WENHUI YANG

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Education

Guizhou University
　　Master's Degree in Agricultural Economics and Management, 2023–2026

Jiangxi University of Science and Technology
　　Bachelor's Degree in Logistics Management, 2019–2023

Additional Training

Competition & Regulation European Summer School and Conference, 2025

Research Interests

Industrial Organization; Development Economics

References

Tong Fu	**Yannis S. Katsoulacos**
School of Economics	*Department of Economic Science*
Guizhou University	*Athens University of Economics & Business*
Email: canjianft@hotmail.com	Email: yanniskatsoulacos@gmail.gr

Conference

CRESSE(2025); XIEF2025; 4th CRESSE-JUFE; 2024 International Conference on Industry-University-Research-Application; Symposium on Managerial and Decisions Economics

Publications

Navigating the E-commerce Journey: How Tourism Experience Drives Online Shopping via Third-party Payments. *Tourism Economics*, 2025; forthcoming.

Working Papers

[1] Central SOE Mergers and Market Power.

[2] *Fair Competition Review* and Market Power.

[3] Tourist Attractions and Child Human Capital.

Scholarships & Awards

19th CRESSE Summer School Scholarship, 2025
Postgraduate Scholarship, Guizhou University, 2023–
Provincial award, Endogenous Elasticity of Substitution as a Catalyst for Green Transition: Evidence from Bangladesh, Nigeria and China. *The 11th China National College Student Competition on Energy Economics*, Guizhou University, 2025
National Gold Award, National College Students Smart Supply Chain Innovation and Entrepreneurship Challenge (Team Award), Jiangxi University of Science and Technology, 2022

Core Courses

CRESSE: Market Definition & Market Power; Competition Policy; Dominance; Collusive; Merger; Intellectual property rights etc.
MIT OpenCourseWare: Principles of Microeconomics; Principles of Macroeconomicst; Industrial Organization I etc.
Master: Regional Economics; Economic Research Methods; The Frontier of Agricultural Economics
Bachelor: International Trade; Supply Chain Management; Logistics Management; Microeconomics; Marketing Management; Business Statistics; Principles of Management

Skills

Method: Causal analysis(*IV; Diff-in-diff; GMM; RDD*); TFP (OP/LP/ACF); BLP; Event studies; CEM etc.
Dataset: Familiar with merging, cleaning, wrangling, and matching data across various levels
　　　　Firm level: CSMAR; CIED
　　　　Government: China Statistical Yearbook; China Industry Statistical Yearbook
　　　　Household level: CFPS; CHFS
Languages: Chinese (Native), English (Fluent)
Software: Stata, Latex, Python, Matlab; QGIS (*listed by proficiency*)

Research Experience

Research Report (*Urban Investment Bond Market*)　　　　　　　Guizhou Province,
Jan–Nov 2024
Mapped primary/secondary-market spread shifts under monetary easing; built a dual-axis "fiscal resilience × debt expansion" model to test provincial solvency; delivered a term–rating–issuer allocation playbook now used by local issuers and buy-side desks.
Evaluation Report (*Waste-to-Energy Plant*)　　　　　　　　　Liping County,
Jan–Jun 2025
Created a lifecycle scorecard for efficiency, cash flow, subsidy reliability, and CO_2 abatement; results adopted by the county NDRC to unlock policy loans and special-bond quotas, trimming financing costs.
Field Survey (*Pricing of Tobacco Products in Offline Retail Stores*)　　Zunyi City,
Jul–Sep 2024
Surveyed 120 outlets (stratified sampling); built a brand–spec–channel price database; regression decomposition isolated tax pass-through vs. channel bargaining, guiding targeted market oversight and tax adjustments.

Teaching Experience

T.A. for *Advanced Econometrics*, Guizhou University, Spring 2024
for Tong Fu

Academic Service

Referee for: *Tourism Economics*