

# OrderFox Retrieval-Augmented Generation LLM Agent

Bayes Brigade

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Transform messy web data into structured knowledge and build an intelligent agent on top of it.

# **Problem description**

Develop a working prototype of a RAG agent that can answer user questions based on a web-scraped company dataset, built with the target user being a supply chain director

#### **Background**

- Large Language Models (LLMs)
- Retrieval-Augmented Generation (RAG)
- Text Embeddings
- Vector Databases
- Inverted Index
- Prompt Engineering



#### (1) Parsing and Preprocessing

- Removal of non-informative .css and .js pages using regex on URLs
- Filtered out pages with \_jb\_static or \_static in the path
- Skipped files that couldn't be decoded with UTF-8
- Reduced data from 17 GB → 5 GB after initial cleanup
- Applied MinHash on a subset to remove repetitive text (headers/footers)
- Achieved an additional 60% reduction on the subset

#### (2) Knowledge base design

- Vector database
  - ChromaDB
  - Used all-MiniLM-L6-v2"to generate embeddings
- Inverted Index
- Named Entity SQL

Split text data into 4096 character chunks with 2048 character overlap SQL DB for structured info like regions/products, but limited by parsing quality vs speed

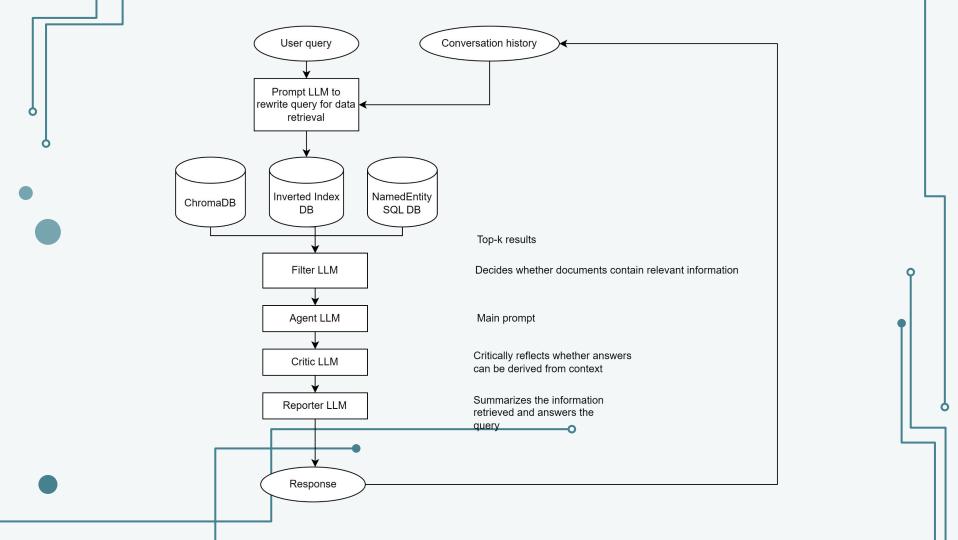
- Inverted Index added for fast keyword-based document matching
- Combined vector and inverted index for hybrid retgieval

#### (3) Retrieval system

- User query passed through prompt-engineered o1-mini
  - Reformats into an optimized vector DB query
  - Maintains context from prior questions
- Queries Vector, Inverted Index, and Named Entity SQL Database
- Top 5 results from each retrieved using filenames and URLs
- Results re-filtered through o1-mini for context quality
- Final context passed to the generation agent

### (4) Generation agent

- Takes filtered context and applies strict or loose RAG settings
- Uses a "critic" agent to validate factual accuracy
- Final output created by a "reporter" agent for clarity and completeness
- Modular pipeline allows layered checks and fine-tuned generation



# (5) Bonus

- Designed a simple user chat interface for easy interaction
- Hosted interface through a tunnel for quick access by judges
- User settings available to:
  - Enable/disable each database (Vector, Inverted Index, SQL Entity)
  - Enable/disable strict RAG generation
- Positive Results:
  - Answered example and constructed queries effectively
  - Returned clear and relevant responses in a reasonable amount of time
  - Responses were helpful and aligned with the company's HTML data

# Results

**User query:** How can i contact American Cruise Lines?

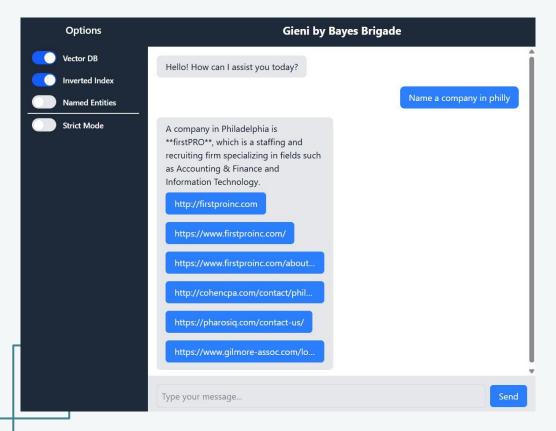
Ground Truth example: By phone: 800-460-4518 or by mail

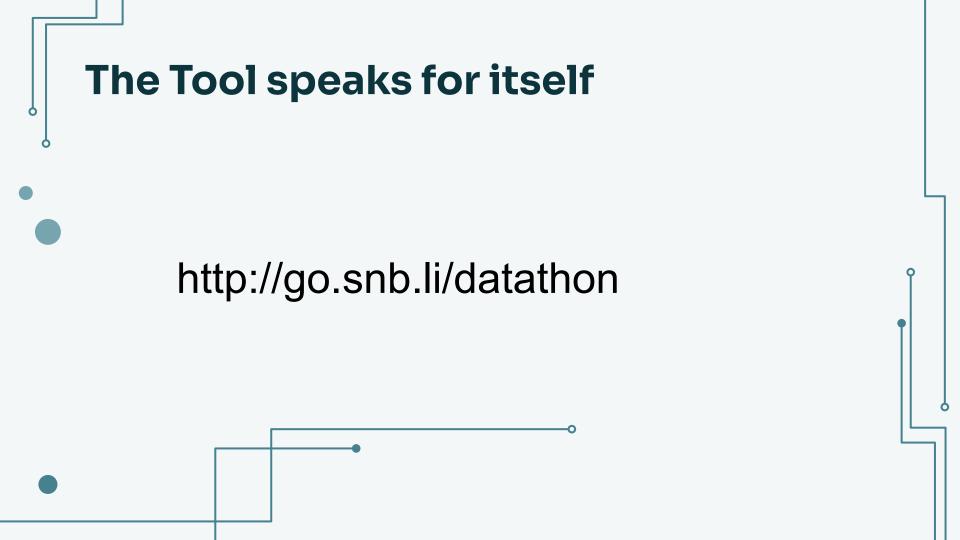
Strict RAG answer: You can contact American Cruise Lines by calling their toll-free number at 800-460-4518.

For customer inquiries, you can also reach them via email at Inquiry@AmericanCruiseLines.com. If you have a modia related inquiry you can email Media@AmericanCruiseLines.com

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#### The Tool speaks for itself (and the report)





#### Results

Retrieved Documents: ['https://www.starmark.com', 'https://interexy.com', 'http://starmark.com', 'https://stuenterprises.com', 'https://thinkstrategic.com', 'http://stearnsweaver.com', 'https://1105media.com, 'https://stuenterprises.com']

Ground Truth example: starmark.com (and others possible)

Loose RAG answer: Starmark, an agency based in Fort Lauderdale, FL, utilizes Agile

Methodologies in their marketing practices. They emphasize a team-driven environment, fostering collaboration throughout the project lifecycle, and implement bi-weekly sprints to enhance teamwork and effectiveness.

[ResponseOutputMessage(id='msg\_67f23b8893688192adae2966b998c80c0b9bd7377460 a2d8', content=[ResponseOutputText(annotations=[], text='New Query: What is the annual number of orders processed by amsfulfillment?', type='output\_text')], role='assistant', status='completed', type='message')]
Response(id='resp\_67f23b923edc8192b226f4f368c22f7b0100903590214767',

created\_at=1743928210.0, error=None, incomplete\_details=None, instructions=None,