

Wenonah Mahbub Mouri

126/1 South Pererbagh, 60 Feet Mirpur, Dhaka 1216

☎ +8801716474351 ✉ wenonahmahbub@gmail.com 🌐 [Wenonah Mahbub](#) 📘 [Wenonah Mahbub Mouri](#)

RELEVANT WORK EXPERIENCE

10 Minute School

Assistant Manager – SEO Specialist (Lead)

August 2024 – Present

- Led end-to-end SEO audits (On-page, Off-page, Technical) to boost 2x organic traffic and fix 98% core issues.
- Optimized for Google & AI platforms (ChatGPT, Gemini) using GEO, AEO, Voice SEO, and schema markup.
- Created LLM-friendly content for AI Overviews, featured snippets, and voice assistants.
- Ran 360° digital campaigns across web, email & social media.
- Executed in-depth keyword research, metadata, image SEO, and content structuring.
- Tracked performance via GA4, GSC, Ahrefs, SEMrush, ContentKing.
- Built scalable link strategies and enhanced E-E-A-T with entity SEO.
- Aligned SEO with content, SMM, and SEO-PPC strategies for full-funnel growth.

10 Minute School

Senior Executive

March 2022 – September 2023

- Optimized all website pages for Google using keyword research, metadata, URL structure, and image SEO.
- Monitored traffic & rankings via GA4, GSC, Ahrefs, SEMrush, Google Trends, and ContentKing.
- Identified and resolved technical SEO issues affecting performance and visibility.
- Led content marketing initiatives by planning, creating, and optimizing high-performing SEO content.

Star Tech Ltd.

Executive

January 2019 – February 2022

- Analyzed PC components, gaming gear, accessories, and software to support SEO and product strategy.
- Conducted on-page SEO audits, resolved issues, and optimized pages (keywords, meta tags, URLs, images).
- Uploaded products with SEO-optimized content to improve visibility and sales.
- Stayed current with search algorithm updates and implemented best practices.
- Managed online orders and provided efficient hotline support for customer queries.

SKILLS

- **Technical Skills:** On-Page SEO (Keyword Research, Meta Tags, URL Structuring, Internal Linking), AI SEO (GEO, AEO, LLM Optimization, Voice Search SEO, Featured Snippet Targeting), Off-Page SEO, Technical SEO (Crawlability, Indexing, Site Speed, Core Web Vitals, Schema Markup), Local SEO (Google Business Profile Optimization, NAP Consistency, Local Citations), and Structured Data, MS Word, MS Excel, Power Point, Google Sheets, Microsoft Excel
- **Analytics & Tracking:** Google Analytics 4 (GA4), Google Search Console, Google Trends
- **SEO & Marketing Tools:** Ahrefs, SEMrush, Ubersuggest, Screaming Frog, Surfer SEO / Frase / Clearscope, ContentKing, SE Ranking, Google Trends, Answer The Public
- **Web & CMS:** WordPress, Shopify, PHP, HTML, CSS basics for SEO adjustments
- **AI & Automation:** ChatGPT, Gemini, Grock, Canva, Figma for campaign creatives, Open AI

EDUCATION

United International University

Bachelor of Business Administration in Accounting

February 2014 – December 2019

Dhaka Commerce College

Higher Secondary Certificate – 2013

January 2011 – December 2013

BAF Shaheen School, Dhaka

Secondary School Certificate – 2011

January 2000 – December 2010

ACHIEVEMENT

- Recognized as the Top Performer of Digital Marketing Team at 10 Minute School.
- Achieved the Employee of the Month title 12 times and recognized as the Top Uploader within the Star Tech Web & Media Team.
- Honored with an award by Green University of Bangladesh for outstanding academic achievement.
- Enjoyed a 25% waiver at UIU
- Received an award at a photography exhibition hosted at Dhaka Commerce College.

LEADERSHIP ACTIVITY

- Organized Star Tech Web Team Events.
- Former Vice President at Casper – UIU Chapter
- Former Head of Events at UIU Photography Club.
- Former Executive as Team Leader of UIU Finance Forum.
- Former BNCC Cadet at BAF Shaheen College.
- National Career Conference
- International Conference on Sustainable Development 2017
- 1st International Career Summit
- Focus 15, an Intra-University Financial Competency Competition held on 3rd December, 2015, under UIU Finance Forum..
- The Excelist 2016, The 1st National Excel Competition under UIU Finance Forum.
- Basic and Advanced Level Excel Competency held on 11th -12th March 2016 organized by UIU Finance Forum.
- 2nd Intervarsity Mobile Photography Exhibition by UIU Photography Club.
- Shutter stories chapter – 02” organized by UIU Photography Club.

REFERENCE

Dr. Salma Karim

Professor – School of Business & Economics
United International University
Mobile: +8801817116286
Email: salma@bus.uiu.ac.bd

Md Sajedur Rahman

Director
Star Tech & Engineering Ltd
Mobile: +8801709995553
Email: sajid@startech.com.bd

SIGNATURE

