

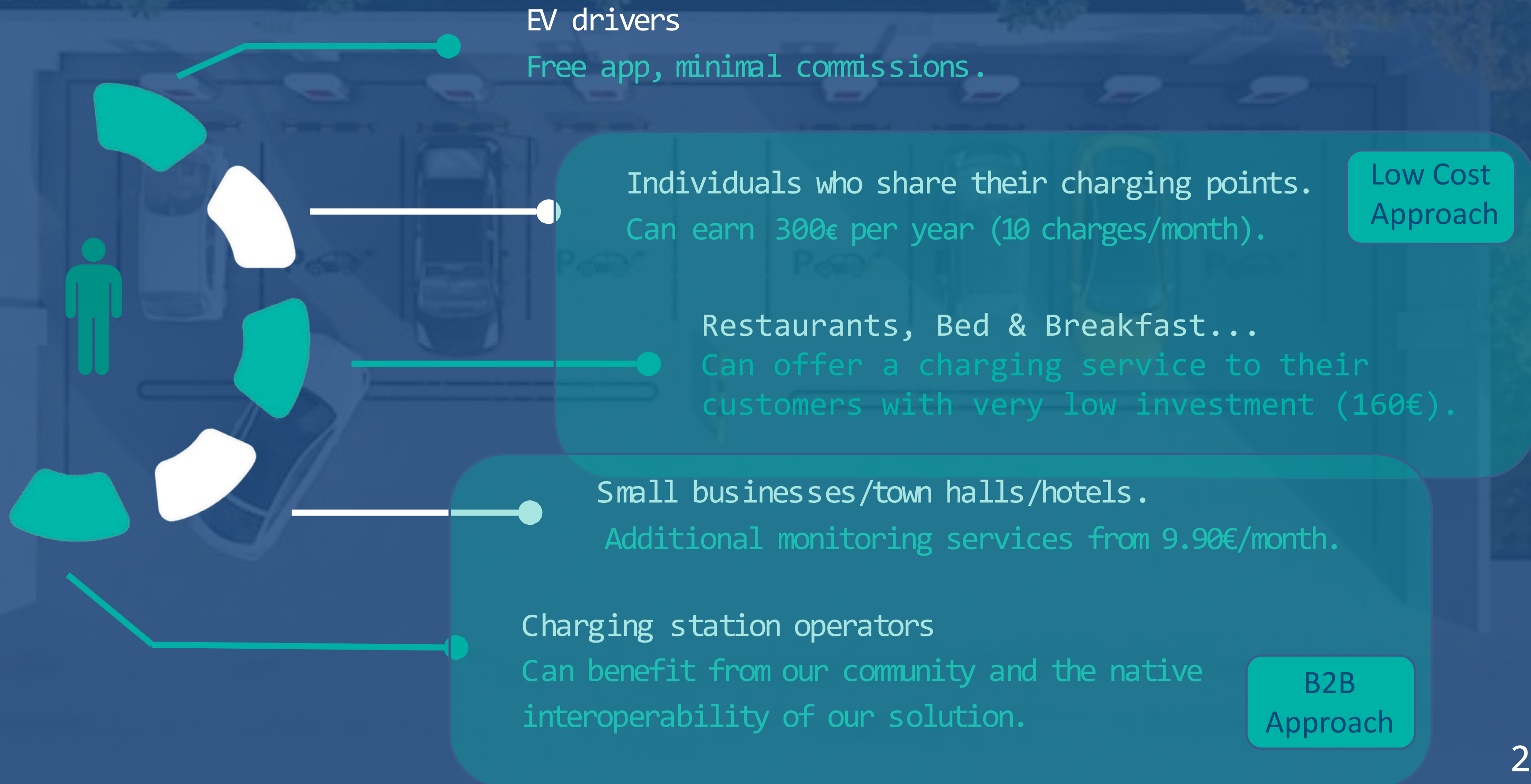


werenode

Unlock P2P electric vehicle charging thanks to the blockchain.

GO TO MARKET STRATEGY

OUR CUSTOMER TARGETS



GO TO MARKET TWO AXES STRATEGY

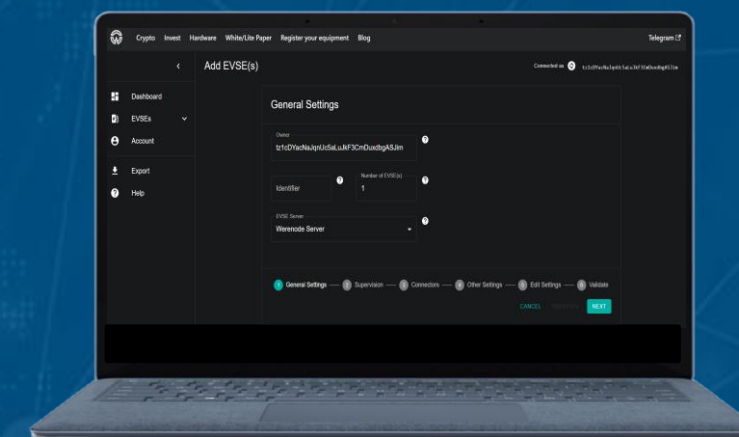
P2P EV charging marketplace.



Crypto payment gateway for EV charging.

Mobility Service Provider (MSP) Strategy

To accelerate the development of our P2P EV charging marketplace we develop the interoperability layers (OCPI protocol) to be able to connect our application to other ecosystems (Hubject, Girève, Share&Charge).



DIGITAL MARKETING STRATEGY

Digital Marketing Strategy

We focus on digital marketing and leverage the networks of blockchain and EV enthusiasts which have synergies and partly common profiles.



1500 community members



7000 followers



1800 followers



2700 followers



GET IN TOUCH

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Moreover, this in no way constitutes an offer from Werenode and no other form of commitment.