

Unlock P2P electric vehicle charging thanks to the blockchain.



THE PROBLEM

- Insufficient Public Charging Infrastructure
- Fragmented Charging Networks
- Yet public and private charging points are grossly underused today!
- Interoperability is not there, several layers of intermediation instead
- No trustable P2P payment mechanism

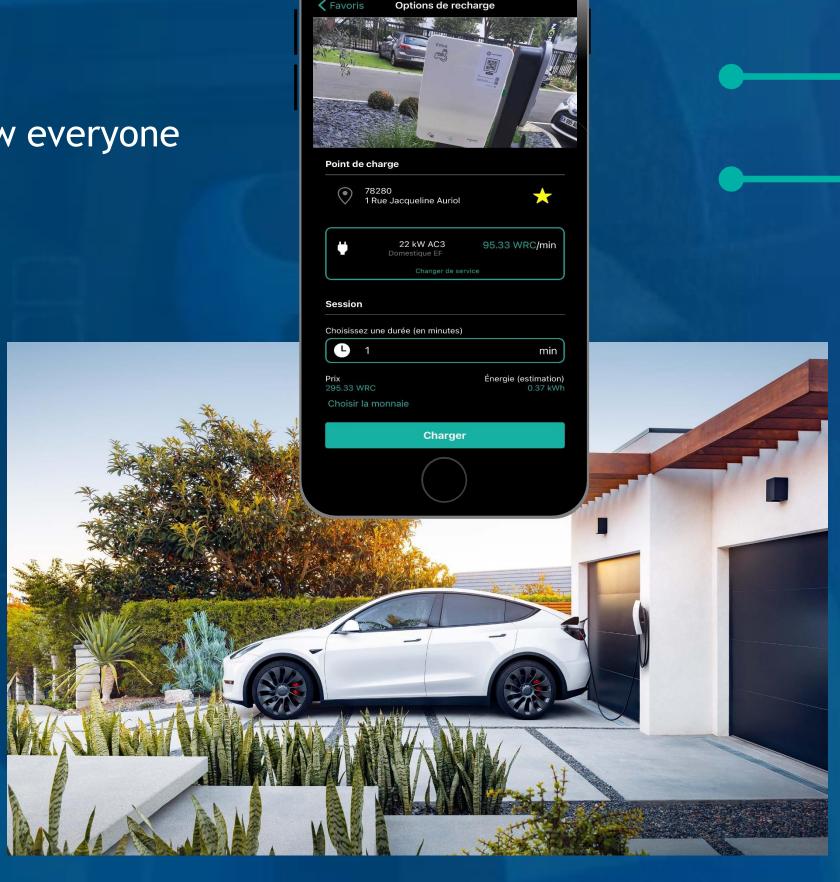




OUR SOLUTION

We create an open connected framework to allow everyone to become a micro charging operator.

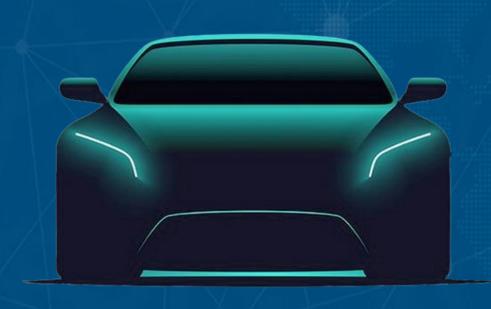
- Free Mobile App (iOS & Android)
- Smart contracts architecture & DApp
- loT and OCPP servers
- Full end-to-end control of the charging session



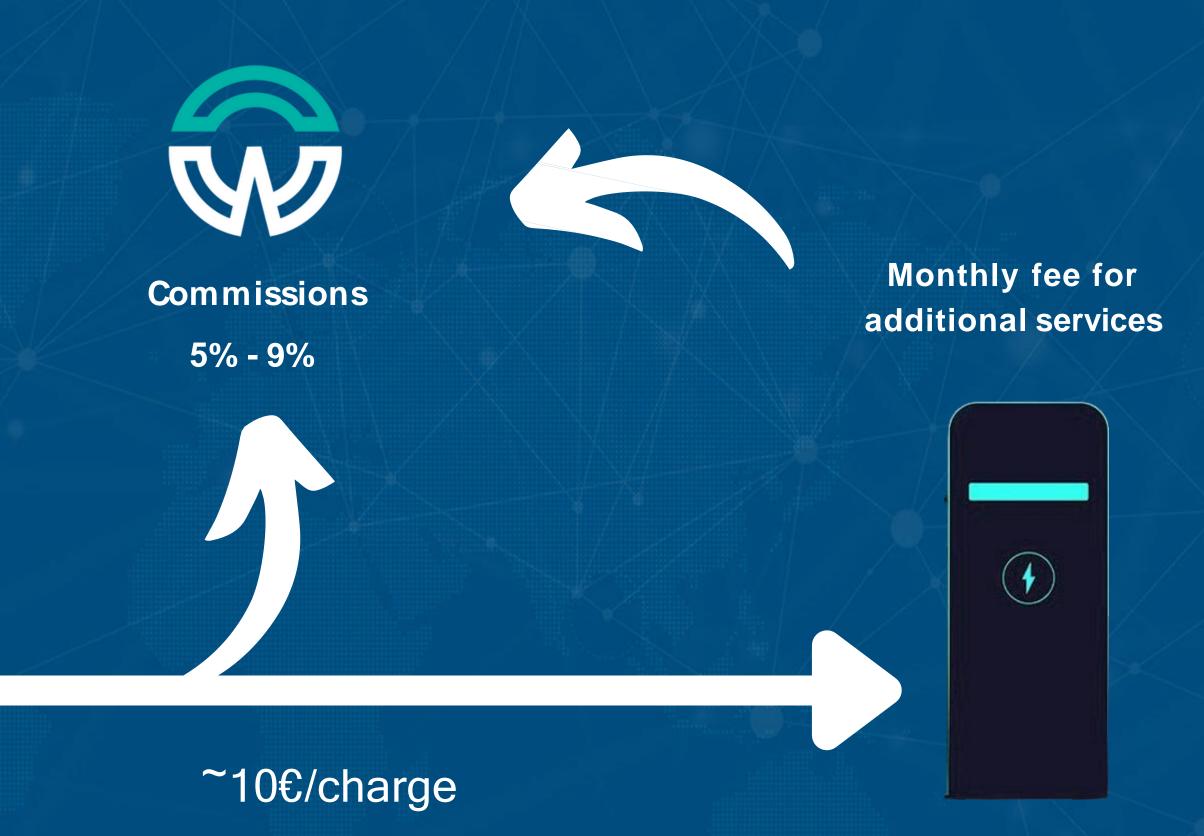


VALUE FLOW

-Commissions-Service fees



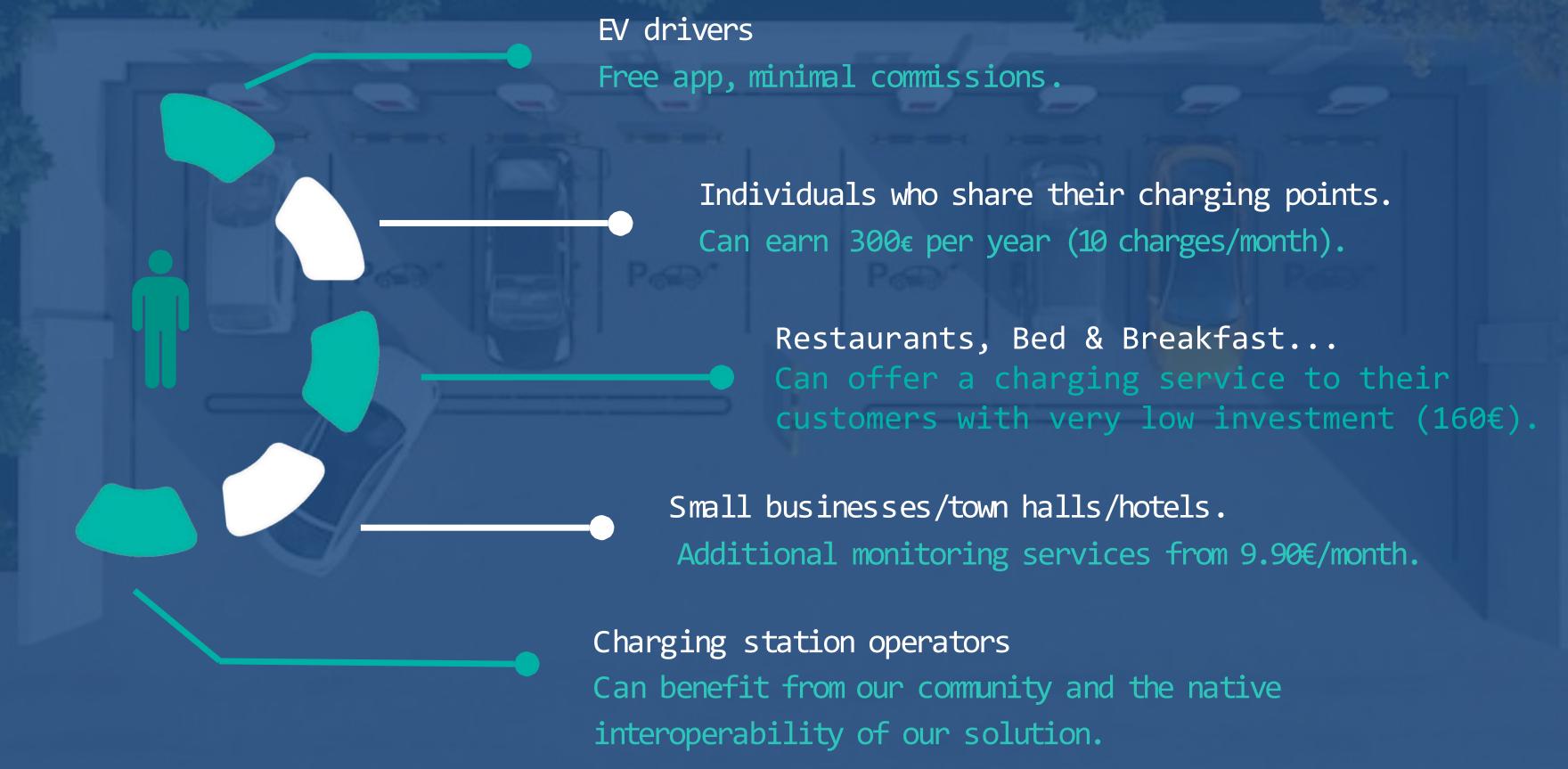
3 charges/month out of home and work



Operational cost per transaction 0,10€



OUR CUSTOMERS





EV CHARGING MARKET

Cumulative global installed charging infrastructure



- Public charging points market: >35% annual growth towards 2027
- + Aggressive mandated growth forecasts to 2030
- Home and workplace charging points:
 x10 potential

Millions of connectors - Source: BNEF

Commission fees on charging sessions							
	2022	2025	2030				
TAM	1.02 B\$	3.9 B\$	10.8 B\$				
SAM	0.34 B\$	2.92 B\$	10.8 B\$				
	Europe	Europe + NA	World				



SOME COMPETITORS

EVDC

Blockchain payment for EV fast charging using Ethereum (CO2 issue)

Shargy (Volkswagen)

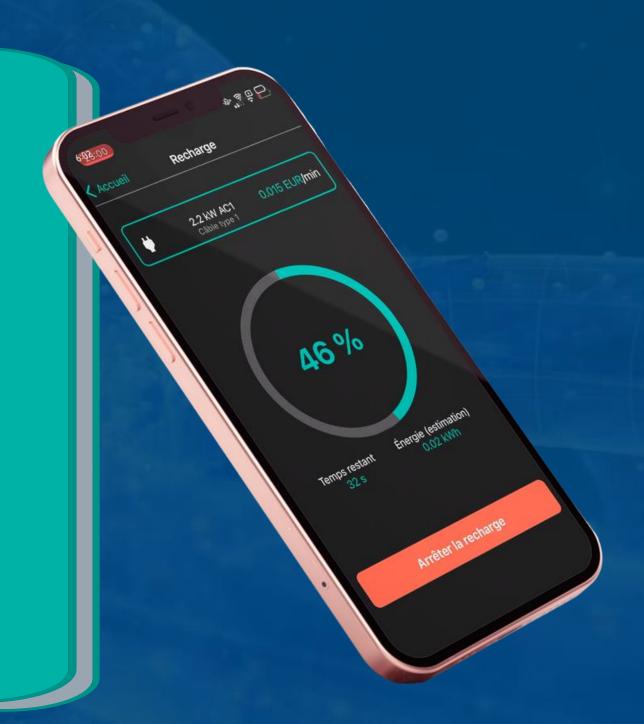
Services for finding and booking public and private charging stations

EVMatch

Share EV Charging Infrastructure with other EV Users (no simple payment).

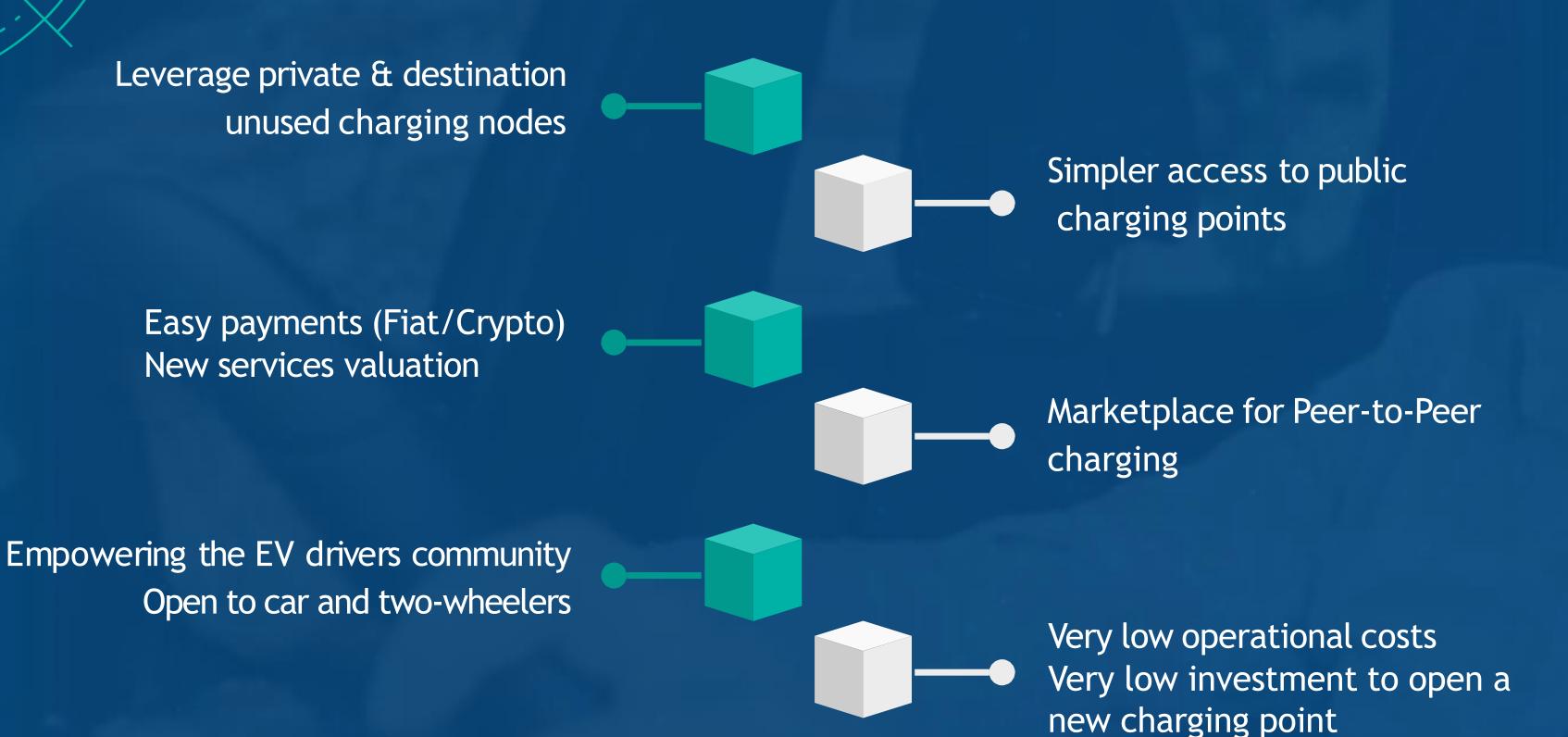
Some others

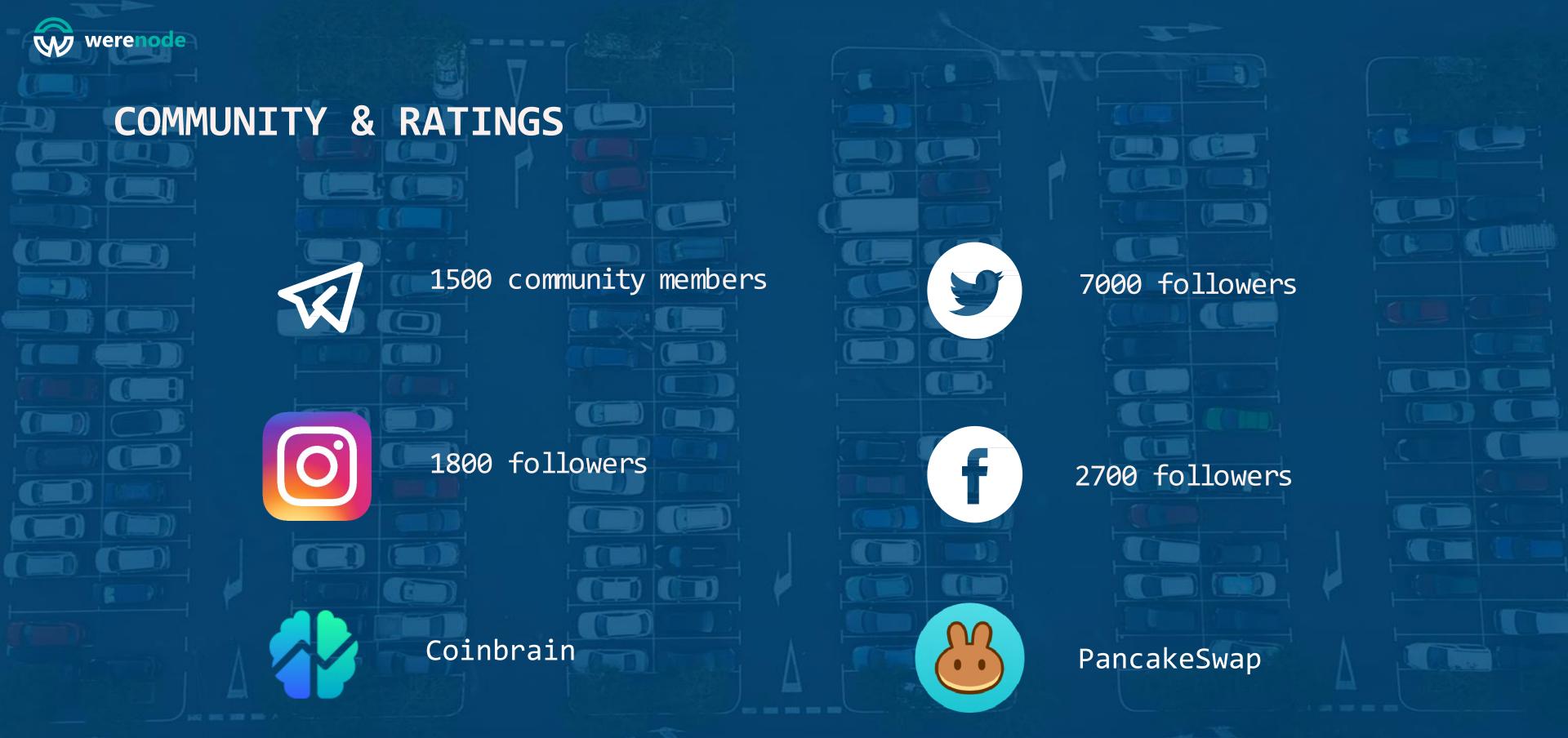
Co-Charger, Plugshare, Bookmycharge, Chargefairy, Placetoplug, QoWatt. None of these competitors leverages the blockchain advantage for payment.





COMPETITIVE ADVANTAGES







PARTNERS & SUPPORTS



...E-SSIMO



Easy **Wallet**











COMPLETIUM



SERVIR L'AVENIR





PROJECT HISTORY & ROADMAP

Dec 2 0 2 3

100k users

Jun 2023

Smart Charging

Jan 2023

App compatible with 120,000 EVSE in Europe

Aug 2022

Werecoin ranking in Top #2000 cryptos

Oct 2021

MVP launched

Nov 2020

Werecoin token first introduction

Aug 2020

First complete POC

Crypto payment gateway for EV charging

P2P EV charging marketplace

GO TO MARKET STEPS



THE TEAM



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Advisor EV Charging & Grid Integration

Total, Engie, eMotorWerks (founder)

Enel X France CEO

ENS Ulm - PhD IT - INSEAD





FINANCIALS & FUND RAISING

	2022	2023	2024	2025	2026	2027
GOP	-55k€	-75k€	640k€	2.1M€	9M€	26M€
%			18,2%	19,9%	37,8%	52,8%
Staff	4	7	13	20	27	36
Fund raising	700k€					

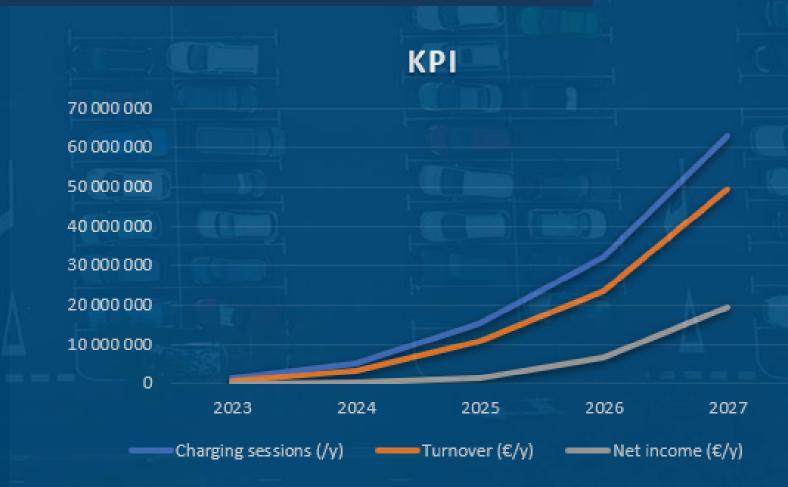
Fund raising:

2022 → 700k€

Equity (BA, BSA, VC).....500k€

Subsidies.....200k€

Software dev 40%
Marketing & Sales 35%
Customer support 10%
Blockchain 5%
Other 10%







COMPETITION 1 - Innovation & Functionalities





COMPETITION 1 - Market coverage



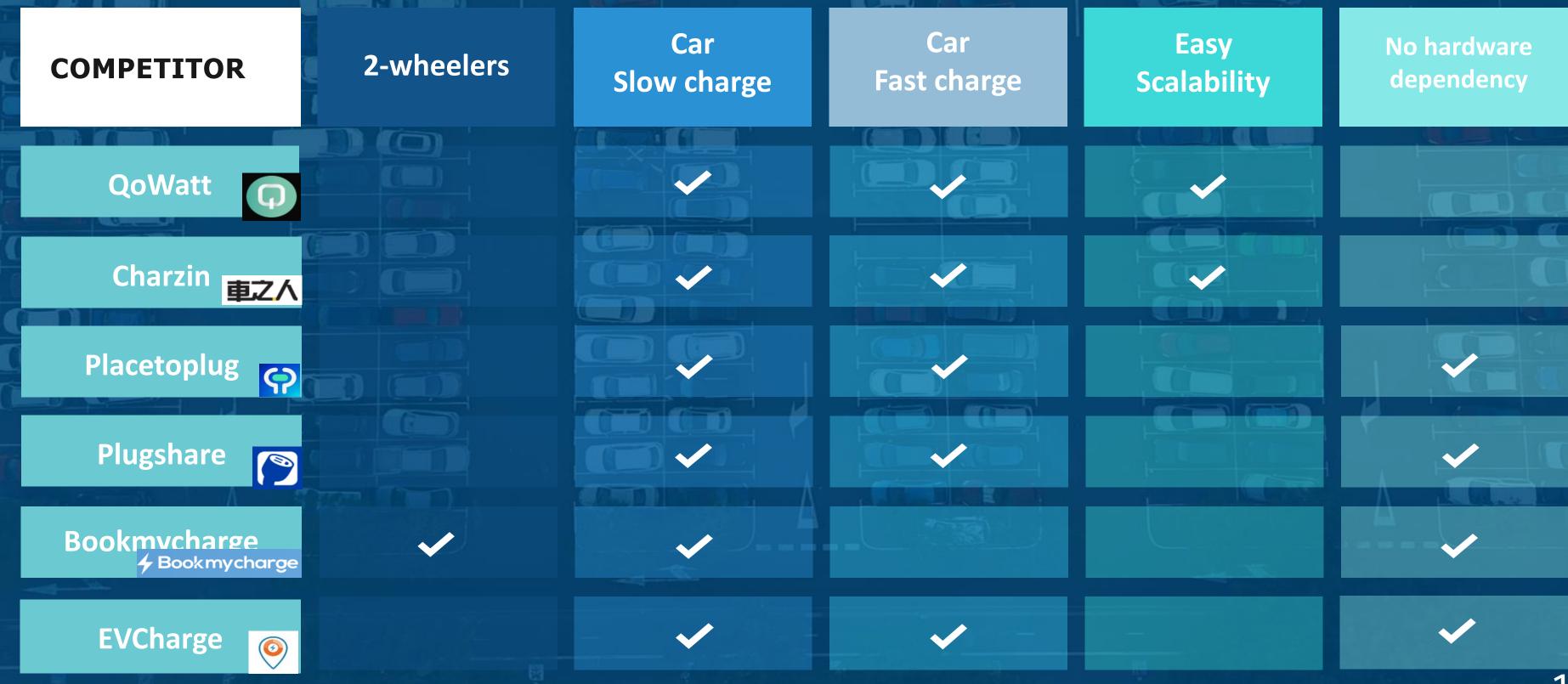


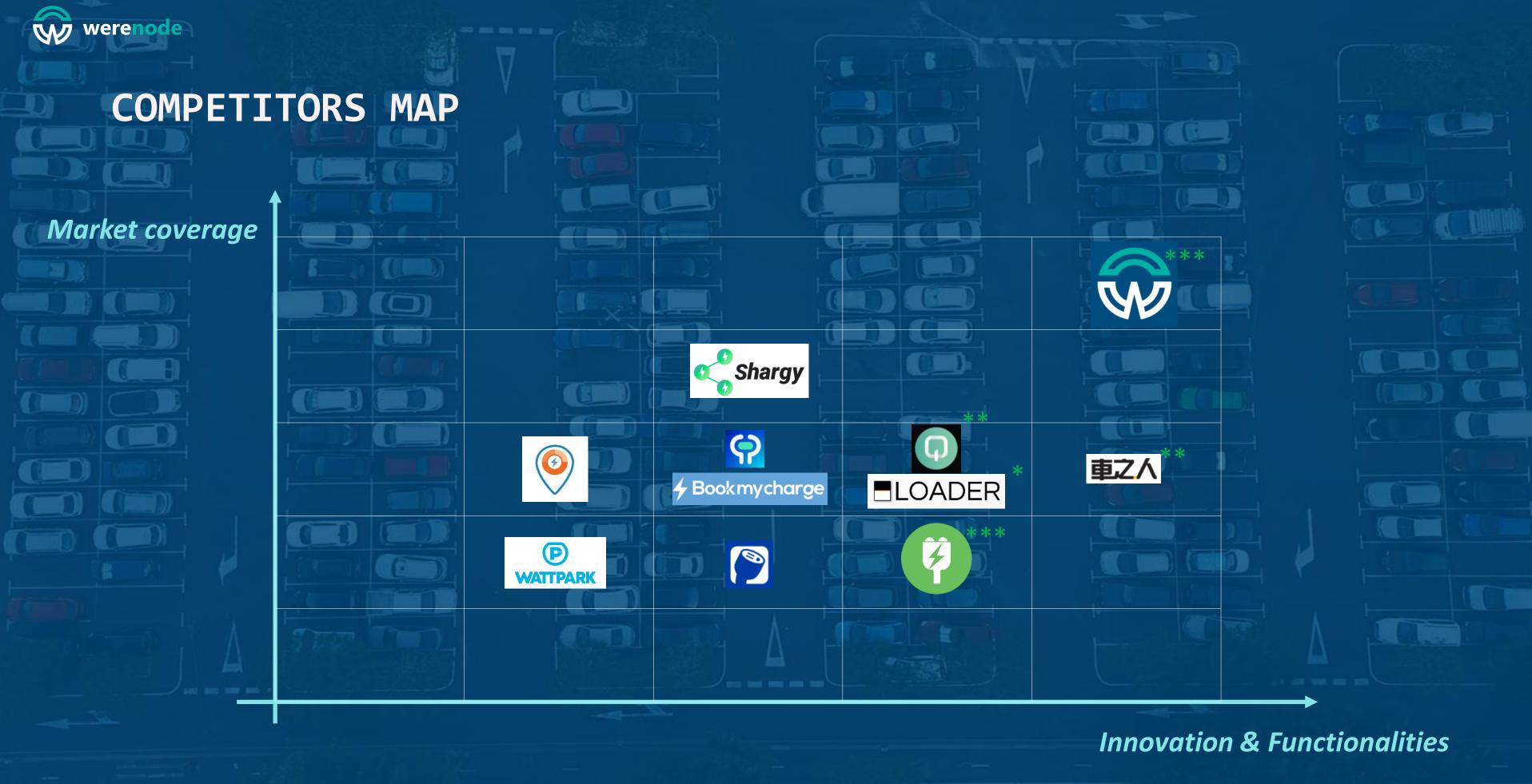
COMPETITION 2 - Innovation & Functionalities





COMPETITION 2 - Market coverage







WHY BLOCKCHAIN FOR EV CHARGING?

A blockchain technically meets all these key requirements:

- it is a secure database
- the blockchain data are public
- it allows the issuance of large numbers of secure digital certificates
- it is an open and decentralized tool.





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