

Founders' Responsibilities and Skills at Wenyfour: A Leadership Overview

CEO (Chief Executive Officer) - Hammad Nazeef Adams

Responsibilities

Vision and Strategy: Set the overall vision and strategic direction for the company.

Leadership: Lead and motivate the team to achieve business goals.

Fundraising: Secure funding from investors, manage investor relations, and oversee financial strategy.

Partnerships: Establish and manage strategic partnerships with key stakeholders such as car owners, passengers, and regulatory bodies.

Public Relations: Act as the public face of the company, representing it at industry events and in the media.

COO (Chief Operating Officer) - Yasir Ado Hassan

Responsibilities

Operations Management: Oversee daily operations, ensuring smooth and efficient processes.

Compliance: Ensure the company complies with all relevant laws and regulations, particularly those related to transportation and safety.

Customer Service: Develop and oversee customer service strategies to ensure high satisfaction levels for both car owners and passengers.

Logistics: Optimize the logistics of ride-sharing routes and schedules.

Performance Metrics: Set operational goals and track performance metrics to ensure continuous improvement.

CTO (Chief Technology Officer) - Salem Ododa

Responsibilities

Technology Strategy: Develop and implement the company's technology strategy, including the ride-sharing platform.

Product Development: Lead the development team in building and maintaining the ride-sharing app and website.

Security: Ensure the platform is secure and user data is protected.

Innovation: Stay current with technological advancements and incorporate relevant innovations into the platform.

Technical Support: Oversee technical support and troubleshoot issues as they arise.

CPO (Chief Product Officer) - Abba Garba

Responsibilities

Product Vision and Strategy: Define the product vision and strategy, focusing on user needs and market demand.

Product Roadmap: Develop and manage the product roadmap, prioritizing features and improvements.

User Experience: Ensure the platform offers an excellent user experience for both car owners and passengers.

Market Research: Conduct market research to gather insights and validate product decisions.

Collaboration: Work closely with the CTO to align technical capabilities with product goals, and with the COO to ensure operational feasibility.