

Description:

Introducing FurFriendz, unleash the ultimate pet social network!

Ever wondered if your cat dreams of a personal butler (read: sitter) while you're away? Or if your dog is on the hunt for a park buddy? With PetTalk, your pets won't just sit and stay – they'll communicate! Owners can:

- Setup profiles for their pets
- Seek out the purrfect social activities (or not, up to your pet)
- Communicate directly with a potential match!
- You pet's social calendar is about to be bustling!

User Personas:

- Sarah, the Pet Owner:
Age: 28
Occupation: Graphic Designer
Goals: Find pet-sitting services and connect with other pet owners in the area.
Challenges: Balancing work and pet care, especially during business trips.
- John, the Dog Walker:
Age: 35
Occupation: Freelance Photographer and Dog Walker
Goals: Expand his dog-walking business and find more clients.
Challenges: Managing multiple clients and scheduling walks.

User Stories:

- Brutus, the Husky with a playdate wish list! Top of the list? Someone who's got the stamina to keep up with his sprinter's pace. If you love a good game of catch and chase, Brutus is your guy. He's playdate-fluid - so whether you're a fun-loving human or a fellow doggo, he's all in. Just a heads-up: he's on the larger side and comes with an extra-large battery of energy. And for those who appreciate a bit of privacy, his human totally gets it and promises not to hover. Who's up for some fun?
- Snowball is a cat who's on a mini-vacation from her usual human, who's off doing boring business things. Snowball enjoys a good cuddle and might nudge you for some attention. She's also got this medication thing going on – but no worries, everything is pre-packed with easy-to-follow diva instructions.

Design Mockups:

- A user-friendly interface with clear navigation menus.
- Clear login/register page
- Posts for pet owner to post information such as services offered, location, and reviews for humans, and pictures, age, and interests for animals.

See image below:



Welcome to a warm fluffy world!

Unleash the ultimate pet social network ♥

Make a Post