

# OrderFox Retrieval-Augmented Generation LLM Agent

Bayes Brigade

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#### **Problem description**

- Transform messy web data into structured knowledge and build an intelligent agent on top of it.
- Develop a working prototype of a RAG agent that can answer user questions based on a web-scraped company dataset, targeted towards the target user being a supply chain director

#### **Background**

- Large Language Models (LLMs)
- Retrieval-Augmented Generation (RAG)
- Text Embeddings
- Vector Databases
- Inverted Index
- Prompt Engineering
- Iterative Refinement with Critics



## (1) Parsing and Preprocessing

- Removal of non-informative .css and .js pages using regex on URLs
- Filtered out pages with \_jb\_static or \_static in the path
- Skipped files that couldn't be decoded with UTF-8
- Reduced data from 17 GB → 5 GB after initial cleanup
- Applied MinHash on a subset to remove repetitive text (headers/footers)
- Achieved an additional 60% reduction on the subset

# (2) Knowledge base design

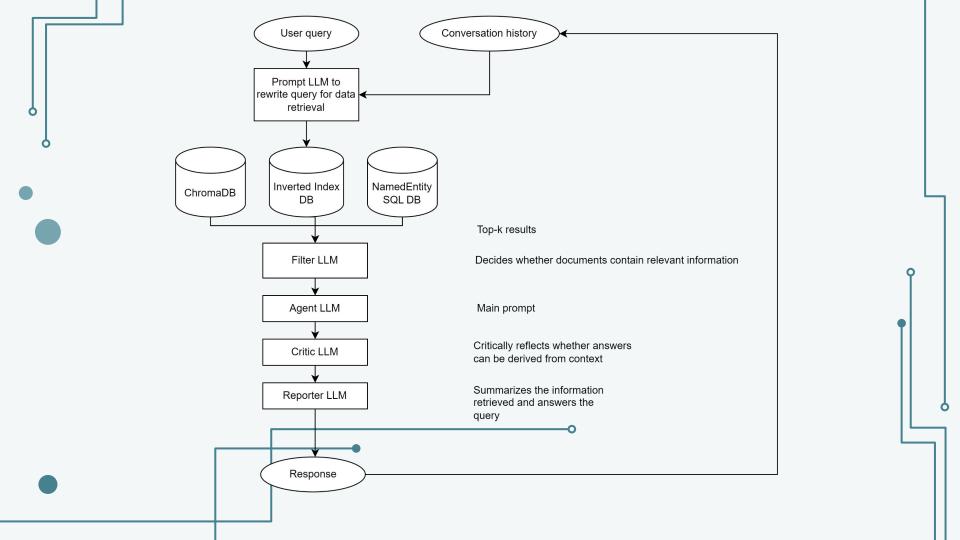
- Hybrid approach:
  - Vector database
    - ChromaDB
    - Used all-MiniLM-L6-v2"to generate embeddings
  - Inverted Index
  - Named Entity SQL Table

## (3) Retrieval system

- User query passed through prompt-engineered o1-mini
  - Reformats into an optimized vector DB query
  - Maintains context from prior questions
- Queries Vector, Inverted Index, and Named Entity SQL Database
- Top 5 results from each retrieved using filenames and URLs
- Results re-filtered through o1-mini for context quality
- Final context passed to the generation agent

# (4) Generation agent

- Takes filtered context and applies strict or loose RAG settings
- Uses a "critic" agent to validate factual accuracy
- Final output created by a "reporter" agent for clarity and completeness
- Modular pipeline allows layered checks and fine-tuned generation



# (5) Bonus

- Designed a simple user chat interface for easy interaction
- Hosted interface through a tunnel for quick access by judges
- User settings available to:
  - Enable/disable each database (Vector, Inverted Index, SQL Entity)
  - Enable/disable strict RAG generation
- Positive Results:
  - Answered example and constructed queries effectively
  - Returned clear and relevant responses in a reasonable amount of time
  - Responses were helpful and aligned with the company's HTML data

### Results

**User query:** How can i contact American Cruise Lines?

Ground Truth example: By phone: 800-460-4518 or by mail

**Strict RAG answer:** You can contact American Cruise Lines by calling their toll-free number at

800-460-4518. For customer inquiries, you can also reach them via email at

Inquiry@AmericanCruiseLines.com. If you have a media-related inquiry, you can email

Media@AmericanCruiseLines.com.

#### **Results**

User Query: Who uses Agile Methodologies to deal with Marketing in Fort Lauderdale, FL?

Retrieved Documents: ['https://www.starmark.com', 'https://interexy.com',
'http://starmark.com', 'https://stuenterprises.com', 'https://stuenterprises.com',
'http://stearnsweaver.com', 'https://1105media.com, 'https://stuenterprises.com']

Ground Truth example: starmark.com (and others possible)

Loose RAG answer: Starmark, an agency based in Fort Lauderdale, FL, utilizes Agile
Methodologies in their marketing practices. They emphasize a team-driven environment,
fostering collaboration throughout the project lifecycle, and implement bi-weekly sprints to
enhance teamwork and effectiveness.

#### The Tool speaks for itself (and the report)

