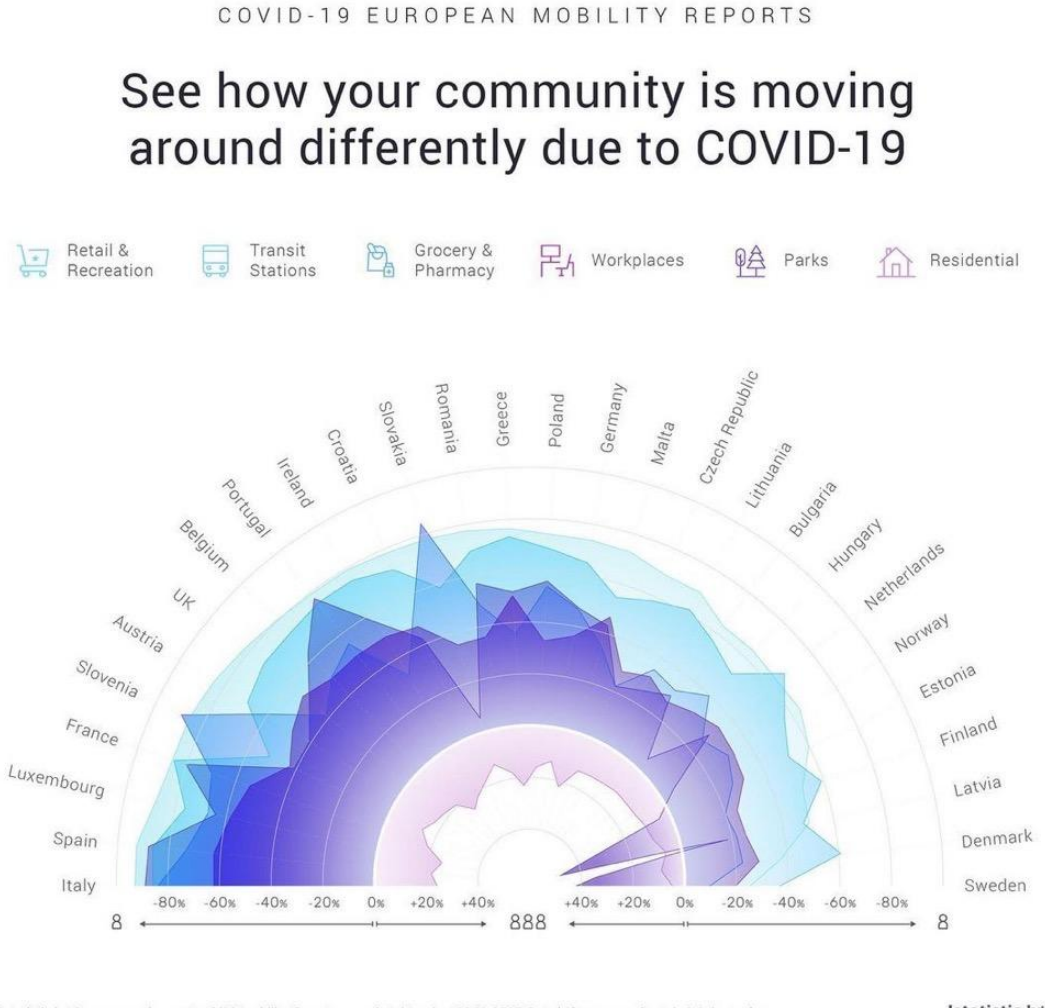
Viz of the Week:

Team 7

Janvier Nshimyumukiza, Ashish Sangai, Sherraina Song, Wenqi (Summer) Zhai



We evaluated the visualization from the below 3 questions:

1. What is the QUESTION?
2. What does the DATA say?
3. What does the VISUAL say?

https://www.instagram.com/p/B-_rtXBFw1d/?igshid=ZjA0NjI3M2I=

What went good? What went bad?

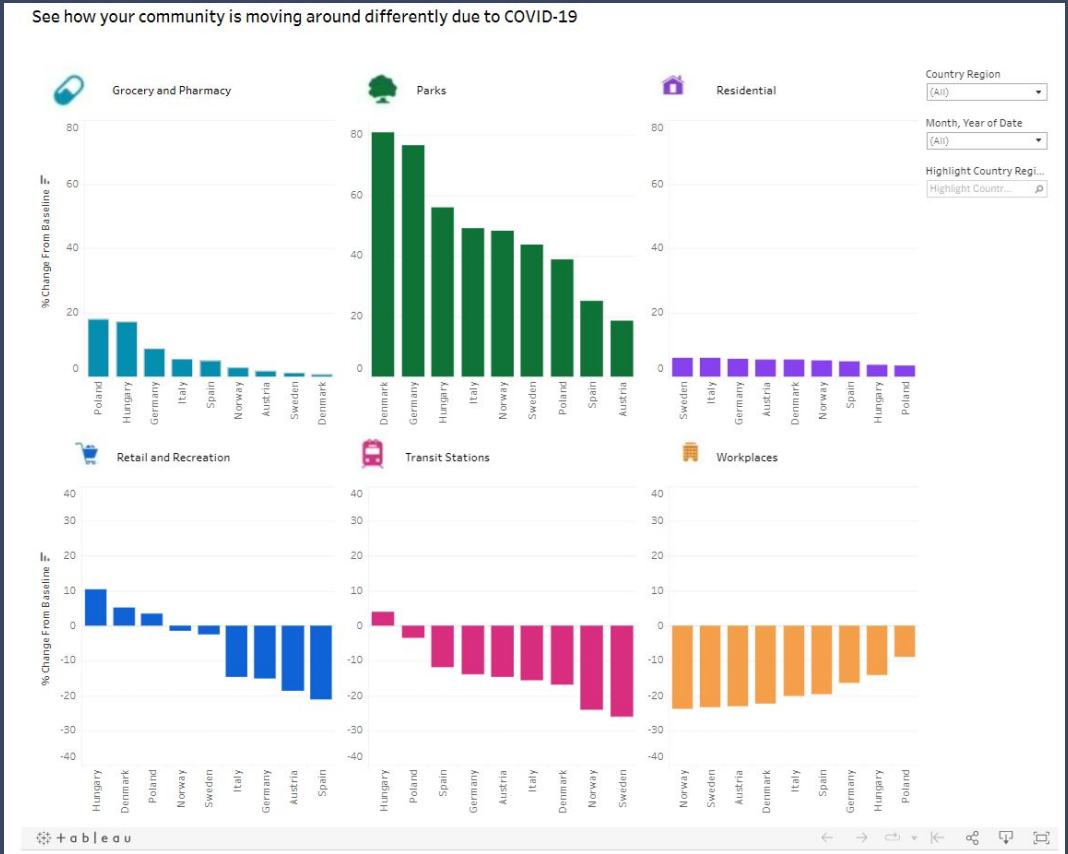
Pros:

- Articulates information about post-COVID mobility
- Includes conspicuous labels and corresponding icons
- Presents accurate information
- Contains citation and data source

Cons:

- 6 shades of blue and purple
- Every country overlaps each other
- a horizontal line with 8—888—8
- The increase/decrease are within a half circle
- Increase is inward towards the circle
- The scale runs from -80% to 40%
- Country names are hard to read at angle

Redesigned Visualization



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Thank you
Any questions?