ²) ⁻²⁶]			
n	(P/F,6,n)	(P/A,6,n)			
3	1.191016	--			
6	1.41851911	4.91732433			

Gender	Percentage (%)
Males	~70%
Females	~30%

Q2

i 6% /yr-yr
m 7 yrs

	Design X	Design Y
First cost	300000	500000
Economic Lf	7	7
SV	15000	50000
OC/yr	50000	25000
Maint./yr	25000	10000

$$\begin{aligned} \text{EUACX} &= 300000(A/P, 6, 7) - 15000(A/F, 6, 7) + [75000(P/F, 6, 1) + 75000(P/F, 6, 2) + \dots + 75000(P/F, 6, 7)] * (A/P, 6, 7) \\ \text{EUACY} &= 500000(A/P, 6, 7) - 50000(A/F, 6, 7) + [35000(P/F, 6, 1) + 35000(P/F, 6, 2) + \dots + 35000(P/F, 6, 7)] * (A/P, 6, 7) \end{aligned}$$

$$(P/F, i, n) = (1+i)^{-n}$$

$$(A/P, i, n) = [i(1+i)^n] / [(1+i)^n - 1]$$

$$(A/F, i, n) = i / [(1+i)^n - 1]$$

n	(P/F, 6, n)	(A/P, 6, n)	(A/F, 6, n)
1	0.94339623	--	--
2	0.88999644	--	--
3	0.83961928	--	--
4	0.79209366	--	--
5	0.74725817	--	--
6	0.70496054	--	--
7	0.66505711	0.17913502	0.11913502

What causes break even to occur

	Design X	Design Y
First cost	300000	500000
Economic Lf	7	7
SV	15000	50000
OC/yr	41657.2799	25000
Maint./yr	25000	10000

$$\begin{aligned} \text{EUACX} &= 300000(A/P, 6, 7) - 15000(A/F, 6, 7) + [75000(P/F, 6, 1) + 75000(P/F, 6, 2) + \dots + 75000(P/F, 6, 7)] * (A/P, 6, 7) \\ \text{EUACY} &= 500000(A/P, 6, 7) - 50000(A/F, 6, 7) + [35000(P/F, 6, 1) + 35000(P/F, 6, 2) + \dots + 35000(P/F, 6, 7)] * (A/P, 6, 7) \end{aligned}$$

$$= 126953.48$$

$$= 118610.76$$

Design X > Design Y

Solver Parameters

Set Objective: 'Q2'!\$K\$40

To: ☐ Max ☐ Min ☒ Value Of: 118610.76

By Changing Variable Cells: 'Q2'!\$B\$36

Subject to the Constraints:

Add

Change

Delete

Reset All

Load/Save

☒ Make Unconstrained Variables Non-Negative

Select a Solving Method: GRG Nonlinear Options

Solving Method

Select the GRG Nonlinear engine for Solver Problems that are smooth nonlinear. Select the LP Simplex engine for linear Solver Problems, and select the Evolutionary engine for Solver problems that are non-smooth.

Close

Solve

Q3

Tax Rate 21%
MARR 10%
m 6 yrs

*parenthesis indicates a negative value (excel put it on its own, can't get rid of it)

n	Net Cash Flow	Deducted (B10:B16*\$B\$3)	Part a) Leftover	Part b)	Part c)
0	(20,000,000.00)	0.00	(20,000,000.00)	(20,000,000.00)	\$ (22,000,000.00)
1	\$ 8,000,000.00	\$ 1,680,000.00	\$ 6,320,000.00	\$ 6,952,000.00	\$ 5,688,000.00
2	\$ 17,000,000.00	\$ 3,570,000.00	\$ 13,430,000.00	\$ 14,773,000.00	\$ 12,087,000.00
3	\$ 19,000,000.00	\$ 3,990,000.00	\$ 15,010,000.00	\$ 16,511,000.00	\$ 13,509,000.00
4	\$ 18,000,000.00	\$ 3,780,000.00	\$ 14,220,000.00	\$ 15,642,000.00	\$ 12,798,000.00
5	\$ 10,000,000.00	\$ 2,100,000.00	\$ 7,900,000.00	\$ 8,690,000.00	\$ 7,110,000.00
6	\$ 3,000,000.00	\$ 630,000.00	\$ 2,370,000.00	\$ 2,607,000.00	\$ 2,133,000.00

Part a)

IRR=IRR(D10:D16) 46%

IRR>MARR so, this product is worth marketing

Part b)

higher by interest 10%

so

Leftover*1.1

IRR = IRR(E10:E16) 52%

How much of an increase from part a? 6%

Part c)

lower by interest 10%

so

Leftover*0.9

IRR = IRR(F10:F16) 35%

How much of a decrease from part a? -11%

Q4
 Tax Rate 21%
 MARR part a) 10% part b) 20%
 Economic life 6 yrs
 First Cost 85000
 SV @ t=4 30000
 Savings/yr (before tax operating costs) 32000 25280

Part a)
 $(P/F, i, n) = (1+i)^{-n}$

n	(P/F, 6, n)		Cash Flow	Part a) Net Cash Flow
0	1	First Cost	\$ (85,000.00)	\$ (85,000.00)
1	0.909090909		\$ 32,000.00	\$ 25,280.00
2	0.826446281		\$ 32,000.00	\$ 25,280.00
3	0.751314801		\$ 32,000.00	\$ 25,280.00
		Salvaged + bought again (B7+B6-FirstCost; B6 and B7 taxed)	\$ (23,000.00)	\$ (23,000.00)
4	0.683013455		\$ 32,000.00	\$ 25,280.00
5	0.620921323			
		Salvaged BV (P-D*2) + Saving	\$ 89,500.00	\$ 70,705.00
6	0.56447393			

Straight Line Depreciation: $D = (\text{First Cost} - \text{SV})/n = 13750$ /yr
 (set n=4)
 At yr 6, salvaged 2 years early, so used $85000 - D*2$

Part a)
 IRR = IRR(F19:F25) 16%
IRR > MARR so this product is worth marketing/acceptable

n	(P/F, 6, n)		Cash Flow	Part b) After Tax
0	1	First Cost	\$ (85,000.00)	\$ (85,000.00)
1	0.909090909	Savings	\$ 35,295.82	\$ 27,883.70
2	0.826446281	Savings	\$ 35,295.82	\$ 27,883.70
3	0.751314801	Savings	\$ 35,295.82	\$ 27,883.70
		Savings+ Salvaged + bought again	\$ (19,704.18)	\$ (19,704.18)
4	0.683013455		\$ 35,295.82	\$ 27,883.70
5	0.620921323			
6	0.56447393	Salvaged + Saving	\$ 92,795.82	\$ 73,308.70

Part b)
 IRR = IRR(G36:G42)
Savings/yr (before tax operating costs) 35295.82
 20% Objective: IRR = MARR

Goal Seek

Set cell:

To value:

By changing cell:

Q5

Tax rate 21%
MARR 10%
Economic life 6 yrs

First Cost 600000
OC/yr = 300000*12 3600000
SV (t=6) 100000
Sales/copy = selling price-retailer cost = 0.25-0.05 = 0.20
Variable cost/copy = ink paper cost-ad revenue = 0.10-0.05 = 0.05
25 weekdays in a month

How many copies per day must be sold to break even?

Break even: IRR=MARR

Let n = # of copies/day

Straight Line Depreciation: $D = (\text{First Cost} - \text{SV}) / n = 50000.00 / \text{yr}$
(set n = 10)

Revenue/copy = sales-variable cost 0.15

Revenue/yr = 25

active

days/month*12

months/yr*(Revenue/copy)*n

ue/copy)*n

copies/day

3816433.49

n (copies/day) = 84810

n	Cash Flow	NCF (after tax)
0	-600000	-600000
1	216433.4897	170982.4569
2	216433.4897	170982.4569
3	216433.4897	170982.4569
4	216433.4897	170982.4569
5	216433.4897	170982.4569

Salvaged BV

(P-D*6) +

Rev -OC-

6	-83566.51028	-83566.51028	FirstCost
summation		171345.7741	



IRR 10% Note: Apparently IRR is not affected by depreciation so although it was calculated in this problem, it is never really used in NCF (after tax) except in the calculation of BV at t=6 where the press machine is salvaged early by 4 years