

Case Study 2: The Data

Get the data (from R library):

```
#load Sleuth3 R data library; see case1302
library(Sleuth3)

#Pygmalion data

pyg = case1302
attach(pyg)
head(pyg)
```

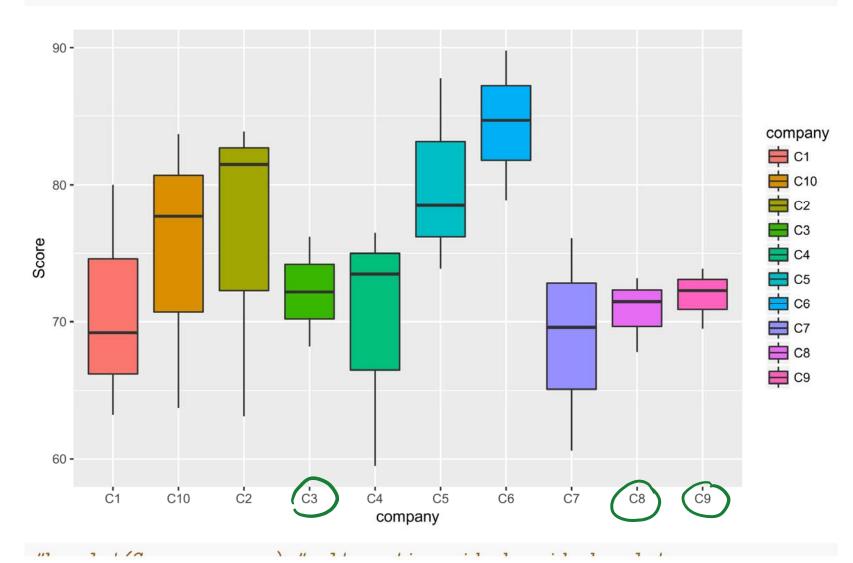
	_			
##	1	Company	Treat	Score
##	1	C1	Pygmalion	80.0
##	2	C1	Control	63.2
##	3	C1	Control	69.2
##	4	C2	Pygmalion	83.9
##	5	C2	Control	63.1
##	6	C2	Control	81.5

In R:
toil (949)
str (1949)
Jim (1949)

```
company=as.factor(Company)
treat=as.factor(Treat)
```

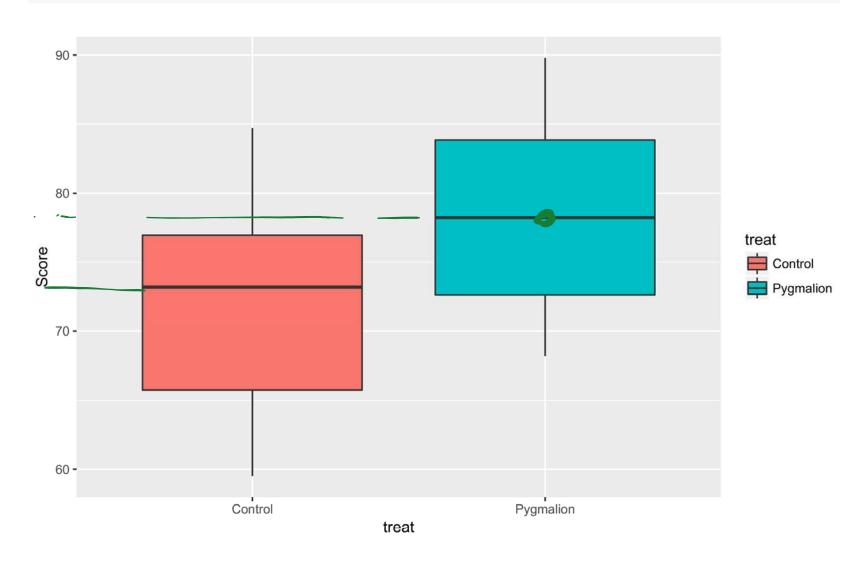
Case Study 2: Visualizing the data

```
#install.packages("ggplot2")
library(ggplot2)
pc<-ggplot(pyg, aes(x=company,y=Score, fill=company))+geom_boxplot()
pc</pre>
```

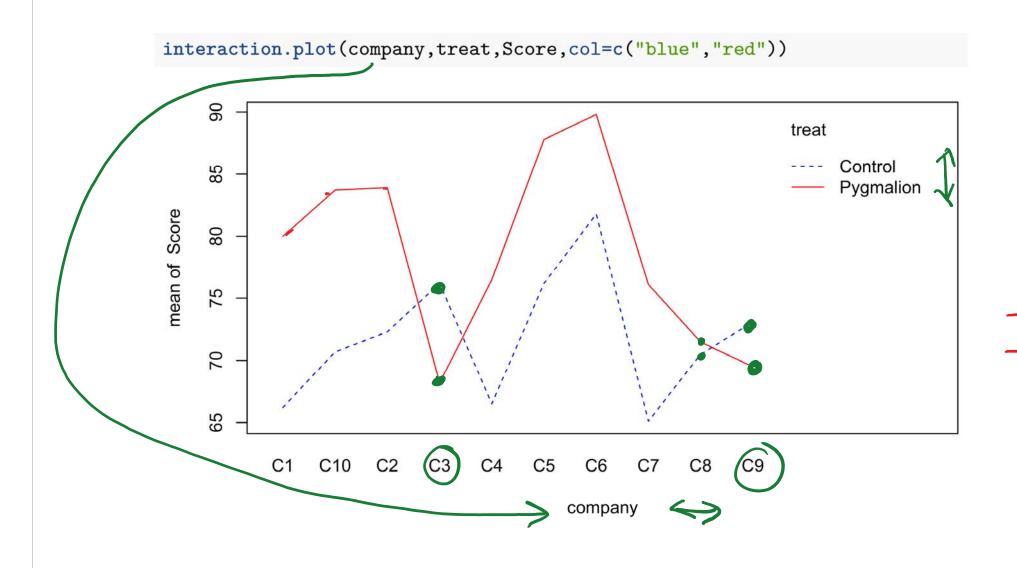


Case Study 2: Visualizing the data

```
ptr<-ggplot(pyg, aes(x=treat,y=Score, fill=treat))+geom_boxplot()
ptr</pre>
```

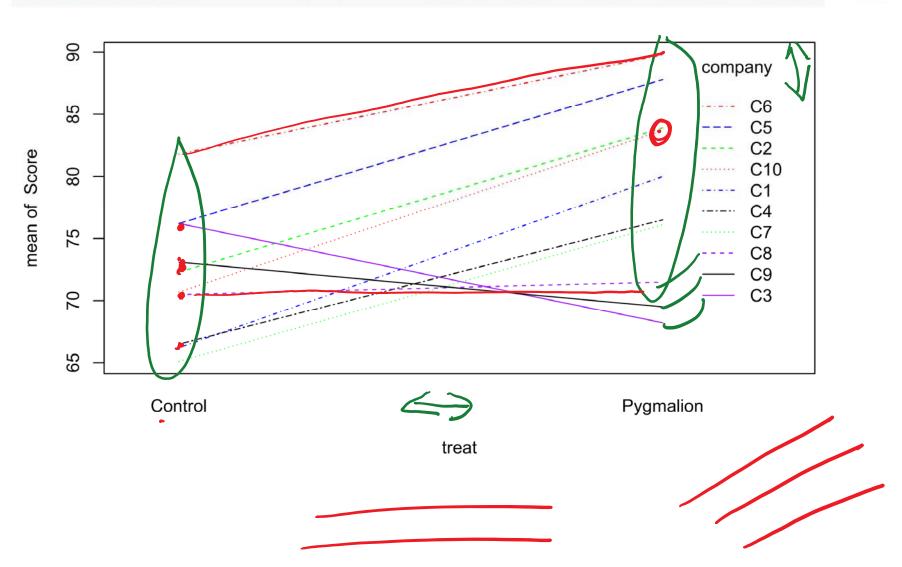


Case Study 2: Interaction plots



Case Study 2: Interaction plots

interaction.plot(treat,company,Score,col=c("blue", "red", "green","purple","blag



Case Study 2: Combination Means

```
cms=aggregate(Score~company+treat, data=pyg, FUN="mean")
cms[1:10,]
```

```
##
     company treat Score
## 1
         C1 Control 66.2
## 2
        C10 Control 70.7
## 3
     C2 Control 72.3
## 4
     C3 Control 76.2
## 5
     C4 Control 66.5
## 6
     C5 Control 76.2
     C6 Control 81.8
## 7
     C7 Control 65.1
## 8
## 9
       C8 Control 70.5
## 10
        C9 Control 73.1
```

Case Study 2: Combination Means

cms[11:20,]

```
##
                 treat Score
     company
## 11
          C1 Pygmalion 80.0
## 12
         C10 Pygmalion 83.7
          C2 Pygmalion 83.9
## 13
          C3 Pygmalion 68.2
## 14
## 15
          C4 Pygmalion 76.5
## 16
          C5 Pygmalion 87.8
## 17
          C6 Pygmalion 89.8
          C7 Pygmalion 76.1
## 18
          C8 Pygmalion 71.5
## 19
          C9 Pygmalion 69.5
## 20
```

Case Study 2: Combination Means

```
tapply(Score, list(company, treat), mean)
```

```
Control Pygmalion
##
## C1
          66.2
                    80.0
         70.7
## C10
                    83.7
## C2
         72.3
                   83.9
         76.2
                    68.2
## C3
          66.5
                    76.5
## C4
         76.2
                    87.8
## C5
         81.8
                    89.8
## C6
## C7
          65.1
                    76.1
## C8
          70.5
                    71.5
          73.1
                    69.5
## C9
```

Case Study 2: Marginal Means

```
tapply(Score, company, mean)
##
         C1
                C10
                          C2
                                   C3
                                            C4
                                                     C5
                                                              C6
                                                                       C7
## 70.80000 75.03333 76.16667 72.20000 69.83333 80.06667 84.46667 68.76667
##
         C8
                 C9
## 70.83333 71.90000
tapply(Score, treat, mean)
## Control Pygmalion
## 71.63158 78.70000
```

Case Study 2: Interaction model summary

```
##
## Call:
## lm(formula = Score ~ company * treat)
##
## Residuals:
      Min
              10 Median
                            30
                                  Max
     -9.2 -2.3
                                  9.2
                           2.3
##
                    0.0
##
## Coefficients:
##
                             Estimate Std. Error t value Pr(>|t|)
                               66.200
## (Intercept)
                                           5.094 12.996 3.89e-07 ***
                                           7.204
## companyC10
                                                   0.625
                                4.500
                                                           0.5477
                                6.100
                                           7.204
                                                   0.847
                                                           0.4191
## companyC2
## companyC3
                               10.000
                                           8.823
                                                   1.133
                                                           0.2863
                                                   0.042
## companyC4
                               0.300
                                           7.204
                                                           0.9677
                                                   1.388
## companyC5
                               10.000
                                           7.204
                                                           0.1985
## companyC6
                               15.600
                                           7.204
                                                   2.166
                                                           0.0585 .
## companyC7
                               -1.100
                                           7.204 - 0.153
                                                           0.8820
## companyC8
                               4.300
                                           7.204
                                                   0.597
                                                           0.5653
## companyC9
                                6.900
                                           7.204
                                                   0.958
                                                           0.3632
## treatPygmalion
                               13.800
                                           8.823
                                                   1.564
                                                           0.1522
                                                  -0.064
## companyC10:treatPygmalion
                               -0.800
                                                           0.9503
                                          12.477
## companyC2:treatPygmalion
                               -2.200
                                          12.477
                                                  -0.176
                                                           0.8639
## companyC3:treatPygmalion
                              -21.800
                                          13.477 -1.618
                                                           0.1402
## companyC4:treatPygmalion
                               -3.800
                                          12.477 -0.305
                                                           0.7676
## companyC5:treatPygmalion
                               -2.200
                                          12.477 -0.176
                                                           0.8639
```

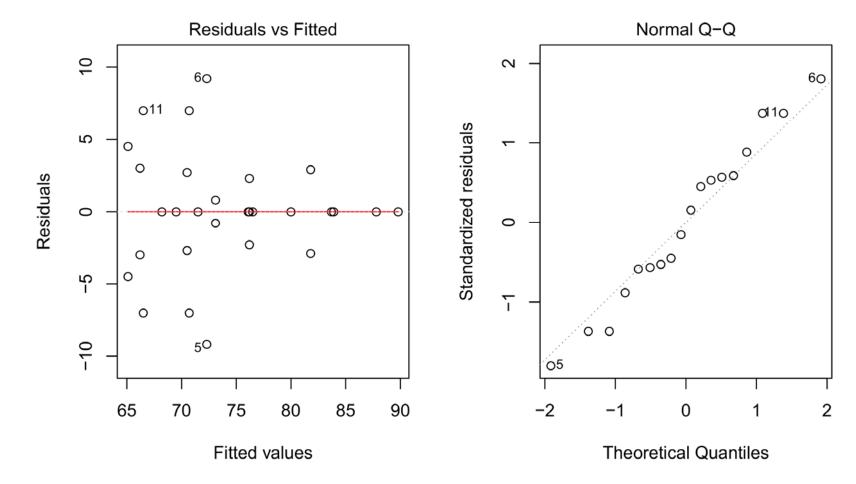
Case Study 2: Interaction model

```
anova(lm(Score~company*treat))
                                                           DFR full = 9+1+9=19
DFE reduced 9
                              SSRegay
## Analysis of Variance Table
## Response: Score
                Df Sum Sq Mean Sq F value Pr(>F)
##
                 9 670.98
## company
                            74.55 1.4367 0.29902
                           338.88 6.5304 0.03092 *
## treat
                 9 311 46
                                   0.6669 0.72212
## company:treat
                            34.61
                 9 467.04
## Residuals
                            51.89
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

Case Study 2: Checking assumptions

```
fiti=lm(Score~company*treat, data=pyg)
par(mfrow=c(1,2))
plot(fiti, which=1:2)
```

Warning: not plotting observations with leverage one: ## 1, 4, 7, 8, 9, 12, 15, 18, 21, 24, 27



Case Study 2: Additive model summary

summary(lm(Score~company+treat))

```
##
## Call:
## lm(formula = Score ~ company + treat)
##
## Residuals:
                10 Median
                               3Q
##
       Min
                                      Max
## -10.660 -4.147
                    1.853
                            3.853
                                    7.740
##
## Coefficients:
##
                 Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                 68.39316
                             3.89308 17.568 8.92e-13 ***
## companyC10
                  4.23333
                             5.36968
                                       0.788
                                               0.4407
## companyC2
                  5.36667
                             5.36968
                                       0.999
                                               0.3308
                                       0.033
## companyC3
                  0.19658
                             6.01886
                                               0.9743
## companyC4
                 -0.96667
                             5.36968
                                      -0.180
                                               0.8591
## companyC5
                  9.26667
                             5.36968
                                       1.726
                                               0.1015
## companyC6
                 13.66667
                             5.36968
                                       2.545
                                               0.0203 *
## companyC7
                 -2.03333
                             5.36968
                                      -0.379
                                               0.7094
## companyC8
                  0.03333
                             5.36968
                                       0.006
                                               0.9951
## companyC9
                  1.10000
                             5.36968
                                       0.205
                                               0.8400
## treatPygmalion 7.22051
                             2.57951
                                       2.799
                                               0.0119 *
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
```

model

(reduced) y/x ~ company

(ast factor (full) y/x ~ company + treat Case Study 2: Additive model anova(lm(Score~company+treat)) ## Analysis of Variance Table SSRegreduced ## Response: Score Df Sum Sq Mean Sq F value Pr(>F) 9 670.98 74.55 1.7238 0.15556 ## company 1 338.88 338.88 7.8354 0.01186 * ## treat ## Residuals 18 778.50 43.25 ## ---## Signif. codes: 0 '*** 0.001 '** 0.01 '*' 0.05 '.' 0.1 ' ' 1

Case Study 2: Additive model summary

summary(lm(Score~treat+company))

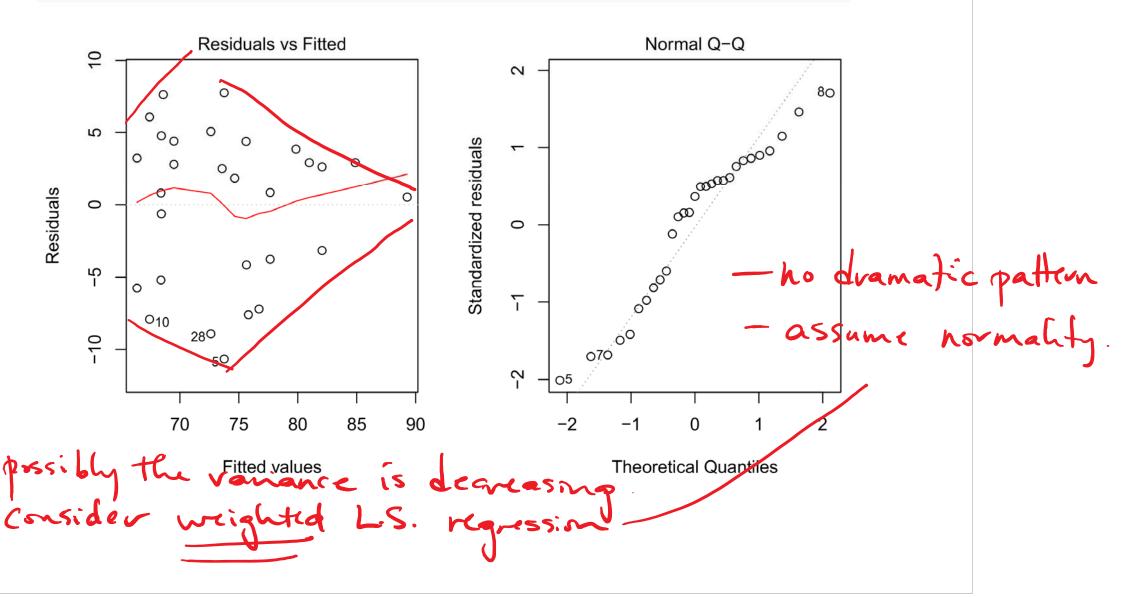
```
##
## Call:
## lm(formula = Score ~ treat + company)
##
## Residuals:
                10 Median
                                3Q
##
       Min
                                       Max
## -10.660 -4.147
                    1.853
                             3.853
                                     7.740
##
## Coefficients:
##
                  Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                  68.39316
                              3.89308 17.568 8.92e-13 ***
## treatPygmalion 7.22051
                              2.57951
                                        2.799
                                               0.0119 *
## companyC10
                                       0.788
                   4.23333
                              5.36968
                                               0.4407
                                        0.999
## companyC2
                   5.36667
                              5.36968
                                               0.3308
## companyC3
                              6.01886
                                        0.033
                                                0.9743
                   0.19658
## companyC4
                  -0.96667
                              5.36968
                                       -0.180
                                                0.8591
## companyC5
                   9.26667
                              5.36968
                                        1.726
                                                0.1015
## companyC6
                 13.66667
                              5.36968
                                        2.545
                                               0.0203 *
## companyC7
                                       -0.379
                 -2.03333
                              5.36968
                                               0.7094
## companyC8
                   0.03333
                              5.36968
                                        0.006
                                                0.9951
## companyC9
                   1.10000
                              5.36968
                                        0.205
                                                0.8400
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
```

Case Study 2: Additive model

```
Y/x ~ treat + company
                                                Ho: \beta_2 = \beta_3 = - \cdot \cdot = \beta_1 = 0
anova(lm(Score~treat+company))
## Analysis of Variance Table
##
## Response: Score
                                                     F=1.75=75.84
           Df Sum Sq Mean Sq F value Pr(>F)
             1 327.34 327.34 7.5685 0.01314 *
## treat
                                                                       43.25
            9 682.52 75.84 1.7534 0.14844
## company
## Residuals 18 778.50
                      43.25
                                                                  = 682.52/9
## ---
## Signif. codes: 0 '***' 0.001 \**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
                                 MSELU
```

Case Study 2: Checking assumptions

```
fita=lm(Score~company+treat, data=pyg)
par(mfrow=c(1,2))
plot(fita, which=1:2)
```



Case Study 2: Saturated model as an ANOVA

Case Study 2: Additive model as an ANOVA

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

```
Case Study 2:
    t.crit=qt(1-0.05/2,df=27)
    t.crit
    ## [1] 2.051831
    spooled=sqrt((9*var(Score[treat=="Pygmalion"])+18*var(Score[treat=="Control"])).
    spooled
    ## [1] 7.356078
    t.test(Score[treat=="Pygmalion"], Score[treat=="Control"], var.equal=T)
    ##
    ## Two Sample t-test
    ##
    ## data: Score[treat == "Pygmalion"] and Score[treat == "Control"]
    ## t = 2.4595, df = 27, p-value = 0.0206
    ## alternative hypothesis: true difference in means is not equal to 0
    ## 95 percent confidence interval:
    ## 1.171707 12.965135
    ## sample estimates:
    ## mean of x mean of y
    ## 78.70000 71.63158
```