

ICPSR 35576

Biennial Media Consumption Survey [United States, 1998-2002]

*Pew Research Center for the People and
the Press*

Codebook for Biennial Media Consumption
Survey 1998

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ICPSR CODEBOOK NOTES FOR #35576
Biennial Media Consumption Survey [United States, 1998-2002]

For all Datasets (1-3):

For confidentiality reasons, variables that provide respondent information using Federal Information Processing Standards and Metropolitan Statistical Areas have been masked in the data.

ICPSR 35576

Biennial Media Consumption Survey [United States, 1998-2002]

Variable Description and Frequencies

Note: Frequencies displayed for the variables are not weighted. They are purely descriptive and may not be representative of the study population. Please review any sampling or weighting information available with the study.

Summary statistics (minimum, maximum, mean, median, and standard deviation) may not be available for every variable in the codebook. Conversely, a listing of frequencies in table format may not be present for every variable in the codebook either. However, all variables in the dataset are present and display sufficient information about each variable. These decisions are made intentionally and are at the discretion of the archive producing this codebook.

Biennial Media Consumption Survey 1998

CASEID: Respondent ID

Based upon 3,002 valid cases out of 3,002 total cases.

Location: 1-5 (width: 5; decimal: 0)

Variable Type: numeric

V2: Batch Number

Value	Label	Unweighted Frequency	%
100	-	2	0.1 %
101	-	2	0.1 %
102	-	7	0.2 %
104	-	3	0.1 %
105	-	8	0.3 %
106	-	7	0.2 %
107	-	7	0.2 %
108	-	9	0.3 %
110	-	6	0.2 %
111	-	6	0.2 %
112	-	4	0.1 %
113	-	7	0.2 %
114	-	7	0.2 %
115	-	4	0.1 %
116	-	5	0.2 %
117	-	10	0.3 %
118	-	7	0.2 %
119	-	5	0.2 %
120	-	3	0.1 %
121	-	7	0.2 %
122	-	6	0.2 %
123	-	4	0.1 %
124	-	8	0.3 %
125	-	9	0.3 %
126	-	7	0.2 %
127	-	4	0.1 %
128	-	7	0.2 %
129	-	5	0.2 %
130	-	7	0.2 %
132	-	7	0.2 %
133	-	5	0.2 %

Value	Label	Unweighted Frequency	%
134	-	6	0.2 %
135	-	7	0.2 %
136	-	5	0.2 %
139	-	3	0.1 %
141	-	7	0.2 %
142	-	8	0.3 %
143	-	9	0.3 %
144	-	6	0.2 %
146	-	6	0.2 %
147	-	2	0.1 %
149	-	8	0.3 %
150	-	2	0.1 %
151	-	8	0.3 %
152	-	6	0.2 %
153	-	3	0.1 %
155	-	3	0.1 %
156	-	3	0.1 %
157	-	4	0.1 %
158	-	4	0.1 %
Missing Data			
.	-	60	2.0 %
Total		3,002	100%

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 2,942 valid cases out of 3,002 total cases.

- Mean: 441.51
- Minimum: 100.00
- Maximum: 893.00
- Standard Deviation: 225.90

Location: 6-8 (*width:* 3; *decimal:* 0)

Variable Type: numeric

V3: Interview Date

Value	Label	Unweighted Frequency	%
42898	-	133	4.4 %
42998	-	113	3.8 %
43098	-	307	10.2 %
50198	-	226	7.5 %

Value	Label	Unweighted Frequency	%
50298	-	205	6.8 %
50398	-	169	5.6 %
50498	-	275	9.2 %
50598	-	244	8.1 %
50698	-	241	8.0 %
50798	-	175	5.8 %
50898	-	181	6.0 %
50998	-	164	5.5 %
51098	-	189	6.3 %
51198	-	131	4.4 %
51298	-	153	5.1 %
51398	-	96	3.2 %
Total		3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Mean: 49311.32
- Median: 50598.00
- Mode: 43098.00
- Minimum: 42898.00
- Maximum: 51398.00
- Standard Deviation: 3002.73

Location: 9-13 (width: 5; decimal: 0)

Variable Type: numeric

V5: Region

Value	Label	Unweighted Frequency	%
1	Northeast	564	18.8 %
2	South	1085	36.1 %
3	Midwest	766	25.5 %
4	West	587	19.6 %
Total		3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 14-14 (width: 1; decimal: 0)

Variable Type: numeric

V6: State

Value	Label	Unweighted Frequency	%
1	Alabama	62	2.1 %
2	Alaska	0	0.0 %
3	hold	0	0.0 %
4	Arizona	48	1.6 %
5	Arkansas	44	1.5 %
6	California	287	9.6 %
7	hold	0	0.0 %
8	Colorado	50	1.7 %
9	Connecticut	34	1.1 %
10	Delaware	12	0.4 %
11	District of Columbia	8	0.3 %
12	Florida	142	4.7 %
13	Georgia	83	2.8 %
14	hold	0	0.0 %
15	Hawaii	0	0.0 %
16	Idaho	15	0.5 %
17	Illinois	117	3.9 %
18	Indiana	75	2.5 %
19	Iowa	44	1.5 %
20	Kansas	30	1.0 %
21	Kentucky	48	1.6 %
22	Louisiana	49	1.6 %
23	Maine	17	0.6 %
24	Maryland	70	2.3 %
25	Massachusetts	79	2.6 %
26	Michigan	111	3.7 %
27	Minnesota	76	2.5 %
28	Mississippi	30	1.0 %
29	Missouri	72	2.4 %
30	Montana	12	0.4 %
31	Nebraska	27	0.9 %
32	Nevada	13	0.4 %
33	New Hampshire	11	0.4 %
34	New Jersey	85	2.8 %
35	New Mexico	22	0.7 %
36	New York	174	5.8 %
37	North Carolina	107	3.6 %
38	North Dakota	11	0.4 %
39	Ohio	136	4.5 %

Value	Label	Unweighted Frequency	%
40	Oklahoma	26	0.9 %
41	Oregon	36	1.2 %
42	Pennsylvania	139	4.6 %
44	Rhode Island	10	0.3 %
45	South Carolina	49	1.6 %
46	South Dakota	10	0.3 %
47	Tennessee	66	2.2 %
48	Texas	191	6.4 %
49	Utah	20	0.7 %
50	Vermont	10	0.3 %
51	Virginia	79	2.6 %
Total		3,002	100%

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 3,002 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 56.00

Location: 15-16 (width: 2; decimal: 0)

Variable Type: numeric

V7: Sample read-in: Rep

Value	Label	Unweighted Frequency	%
1	-	186	6.2 %
2	-	182	6.1 %
3	-	145	4.8 %
4	-	168	5.6 %
5	-	180	6.0 %
6	-	169	5.6 %
7	-	173	5.8 %
8	-	145	4.8 %
9	-	158	5.3 %
10	-	159	5.3 %
11	-	73	2.4 %
12	-	88	2.9 %
13	-	77	2.6 %
14	-	157	5.2 %
15	-	142	4.7 %
16	-	162	5.4 %

Value	Label	Unweighted Frequency	%
17	-	139	4.6 %
18	-	140	4.7 %
19	-	137	4.6 %
20	-	116	3.9 %
21	-	101	3.4 %
99	-	5	0.2 %
Total		3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Mean: 10.38
- Median: 9.00
- Mode: 1.00
- Minimum: 1.00
- Maximum: 99.00
- Standard Deviation: 7.12

Location: 17-18 (width: 2; decimal: 0)

Variable Type: numeric

V8: Sample read-in: Fips

Value	Label	Unweighted Frequency	%
999999	Masked	3002	100.0 %
Total		3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Minimum: 999999.00
- Maximum: 999999.00

Location: 19-24 (width: 6; decimal: 0)

Variable Type: numeric

V9: Time Zone

Value	Label	Unweighted Frequency	%
1	Eastern	2150	71.6 %
2	Central	515	17.2 %
3	Mountain	106	3.5 %
4	Pacific	231	7.7 %
Total		3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 25-25 (width: 1; decimal: 0)

Variable Type: numeric

V10: Urban code

Value	Label	Unweighted Frequency	%
1	Urban	858	28.6 %
2	Suburban	1437	47.9 %
3	Rural	707	23.6 %
Total		3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 3.00

Location: 26-26 (width: 1; decimal: 0)

Variable Type: numeric

V11: Sample read-in: SSI Rep

Value	Label	Unweighted Frequency	%
1	-	97	3.2 %
2	-	89	3.0 %
3	-	100	3.3 %
4	-	82	2.7 %
5	-	75	2.5 %
6	-	70	2.3 %
7	-	84	2.8 %
8	-	84	2.8 %
9	-	102	3.4 %
10	-	79	2.6 %
11	-	87	2.9 %
12	-	83	2.8 %
13	-	96	3.2 %
14	-	78	2.6 %
15	-	71	2.4 %
16	-	74	2.5 %
17	-	84	2.8 %
18	-	74	2.5 %
19	-	76	2.5 %
20	-	83	2.8 %
21	-	74	2.5 %
22	-	88	2.9 %

Value	Label	Unweighted Frequency	%
23	-	77	2.6 %
24	-	83	2.8 %
25	-	74	2.5 %
26	-	67	2.2 %
27	-	76	2.5 %
28	-	80	2.7 %
29	-	82	2.7 %
30	-	61	2.0 %
31	-	78	2.6 %
32	-	73	2.4 %
33	-	67	2.2 %
34	-	70	2.3 %
35	-	67	2.2 %
36	-	61	2.0 %
37	-	55	1.8 %
38	-	68	2.3 %
39	-	33	1.1 %
Total		3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Mean: 18.72
- Median: 18.00
- Mode: 9.00
- Minimum: 1.00
- Maximum: 39.00
- Standard Deviation: 11.01

Location: 27-28 (*width:* 2; *decimal:* 0)

Variable Type: numeric

V12: Phone type

Value	Label	Unweighted Frequency	%
0	-	898	29.9 %
1	-	1055	35.1 %
3	-	1044	34.8 %
Missing Data			
.	-	5	0.2 %
Total		3,002	100%

Based upon 2,997 valid cases out of 3,002 total cases.

- Mean: 1.40
- Median: 1.00
- Mode: 1.00
- Minimum: 0.00
- Maximum: 3.00
- Standard Deviation: 1.24

Location: 29-29 (width: 1; decimal: 0)

Variable Type: numeric

V13: Sex

Value	Label	Unweighted Frequency	%
1	Male	1434	47.8 %
2	Female	1568	52.2 %
	Total	3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 30-30 (width: 1; decimal: 0)

Variable Type: numeric

V14: Region/sex

Value	Label	Unweighted Frequency	%
1	Northeast/male	278	9.3 %
2	Northeast/female	286	9.5 %
3	South/male	507	16.9 %
4	South/female	578	19.3 %
5	Midwest/male	362	12.1 %
6	Midwest/female	404	13.5 %
7	West/male	287	9.6 %
8	West/female	300	10.0 %
	Total	3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 8.00

Location: 31-31 (width: 1; decimal: 0)

Variable Type: numeric

V15: Quota

Value	Label	Unweighted Frequency	%
1	Quota filled: region/sex	0	0.0 %
2	Hold	0	0.0 %
	Missing Data		
.	-	3002	100.0 %
	Total	3,002	100%

Based upon 0 valid cases out of 3,002 total cases.

Location: 32-32 (width: 1; decimal: 0)

Variable Type: numeric

V16: Dummy question: form A or B

Added text: SPECIAL FEATURE

Value	Label	Unweighted Frequency	%
1	Form A	1499	49.9 %
2	Form B	1503	50.1 %
	Total	3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 33-33 (width: 1; decimal: 0)

Variable Type: numeric

V17: Dummy question: region

Value	Label	Unweighted Frequency	%
1	Northeast/form A	287	9.6 %
2	Northeast/form B	277	9.2 %
3	South/form A	541	18.0 %
4	South/form B	544	18.1 %
5	Midwest/form A	380	12.7 %
6	Midwest/form B	386	12.9 %
7	West/form A	291	9.7 %
8	West/form B	296	9.9 %
	Total	3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 8.00

Location: 34-34 (width: 1; decimal: 0)

Variable Type: numeric

V18: Dummy question: Evaluate

Value	Label	Unweighted Frequency	%
1	Continue	3002	100.0 %
	Total	3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 1.00

Location: 35-35 (width: 1; decimal: 0)

Variable Type: numeric

V19: Day of week

Value	Label	Unweighted Frequency	%
1	Monday	409	13.6 %
2	Tuesday	559	18.6 %
3	Wednesday	422	14.1 %
4	Thursday	499	16.6 %
5	Friday	444	14.8 %
6	Saturday	347	11.6 %
7	Sunday	322	10.7 %
	Total	3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 7.00

Location: 36-36 (width: 1; decimal: 0)

Variable Type: numeric

V20: Dummy question: read-in Q8, 12, 15

Value	Label	Unweighted Frequency	%
1	Yesterday	409	13.6 %
2	Yesterday	559	18.6 %
3	Yesterday	422	14.1 %
4	Yesterday	499	16.6 %
5	Yesterday	444	14.8 %
6	Yesterday	347	11.6 %
7	Friday	322	10.7 %
	Total	3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 7.00

Location: 37-37 (width: 1; decimal: 0)

Variable Type: numeric

V37: Q13 Lead in code

Value	Label	Unweighted Frequency	%
1	Again, thinking about yesterday...	199	6.6 %
2	Again, thinking about yesterday...	300	10.0 %
3	Again, thinking about yesterday...	193	6.4 %
4	Again, thinking about yesterday...	264	8.8 %
5	Again, thinking about yesterday...	230	7.7 %
6	Again, thinking about yesterday...	154	5.1 %
7	Now, thinking about yesterday...	159	5.3 %
Missing Data			
.	-	1503	50.1 %
Total		3,002	100%

Based upon 1,499 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 7.00

Location: 54-54 (width: 1; decimal: 0)

Variable Type: numeric

V21: Q1 Clinton presidency

Question: Do you approve or disapprove of the way Bill Clinton is handling his job as President? IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way Bill Clinton is handling his job as President? Added text: IF DK ENTER AS DK. IF STILL DEPENDS ENTER AS DK.

Value	Label	Unweighted Frequency	%
1	Approve	1872	62.4 %
2	Disapprove	860	28.6 %
Missing Data			
9	Don't know/refused	270	9.0 %
Total		3,002	100%

Based upon 2,732 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 38-38 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V22: Q2 Republican leadership

Question: Do you approve or disapprove of the job the Republican leaders in Congress are doing? IF "DEPENDS," PROBE ONCE WITH: Overall, do you approve or disapprove of the job the Republican leaders in Congress are doing? Added text: IF "DON'T KNOW," ENTER AS CODE 9. IF STILL "DEPENDS," ENTER AS CODE 9.

Value	Label	Unweighted Frequency	%
1	Approve	1265	42.1 %
2	Disapprove	1206	40.2 %
9	Don't know/refused	531	17.7 %
Total		3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 9.00

Location: 39-39 (width: 1; decimal: 0)

Variable Type: numeric

V128: Q41A Follow political news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? First, news about political figures and events in Washington? Added text: READ AND ROTATE.

Value	Label	Unweighted Frequency	%
1	Very closely	605	20.2 %
2	Somewhat closely	1416	47.2 %
3	Not very closely	640	21.3 %
4	Not at all closely	338	11.3 %
Missing Data			
9	(VOL) Don't know/refused	3	0.1 %
Total		3,002	100%

Based upon 2,999 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 164-164 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V165: Q54 Political preference

Question: Now on another subject ... in general, would you describe your political views as ... Added text: READ [LIST OF OPTIONS].

Value	Label	Unweighted Frequency	%
1	Very conservative,	200	6.7 %
2	Conservative,	893	29.7 %
3	Moderate,	1143	38.1 %
4	Liberal, OR	459	15.3 %
5	Very Liberal?	177	5.9 %
Missing Data			
9	(VOL) Don't know/Refused	130	4.3 %
Total		3,002	100%

Based upon 2,872 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 199-199 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V23: Q3 Read newspapers

Question: On a different subject ... Do you happen to read any daily newspaper or newspapers regularly, or not?

Value	Label	Unweighted Frequency	%
1	Yes	2090	69.6 %
2	No	911	30.3 %
Missing Data			
9	Don't know/refused	1	0.0 %
Total		3,002	100%

Based upon 3,001 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 40-40 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V24: Q4 Watch TV news

Question: Do you happen to watch any TV news programs regularly, or not?

Value	Label	Unweighted Frequency	%
1	Yes	2416	80.5 %
2	No	584	19.5 %
Missing Data			
9	Don't know/refused	2	0.1 %

Value	Label	Unweighted Frequency	%
	Total	3,002	100%

Based upon 3,000 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 41-41 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V25: Q5 Listen to radio news

Question: Do you listen to news on the radio regularly, or not?

Value	Label	Unweighted Frequency	%
1	Yes	1608	53.6 %
2	No	1391	46.3 %
	Missing Data		
9	Don't know/refused	3	0.1 %
	Total	3,002	100%

Based upon 2,999 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 42-42 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V26: Q6 Watch TV news: network programs

Question: We're interested in how often people watch the major TV network evening news programs -- by this we mean ABC World News Tonight with Peter Jennings, CBS Evening News with Dan Rather, and NBC Nightly News with Tom Brokaw. Do you happen to watch TV evening news programs regularly, or not?

Value	Label	Unweighted Frequency	%
1	Yes	1745	58.1 %
2	No	1251	41.7 %
	Missing Data		
9	Don't know/refused	6	0.2 %
	Total	3,002	100%

Based upon 2,996 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 43-43 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V27: Q7A Follow news: Clinton scandal

Question: Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? Allegations of sexual misconduct against Bill Clinton? Added text: READ AND ROTATE LIST.

Value	Label	Unweighted Frequency	%
1	Very closely	812	27.0 %
2	Fairly closely	1169	38.9 %
3	Not too closely	612	20.4 %
4	Not at all closely	396	13.2 %
	Missing Data		
9	(VOL) Don't know/refused	13	0.4 %
	Total	3,002	100%

Based upon 2,989 valid cases out of 3,002 total cases.

- Minimum: 1.00

- Maximum: 4.00

Location: 44-44 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V28: Q7B Follow news: tobacco legislation

Question: Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? The debate in Washington over legislation to regulate the tobacco industry? Added text: READ AND ROTATE LIST.

Value	Label	Unweighted Frequency	%
1	Very closely	595	19.8 %
2	Fairly closely	1154	38.4 %
3	Not too closely	741	24.7 %
4	Not at all closely	509	17.0 %
	Missing Data		
9	(VOL) Don't know/refused	3	0.1 %
	Total	3,002	100%

Based upon 2,999 valid cases out of 3,002 total cases.

- Minimum: 1.00

- Maximum: 4.00

Location: 45-45 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V29: Q7C Follow news: Seinfeld

Question: Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? The end of the TV comedy series Seinfeld? Added text: READ AND ROTATE LIST.

Value	Label	Unweighted Frequency	%
1	Very closely	379	12.6 %
2	Fairly closely	459	15.3 %
3	Not too closely	619	20.6 %
4	Not at all closely	1539	51.3 %
	Missing Data		
9	(VOL) Don't know/refused	6	0.2 %
	Total	3,002	100%

Based upon 2,996 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 46-46 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V30: Q7D Follow news: Ireland

Question: Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? An agreement between Great Britain and the Republic of Ireland on a new form of government for Northern Ireland? Added text: READ AND ROTATE LIST.

Value	Label	Unweighted Frequency	%
1	Very closely	235	7.8 %
2	Fairly closely	639	21.3 %
3	Not too closely	903	30.1 %
4	Not at all closely	1215	40.5 %
	Missing Data		
9	(VOL) Don't know/refused	10	0.3 %
	Total	3,002	100%

Based upon 2,992 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 47-47 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V31: Q7E Follow news: state elections

Question: Now I will read a list of some stories covered by news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? Candidates and election campaigns in your state? Added text: READ AND ROTATE LIST.

Value	Label	Unweighted Frequency	%
1	Very closely	495	16.5 %
2	Fairly closely	996	33.2 %
3	Not too closely	732	24.4 %
4	Not at all closely	770	25.6 %
	Missing Data		
9	(VOL) Don't know/refused	9	0.3 %
	Total	3,002	100%

Based upon 2,993 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 48-48 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9

V32: Q8 Read newspaper yesterday

Question: Now, on another subject ... Did you get a chance to read a daily newspaper yesterday, or not? Added text: PLEASE DETERMINE WHAT DAY OF THE WEEK IT IS. IF THE DAY OF THE WEEK IS SUNDAY, PLEASE READ "FRIDAY." IF THE DAY OF THE WEEK IS NOT SUNDAY, READ "YESTERDAY." IF Yes -- GO TO QUESTION 9, No -- GO TO QUESTION 10, Don't know/Refused -- GO TO QUESTION 10.

Value	Label	Unweighted Frequency	%
1	Yes	1465	48.8 %
2	No	1527	50.9 %
	Missing Data		
9	Don't know/refused	10	0.3 %
	Total	3,002	100%

Based upon 2,992 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 49-49 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9

V33: Q9 Time spent reading newspaper

Question: About how much time did you spend reading a daily newspaper yesterday? Added text: PLEASE DETERMINE WHAT DAY OF THE WEEK IT IS. IF THE DAY OF THE WEEK IS SUNDAY, PLEASE READ "FRIDAY." IF THE DAY OF THE WEEK IS

NOT SUNDAY, READ "YESTERDAY." FORM A ONLY: IF "YES" IN QUESTION 8, ASK: [QUESTION 9]. DO NOT READ [LIST OF TIME INTERVALS].

Value	Label	Unweighted Frequency	%
1	Less than 15 minutes	116	3.9 %
2	15-29 minutes	223	7.4 %
3	30-59 minutes	256	8.5 %
4	1 hour or more	136	4.5 %
	Missing Data		
9	Don't know/refused	2	0.1 %
.	-	2269	75.6 %
	Total	3,002	100%

Based upon 731 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 50-50 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V34: Q10 Watch TV news yesterday

Question: Did you watch THE NEWS OR A NEWS PROGRAM on television yesterday, or not? Added text: PLEASE DETERMINE WHAT DAY OF THE WEEK IT IS. IF THE DAY OF THE WEEK IS SUNDAY, PLEASE READ "FRIDAY." IF THE DAY OF THE WEEK IS NOT SUNDAY, READ "YESTERDAY." ASK ALL: [QUESTION 10] [IF] Yes -- GO TO QUESTION 11, No -- GO TO QUESTION 12, Don't know/Refused -- GO TO QUESTION 12.

Value	Label	Unweighted Frequency	%
1	Yes	1806	60.2 %
2	No	1180	39.3 %
	Missing Data		
9	Don't know/refused	16	0.5 %
	Total	3,002	100%

Based upon 2,986 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 51-51 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V35: Q11 Time spent watching TV news

Question: About how much time did you spend watching the news or any news programs on TV yesterday? Added text: PLEASE DETERMINE WHAT DAY OF THE WEEK IT IS. IF THE DAY OF THE WEEK IS SUNDAY, PLEASE READ "FRIDAY." IF THE DAY OF THE WEEK IS NOT SUNDAY, READ "YESTERDAY." FORM A ONLY: IF "YES" IN QUESTION 10, ASK: [QUESTION 11]. DO NOT READ [LIST OF TIME INTERVALS].

Value	Label	Unweighted Frequency	%
1	Less than 15 minutes	38	1.3 %
2	15-29 minutes	104	3.5 %
3	30-59 minutes	320	10.7 %
4	1 hour or more	415	13.8 %
	Missing Data		
9	Don't know/refused	4	0.1 %
.	-	2121	70.7 %
	Total	3,002	100%

Based upon 877 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 52-52 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V36: Q12 Listen to radio news yesterday

Question: About how much time, if any, did you spend listening to any news on the radio yesterday, or didn't you happen to listen to the news on the radio yesterday? Added text: PLEASE DETERMINE WHAT DAY OF THE WEEK IT IS. IF THE DAY OF THE WEEK IS SUNDAY, PLEASE READ "FRIDAY." IF THE DAY OF THE WEEK IS NOT SUNDAY, READ "YESTERDAY." ASK ALL: [QUESTION 12]. DO NOT READ [LIST OF TIME INTERVALS].

Value	Label	Unweighted Frequency	%
1	Less than 15 minutes	496	16.5 %
2	15-29 minutes	298	9.9 %
3	30-59 minutes	315	10.5 %
4	1 hour or more	408	13.6 %
5	Did not listen	1472	49.0 %
	Missing Data		
9	Don't know/refused	13	0.4 %
	Total	3,002	100%

Based upon 2,989 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 53-53 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V38: Q13 Read magazines

Question: Did you spend any time reading magazines? Added text: FORM A ONLY: IF THE DAY OF THE WEEK IS SUNDAY, BEGIN THIS SERIES WITH "Now, thinking about yesterday ..." OTHERWISE BEGIN WITH "Again, thinking about yesterday ..."

[IF] Yes - GO TO QUESTION 14, No - GO TO QUESTION 15, Don't know/Refused - GO TO QUESTION 15. IF RESPONDENT ANSWERED '1' YES, READ MAGAZINES IN QUESTION 13 ASK: [QUESTION 14].

Value	Label	Unweighted Frequency	%
1	Yes	455	15.2 %
2	No	1042	34.7 %
	Missing Data		
9	Don't know/refused	2	0.1 %
.	-	1503	50.1 %
	Total	3,002	100%

Based upon 1,497 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 55-55 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V39: Q14 Time spent reading magazines

Question: About how much time did you spend reading magazines yesterday? Added text: DO NOT READ [LIST OF TIME INTERVALS].

Value	Label	Unweighted Frequency	%
1	Less than five minutes	11	0.4 %
2	Five to less than ten minutes	22	0.7 %
3	Ten to less than fifteen minutes	34	1.1 %
4	Fifteen to less than twenty minutes	59	2.0 %
5	Twenty to less than thirty minutes	52	1.7 %
6	Thirty minutes to less than one hour	153	5.1 %
7	One hour or more	119	4.0 %
	Missing Data		
9	Don't know/refused	5	0.2 %
.	-	2547	84.8 %
	Total	3,002	100%

Based upon 450 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 7.00

Location: 56-56 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V49: Q16A Watch network news

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (First) how often do you ... watch the national nightly network news on CBS, ABC or NBC? This is different from local news shows about the area where you live. Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	1152	38.4 %
2	Sometimes	863	28.7 %
3	Hardly ever	459	15.3 %
4	Never	522	17.4 %
	Missing Data		
9	(VOL) Don't know/refused	6	0.2 %
	Total	3,002	100%

Based upon 2,996 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 64-64 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V50: Q16B Watch local news

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... watch the local news about your viewing area? This usually comes on before the national news and then later at night at 10 or 11. Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	1919	63.9 %
2	Sometimes	659	22.0 %
3	Hardly ever	197	6.6 %
4	Never	225	7.5 %
	Missing Data		
9	(VOL) Don't know/refused	2	0.1 %
	Total	3,002	100%

Based upon 3,000 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 65-65 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V51: Q16C Watch CNN

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... watch Cable News Network (CNN)?
 Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	702	23.4 %
2	Sometimes	1042	34.7 %
3	Hardly ever	394	13.1 %
4	Never	857	28.5 %
Missing Data			
9	(VOL) Don't know/refused	7	0.2 %
Total		3,002	100%

Based upon 2,995 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 66-66 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V52: Q16D Watch C-span

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... watch C-Span? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	146	4.9 %
2	Sometimes	589	19.6 %
3	Hardly ever	583	19.4 %
4	Never	1660	55.3 %
Missing Data			
9	(VOL) Don't know/refused	24	0.8 %
Total		3,002	100%

Based upon 2,978 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 67-67 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V53: Q16E Listen to NPR

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... listen to National Public Radio (NPR)?
 Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	477	15.9 %
2	Sometimes	544	18.1 %
3	Hardly ever	538	17.9 %
4	Never	1427	47.5 %
Missing Data			
9	(VOL) Don't know/refused	16	0.5 %
Total		3,002	100%

Based upon 2,986 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 68-68 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V54: Q16F Watch news magazine shows

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... watch news magazine shows such as 60 Minutes, 20/20 or Dateline? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	1103	36.7 %
2	Sometimes	1241	41.3 %
3	Hardly ever	384	12.8 %
4	Never	273	9.1 %
Missing Data			
9	(VOL) Don't know/refused	1	0.0 %
Total		3,002	100%

Based upon 3,001 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 69-69 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V55: Q16G Watch NewsHour

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... watch the NewsHour with Jim Lehrer? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	133	4.4 %
2	Sometimes	424	14.1 %
3	Hardly ever	441	14.7 %
4	Never	1982	66.0 %
Missing Data			
9	(VOL) Don't know/refused	22	0.7 %
Total		3,002	100%

Based upon 2,980 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 70-70 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V56: Q16H Watch MTV

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... watch MTV? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	182	6.1 %
2	Sometimes	429	14.3 %
3	Hardly ever	501	16.7 %
4	Never	1881	62.7 %
Missing Data			
9	(VOL) Don't know/refused	9	0.3 %
Total		3,002	100%

Based upon 2,993 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 71-71 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V57: Q16I Watch tabloid TV news magazines

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... watch TV shows such as Hard Copy or Inside Edition? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	385	12.8 %
2	Sometimes	964	32.1 %
3	Hardly ever	707	23.6 %
4	Never	943	31.4 %
	Missing Data		
9	(VOL) Don't know/refused	3	0.1 %
	Total	3,002	100%

Based upon 2,999 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 72-72 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V58: Q16J Watch daytime talk shows

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... watch the daytime talk shows Ricki Lake, Jerry Springer, or Jenny Jones? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	347	11.6 %
2	Sometimes	445	14.8 %
3	Hardly ever	419	14.0 %
4	Never	1789	59.6 %
	Missing Data		
9	(VOL) Don't know/refused	2	0.1 %
	Total	3,002	100%

Based upon 3,000 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 73-73 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V59: Q16K Watch Court TV

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... watch Court TV -- a cable channel?
 Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	153	5.1 %
2	Sometimes	397	13.2 %
3	Hardly ever	419	14.0 %
4	Never	2017	67.2 %
Missing Data			
9	(VOL) Don't know/refused	16	0.5 %
Total		3,002	100%

Based upon 2,986 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 74-74 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V60: Q16L Watch network morning news shows

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... watch the Today Show, Good Morning America or The CBS Morning News? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	670	22.3 %
2	Sometimes	576	19.2 %
3	Hardly ever	523	17.4 %
4	Never	1231	41.0 %
Missing Data			
9	(VOL) Don't know/refused	2	0.1 %
Total		3,002	100%

Based upon 3,000 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 75-75 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V61: Q16M Watch CNBC

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... watch CNBC? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	351	11.7 %
2	Sometimes	828	27.6 %
3	Hardly ever	536	17.9 %
4	Never	1237	41.2 %
Missing Data			
9	(VOL) Don't know/refused	50	1.7 %
Total		3,002	100%

Based upon 2,952 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 76-76 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V62: Q16N Watch Fox cable news

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... watch the Fox News Cable Channel? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	483	16.1 %
2	Sometimes	913	30.4 %
3	Hardly ever	458	15.3 %
4	Never	1132	37.7 %
Missing Data			
9	(VOL) Don't know/refused	16	0.5 %
Total		3,002	100%

Based upon 2,986 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 77-77 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V63: Q16O Watch MSNBC

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... watch MSNBC? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	256	8.5 %
2	Sometimes	686	22.9 %
3	Hardly ever	465	15.5 %
4	Never	1524	50.8 %
	Missing Data		
9	(VOL) Don't know/refused	71	2.4 %
	Total	3,002	100%

Based upon 2,931 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 78-78 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V64: Q16P Watch Weather Channel

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... watch the Weather Channel? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	971	32.3 %
2	Sometimes	800	26.6 %
3	Hardly ever	412	13.7 %
4	Never	818	27.2 %
	Missing Data		
9	(VOL) Don't know/refused	1	0.0 %
	Total	3,002	100%

Based upon 3,001 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 79-79 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V65: Q16Q Watch ESPN

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... watch ESPN Sports News? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	618	20.6 %
2	Sometimes	611	20.4 %
3	Hardly ever	448	14.9 %
4	Never	1322	44.0 %
Missing Data			
9	(VOL) Don't know/refused	3	0.1 %
Total		3,002	100%

Based upon 2,999 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 80-80 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V66: Q16R Watch Entertainment Tonight

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... watch Entertainment Tonight? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	239	8.0 %
2	Sometimes	792	26.4 %
3	Hardly ever	742	24.7 %
4	Never	1225	40.8 %
Missing Data			
9	(VOL) Don't know/refused	4	0.1 %
Total		3,002	100%

Based upon 2,998 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 81-81 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V67: Q17A Watch Larry King Live

Question: Now I'd like to ask you about some other television and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (First) how often do you ... watch Larry King Live? Added text: FORM A ONLY (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	57	1.9 %
2	Sometimes	303	10.1 %
3	Hardly ever	230	7.7 %
4	Never	907	30.2 %
Missing Data			
9	(VOL) Don't know/refused	2	0.1 %
.	-	1503	50.1 %
Total		3,002	100%

Based upon 1,497 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 82-82 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9, .

V68: Q17B Water Rivera Live

Question: Now I'd like to ask you about some other television and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... watch Rivera Live with Geraldo Rivera? Added text: FORM A ONLY (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	47	1.6 %
2	Sometimes	182	6.1 %
3	Hardly ever	190	6.3 %
4	Never	1077	35.9 %
Missing Data			
9	(VOL) Don't know/refused	3	0.1 %
.	-	1503	50.1 %
Total		3,002	100%

Based upon 1,496 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 83-83 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9, .

V69: Q17C Listen to Laura Schlesinger

Question: Now I'd like to ask you about some other television and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... listen to Dr. Laura Schlesinger's radio show? Added text: FORM A ONLY (READ AND ROTATE), (pronounce: SLES-en-ger).

Value	Label	Unweighted Frequency	%
1	Regularly	51	1.7 %
2	Sometimes	141	4.7 %
3	Hardly ever	117	3.9 %
4	Never	1185	39.5 %
Missing Data			
9	(VOL) Don't know/refused	5	0.2 %
.	-	1503	50.1 %
Total		3,002	100%

Based upon 1,494 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 84-84 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9, .

V70: Q17D Listen to Don Imus

Question: Now I'd like to ask you about some other television and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... listen to Don Imus' radio show? Added text: FORM A ONLY (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	20	0.7 %
2	Sometimes	44	1.5 %
3	Hardly ever	94	3.1 %
4	Never	1329	44.3 %
Missing Data			
9	(VOL) Don't know/refused	12	0.4 %
.	-	1503	50.1 %
Total		3,002	100%

Based upon 1,487 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 85-85 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9, .

V71: Q17E Listen to Howard Stern

Question: Now I'd like to ask you about some other television and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... listen to Howard Stern's radio show? Added text: FORM A ONLY (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	63	2.1 %
2	Sometimes	146	4.9 %
3	Hardly ever	143	4.8 %
4	Never	1145	38.1 %
Missing Data			
9	(VOL) Don't know/refused	2	0.1 %
.	-	1503	50.1 %
Total		3,002	100%

Based upon 1,497 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 86-86 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9, .

V72: Q17F Listen to Rush Limbaugh

Question: Now I'd like to ask you about some other television and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... listen to Rush Limbaugh's radio show? Added text: FORM A ONLY (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	72	2.4 %
2	Sometimes	174	5.8 %
3	Hardly ever	155	5.2 %
4	Never	1094	36.4 %
Missing Data			
9	(VOL) Don't know/refused	4	0.1 %
.	-	1503	50.1 %
Total		3,002	100%

Based upon 1,495 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 87-87 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9, .

V73: Q17G Listen to religious radio shows

Question: Now I'd like to ask you about some other television and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... listen to religious radio shows such as "Focus on the Family"? Added text: FORM A ONLY (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	151	5.0 %
2	Sometimes	229	7.6 %
3	Hardly ever	159	5.3 %
4	Never	957	31.9 %
Missing Data			
9	(VOL) Don't know/refused	3	0.1 %
.	-	1503	50.1 %
Total		3,002	100%

Based upon 1,496 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 88-88 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V74: Q18A Read news magazines

Question: Now I'd like to know how often you read certain types of publications. As I read each, tell me if you read them regularly, sometimes, hardly ever or never. (First,) how often do you read ... news magazines such as Time, U.S. News, or Newsweek? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	480	16.0 %
2	Sometimes	1106	36.8 %
3	Hardly ever	547	18.2 %
4	Never	868	28.9 %
Missing Data			
9	(VOL) Don't know/refused	1	0.0 %
Total		3,002	100%

Based upon 3,001 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 89-89 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V75: Q18B Read business magazines

Question: Now I'd like to know how often you read certain types of publications. As I read each, tell me if you read them regularly, sometimes, hardly ever or never. (Next,) how often do you read ... business magazines such as Fortune and Forbes? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	172	5.7 %
2	Sometimes	528	17.6 %
3	Hardly ever	460	15.3 %
4	Never	1841	61.3 %
Missing Data			
9	(VOL) Don't know/refused	1	0.0 %
Total		3,002	100%

Based upon 3,001 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 90-90 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V76: Q18C Read tabloid newspapers

Question: Now I'd like to know how often you read certain types of publications. As I read each, tell me if you read them regularly, sometimes, hardly ever or never. (Next,) how often do you read ... The National Enquirer, The Sun or The Star? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	87	2.9 %
2	Sometimes	313	10.4 %
3	Hardly ever	287	9.6 %
4	Never	2313	77.0 %
Missing Data			
9	(VOL) Don't know/refused	2	0.1 %
Total		3,002	100%

Based upon 3,000 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 91-91 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V77: Q18D Read personality magazines

Question: Now I'd like to know how often you read certain types of publications. As I read each, tell me if you read them regularly, sometimes, hardly ever or never. (Next,) how often do you read ... personality magazines such as People? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	227	7.6 %
2	Sometimes	886	29.5 %
3	Hardly ever	577	19.2 %
4	Never	1312	43.7 %
	Total	3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 92-92 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V78: Q18E Read general interest magazines

Question: Now I'd like to know how often you read certain types of publications. As I read each, tell me if you read them regularly, sometimes, hardly ever or never. (Next,) how often do you read ... magazines such as The Atlantic Monthly, Harpers or The New Yorker? Added text: ASK ALL (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Regularly	74	2.5 %
2	Sometimes	238	7.9 %
3	Hardly ever	349	11.6 %
4	Never	2341	78.0 %
	Total	3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 93-93 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V97: Q21 Follow morning weekday news

Question: On another subject ... thinking about a typical weekday, do you normally start your morning with some type of news, or not? Added text: ASK ALL. [IF] Yes - GO TO QUESTION 22, No - GO TO QUESTION 24, Don't know/Refused - GO TO QUESTION 24.

Value	Label	Unweighted Frequency	%
1	Yes	2052	68.4 %

Value	Label	Unweighted Frequency	%
2	No	946	31.5 %
	Missing Data		
9	Don't know/refused	4	0.1 %
	Total	3,002	100%

Based upon 2,998 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 133-133 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V99: Q23A Morning news source

Question: Is your morning news mainly from television, the newspaper, radio or the internet? Added text: FORM B ONLY, IF YES ON QUESTION 21 (ACCEPT MULTIPLE RESPONSES).

Value	Label	Unweighted Frequency	%
1	Television	564	18.8 %
2	The newspaper	185	6.2 %
3	Radio	280	9.3 %
4	The Internet	12	0.4 %
	Missing Data		
9	(VOL) Don't know/refused	4	0.1 %
.	-	1957	65.2 %
	Total	3,002	100%

Based upon 1,041 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 135-135 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V100: Q23B Morning news source

Question: Is your morning news mainly from television, the newspaper, radio or the internet? Added text: FORM B ONLY, IF YES ON QUESTION 21 (ACCEPT MULTIPLE RESPONSES).

Value	Label	Unweighted Frequency	%
1	Television	34	1.1 %
2	The newspaper	106	3.5 %
3	Radio	62	2.1 %

Value	Label	Unweighted Frequency	%
4	The Internet	7	0.2 %
	Missing Data		
.	-	2793	93.0 %
	Total	3,002	100%

Based upon 209 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 136-136 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V101: Q23C Morning news source

Question: Is your morning news mainly from television, the newspaper, radio or the internet? Added text: FORM B ONLY, IF YES ON QUESTION 21 (ACCEPT MULTIPLE RESPONSES).

Value	Label	Unweighted Frequency	%
1	Television	2	0.1 %
2	The newspaper	5	0.2 %
3	Radio	20	0.7 %
4	The Internet	3	0.1 %
	Missing Data		
.	-	2972	99.0 %
	Total	3,002	100%

Based upon 30 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 137-137 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V102: Q23D Morning news source

Question: Is your morning news mainly from television, the newspaper, radio or the internet? Added text: FORM B ONLY, IF YES ON QUESTION 21 (ACCEPT MULTIPLE RESPONSES).

Value	Label	Unweighted Frequency	%
1	Television	1	0.0 %
2	The newspaper	0	0.0 %
3	Radio	1	0.0 %
4	The Internet	9	0.3 %

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	2991	99.6 %
	Total	3,002	100%

Based upon 11 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 138-138 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V103: Q24 Follow news during weekday

Question: Again, thinking about a typical weekday, do you normally read, watch, or listen to the news during the course of the day, or not? Added text: ASK ALL. [IF] Yes - GO TO QUESTION 25, No - GO TO QUESTION 26, Don't know/Refused - GO TO QUESTION 26.

Value	Label	Unweighted Frequency	%
1	Yes	2233	74.4 %
2	No	765	25.5 %
	Missing Data		
9	Don't know/refused	4	0.1 %
	Total	3,002	100%

Based upon 2,998 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 139-139 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V104: Q25A Daily news source

Question: Is that news mainly from television, the newspaper, radio or the internet? Added text: FORM B ONLY, IF YES ON QUESTION 24 (ACCEPT MULTIPLE RESPONSES).

Value	Label	Unweighted Frequency	%
1	Television	552	18.4 %
2	The newspaper	252	8.4 %
3	Radio	244	8.1 %
4	The Internet	33	1.1 %
	Missing Data		
9	(VOL) Don't know/refused	2	0.1 %
.	-	1919	63.9 %

Value	Label	Unweighted Frequency	%
Total		3,002	100%

Based upon 1,081 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 140-140 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V105: Q25B Daily news source

Question: Is that news mainly from television, the newspaper, radio or the internet? Added text: FORM B ONLY, IF YES ON QUESTION 24 (ACCEPT MULTIPLE RESPONSES).

Value	Label	Unweighted Frequency	%
1	Television	49	1.6 %
2	The newspaper	133	4.4 %
3	Radio	56	1.9 %
4	The Internet	14	0.5 %
	Missing Data		
.	-	2750	91.6 %
Total		3,002	100%

Based upon 252 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 141-141 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V106: Q25C Daily news source

Question: Is that news mainly from television, the newspaper, radio or the internet? Added text: FORM B ONLY, IF YES ON QUESTION 24 (ACCEPT MULTIPLE RESPONSES).

Value	Label	Unweighted Frequency	%
1	Television	1	0.0 %
2	The newspaper	5	0.2 %
3	Radio	45	1.5 %
4	The Internet	2	0.1 %
	Missing Data		
.	-	2949	98.2 %
Total		3,002	100%

Based upon 53 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 142-142 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V107: Q25D Daily news source

Question: Is that news mainly from television, the newspaper, radio or the internet? Added text: FORM B ONLY, IF YES ON QUESTION 24 (ACCEPT MULTIPLE RESPONSES).

Value	Label	Unweighted Frequency	%
1	Television	0	0.0 %
2	The newspaper	0	0.0 %
3	Radio	0	0.0 %
4	The Internet	17	0.6 %
	Missing Data		
.	-	2985	99.4 %
	Total	3,002	100%

Based upon 17 valid cases out of 3,002 total cases.

- Minimum: 4.00
- Maximum: 4.00

Location: 143-143 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V108: Q26 Follow evening weekday news

Question: And, on a typical weekday, do you normally read, watch or listen to the news around the dinner hour, or not? Added text: ASK ALL. [IF] Yes - GO TO QUESTION 27, No - GO TO QUESTION W1, Don't know/Refused - GO TO QUESTION W1.

Value	Label	Unweighted Frequency	%
1	Yes	1908	63.6 %
2	No	1086	36.2 %
	Missing Data		
9	Don't know/refused	8	0.3 %
	Total	3,002	100%

Based upon 2,994 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 144-144 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V109: Q27A Evening news source

Question: Is that news mainly from television, the newspaper, radio or the internet? Added text: FORM B ONLY, IF YES ON QUESTION 26 (ACCEPT MULTIPLE RESPONSES).

Value	Label	Unweighted Frequency	%
1	Television	810	27.0 %
2	The newspaper	47	1.6 %
3	Radio	47	1.6 %
4	The Internet	5	0.2 %
	Missing Data		
9	(VOL) Don't know/refused	2	0.1 %
.	-	2091	69.7 %
	Total	3,002	100%

Based upon 909 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 145-145 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V110: Q27B Evening news source

Question: Is that news mainly from television, the newspaper, radio or the internet? Added text: FORM B ONLY, IF YES ON QUESTION 26 (ACCEPT MULTIPLE RESPONSES).

Value	Label	Unweighted Frequency	%
1	Television	13	0.4 %
2	The newspaper	58	1.9 %
3	Radio	8	0.3 %
4	The Internet	8	0.3 %
	Missing Data		
.	-	2915	97.1 %
	Total	3,002	100%

Based upon 87 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 146-146 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V111: Q27C Evening news source

Question: Is that news mainly from television, the newspaper, radio or the internet? Added text: FORM B ONLY, IF YES ON QUESTION 26 (ACCEPT MULTIPLE RESPONSES).

Value	Label	Unweighted Frequency	%
1	Television	0	0.0 %
2	The newspaper	0	0.0 %
3	Radio	3	0.1 %
4	The Internet	2	0.1 %
	Missing Data		
.	-	2997	99.8 %
	Total	3,002	100%

Based upon 5 valid cases out of 3,002 total cases.

- Minimum: 3.00
- Maximum: 4.00

Location: 147-147 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V112: Q27D Evening news source

Question: Is that news mainly from television, the newspaper, radio or the internet? Added text: FORM B ONLY, IF YES ON QUESTION 26 (ACCEPT MULTIPLE RESPONSES).

Value	Label	Unweighted Frequency	%
1	Television	0	0.0 %
2	The newspaper	0	0.0 %
3	Radio	0	0.0 %
4	The Internet	1	0.0 %
	Missing Data		
.	-	3001	100.0 %
	Total	3,002	100%

Based upon 1 valid cases out of 3,002 total cases.

- Minimum: 4.00
- Maximum: 4.00

Location: 148-148 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V113: Q28 Follow late weekday news

Question: On a typical weekday, do you normally read, watch or listen to the news late in the evening, or not? Added text: ASK ALL. [IF] Yes - GO TO QUESTION 29, No - GO TO QUESTION W2, Don't know/Refused - GO TO QUESTION W2.

Value	Label	Unweighted Frequency	%
1	Yes	1828	60.9 %
2	No	1165	38.8 %
	Missing Data		
9	Don't know/refused	9	0.3 %
	Total	3,002	100%

Based upon 2,993 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 149-149 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V114: Q29A Late weekday news source

Question: Is that news mainly from television, the newspaper, radio or the internet? Added text: FORM B ONLY, IF YES ON QUESTION 28 (ACCEPT MULTIPLE RESPONSES).

Value	Label	Unweighted Frequency	%
1	Television	819	27.3 %
2	The newspaper	37	1.2 %
3	Radio	17	0.6 %
4	The Internet	10	0.3 %
	Missing Data		
-	-	2119	70.6 %
	Total	3,002	100%

Based upon 883 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 150-150 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V115: Q29B Late weekday news source

Question: Is that news mainly from television, the newspaper, radio or the internet? Added text: FORM B ONLY, IF YES ON QUESTION 28 (ACCEPT MULTIPLE RESPONSES).

Value	Label	Unweighted Frequency	%
1	Television	11	0.4 %
2	The newspaper	35	1.2 %
3	Radio	8	0.3 %

Value	Label	Unweighted Frequency	%
4	The Internet	11	0.4 %
	Missing Data		
.	-	2937	97.8 %
	Total	3,002	100%

Based upon 65 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 151-151 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V116: Q29C Late weekday news source

Question: Is that news mainly from television, the newspaper, radio or the internet? Added text: FORM B ONLY, IF YES ON QUESTION 28 (ACCEPT MULTIPLE RESPONSES).

Value	Label	Unweighted Frequency	%
1	Television	0	0.0 %
2	The newspaper	0	0.0 %
3	Radio	1	0.0 %
4	The Internet	0	0.0 %
	Missing Data		
.	-	3001	100.0 %
	Total	3,002	100%

Based upon 1 valid cases out of 3,002 total cases.

- Minimum: 3.00
- Maximum: 3.00

Location: 152-152 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V117: Q29D Late weekday news source

Question: Is that news mainly from television, the newspaper, radio or the internet? Added text: FORM B ONLY, IF YES ON QUESTION 28 (ACCEPT MULTIPLE RESPONSES).

Value	Label	Unweighted Frequency	%
1	Television	0	0.0 %
2	The newspaper	0	0.0 %
3	Radio	0	0.0 %
4	The Internet	1	0.0 %

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	3001	100.0 %
	Total	3,002	100%

Based upon 1 valid cases out of 3,002 total cases.

- Minimum: 4.00
- Maximum: 4.00

Location: 153-153 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V119: Q31 Listen to call in radio programs

Question: How often, if ever, do you listen to radio shows that invite listeners to call in to discuss current events, public issues and politics -- regularly, sometimes, rarely or never?

Value	Label	Unweighted Frequency	%
1	Regularly	204	6.8 %
2	Sometimes	333	11.1 %
3	Rarely	363	12.1 %
4	Never	596	19.9 %
	Missing Data		
9	(VOL) Don't know/refused	3	0.1 %
.	-	1503	50.1 %
	Total	3,002	100%

Based upon 1,496 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 155-155 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V129: Q41B Follow sports news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Next, sports?
Added text: READ AND ROTATE.

Value	Label	Unweighted Frequency	%
1	Very closely	808	26.9 %
2	Somewhat closely	841	28.0 %
3	Not very closely	563	18.8 %
4	Not at all closely	787	26.2 %

Value	Label	Unweighted Frequency	%
	Missing Data		
9	(VOL) Don't know/refused	3	0.1 %
	Total	3,002	100%

Based upon 2,999 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 165-165 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V130: Q41C Follow business news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Next, business and finance? Added text: READ AND ROTATE.

Value	Label	Unweighted Frequency	%
1	Very closely	540	18.0 %
2	Somewhat closely	1136	37.8 %
3	Not very closely	711	23.7 %
4	Not at all closely	611	20.4 %
	Missing Data		
9	(VOL) Don't know/refused	4	0.1 %
	Total	3,002	100%

Based upon 2,998 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 166-166 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V131: Q41D Follow international news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Next, international affairs? Added text: READ AND ROTATE.

Value	Label	Unweighted Frequency	%
1	Very closely	516	17.2 %
2	Somewhat closely	1400	46.6 %
3	Not very closely	688	22.9 %
4	Not at all closely	395	13.2 %

Value	Label	Unweighted Frequency	%
	Missing Data		
9	(VOL) Don't know/refused	3	0.1 %
	Total	3,002	100%

Based upon 2,999 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 167-167 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V132: Q41E Follow local govt news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Next, local government? Added text: READ AND ROTATE.

Value	Label	Unweighted Frequency	%
1	Very closely	700	23.3 %
2	Somewhat closely	1350	45.0 %
3	Not very closely	602	20.1 %
4	Not at all closely	346	11.5 %
	Missing Data		
9	(VOL) Don't know/refused	4	0.1 %
	Total	3,002	100%

Based upon 2,998 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 168-168 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V133: Q41F Follow religion news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Next, religion? Added text: READ AND ROTATE.

Value	Label	Unweighted Frequency	%
1	Very closely	533	17.8 %
2	Somewhat closely	996	33.2 %
3	Not very closely	773	25.7 %
4	Not at all closely	695	23.2 %

Value	Label	Unweighted Frequency	%
	Missing Data		
9	(VOL) Don't know/refused	5	0.2 %
	Total	3,002	100%

Based upon 2,997 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 169-169 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V134: Q41G Follow local news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Next, people and events in your own community? Added text: READ AND ROTATE.

Value	Label	Unweighted Frequency	%
1	Very closely	997	33.2 %
2	Somewhat closely	1387	46.2 %
3	Not very closely	411	13.7 %
4	Not at all closely	204	6.8 %
	Missing Data		
9	(VOL) Don't know/refused	3	0.1 %
	Total	3,002	100%

Based upon 2,999 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 170-170 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V135: Q41H Follow entertainment news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Next, entertainment? Added text: READ AND ROTATE.

Value	Label	Unweighted Frequency	%
1	Very closely	455	15.2 %
2	Somewhat closely	1292	43.0 %
3	Not very closely	850	28.3 %
4	Not at all closely	400	13.3 %

Value	Label	Unweighted Frequency	%
	Missing Data		
9	(VOL) Don't know/refused	5	0.2 %
	Total	3,002	100%

Based upon 2,997 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 171-171 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V136: Q41I Follow consumer news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Next, consumer news? Added text: READ AND ROTATE.

Value	Label	Unweighted Frequency	%
1	Very closely,	472	15.7 %
2	Somewhat closely,	1409	46.9 %
3	Not very closely, or	660	22.0 %
4	Not at all closely?	454	15.1 %
	Missing Data		
9	(VOL) Don't know/Refused	7	0.2 %
	Total	3,002	100%

Based upon 2,995 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 172-172 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V137: Q41J Follow sci/tech news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Next, science and technology? Added text: READ AND ROTATE.

Value	Label	Unweighted Frequency	%
1	Very closely,	697	23.2 %
2	Somewhat closely,	1269	42.3 %
3	Not very closely, or	577	19.2 %
4	Not at all closely?	453	15.1 %

Value	Label	Unweighted Frequency	%
	Missing Data		
9	(VOL) Don't know/Refused	6	0.2 %
	Total	3,002	100%

Based upon 2,996 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 173-173 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V138: Q41K Follow health news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Next, health?

Added text: READ AND ROTATE.

Value	Label	Unweighted Frequency	%
1	Very closely,	1024	34.1 %
2	Somewhat closely,	1407	46.9 %
3	Not very closely, or	366	12.2 %
4	Not at all closely?	202	6.7 %
	Missing Data		
9	(VOL) Don't know/Refused	3	0.1 %
	Total	3,002	100%

Based upon 2,999 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 174-174 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V139: Q41L Follow crime news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Next, crime?

Added text: READ AND ROTATE.

Value	Label	Unweighted Frequency	%
1	Very closely,	1051	35.0 %
2	Somewhat closely,	1353	45.1 %
3	Not very closely, or	401	13.4 %
4	Not at all closely?	193	6.4 %

Value	Label	Unweighted Frequency	%
	Missing Data		
9	(VOL) Don't know/Refused	4	0.1 %
	Total	3,002	100%

Based upon 2,998 valid cases out of 3,002 total cases.

- Minimum: 1.00
 - Maximum: 4.00

Location: 175-175 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V140: Q41M Follow arts and culture news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Next, culture and the arts? Added text: READ AND ROTATE.

Value	Label	Unweighted Frequency	%
1	Very closely,	376	12.5 %
2	Somewhat closely,	1023	34.1 %
3	Not very closely, or	893	29.7 %
4	Not at all closely?	706	23.5 %
	Missing Data		
9	(VOL) Don't know/Refused	4	0.1 %
	Total	3,002	100%

Based upon 2,998 valid cases out of 3,002 total cases.

- Minimum: 1.00
 - Maximum: 4.00

Location: 176-176 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V196: Q68A Read New York Times

Question: As I read to you from a list of newspapers, please tell me if you read each newspaper regularly, or not. Some of these may not be available in your area. First, do you read regularly, or not? What about ... The New York Times? Added text: ROTATE ITEMS a thru q.

Value	Label	Unweighted Frequency	%
1	Yes	317	10.6 %
2	No	2680	89.3 %
	Missing Data		
9	Don't know/Refused	5	0.2 %

Value	Label	Unweighted Frequency	%
	Total	3,002	100%

Based upon 2,997 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 230-230 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V197: Q68B Read Wall Street Journal

Question: As I read to you from a list of newspapers, please tell me if you read each newspaper regularly, or not. Some of these may not be available in your area. First, do you read regularly, or not? What about ... The Wall Street Journal? Added text: ROTATE ITEMS a thru g.

Value	Label	Unweighted Frequency	%
1	Yes	511	17.0 %
2	No	2489	82.9 %
	Missing Data		
9	Don't know/Refused	2	0.1 %
	Total	3,002	100%

Based upon 3,000 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 231-231 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V198: Q68C Read Washington Post

Question: As I read to you from a list of newspapers, please tell me if you read each newspaper regularly, or not. Some of these may not be available in your area. First, do you read regularly, or not? What about ... The Washington Post? Added text: ROTATE ITEMS a thru g.

Value	Label	Unweighted Frequency	%
1	Yes	159	5.3 %
2	No	2839	94.6 %
	Missing Data		
9	Don't know/Refused	4	0.1 %
	Total	3,002	100%

Based upon 2,998 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 232-232 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V199: Q68D Read Los Angeles Times

Question: As I read to you from a list of newspapers, please tell me if you read each newspaper regularly, or not. Some of these may not be available in your area. First, do you read regularly, or not? What about ... The Los Angeles Times? Added text: ROTATE ITEMS a thru g.

Value	Label	Unweighted Frequency	%
1	Yes	141	4.7 %
2	No	2857	95.2 %
	Missing Data		
9	Don't know/Refused	4	0.1 %
	Total	3,002	100%

Based upon 2,998 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 233-233 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V200: Q68E Read Chicago Tribune

Question: As I read to you from a list of newspapers, please tell me if you read each newspaper regularly, or not. Some of these may not be available in your area. First, do you read regularly, or not? What about ... The Chicago Tribune? Added text: ROTATE ITEMS a thru g.

Value	Label	Unweighted Frequency	%
1	Yes	131	4.4 %
2	No	2868	95.5 %
	Missing Data		
9	Don't know/Refused	3	0.1 %
	Total	3,002	100%

Based upon 2,999 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 234-234 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V201: Q68F Read Boston Globe

Question: As I read to you from a list of newspapers, please tell me if you read each newspaper regularly, or not. Some of these may not be available in your area. First, do you read regularly, or not? What about ... The Boston Globe? Added text: ROTATE ITEMS a thru g.

Value	Label	Unweighted Frequency	%
1	Yes	72	2.4 %
2	No	2926	97.5 %
	Missing Data		
9	Don't know/Refused	4	0.1 %
	Total	3,002	100%

Based upon 2,998 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 235-235 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V202: Q68G Read USA Today

Question: As I read to you from a list of newspapers, please tell me if you read each newspaper regularly, or not. Some of these may not be available in your area. First, do you read regularly, or not? What about ... USA Today? Added text: ROTATE ITEMS a thru g.

Value	Label	Unweighted Frequency	%
1	Yes	856	28.5 %
2	No	2141	71.3 %
	Missing Data		
9	Don't know/Refused	5	0.2 %
	Total	3,002	100%

Based upon 2,997 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 236-236 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V79: Q19A Lead in code: Attitude to national news coverage

Question: Now, a different kind of question. Please tell me what one word or phrase best describes your impression of THE NATIONAL NEWS MEDIA. (OPEN ENDED. PROBE FOR UP TO 3 RESPONSES: Are there any other words or phrases that describe your impression of the national news media?) Added text: SPLIT FORM B INTO B1 AND B2: FORM B1 ONLY.

Value	Label	Unweighted Frequency	%
1	Gave response	664	22.1 %
2	No answer/not sure/don't know/refused	93	3.1 %
	Missing Data		
.	-	2245	74.8 %
	Total	3,002	100%

Based upon 757 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 94-94 (width: 1; decimal: 0)

Variable Type: numeric

V80: Q19A Attitude to national news coverage

Question: Now, a different kind of question. Please tell me what one word or phrase best describes your impression of THE NATIONAL NEWS MEDIA. (OPEN ENDED. PROBE FOR UP TO 3 RESPONSES: Are there any other words or phrases that describe your impression of the national news media?) Added text: SPLIT FORM B INTO B1 AND B2: FORM B1 ONLY.

Value	Label	Unweighted Frequency	%
-		2338	77.9 %
1	-	6	0.2 %
10	-	2	0.1 %
11	-	3	0.1 %
14	-	1	0.0 %
15	-	2	0.1 %
16	-	1	0.0 %
17	-	4	0.1 %
18	-	1	0.0 %
19	-	6	0.2 %
2	-	13	0.4 %
20	-	24	0.8 %
21	-	53	1.8 %
22	-	2	0.1 %
23	-	2	0.1 %
25	-	37	1.2 %
26	-	8	0.3 %
27	-	2	0.1 %
28	-	13	0.4 %
29	-	4	0.1 %
3	-	1	0.0 %
30	-	3	0.1 %

Value	Label	Unweighted Frequency	%
31	-	9	0.3 %
32	-	2	0.1 %
33	-	6	0.2 %
34	-	27	0.9 %
35	-	1	0.0 %
36	-	6	0.2 %
37	-	8	0.3 %
38	-	2	0.1 %
39	-	6	0.2 %
4	-	2	0.1 %
40	-	3	0.1 %
41	-	1	0.0 %
42	-	3	0.1 %
43	-	3	0.1 %
45	-	2	0.1 %
46	-	22	0.7 %
47	-	4	0.1 %
48	-	1	0.0 %
49	-	3	0.1 %
5	-	43	1.4 %
50	-	8	0.3 %
51	-	3	0.1 %
52	-	4	0.1 %
53	-	9	0.3 %
54	-	2	0.1 %
55	-	2	0.1 %
56	-	2	0.1 %
57	-	4	0.1 %
Total		3,002	100%

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 3,002 valid cases out of 3,002 total cases.

Location: 95-104 (width: 10; decimal: 0)

Variable Type: character

V81: Q19B Lead in code: attitude to national news coverage

Question: Now, a different kind of question. Please tell me what one word or phrase best describes your impression of THE LOCAL NEWS MEDIA IN YOUR AREA. (OPEN ENDED. PROBE FOR UP TO 3 RESPONSES: Are there any other words or phrases that describe your impression of the local news media in your area?) Added text: SPLIT FORM B INTO B1 AND B2: FORM B2 ONLY.

Value	Label	Unweighted Frequency	%
1	Gave response	280	9.3 %
2	No answer/not sure/don't know/refused	384	12.8 %
	Missing Data		
.	-	2338	77.9 %
	Total	3,002	100%

Based upon 664 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 105-105 (width: 1; decimal: 0)

Variable Type: numeric

V82: Q19B Attitude to national news coverage

Question: Now, a different kind of question. Please tell me what one word or phrase best describes your impression of THE NATIONAL NEWS MEDIA. (OPEN ENDED. PROBE FOR UP TO 3 RESPONSES: Are there any other words or phrases that describe your impression of the national news media?) Added text: SPLIT FORM B INTO B1 AND B2: FORM B1 ONLY..

Value	Label	Unweighted Frequency	%
1	-	2	0.1 %
3	-	3	0.1 %
5	-	17	0.6 %
8	-	3	0.1 %
15	-	1	0.0 %
16	-	3	0.1 %
17	-	2	0.1 %
18	-	2	0.1 %
19	-	1	0.0 %
20	-	4	0.1 %
21	-	4	0.1 %
22	-	2	0.1 %
24	-	2	0.1 %
25	-	13	0.4 %
26	-	8	0.3 %
27	-	4	0.1 %
28	-	5	0.2 %
29	-	1	0.0 %
30	-	2	0.1 %
31	-	3	0.1 %
32	-	1	0.0 %
33	-	1	0.0 %

Value	Label	Unweighted Frequency	%
35	-	3	0.1 %
40	-	2	0.1 %
41	-	1	0.0 %
42	-	2	0.1 %
44	-	3	0.1 %
46	-	7	0.2 %
47	-	2	0.1 %
48	-	1	0.0 %
49	-	3	0.1 %
50	-	1	0.0 %
53	-	5	0.2 %
54	-	5	0.2 %
55	-	3	0.1 %
57	-	1	0.0 %
58	-	1	0.0 %
60	-	136	4.5 %
97	-	6	0.2 %
98	-	14	0.5 %
Missing Data			
.	-	2722	90.7 %
Total		3,002	100%

Based upon 280 valid cases out of 3,002 total cases.

- Mean: 48.53
- Median: 60.00
- Mode: 60.00
- Minimum: 1.00
- Maximum: 98.00
- Standard Deviation: 23.28

Location: 106-107 (width: 2; decimal: 0)

Variable Type: numeric

V83: Q19B.1 Attitude to national news coverage

Question: Now, a different kind of question. Please tell me what one word or phrase best describes your impression of THE NATIONAL NEWS MEDIA. (OPEN ENDED. PROBE FOR UP TO 3 RESPONSES: Are there any other words or phrases that describe your impression of the national news media?) Added text: SPLIT FORM B INTO B1 AND B2: FORM B1 ONLY.

Value	Label	Unweighted Frequency	%
25	-	1	0.0 %
49	-	1	0.0 %
50	-	1	0.0 %

Value	Label	Unweighted Frequency	%
60	-	3	0.1 %
	Missing Data		
-		2996	99.8 %
	Total	3,002	100%

Based upon 6 valid cases out of 3,002 total cases.

- Mean: 50.67
- Median: 55.00
- Mode: 60.00
- Minimum: 25.00
- Maximum: 60.00
- Standard Deviation: 13.59

Location: 108-109 (width: 2; decimal: 0)

Variable Type: numeric

V84: Q19B.2 Attitude to national news coverage

Question: Now, a different kind of question. Please tell me what one word or phrase best describes your impression of THE NATIONAL NEWS MEDIA. (OPEN ENDED. PROBE FOR UP TO 3 RESPONSES: Are there any other words or phrases that describe your impression of the national news media?) Added text: SPLIT FORM B INTO B1 AND B2: FORM B1 ONLY.

Value	Label	Unweighted Frequency	%
	Missing Data		
-		3002	100.0 %
	Total	3,002	100%

Based upon 0 valid cases out of 3,002 total cases.

Location: 110-110 (width: 1; decimal: 0)

Variable Type: numeric

V85: Q19B.3 Attitude to national news coverage

Question: Now, a different kind of question. Please tell me what one word or phrase best describes your impression of THE NATIONAL NEWS MEDIA. (OPEN ENDED. PROBE FOR UP TO 3 RESPONSES: Are there any other words or phrases that describe your impression of the national news media?) Added text: SPLIT FORM B INTO B1 AND B2: FORM B1 ONLY.

Value	Label	Unweighted Frequency	%
	Missing Data		
-		3002	100.0 %
	Total	3,002	100%

Based upon 0 valid cases out of 3,002 total cases.

Location: 111-111 (width: 1; decimal: 0)

Variable Type: numeric

V86: Q19B.4 Attitude to national news coverage

Question: Now, a different kind of question. Please tell me what one word or phrase best describes your impression of THE NATIONAL NEWS MEDIA. (OPEN ENDED. PROBE FOR UP TO 3 RESPONSES: Are there any other words or phrases that describe your impression of the national news media?) Added text: SPLIT FORM B INTO B1 AND B2: FORM B1 ONLY.

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	3002	100.0 %
	Total	3,002	100%

Based upon 0 valid cases out of 3,002 total cases.

Location: 112-112 (width: 1; decimal: 0)

Variable Type: numeric

V87: Q20A Lead in code: attitude to local news coverage

Question: Now, a different kind of question. Please tell me what one word or phrase best describes your impression of THE LOCAL NEWS MEDIA IN YOUR AREA. (OPEN ENDED. PROBE FOR UP TO 3 RESPONSES: Are there any other words or phrases that describe your impression of the local news media in your area?) Added text: SPLIT FORM B INTO B1 AND B2: FORM B2 ONLY.

Value	Label	Unweighted Frequency	%
1	Gave response	684	22.8 %
2	No answer/not sure/don't know/refused	62	2.1 %
	Missing Data		
.	-	2256	75.1 %
	Total	3,002	100%

Based upon 746 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 113-113 (width: 1; decimal: 0)

Variable Type: numeric

V88: Q20A Attitude to local news coverage

Question: Now, a different kind of question. Please tell me what one word or phrase best describes your impression of THE LOCAL NEWS MEDIA IN YOUR AREA. (OPEN ENDED. PROBE FOR UP TO 3 RESPONSES: Are there any other words or phrases that describe your impression of the local news media in your area?) Added text: SPLIT FORM B INTO B1 AND B2: FORM B2 ONLY.

Value	Label	Unweighted Frequency	%
-	-	2318	77.2 %
1	-	3	0.1 %
10	-	7	0.2 %
11	-	6	0.2 %
12	-	2	0.1 %

Value	Label	Unweighted Frequency	%
13	-	19	0.6 %
14	-	29	1.0 %
15	-	13	0.4 %
16	-	7	0.2 %
17	-	1	0.0 %
18	-	1	0.0 %
19	-	129	4.3 %
2	-	32	1.1 %
20	-	9	0.3 %
21	-	18	0.6 %
22	-	9	0.3 %
23	-	1	0.0 %
24	-	7	0.2 %
25	-	10	0.3 %
26	-	2	0.1 %
27	-	6	0.2 %
28	-	30	1.0 %
29	-	4	0.1 %
3	-	5	0.2 %
30	-	8	0.3 %
31	-	4	0.1 %
32	-	4	0.1 %
33	-	5	0.2 %
34	-	5	0.2 %
35	-	1	0.0 %
36	-	4	0.1 %
37	-	5	0.2 %
38	-	3	0.1 %
39	-	2	0.1 %
4	-	9	0.3 %
41	-	1	0.0 %
42	-	23	0.8 %
44	-	7	0.2 %
45	-	3	0.1 %
49	-	5	0.2 %
5	-	6	0.2 %
50	-	5	0.2 %
51	-	14	0.5 %
53	-	5	0.2 %

Value	Label	Unweighted Frequency	%
56	-	4	0.1 %
58	-	21	0.7 %
59	-	8	0.3 %
6	-	7	0.2 %
60	-	6	0.2 %
65	-	136	4.5 %
Total		3,002	100%

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 3,002 valid cases out of 3,002 total cases.

Location: 114-123 (width: 10; decimal: 0)

Variable Type: character

V89: Q20B.1 Attitude to local news coverage

Question: Now, a different kind of question. Please tell me what one word or phrase best describes your impression of THE LOCAL NEWS MEDIA IN YOUR AREA. (OPEN ENDED. PROBE FOR UP TO 3 RESPONSES: Are there any other words or phrases that describe your impression of the local news media in your area?) Added text: SPLIT FORM B INTO B1 AND B2: FORM B2 ONLY.

Value	Label	Unweighted Frequency	%
1	Gave response	316	10.5 %
2	No answer/Not sure/Don't know/Refused	368	12.3 %
Missing Data			
.	-	2318	77.2 %
Total		3,002	100%

Based upon 684 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 124-124 (width: 1; decimal: 0)

Variable Type: numeric

V92: Q20B.1 Attitude to local news coverage

Question: Now, a different kind of question. Please tell me what one word or phrase best describes your impression of THE LOCAL NEWS MEDIA IN YOUR AREA. (OPEN ENDED. PROBE FOR UP TO 3 RESPONSES: Are there any other words or phrases that describe your impression of the local news media in your area?) Added text: SPLIT FORM B INTO B1 AND B2: FORM B2 ONLY.

Value	Label	Unweighted Frequency	%
1	-	1	0.0 %
2	-	4	0.1 %
3	-	1	0.0 %
4	-	5	0.2 %

Value	Label	Unweighted Frequency	%
5	-	2	0.1 %
6	-	3	0.1 %
7	-	3	0.1 %
8	-	4	0.1 %
10	-	1	0.0 %
11	-	3	0.1 %
12	-	3	0.1 %
13	-	7	0.2 %
14	-	6	0.2 %
15	-	1	0.0 %
17	-	2	0.1 %
18	-	1	0.0 %
19	-	9	0.3 %
20	-	6	0.2 %
21	-	9	0.3 %
22	-	1	0.0 %
23	-	1	0.0 %
24	-	1	0.0 %
25	-	4	0.1 %
26	-	2	0.1 %
28	-	18	0.6 %
29	-	4	0.1 %
30	-	1	0.0 %
31	-	1	0.0 %
32	-	1	0.0 %
33	-	1	0.0 %
34	-	1	0.0 %
35	-	1	0.0 %
36	-	3	0.1 %
37	-	2	0.1 %
38	-	1	0.0 %
39	-	3	0.1 %
41	-	3	0.1 %
42	-	3	0.1 %
44	-	1	0.0 %
45	-	4	0.1 %
49	-	3	0.1 %
50	-	1	0.0 %
51	-	5	0.2 %

Value	Label	Unweighted Frequency	%
53	-	7	0.2 %
56	-	10	0.3 %
58	-	6	0.2 %
59	-	3	0.1 %
65	-	119	4.0 %
97	-	13	0.4 %
98	-	21	0.7 %
Missing Data			
.	-	2686	89.5 %
Total		3,002	100%

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 316 valid cases out of 3,002 total cases.

- Mean: 49.75
- Median: 58.00
- Mode: 65.00
- Minimum: 1.00
- Maximum: 98.00
- Standard Deviation: 26.78

Location: 125-126 (width: 2; decimal: 0)

Variable Type: numeric

V93: Q20B.2 Attitude to local news coverage

Question: Now, a different kind of question. Please tell me what one word or phrase best describes your impression of THE LOCAL NEWS MEDIA IN YOUR AREA. (OPEN ENDED. PROBE FOR UP TO 3 RESPONSES: Are there any other words or phrases that describe your impression of the local news media in your area?) Added text: SPLIT FORM B INTO B1 AND B2: FORM B2 ONLY.

Value	Label	Unweighted Frequency	%
11	-	1	0.0 %
19	-	2	0.1 %
25	-	1	0.0 %
32	-	1	0.0 %
33	-	1	0.0 %
36	-	1	0.0 %
39	-	1	0.0 %
45	-	1	0.0 %
58	-	1	0.0 %
60	-	1	0.0 %
65	-	5	0.2 %
Missing Data			

Value	Label	Unweighted Frequency	%
-		2986	99.5 %
Total		3,002	100%

Based upon 16 valid cases out of 3,002 total cases.

- Mean: 43.88
- Median: 42.00
- Mode: 65.00
- Minimum: 11.00
- Maximum: 65.00
- Standard Deviation: 19.51

Location: 127-128 (width: 2; decimal: 0)

Variable Type: numeric

V94: Q20B.3 Attitude to local news coverage

Question: Now, a different kind of question. Please tell me what one word or phrase best describes your impression of THE LOCAL NEWS MEDIA IN YOUR AREA. (OPEN ENDED. PROBE FOR UP TO 3 RESPONSES: Are there any other words or phrases that describe your impression of the local news media in your area?) Added text: SPLIT FORM B INTO B1 AND B2: FORM B2 ONLY.

Value	Label	Unweighted Frequency	%
23	-	1	0.0 %
	Missing Data		
.	-	3001	100.0 %
Total		3,002	100%

Based upon 1 valid cases out of 3,002 total cases.

- Mean: 23.00
- Median: 23.00
- Mode: 23.00
- Minimum: 23.00
- Maximum: 23.00
- Standard Deviation: 0.00

Location: 129-130 (width: 2; decimal: 0)

Variable Type: numeric

V95: Q20B.4 Attitude to local news coverage

Question: Now, a different kind of question. Please tell me what one word or phrase best describes your impression of THE LOCAL NEWS MEDIA IN YOUR AREA. (OPEN ENDED. PROBE FOR UP TO 3 RESPONSES: Are there any other words or phrases that describe your impression of the local news media in your area?) Added text: SPLIT FORM B INTO B1 AND B2: FORM B2 ONLY.

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	3002	100.0 %
Total		3,002	100%

Based upon 0 valid cases out of 3,002 total cases.

Location: 131-131 (width: 1; decimal: 0)

Variable Type: numeric

V96: Q20B.5 Attitude to local news coverage

Question: Now, a different kind of question. Please tell me what one word or phrase best describes your impression of THE LOCAL NEWS MEDIA IN YOUR AREA. (OPEN ENDED. PROBE FOR UP TO 3 RESPONSES: Are there any other words or phrases that describe your impression of the local news media in your area?) Added text: SPLIT FORM B INTO B1 AND B2: FORM B2 ONLY.

Value	Label	Unweighted Frequency	%
	Missing Data		
.	-	3002	100.0 %
	Total	3,002	100%

Based upon 0 valid cases out of 3,002 total cases.

Location: 132-132 (width: 1; decimal: 0)

Variable Type: numeric

V98: Q22 Does missing morning news matter

Question: If you don't have an opportunity to start your day with the news, do you miss it a lot, or doesn't it make that much of a difference to you? Added text: FORM B ONLY, IF YES ON QUESTION 21.

Value	Label	Unweighted Frequency	%
1	Miss it a lot	520	17.3 %
2	Doesn't it make that much of a difference to you	491	16.4 %
3	(VOL) Never miss the news	22	0.7 %
	Missing Data		
9	(VOL) Don't know/refused	12	0.4 %
.	-	1957	65.2 %
	Total	3,002	100%

Based upon 1,033 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 3.00

Location: 134-134 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V118: Q30 Enjoy news

Question: How much do you enjoy keeping up with the news? Added text: FORM A ONLY. READ CATEGORIES (DO NOT READ: Don't know/Refused).

Value	Label	Unweighted Frequency	%
1	A lot	753	25.1 %

Value	Label	Unweighted Frequency	%
2	Some	560	18.7 %
3	Not much	150	5.0 %
4	Not at all	34	1.1 %
Missing Data			
9	(VOL) Don't know/refused	2	0.1 %
.	-	1503	50.1 %
Total		3,002	100%

Based upon 1,497 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 154-154 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9, .

V120: Q32 Information overload

Question: Some people say they feel overloaded with information these days, considering all the TV news shows, magazines, newspapers, and computer information services. Others say they like having so much information to choose from. How about you ... do you feel overloaded, or do you like having so much information available?

Value	Label	Unweighted Frequency	%
1	Overloaded	395	13.2 %
2	Like it	1021	34.0 %
3	(VOL) Other	34	1.1 %
Missing Data			
9	(VOL) Don't know/refused	49	1.6 %
.	-	1503	50.1 %
Total		3,002	100%

Based upon 1,450 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 3.00

Location: 156-156 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9, .

V124: Q37 Would you miss newspapers

Question: Now, on a different subject ... how much would you miss reading the newspaper, if newspapers were no longer available? Added text: ASK IF RESPONDENT READS DAILY NEWSPAPER ('1' YES IN QUESTION 3). READ CATEGORIES.

Value	Label	Unweighted Frequency	%
1	A Lot	631	21.0 %

Value	Label	Unweighted Frequency	%
2	Some	272	9.1 %
3	Not much	100	3.3 %
4	Not at all	45	1.5 %
Missing Data			
9	(VOL) Don't know/refused	6	0.2 %
.	-	1948	64.9 %
Total		3,002	100%

Based upon 1,048 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 160-160 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9, .

V125: Q38 Satisfaction with TV programs

Question: Generally, how satisfied are you with the choice of things you can see on television these days? Are you ... Added text: ASK OF ALL FORM A RESPONDENTS. READ [CATEGORIES] (DO NOT READ: Does not apply/irrelevant/don't care).

Value	Label	Unweighted Frequency	%
1	Very satisfied	221	7.4 %
2	Fairly satisfied	687	22.9 %
3	Not too satisfied	423	14.1 %
4	Not at all satisfied	151	5.0 %
Missing Data			
5	(VOL) Does not apply/irrelevant/don't care	10	0.3 %
6	(VOL) Don't know/refused	7	0.2 %
.	-	1503	50.1 %
Total		3,002	100%

Based upon 1,482 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 161-161 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 5, 6, .

V126: Q39 Satisfaction with TV news programs

Question: And how satisfied are you with the choice of NEWS programs available to you on TV these days? Are you ... Added text: ASK OF ALL FORM A RESPONDENTS. READ [CATEGORIES] (DO NOT READ: Does not apply/irrelevant/don't care).

Value	Label	Unweighted Frequency	%
1	Very satisfied	524	17.5 %
2	Fairly Satisfied	762	25.4 %
3	Not too satisfied	139	4.6 %
4	Not at all satisfied	51	1.7 %
	Missing Data		
5	(VOL) Does not apply/irrelevant/don't care	14	0.5 %
6	(VOL) Don't know/refused	9	0.3 %
.	-	1503	50.1 %
	Total	3,002	100%

Based upon 1,476 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 162-162 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 5 , 6 , .

V141: Q42 Interest in local news

Question: Which of the following two statements best describes you: "I follow LOCAL COMMUNITY news closely ONLY when something important or interesting is happening" OR "I follow LOCAL COMMUNITY news closely most of the time, whether or not something important or interesting is happening"? Added text: FORM B ONLY; ROTATE QUESTIONS 42 thru 44.

Value	Label	Unweighted Frequency	%
1	Follow LOCAL COMMUNITY news closely ONLY important/interesting	571	19.0 %
2	Follow the LOCAL COMMUNITY news closely MOST of the time	912	30.4 %
	Missing Data		
9	(VOL) Don't know/Refused	20	0.7 %
.	-	1499	49.9 %
	Total	3,002	100%

Based upon 1,483 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 177-177 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

V142: Q43 Interest in national news

Question: Which of the following two statements best describes you: "I follow NATIONAL news closely ONLY when something important or interesting is happening" OR "I follow NATIONAL news closely most of the time, whether or not something important or interesting is happening"? Added text: FORM B ONLY; ROTATE QUESTIONS 42 thru 44.

Value	Label	Unweighted Frequency	%
1	Follow NATIONAL news closely ONLY something important/interesting	673	22.4 %
2	Follow NATIONAL news closely MOST of the time	804	26.8 %
	Missing Data		
9	(VOL) Don't know/Refused	26	0.9 %
.	-	1499	49.9 %
	Total	3,002	100%

Based upon 1,477 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 178-178 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V143: Q44 Interest in international news

Question: Which of the following two statements best describes you: "I follow INTERNATIONAL news closely ONLY when something important or interesting is happening" OR "I follow INTERNATIONAL news closely most of the time, whether or not something important or interesting is happening"? Added text: FORM B ONLY; ROTATE QUESTIONS 42 thru 44.

Value	Label	Unweighted Frequency	%
1	Follow INTERNATIONAL news closely ONLY something important/interestin	934	31.1 %
2	Follow INTERNATIONAL news closely MOST of the time	534	17.8 %
	Missing Data		
9	(VOL) Don't know/Refused	35	1.2 %
.	-	1499	49.9 %
	Total	3,002	100%

Based upon 1,468 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 179-179 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V144: Dummy question for form b split/shuffle

Added text: SPECIAL FEATURE SHUFFLING ANSWERS ALL ANSWERS

Value	Label	Unweighted Frequency	%
1	FORM B1	757	25.2 %
2	FORM B2	746	24.9 %
	Missing Data		

Value	Label	Unweighted Frequency	%
-	-	1499	49.9 %
Total		3,002	100%

Based upon 1,503 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 180-180 (width: 1; decimal: 0)

Variable Type: numeric

V151: Q51A News less important today

Question: Now I'm going to read a series of statements about the news. For each statement, please tell me if you completely agree with it, mostly agree with it, mostly disagree with it, or completely disagree with it. The first one is ... news is not as important today as it once was. Added text: ASK ALL. (READ AND ROTATE a-d).

Value	Label	Unweighted Frequency	%
1	Completely agree,	195	6.5 %
2	Mostly agree,	454	15.1 %
3	Mostly disagree, or	894	29.8 %
4	Completely disagree with this statement?	1415	47.1 %
	Missing Data		
9	(VOL) Don't know/Refused	44	1.5 %
Total		3,002	100%

Based upon 2,958 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 187-187 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V152: Q51B News magazine aid understanding

Question: Now I'm going to read a series of statements about the news. For each statement, please tell me if you completely agree with it, mostly agree with it, mostly disagree with it, or completely disagree with it. The next one is ... a good thing about news magazine shows such as 60 Minutes, 20/20 or Dateline, is that they help me to really understand an issue. Added text: ASK ALL. (READ AND ROTATE a-d).

Value	Label	Unweighted Frequency	%
1	Completely agree,	827	27.5 %
2	Mostly agree,	1443	48.1 %
3	Mostly disagree, or	439	14.6 %
4	Completely disagree with this statement?	185	6.2 %
	Missing Data		

Value	Label	Unweighted Frequency	%
9	(VOL) Don't know/Refused	108	3.6 %
Total		3,002	100%

Based upon 2,894 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 188-188 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V153: Q51C Regular news not missed

Question: Now I'm going to read a series of statements about the news. For each statement, please tell me if you completely agree with it, mostly agree with it, mostly disagree with it, or completely disagree with it. The first one is ... there are so many ways to get the news these days that I don't worry when I don't have a chance to read the paper or when I miss my regular news programs.
Added text: ASK ALL. (READ AND ROTATE a-d).

Value	Label	Unweighted Frequency	%
1	Completely agree,	1098	36.6 %
2	Mostly agree,	1185	39.5 %
3	Mostly disagree, or	427	14.2 %
4	Completely disagree with this statement?	257	8.6 %
	Missing Data		
9	(VOL) Don't know/Refused	35	1.2 %
Total		3,002	100%

Based upon 2,967 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 189-189 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V154: Q51D Change channels often while watching news

Question: Now I'm going to read a series of statements about the news. For each statement, please tell me if you completely agree with it, mostly agree with it, mostly disagree with it, or completely disagree with it. The first one is ... I find that I often watch the news with my remote control in hand, flipping to other channels when I'm not interested in the topic. Added text: ASK ALL. (READ AND ROTATE a-d). [OPTION] FOR ITEM d ONLY: Don't watch the news.

Value	Label	Unweighted Frequency	%
1	Completely agree,	863	28.7 %
2	Mostly agree,	813	27.1 %
3	Mostly disagree, or	630	21.0 %

Value	Label	Unweighted Frequency	%
4	Completely disagree with this statement?	646	21.5 %
	Missing Data		
5	(VOL) Don't watch the news	27	0.9 %
9	(VOL) Don't know/Refused	23	0.8 %
	Total	3,002	100%

Based upon 2,952 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 190-190 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 5 , 9

V155: Q52A News stirs emotions

Question: We're interested in what's important to you when you watch, listen to, or read different news sources. Using a 5 point scale, where "5" means extremely important and "1" means not at all important, how important is it to you that the news ... stirs your emotions? Added text: READ AND ROTATE ITEMS a-h.

Value	Label	Unweighted Frequency	%
1	1 (NOT AT ALL IMPORTANT)	604	20.1 %
2	2	511	17.0 %
3	3	1025	34.1 %
4	4	425	14.2 %
5	5 (EXTREMELY IMPORTANT)	406	13.5 %
	Missing Data		
9	(VOL) Don't know/Refused	31	1.0 %
	Total	3,002	100%

Based upon 2,971 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 191-191 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V156: Q52B News helpful in daily life

Question: We're interested in what's important to you when you watch, listen to, or read different news sources. Using a 5 point scale, where "5" means extremely important and "1" means not at all important, how important is it to you that the news ... contains information that is helpful in your daily life? Added text: READ AND ROTATE ITEMS a-h.

Value	Label	Unweighted Frequency	%
1	1 (NOT AT ALL IMPORTANT)	111	3.7 %

Value	Label	Unweighted Frequency	%
2	2	149	5.0 %
3	3	490	16.3 %
4	4	752	25.0 %
5	5 (EXTREMELY IMPORTANT)	1488	49.6 %
	Missing Data		
9	(VOL) Don't know/Refused	12	0.4 %
	Total	3,002	100%

Based upon 2,990 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 192-192 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V157: Q52C News is enjoyable

Question: We're interested in what's important to you when you watch, listen to, or read different news sources. Using a 5 point scale, where "5" means extremely important and "1" means not at all important, how important is it to you that the news ... is enjoyable and entertaining? Added text: READ AND ROTATE ITEMS a-h.

Value	Label	Unweighted Frequency	%
1	1 (NOT AT ALL IMPORTANT)	434	14.5 %
2	2	434	14.5 %
3	3	906	30.2 %
4	4	594	19.8 %
5	5 (EXTREMELY IMPORTANT)	618	20.6 %
	Missing Data		
9	(VOL) Don't know/Refused	16	0.5 %
	Total	3,002	100%

Based upon 2,986 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 193-193 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V158: Q52D News fits daily schedule

Question: We're interested in what's important to you when you watch, listen to, or read different news sources. Using a 5 point scale, where "5" means extremely important and "1" means not at all important, how important is it to you that the news ... fits easily into your daily schedule? Added text: READ AND ROTATE ITEMS a-h.

Value	Label	Unweighted Frequency	%
1	1 (NOT AT ALL IMPORTANT)	271	9.0 %
2	2	231	7.7 %
3	3	745	24.8 %
4	4	721	24.0 %
5	5 (EXTREMELY IMPORTANT)	1016	33.8 %
Missing Data			
9	(VOL) Don't know/Refused	18	0.6 %
Total		3,002	100%

Based upon 2,984 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 194-194 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V161: Q52E News is accurate

Question: We're interested in what's important to you when you watch, listen to, or read different news sources. Using a 5 point scale, where "5" means extremely important and "1" means not at all important, how important is it to you that the news ... is accurate? Added text: READ AND ROTATE ITEMS a-h.

Value	Label	Unweighted Frequency	%
1	1 (NOT AT ALL IMPORTANT)	63	2.1 %
2	2	51	1.7 %
3	3	153	5.1 %
4	4	249	8.3 %
5	5 (EXTREMELY IMPORTANT)	2474	82.4 %
Missing Data			
9	(VOL) Don't know/Refused	12	0.4 %
Total		3,002	100%

Based upon 2,990 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 195-195 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V162: Q52F News is timely

Question: We're interested in what's important to you when you watch, listen to, or read different news sources. Using a 5 point scale, where "5" means extremely important and "1" means not at all important, how important is it to you that the news ... is timely and up-to-date? Added text: READ AND ROTATE ITEMS a-h.

Value	Label	Unweighted Frequency	%
1	1 (NOT AT ALL IMPORTANT)	62	2.1 %
2	2	52	1.7 %
3	3	196	6.5 %
4	4	540	18.0 %
5	5 (EXTREMELY IMPORTANT)	2140	71.3 %
Missing Data			
9	(VOL) Don't know/Refused	12	0.4 %
Total		3,002	100%

Based upon 2,990 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 196-196 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V163: Q52G News personalities care

Question: We're interested in what's important to you when you watch, listen to, or read different news sources. Using a 5 point scale, where "5" means extremely important and "1" means not at all important, how important is it to you that the news ... has news personalities who present the news in a caring way? Added text: READ AND ROTATE ITEMS a-h.

Value	Label	Unweighted Frequency	%
1	1 (NOT AT ALL IMPORTANT)	333	11.1 %
2	2	276	9.2 %
3	3	697	23.2 %
4	4	693	23.1 %
5	5 (EXTREMELY IMPORTANT)	984	32.8 %
Missing Data			
9	(VOL) Don't know/Refused	19	0.6 %
Total		3,002	100%

Based upon 2,983 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 197-197 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V164: Q52H News provides facts

Question: We're interested in what's important to you when you watch, listen to, or read different news sources. Using a 5 point scale, where "5" means extremely important and "1" means not at all important, how important is it to you that the news ... provides facts and information you can't get elsewhere? Added text: READ AND ROTATE ITEMS a-h.

Value	Label	Unweighted Frequency	%
1	1 (NOT AT ALL IMPORTANT)	125	4.2 %
2	2	96	3.2 %
3	3	384	12.8 %
4	4	679	22.6 %
5	5 (EXTREMELY IMPORTANT)	1695	56.5 %
Missing Data			
9	(VOL) Don't know/Refused	23	0.8 %
Total		3,002	100%

Based upon 2,979 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 198-198 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V253: W1 Attitude to evening news coverage

Question: How good of a job does the evening news do in summing up the events of the day ... an excellent job, a good job, only a fair job or a poor job? Added text: ASK ALL.

Value	Label	Unweighted Frequency	%
1	An excellent job,	506	16.9 %
2	A good job,	1501	50.0 %
3	Only a fair job, or	672	22.4 %
4	A poor job?	118	3.9 %
Missing Data			
9	(VOL) Don't know/Refused	205	6.8 %
Total		3,002	100%

Based upon 2,797 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 263-263 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V254: W2 Attitude to late news coverage

Question: How good of a job does the late evening news do in summing up the events of the day ... an excellent job, a good job, only a fair job or a poor job? Added text: ASK ALL.

Value	Label	Unweighted Frequency	%
1	An excellent job,	434	14.5 %
2	A good job,	1382	46.0 %
3	Only a fair job, or	595	19.8 %
4	A poor job?	91	3.0 %
	Missing Data		
9	(VOL) Don't know/Refused	500	16.7 %
	Total	3,002	100%

Based upon 2,502 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 264-264 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V255: Q19C Impressions of the national news media

Question: Is there any other word or phrase that describes your impression of the national news media?

Value	Label	Unweighted Frequency	%
1	GAVE	108	3.6 %
2	No answer/Not sure/Don't know/Refused	172	5.7 %
	Missing Data		
.	-	2722	90.7 %
	Total	3,002	100%

Based upon 280 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 265-265 (width: 1; decimal: 0)

Variable Type: numeric

V256: Q19C.1 Impressions of the national news media

Question: Is there any other word or phrase that describes your impression of the national news media?

Value	Label	Unweighted Frequency	%
1	-	3	0.1 %
2	-	10	0.3 %
3	-	5	0.2 %
4	-	9	0.3 %
5	-	3	0.1 %

Value	Label	Unweighted Frequency	%
6	-	62	2.1 %
9	-	6	0.2 %
	Missing Data		
.	-	2904	96.7 %
	Total	3,002	100%

Based upon 98 valid cases out of 3,002 total cases.

- Mean: 5.26
- Median: 6.00
- Mode: 6.00
- Minimum: 1.00
- Maximum: 9.00
- Standard Deviation: 1.81

Location: 266-266 (width: 1; decimal: 0)

Variable Type: numeric

V257: Q19C.2 Impressions of the national news media

Question: Is there any other word or phrase that describes your impression of the national news media?

Value	Label	Unweighted Frequency	%
23	-	1	0.0 %
52	-	1	0.0 %
60	-	2	0.1 %
	Missing Data		
.	-	2998	99.9 %
	Total	3,002	100%

Based upon 4 valid cases out of 3,002 total cases.

- Mean: 48.75
- Median: 56.00
- Mode: 60.00
- Minimum: 23.00
- Maximum: 60.00
- Standard Deviation: 17.58

Location: 267-268 (width: 2; decimal: 0)

Variable Type: numeric

V258: Q19C.3 Impressions of the national news media

Question: Is there any other word or phrase that describes your impression of the national news media?

Value	Label	Unweighted Frequency	%
	Missing Data		

Value	Label	Unweighted Frequency	%
-		3002	100.0 %
Total		3,002	100%

Based upon 0 valid cases out of 3,002 total cases.

Location: 269-269 (width: 1; decimal: 0)

Variable Type: numeric

V259: Q19C.4 Impressions of the national news media

Question: Is there any other word or phrase that describes your impression of the national news media?

Value	Label	Unweighted Frequency	%
Missing Data			
-		3002	100.0 %
Total		3,002	100%

Based upon 0 valid cases out of 3,002 total cases.

Location: 270-270 (width: 1; decimal: 0)

Variable Type: numeric

V260: Q19C.5 Impressions of the national news media

Question: Is there any other word or phrase that describes your impression of the national news media?

Value	Label	Unweighted Frequency	%
Missing Data			
-		3002	100.0 %
Total		3,002	100%

Based upon 0 valid cases out of 3,002 total cases.

Location: 271-271 (width: 1; decimal: 0)

Variable Type: numeric

V261: Q20C Impressions of the local news media

Question: Is there any other word or phrase that describe your impression of the local news media?

Value	Label	Unweighted Frequency	%
1	GAVE RESPONSE	124	4.1 %
2	No answer/Not sure/Don't know/Refused	190	6.3 %
Missing Data			
-		2688	89.5 %
Total		3,002	100%

Based upon 314 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 272-272 (width: 1; decimal: 0)

Variable Type: numeric

V262: Q20C.1 Impressions of the local news media

Question: Is there any other word or phrase that describe your impression of the local news media?

Value	Label	Unweighted Frequency	%
1	-	1	0.0 %
2	-	1	0.0 %
3	-	1	0.0 %
4	-	4	0.1 %
6	-	1	0.0 %
8	-	3	0.1 %
11	-	3	0.1 %
12	-	2	0.1 %
13	-	2	0.1 %
14	-	1	0.0 %
19	-	6	0.2 %
20	-	1	0.0 %
21	-	4	0.1 %
22	-	1	0.0 %
23	-	1	0.0 %
24	-	1	0.0 %
25	-	3	0.1 %
26	-	2	0.1 %
27	-	1	0.0 %
28	-	4	0.1 %
32	-	2	0.1 %
36	-	1	0.0 %
37	-	1	0.0 %
38	-	1	0.0 %
42	-	2	0.1 %
44	-	1	0.0 %
45	-	1	0.0 %
49	-	2	0.1 %
51	-	3	0.1 %
53	-	4	0.1 %
56	-	5	0.2 %
58	-	1	0.0 %

Value	Label	Unweighted Frequency	%
65	-	39	1.3 %
97	-	14	0.5 %
98	-	3	0.1 %
Missing Data			
5	-	1	0.0 %
.	-	2878	95.9 %
Total		3,002	100%

Based upon 123 valid cases out of 3,002 total cases.

- Mean: 49.09
- Median: 56.00
- Mode: 65.00
- Minimum: 1.00
- Maximum: 98.00
- Standard Deviation: 28.62

Location: 273-274 (width: 2; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 5, .

V263: Q20C.2 Impressions of the local news media

Question: Is there any other word or phrase that describe your impression of the local news media?

Value	Label	Unweighted Frequency	%
15	-	1	0.0 %
25	-	1	0.0 %
28	-	1	0.0 %
59	-	1	0.0 %
65	-	3	0.1 %
Missing Data			
.	-	2995	99.8 %
Total		3,002	100%

Based upon 7 valid cases out of 3,002 total cases.

- Mean: 46.00
- Median: 59.00
- Mode: 65.00
- Minimum: 15.00
- Maximum: 65.00
- Standard Deviation: 22.28

Location: 275-276 (width: 2; decimal: 0)

Variable Type: numeric

V43: Q15B Used PC at home yesterday

Question: As I read from a list tell me if you did this yesterday or not. Yesterday did you ... use a personal computer at home?

Value	Label	Unweighted Frequency	%
1	Yes	469	15.6 %
2	No	1027	34.2 %
	Missing Data		
9	Don't know/not applicable/refused	3	0.1 %
.	-	1503	50.1 %
	Total	3,002	100%

Based upon 1,496 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 58-58 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9, .

V44: Q15C Online at home yesterday

Question: As I read from a list tell me if you did this yesterday or not. Yesterday did you ... go online at home?

Value	Label	Unweighted Frequency	%
1	Yes	273	9.1 %
2	No	1214	40.4 %
	Missing Data		
9	Don't know/not applicable/refused	12	0.4 %
.	-	1503	50.1 %
	Total	3,002	100%

Based upon 1,487 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 59-59 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9, .

V45: Q15D Used PC at work yesterday

Question: As I read from a list tell me if you did this yesterday or not. Yesterday did you ... use a personal computer at work?

Added text: IF THE DAY OF THE WEEK IS SUNDAY OR MONDAY, DO NOT ASK [THIS QUESTION].

Value	Label	Unweighted Frequency	%
1	Yes	391	13.0 %

Value	Label	Unweighted Frequency	%
2	No	721	24.0 %
	Missing Data		
8	Doesn't apply	25	0.8 %
9	Don't know/not applicable/refused	4	0.1 %
.	-	1861	62.0 %
	Total	3,002	100%

Based upon 1,112 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 60-60 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 8 , 9 , .

V46: Q15E Online at work yesterday

Question: As I read from a list tell me if you did this yesterday or not. Yesterday did you ... go online from work? Added text: IF THE DAY OF THE WEEK IS SUNDAY OR MONDAY, DO NOT ASK [THIS QUESTION].

Value	Label	Unweighted Frequency	%
1	Yes	155	5.2 %
2	No	947	31.5 %
	Missing Data		
8	Doesn't apply	35	1.2 %
9	Don't know/not applicable/refused	4	0.1 %
.	-	1861	62.0 %
	Total	3,002	100%

Based upon 1,102 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 61-61 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 8 , 9 , .

V166: Q55 Computer use

Question: Do you use a computer at your workplace, at school, or at home on at least an occasional basis? Added text: [IF] Yes - GO TO QUESTION 56, No - GO TO QUESTION 66, Don't know/Refuse - GO TO QUESTION 66.

Value	Label	Unweighted Frequency	%
1	Yes	1976	65.8 %
2	No	1022	34.0 %

Value	Label	Unweighted Frequency	%
	Missing Data		
9	Don't know/Refused	4	0.1 %
	Total	3,002	100%

Based upon 2,998 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 200-200 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V167: Q56 Internet use

Question: Do you ever use a computer at work, school or home to connect with computers over the Internet, the World Wide Web, or with information services such as America Online or Prodigy? Added text: READ [LIST OF OPTIONS].

Value	Label	Unweighted Frequency	%
1	Yes	1192	39.7 %
2	No	784	26.1 %
	Missing Data		
.	-	1026	34.2 %
	Total	3,002	100%

Based upon 1,976 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 201-201 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V168: Q57 Frequency of Internet news use

Question: How frequently do you go online to get news ... would you say every day, 3 to 5 days per week, 1 or 2 days per week, once every few weeks, or less often? Added text: IF YES [to QUESTION 56, ASK QUESTION 57]. [IF] Everyday - GO TO QUESTION 58, 3-5 days per week - GO TO QUESTION 58, 1-2 days per week - GO TO QUESTION 58, Once every few weeks - GO TO QUESTION 61, Less often - GO TO QUESTION 61, No/Never - GO TO QUESTION 61, Don't know/Refused - GO TO QUESTION 61.

Value	Label	Unweighted Frequency	%
1	Every day,	225	7.5 %
2	3 to 5 days per week,	199	6.6 %
3	1 or 2 days per week,	233	7.8 %
4	Once every few weeks, or	178	5.9 %
5	Less often?	249	8.3 %

Value	Label	Unweighted Frequency	%
6	(VOL) No/Never	106	3.5 %
	Missing Data		
9	(VOL) Don't know/Refused	2	0.1 %
.	-	1810	60.3 %
	Total	3,002	100%

Based upon 1,190 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 6.00

Location: 202-202 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V169: Q58 Use other news sources more or less

Question: Since you started getting news online, are you using other sources of news MORE often, LESS often, or about the same as you used to? Added text: ASK OF RESPONDENTS WHO ANSWERED 1-3 ON QUESTION 57. [IF] Yes, more often - GO TO QUESTION 59; Yes, less often - GO TO QUESTION 60; Yes, some more, others less - GO TO QUESTION 60; No, about the same - GO TO QUESTION 61; Don't know/Refused - GO TO QUESTION 61.

Value	Label	Unweighted Frequency	%
1	Yes, more often	52	1.7 %
2	Yes, less often	79	2.6 %
3	Yes, some more, others less	30	1.0 %
4	No, about the same	494	16.5 %
	Missing Data		
9	Don't know/Refused	2	0.1 %
.	-	2345	78.1 %
	Total	3,002	100%

Based upon 655 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 203-203 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V170: Q59A News sources used more

Question: Which sources are you using MORE often? Added text: ASK RESPONDENTS WHO ANSWERED '1' IN Q.58 [ACCEPT MULTIPLE RESPONSES].

Value	Label	Unweighted Frequency	%
1	Newspapers	15	0.5 %

Value	Label	Unweighted Frequency	%
2	Television	21	0.7 %
3	Magazines	3	0.1 %
4	Radio	5	0.2 %
5	Other	8	0.3 %
	Missing Data		
.	-	2950	98.3 %
	Total	3,002	100%

Based upon 52 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 204-204 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9, .

V171: Q59B News sources used more

Question: Which sources are you using MORE often? Added text: ASK RESPONDENTS WHO ANSWERED '1' IN Q.58 [ACCEPT MULTIPLE RESPONSES].

Value	Label	Unweighted Frequency	%
1	Newspapers	4	0.1 %
2	Television	4	0.1 %
3	Magazines	1	0.0 %
4	Radio	0	0.0 %
5	Other	2	0.1 %
	Missing Data		
.	-	2991	99.6 %
	Total	3,002	100%

Based upon 11 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 205-205 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9, .

V172: Q59C News sources used more

Question: Which sources are you using MORE often? Added text: ASK RESPONDENTS WHO ANSWERED '1' IN Q.58 [ACCEPT MULTIPLE RESPONSES].

Value	Label	Unweighted Frequency	%
1	Newspapers	0	0.0 %
2	Television	0	0.0 %
3	Magazines	0	0.0 %
4	Radio	0	0.0 %
5	Other	1	0.0 %
Missing Data			
.	-	3001	100.0 %
Total		3,002	100%

Based upon 1 valid cases out of 3,002 total cases.

- Minimum: 5.00
- Maximum: 5.00

Location: 206-206 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V173: Q59D News sources used more

Question: Which sources are you using MORE often? Added text: ASK RESPONDENTS WHO ANSWERED '1' IN Q.58 [ACCEPT MULTIPLE RESPONSES].

Value	Label	Unweighted Frequency	%
1	Newspapers	0	0.0 %
2	Television	0	0.0 %
3	Magazines	0	0.0 %
4	Radio	0	0.0 %
5	Other	0	0.0 %
Missing Data			
.	-	3002	100.0 %
Total		3,002	100%

Based upon 0 valid cases out of 3,002 total cases.

Location: 207-207 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V174: Q59E News sources used more

Question: Which sources are you using MORE often? Added text: ASK RESPONDENTS WHO ANSWERED '1' IN Q.58 [ACCEPT MULTIPLE RESPONSES].

Value	Label	Unweighted Frequency	%
1	Newspapers	0	0.0 %
2	Television	0	0.0 %

Value	Label	Unweighted Frequency	%
3	Magazines	0	0.0 %
4	Radio	0	0.0 %
5	Other	0	0.0 %
	Missing Data		
.	-	3002	100.0 %
	Total	3,002	100%

Based upon 0 valid cases out of 3,002 total cases.

Location: 208-208 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V175: Q60A News sources used less

Question: Which sources are you using LESS often? Added text: ASK RESPONDENTS WHO ANSWERED '1' IN Q.58 [ACCEPT MULTIPLE RESPONSES].

Value	Label	Unweighted Frequency	%
1	Newspapers	42	1.4 %
2	Television	42	1.4 %
3	Magazines	8	0.3 %
4	Radio	12	0.4 %
5	Other	2	0.1 %
	Missing Data		
9	Don't know/Refused	3	0.1 %
.	-	2893	96.4 %
	Total	3,002	100%

Based upon 106 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 209-209 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V176: Q60B News sources used less

Question: Which sources are you using LESS often? Added text: ASK RESPONDENTS WHO ANSWERED '2' OR '3' IN Q.58 [ACCEPT MULTIPLE RESPONSES].

Value	Label	Unweighted Frequency	%
1	Newspapers	4	0.1 %
2	Television	14	0.5 %
3	Magazines	3	0.1 %

Value	Label	Unweighted Frequency	%
4	Radio	4	0.1 %
5	Other	0	0.0 %
	Missing Data		
.	-	2977	99.2 %
	Total	3,002	100%

Based upon 25 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 210-210 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V177: Q60C News sources used less

Question: Which sources are you using LESS often? Added text: ASK RESPONDENTS WHO ANSWERED '2' OR '3' IN Q.58 [ACCEPT MULTIPLE RESPONSES].

Value	Label	Unweighted Frequency	%
1	Newspapers	2	0.1 %
2	Television	0	0.0 %
3	Magazines	5	0.2 %
4	Radio	0	0.0 %
5	Other	0	0.0 %
	Missing Data		
.	-	2995	99.8 %
	Total	3,002	100%

Based upon 7 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 3.00

Location: 211-211 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V178: Q60D News sources used less

Question: Which sources are you using LESS often? Added text: ASK RESPONDENTS WHO ANSWERED '2' OR '3' IN Q.58 [ACCEPT MULTIPLE RESPONSES].

Value	Label	Unweighted Frequency	%
1	Newspapers	0	0.0 %
2	Television	0	0.0 %

Value	Label	Unweighted Frequency	%
3	Magazines	0	0.0 %
4	Radio	3	0.1 %
5	Other	0	0.0 %
	Missing Data		
.	-	2999	99.9 %
	Total	3,002	100%

Based upon 3 valid cases out of 3,002 total cases.

- Minimum: 4.00
- Maximum: 4.00

Location: 212-212 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V179: Q60E News sources used less

Question: Which sources are you using LESS often? Added text: ASK RESPONDENTS WHO ANSWERED '2' OR '3' IN Q.58 [ACCEPT MULTIPLE RESPONSES].

Value	Label	Unweighted Frequency	%
1	Newspapers	0	0.0 %
2	Television	0	0.0 %
3	Magazines	0	0.0 %
4	Radio	0	0.0 %
5	Other	0	0.0 %
	Missing Data		
.	-	3002	100.0 %
	Total	3,002	100%

Based upon 0 valid cases out of 3,002 total cases.

Location: 213-213 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V180: Q61A Use online forums

Question: Please tell me how often, if ever, you engage in each of the following on-line activities. First, how often do you go on-line to ... communicate with other people through on-line forums, discussion lists, or chat groups? Everyday, 3-5 days per week, 1 or 2 days per week, once every few weeks, less often, or never? Added text: ASK OF ALL ONLINE USERS (QUESTION 56=1). (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Everyday,	135	4.5 %
2	3-5 days per week,	117	3.9 %

Value	Label	Unweighted Frequency	%
3	1 or 2 days per week,	143	4.8 %
4	Once every few weeks,	129	4.3 %
5	Less often, or	182	6.1 %
6	Never?	482	16.1 %
Missing Data			
9	(VOL) Don't know/Refused	4	0.1 %
.	-	1810	60.3 %
Total		3,002	100%

Based upon 1,188 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 6.00

Location: 214-214 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V181: Q61B Use online financial info

Question: Please tell me how often, if ever, you engage in each of the following on-line activities. First, how often do you go on-line to ... get financial information such as stock quotes or corporate information or to buy stocks or bonds? Everyday, 3-5 days per week, 1 or 2 days per week, once every few weeks, less often, or never? Added text: ASK OF ALL ONLINE USERS (QUESTION 56=1). (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Everyday,	125	4.2 %
2	3-5 days per week,	90	3.0 %
3	1 or 2 days per week,	130	4.3 %
4	Once every few weeks,	143	4.8 %
5	Less often, or	145	4.8 %
6	Never?	558	18.6 %
Missing Data			
9	(VOL) Don't know/Refused	1	0.0 %
.	-	1810	60.3 %
Total		3,002	100%

Based upon 1,191 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 6.00

Location: 215-215 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V182: Q61C Use online entertainment info

Question: Please tell me how often, if ever, you engage in each of the following on-line activities. First, how often do you go on-line to ... get information about hobbies, movies, restaurants or other entertainment-related activities? Everyday, 3-5 days per week, 1 or 2 days per week, once every few weeks, less often, or never? Added text: ASK OF ALL ONLINE USERS (QUESTION 56=1). (READ AND ROTATE).

Value	Label	Unweighted Frequency	%
1	Everyday,	66	2.2 %
2	3-5 days per week,	150	5.0 %
3	1 or 2 days per week,	234	7.8 %
4	Once every few weeks,	317	10.6 %
5	Less often, or	199	6.6 %
6	Never?	224	7.5 %
Missing Data			
9	(VOL) Don't know/Refused	2	0.1 %
.	-	1810	60.3 %
Total		3,002	100%

Based upon 1,190 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 6.00

Location: 216-216 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V183: Q62 Children online for school work

Question: Please tell me how often, if ever you help your children or allow your children to go online to do research for school projects? Added text: READ CATEGORIES.

Value	Label	Unweighted Frequency	%
1	Everyday,	111	3.7 %
2	3-5 days a week,	64	2.1 %
3	1-2 days a week,	86	2.9 %
4	Every few weeks,	93	3.1 %
5	Less often, or	56	1.9 %
6	Never?	340	11.3 %
Missing Data			
7	(VOL) No children in school	427	14.2 %
9	(VOL) Don't/Refused	15	0.5 %
.	-	1810	60.3 %
Total		3,002	100%

Based upon 750 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 6.00

Location: 217-217 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 7, 9, .

V184: Q63A Read political news online

Question: Do you sometimes go online to get ... political news? Added text: ASK ONLY THOSE WHO GO ONLINE FOR NEWS (QUESTION 57 = 1-5). INSERT ITEM; ROTATE ITEMS.

Value	Label	Unweighted Frequency	%
1	Yes	446	14.9 %
2	No	638	21.3 %
	Missing Data		
.	-	1918	63.9 %
	Total	3,002	100%

Based upon 1,084 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 218-218 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 8, .

V185: Q63B Read sports news online

Question: Do you sometimes go online to get ... sports news? Added text: ASK ONLY THOSE WHO GO ONLINE FOR NEWS (QUESTION 57 = 1-5). INSERT ITEM; ROTATE ITEMS.

Value	Label	Unweighted Frequency	%
1	Yes	427	14.2 %
2	No	657	21.9 %
	Missing Data		
.	-	1918	63.9 %
	Total	3,002	100%

Based upon 1,084 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 219-219 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 8, .

V186: Q63C Read international news online

Question: Do you sometimes go online to get ... international news? Added text: ASK ONLY THOSE WHO GO ONLINE FOR NEWS (QUESTION 57 = 1-5). INSERT ITEM; ROTATE ITEMS.

Value	Label	Unweighted Frequency	%
1	Yes	459	15.3 %
2	No	624	20.8 %
	Missing Data		
8	Don't know/Refused	1	0.0 %
.	-	1918	63.9 %
	Total	3,002	100%

Based upon 1,083 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 220-220 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 8, .

V187: Q63D Read health news online

Question: Do you sometimes go online to get ... news about science and health? Added text: ASK ONLY THOSE WHO GO ONLINE FOR NEWS (QUESTION 57 = 1-5). INSERT ITEM; ROTATE ITEMS.

Value	Label	Unweighted Frequency	%
1	Yes	705	23.5 %
2	No	379	12.6 %
	Missing Data		
.	-	1918	63.9 %
	Total	3,002	100%

Based upon 1,084 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 221-221 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 8, .

V188: Q63E Read technology news online

Question: Do you sometimes go online to get ... news about technology? Added text: ASK ONLY THOSE WHO GO ONLINE FOR NEWS (QUESTION 57 = 1-5). INSERT ITEM; ROTATE ITEMS.

Value	Label	Unweighted Frequency	%
1	Yes	666	22.2 %

Value	Label	Unweighted Frequency	%
2	No	418	13.9 %
	Missing Data		
.	-	1918	63.9 %
	Total	3,002	100%

Based upon 1,084 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 222-222 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 8, .

V189: Q63F Read weather news online

Question: Do you sometimes go online to get ... weather? Added text: ASK ONLY THOSE WHO GO ONLINE FOR NEWS (QUESTION 57 = 1-5). INSERT ITEM; ROTATE ITEMS.

Value	Label	Unweighted Frequency	%
1	Yes	527	17.6 %
2	No	557	18.6 %
	Missing Data		
.	-	1918	63.9 %
	Total	3,002	100%

Based upon 1,084 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 223-223 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 8, .

V190: Q63G Read entertainment news online

Question: Do you sometimes go online to get ... entertainment news? Added text: ASK ONLY THOSE WHO GO ONLINE FOR NEWS (QUESTION 57 = 1-5). INSERT ITEM; ROTATE ITEMS.

Value	Label	Unweighted Frequency	%
1	Yes	473	15.8 %
2	No	610	20.3 %
	Missing Data		
8	Don't know/Refused	1	0.0 %
.	-	1918	63.9 %
	Total	3,002	100%

Based upon 1,083 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 224-224 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 8, .

V191: Q63H Read local news online

Question: Do you sometimes go online to get ... local news? Added text: ASK ONLY THOSE WHO GO ONLINE FOR NEWS (QUESTION 57 = 1-5). INSERT ITEM; ROTATE ITEMS.

Value	Label	Unweighted Frequency	%
1	Yes	302	10.1 %
2	No	782	26.0 %
	Missing Data		
.	-	1918	63.9 %
	Total	3,002	100%

Based upon 1,084 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 225-225 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 8, .

V192: Q64 Encounter news while online for other reasons

Question: When you go online do you ever encounter or come across news and information on current events, public issues or politics when you may have been going online for a purpose other than to get the news? Added text: ASK ALL ONLINE USERS (QUESTION 56=1)

Value	Label	Unweighted Frequency	%
1	Yes	649	21.6 %
2	No	533	17.8 %
	Missing Data		
9	-	10	0.3 %
.	-	1810	60.3 %
	Total	3,002	100%

Based upon 1,182 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 226-226 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 8, 9, .

V193: Q65 Go online to follow up news story

Question: Have you ever gone online to follow-up or get more information on a news story you saw or heard in a newspaper or magazine or on TV?

Value	Label	Unweighted Frequency	%
1	Yes	649	21.6 %
2	No	542	18.1 %
	Missing Data		
9	-	1	0.0 %
.	-	1810	60.3 %
	Total	3,002	100%

Based upon 1,191 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 227-227 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 8 , 9 , .

V42: Q15A Exercised yesterday

Question: As I read from a list tell me if you did this yesterday or not. Yesterday did you ... get some kind of vigorous exercise such as jogging, working out at a gym, or playing a racquet sport?

Value	Label	Unweighted Frequency	%
1	Yes	549	18.3 %
2	No	950	31.6 %
	Missing Data		
.	-	1503	50.1 %
	Total	3,002	100%

Based upon 1,499 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 57-57 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

V47: Q15F Called friend yesterday

Question: As I read from a list tell me if you did this yesterday or not. Yesterday did you ... call a friend or relative just to talk?

Value	Label	Unweighted Frequency	%
1	Yes	1003	33.4 %

Value	Label	Unweighted Frequency	%
2	No	495	16.5 %
	Missing Data		
9	Don't know/not applicable/refused	1	0.0 %
.	-	1503	50.1 %
	Total	3,002	100%

Based upon 1,498 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 62-62 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V48: Q15G Family meal yesterday

Question: As I read from a list tell me if you did this yesterday or not. Yesterday did you ... have a family meal together?

Value	Label	Unweighted Frequency	%
1	Yes	1006	33.5 %
2	No	486	16.2 %
	Missing Data		
9	Don't know/not applicable/refused	7	0.2 %
.	-	1503	50.1 %
	Total	3,002	100%

Based upon 1,492 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 63-63 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V121: Q33 Who is Speaker of the House

Question: Now I would like to ask you a few questions about some things that have been in the news. Not everyone will have heard about them. Who is the Speaker of the U.S. House of Representatives?

Value	Label	Unweighted Frequency	%
1	Newt Gingrich	883	29.4 %
2	Other answer	37	1.2 %
	Missing Data		
9	Don't know/refused	579	19.3 %
.	-	1503	50.1 %

Value	Label	Unweighted Frequency	%
Total		3,002	100%

Based upon 920 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 157-157 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V122: Q35 Cholesterol knowledge

Question: Do you happen to know if high cholesterol is generally regarded as good for your health, or bad for your health?

Value	Label	Unweighted Frequency	%
2	Bad (correct answer)	1418	47.2 %
Missing Data			
1	-	23	0.8 %
3	(VOL) Depends on type	30	1.0 %
9	(VOL) Don't know/refused	28	0.9 %
.	-	1503	50.1 %
Total		3,002	100%

Based upon 1,418 valid cases out of 3,002 total cases.

- Minimum: 2.00
- Maximum: 2.00

Location: 158-158 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 1, 3, 9, .

V123: Q36 Weather knowledge

Question: Do you happen to know if the weather in the United States generally moves from east to west OR from west to east?

Value	Label	Unweighted Frequency	%
1	East to west	198	6.6 %
2	West to east (correct answer)	1099	36.6 %
Missing Data			
9	Don't Know/refused	202	6.7 %
.	-	1503	50.1 %
Total		3,002	100%

Based upon 1,297 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 159-159 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V127: Q40 Change channels often

Question: Generally speaking, which is more common for you: At first, do you just decide to watch TV and then flip channels to see what is on, or do you tune in to see a specific program that you know is on at a set time? Added text: ASK ALL (IF BOTH, PROBE: But which would you say you do most often?).

Value	Label	Unweighted Frequency	%
1	Just watch TV, flip around	952	31.7 %
2	Tune in for specific program	1857	61.9 %
3	(VOL) Both	147	4.9 %
Missing Data			
9	(VOL) Don't know/refused	46	1.5 %
Total		3,002	100%

Based upon 2,956 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 3.00

Location: 163-163 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V145: Q45 Children 5-10

Question: Do you have children between the ages of five and ten living at home with you? Added text: FOR QUESTIONS 45 thru 50 SPLIT FORM B INTO B1 AND B2. FORM B1 ONLY: IF RESPONDENT WATCHES THE NEWS REGULARLY ('1' YES IN QUESTION 4) ASK [QUESTION 45]. [IF] Yes - GO TO QUESTION 46, No - GO TO QUESTION 51, Don't have any children - GO TO QUESTION 51, Don't know/Refused - GO TO QUESTION 51.

Value	Label	Unweighted Frequency	%
1	Yes	107	3.6 %
2	No	498	16.6 %
3	(VOL) Don't have children	6	0.2 %
Missing Data			
9	Don't know/Refused	1	0.0 %
.	-	2390	79.6 %
Total		3,002	100%

Based upon 611 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 3.00

Location: 181-181 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V146: Q46 Children 5-10 watch news

Question: Do your kids ever watch the news with you, or not? Added text: FOR QUESTIONS 45 thru 50 SPLIT FORM B INTO B1 AND B2. FORM B1 ONLY: IF YES TO QUESTION 45, ASK [QUESTION 46]. [IF] Yes - GO TO QUESTION 51, No - GO TO QUESTION 47, Don't know/Refused - GO TO QUESTION 51.

Value	Label	Unweighted Frequency	%
1	Yes	63	2.1 %
2	No	44	1.5 %
	Missing Data		
.	-	2895	96.4 %
	Total	3,002	100%

Based upon 107 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 182-182 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V147: Q47 Reason children 5-10 do not watch news

Question: Do your kids not watch because they're not interested OR because you don't want them to watch? Added text: FOR QUESTIONS 45 thru 50 SPLIT FORM B INTO B1 AND B2. FORM B1 ONLY: IF NO TO QUESTION 46, ASK [QUESTION 47].

Value	Label	Unweighted Frequency	%
1	Because they're not interested	25	0.8 %
2	Because I don't want them to	12	0.4 %
3	(VOL) Other	7	0.2 %
	Missing Data		
.	-	2958	98.5 %
	Total	3,002	100%

Based upon 44 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 3.00

Location: 183-183 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V148: Q48 Children 11-14

Question: Do you have children between the ages of eleven and fourteen living at home with you? Added text: FOR QUESTIONS 45 thru 50 SPLIT FORM B INTO B1 AND B2. FORM B2 ONLY: IF RESPONDENT WATCHES THE NEWS REGULARLY ('1' YES

IN QUESTION 4) ASK [QUESTION 48]. [IF] Yes - GO TO QUESTION 49, No - GO TO QUESTION 51, Don't have any children - GO TO QUESTION 51, Don't know/Refused - GO TO QUESTION 51.

Value	Label	Unweighted Frequency	%
1	Yes	91	3.0 %
2	No	506	16.9 %
3	(VOL) Don't have children	5	0.2 %
	Missing Data		
.	-	2400	79.9 %
	Total	3,002	100%

Based upon 602 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 3.00

Location: 184-184 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9, .

V149: Q49 Children 11-14 watch news

Question: Do your kids ever watch the news with you, or not? Added text: FOR QUESTIONS 45 thru 50 SPLIT FORM B INTO B1 AND B2. FORM B2 ONLY: IF YES TO QUESTION 48 [ASK QUESTION 49]. [IF] Yes - GO TO QUESTION 51, No - GO TO QUESTION 50, Don't know/Refused - GO TO QUESTION 51.

Value	Label	Unweighted Frequency	%
1	Yes	67	2.2 %
2	No	24	0.8 %
	Missing Data		
.	-	2911	97.0 %
	Total	3,002	100%

Based upon 91 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 185-185 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9, .

V150: Q50 Reason children 11-14 do not watch news

Question: Do your kids not watch because they're not interested OR because you don't want them to watch? Added text: FOR QUESTIONS 45 thru 50 SPLIT FORM B INTO B1 AND B2. FORM B2 ONLY: IF NO TO QUESTION 49. ASK [QUESTION 50].

Value	Label	Unweighted Frequency	%
1	Because they're not interested	19	0.6 %
2	Because I don't want them to	1	0.0 %

Value	Label	Unweighted Frequency	%
3	(VOL) Other	4	0.1 %
	Missing Data		
.	-	2978	99.2 %
	Total	3,002	100%

Based upon 24 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 3.00

Location: 186-186 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V194: Q66 Cable TV available

Question: Do you currently live in an area where you could get Cable TV if you wanted it? Added text: ASK ALL. [IF] Yes -- GO TO QUESTION 67, No -- GO TO QUESTION 68, Don't know/Refused -- GO TO QUESTION 68.

Value	Label	Unweighted Frequency	%
1	Yes	2755	91.8 %
2	No	239	8.0 %
	Missing Data		
9	-	8	0.3 %
	Total	3,002	100%

Based upon 2,994 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 228-228 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 8, 9

V195: Q67 Cable TV subscriber

Question: Do you currently subscribe to Cable TV?

Value	Label	Unweighted Frequency	%
1	Yes	2061	68.7 %
2	No	694	23.1 %
	Missing Data		
.	-	247	8.2 %
	Total	3,002	100%

Based upon 2,755 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 229-229 (*width:* 1; *decimal:* 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V203: D2 age

Question: What is your age?

Value	Label	Unweighted Frequency	%
18	-	87	2.9 %
19	-	53	1.8 %
20	-	32	1.1 %
21	-	47	1.6 %
22	-	35	1.2 %
23	-	39	1.3 %
24	-	66	2.2 %
25	-	65	2.2 %
26	-	68	2.3 %
27	-	75	2.5 %
28	-	69	2.3 %
29	-	78	2.6 %
30	-	48	1.6 %
31	-	51	1.7 %
32	-	62	2.1 %
33	-	60	2.0 %
34	-	66	2.2 %
35	-	65	2.2 %
36	-	64	2.1 %
37	-	74	2.5 %
38	-	69	2.3 %
39	-	67	2.2 %
40	-	85	2.8 %
41	-	60	2.0 %
42	-	70	2.3 %
43	-	65	2.2 %
44	-	63	2.1 %
45	-	74	2.5 %
46	-	43	1.4 %
47	-	49	1.6 %
48	-	59	2.0 %

Value	Label	Unweighted Frequency	%
49	-	47	1.6 %
50	-	84	2.8 %
51	-	52	1.7 %
52	-	42	1.4 %
53	-	37	1.2 %
54	-	28	0.9 %
55	-	44	1.5 %
56	-	24	0.8 %
57	-	42	1.4 %
58	-	31	1.0 %
59	-	37	1.2 %
60	-	28	0.9 %
61	-	28	0.9 %
62	-	33	1.1 %
63	-	27	0.9 %
64	-	28	0.9 %
65	-	40	1.3 %
66	-	23	0.8 %
67	-	27	0.9 %
Total		3,002	100%

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 3,002 valid cases out of 3,002 total cases.

- Mean: 44.79
- Median: 42.00
- Mode: 18.00
- Minimum: 18.00
- Maximum: 99.00
- Standard Deviation: 18.41

Location: 237-238 (*width:* 2; *decimal:* 0)

Variable Type: numeric

V204: D3 Marital status

Question: Are you married, divorced, separated, widowed, or never been married?

Value	Label	Unweighted Frequency	%
1	Married	1644	54.8 %
2	Divorced	354	11.8 %
3	Separated	66	2.2 %
4	Widowed	201	6.7 %

Value	Label	Unweighted Frequency	%
5	Never been married	701	23.4 %
	Missing Data		
9	Don't know/Refused	36	1.2 %
	Total	3,002	100%

Based upon 2,966 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 239-239 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V205: D4A Parent of children under 18 living in household

Question: Are you the parent or guardian of any children under 18 now living in your household?

Value	Label	Unweighted Frequency	%
1	Yes	1082	36.0 %
2	No	1896	63.2 %
	Missing Data		
9	Don't know/Refused	13	0.4 %
.	-	11	0.4 %
	Total	3,002	100%

Based upon 2,978 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 240-240 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V206: D4B Household children 13 to 17

Question: How many of those children are between the ages of 13 and 17? Added text: ASK OF ALL RESPONDENTS EXCEPT THOSE WHO ANSWERED '3' NO KIDS IN QUESTION 45 OR 48.

Value	Label	Unweighted Frequency	%
1	1	309	10.3 %
2	2	106	3.5 %
3	3	10	0.3 %
4	4	8	0.3 %
5	5	1	0.0 %
6	6	1	0.0 %

Value	Label	Unweighted Frequency	%
7	7 or more	4	0.1 %
8	NONE	639	21.3 %
	Missing Data		
9	Refused	4	0.1 %
.	-	1920	64.0 %
	Total	3,002	100%

Based upon 1,078 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 8.00

Location: 241-241 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V207: D4C Household children five to 12

Question: How many of those children are between the ages of 5 and 12? Added text: ASK OF ALL RESPONDENTS EXCEPT THOSE WHO ANSWERED '3' NO KIDS IN QUESTION 45 OR 48.

Value	Label	Unweighted Frequency	%
1	1	366	12.2 %
2	2	186	6.2 %
3	3	35	1.2 %
4	4	12	0.4 %
5	5	3	0.1 %
6	6	1	0.0 %
7	7 or more	8	0.3 %
8	NONE	465	15.5 %
	Missing Data		
9	Refused	6	0.2 %
.	-	1920	64.0 %
	Total	3,002	100%

Based upon 1,076 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 8.00

Location: 242-242 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V208: D4D Household children under five

Question: How many of those children are under the age of 5? Added text: ASK OF ALL RESPONDENTS EXCEPT THOSE WHO ANSWERED '3' NO KIDS IN QUESTION 45 OR 48.

Value	Label	Unweighted Frequency	%
1	1	322	10.7 %
2	2	75	2.5 %
3	3	15	0.5 %
4	4	0	0.0 %
5	5	1	0.0 %
6	6	1	0.0 %
7	7 or more	7	0.2 %
8	NONE	655	21.8 %
Missing Data			
9	Refused	6	0.2 %
.	-	1920	64.0 %
Total		3,002	100%

Based upon 1,076 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 8.00

Location: 243-243 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V209: D5 Education level

Question: What is the last grade or class that you completed in school? Added text: DO NOT READ [LIST].

Value	Label	Unweighted Frequency	%
1	None, or grade 1-8	53	1.8 %
2	High school incomplete (Grades 9-11)	209	7.0 %
3	High school graduate (Grade 12 or GED certificate)	977	32.5 %
4	Business, Technical, or vocational school AFTER high school	120	4.0 %
5	Some college, no 4-year degree	707	23.6 %
6	College graduate (B.S., B.A., or other 4-year degree)	607	20.2 %
7	Post-graduate training or professional schooling after college	300	10.0 %
Missing Data			
9	(VOL) Don't know/Refused	29	1.0 %
Total		3,002	100%

Based upon 2,973 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 7.00

Location: 244-244 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V210: D6 Race Hispanic

Question: Are you, yourself, of Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background? Added text: [IF] Yes - ASK: Are you white Hispanic, black Hispanic, or some other race?, No - GO TO D.7, Don't know/Refused - GO TO D.7, IF NON-HISPANIC ASK [D7].

Value	Label	Unweighted Frequency	%
1	Yes	192	6.4 %
2	No	2787	92.8 %
	Missing Data		
9	Refused	23	0.8 %
	Total	3,002	100%

Based upon 2,979 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 245-245 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V234: D7 Race

Question: What is your race? Are you white, black, Asian or some other?

Value	Label	Unweighted Frequency	%
1	White/White Hispanic	2484	82.7 %
2	Black or African American/Black Hispanic	321	10.7 %
3	Asian	52	1.7 %
4	Other or mixed	90	3.0 %
	Missing Data		
9	(VOL) Don't know/Refused	55	1.8 %
	Total	3,002	100%

Based upon 2,947 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 246-246 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V235: D8 Religion

Question: What is your religious preference - Protestant, Roman Catholic, Jewish, Mormon, or an orthodox church such as the Greek or Russian Orthodox Church? Added text: [IF] Jewish - GO TO D.10, Islam/Muslim - GO TO D.10, Other religion -- SPECIFY, No religion, atheist - GO TO D.10.

Value	Label	Unweighted Frequency	%
1	Protestant (Baptist/Christian/Episcopal/Jehovah's Witness/etc.)	1721	57.3 %
2	Roman Catholic	701	23.4 %
3	Jewish	57	1.9 %
4	Orthodox Church (Greek or Russian)	18	0.6 %
5	Mormon (include Church of Jesus Christ of Latter Day Saints)	37	1.2 %
6	Islam/Muslim	16	0.5 %
7	Other religion (SPECIFY)	81	2.7 %
8	No religion, atheist	263	8.8 %
Missing Data			
9	Don't know/Refused	108	3.6 %
Total		3,002	100%

Based upon 2,894 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 8.00

Location: 247-247 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V236: D9 Born again evangelical Christian

Question: Would you describe yourself as a "born again" or evangelical Christian, or not?

Value	Label	Unweighted Frequency	%
1	Yes, would	967	32.2 %
2	No, would not	1582	52.7 %
Missing Data			
9	Don't know/Refused	118	3.9 %
.	-	335	11.2 %
Total		3,002	100%

Based upon 2,549 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 248-248 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V237: D10 Gross family income 1997

Question: Last year, that is in 1997, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. Added text: ASK ALL. READ [Categories]. DO NOT READ [Don't know/Refused].

Value	Label	Unweighted Frequency	%
1	Less than \$10,000,	177	5.9 %
2	\$10,000 to under \$20,000,	355	11.8 %
3	\$20,000 to under \$30,000,	426	14.2 %
4	\$30,000 to under \$40,000,	413	13.8 %
5	\$40,000 to under \$50,000,	331	11.0 %
6	\$50,000 to under \$75,000,	415	13.8 %
7	\$75,000 to under \$100,000, or	229	7.6 %
8	\$100,000 or more?	199	6.6 %
Missing Data			
9	(VOL) Don't know/Refused	457	15.2 %
Total		3,002	100%

Based upon 2,545 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 8.00

Location: 249-249 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V238: D11 Political affiliation

Question: In politics today, do you consider yourself a Republican, Democrat or Independent? Added text: [IF] Republican - SKIP TO D.13, Democrat - SKIP TO D.13.

Value	Label	Unweighted Frequency	%
1	Republican,	891	29.7 %
2	Democrat, or	962	32.0 %
3	Independent?	930	31.0 %
4	(VOL) No Preference	118	3.9 %
5	(VOL) Other	10	0.3 %
Missing Data			
9	(VOL) Don't know/Refused	91	3.0 %
Total		3,002	100%

Based upon 2,911 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 250-250 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V239: D12 Lean more toward Republican or Democratic

Question: As of today do you lean more to the Republican Party or more to the Democratic Party? Added text: ASK IF ANSWERED 3, 4, 5 OR 9 IN D.11.

Value	Label	Unweighted Frequency	%
1	Republican	329	11.0 %
2	Democrat	407	13.6 %
	Missing Data		
9	Other/Don't know/Refused	413	13.8 %
.	-	1853	61.7 %
	Total	3,002	100%

Based upon 736 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 251-251 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V240: D13 Vote in 1996 Presidential election

Question: In the 1996 Presidential election, did things come up which kept you from voting, or did you happen to vote? (IF VOTED: Who did you vote for?) Added text: ASK ALL.

Value	Label	Unweighted Frequency	%
1	Dole	567	18.9 %
2	Clinton	1066	35.5 %
3	Perot	89	3.0 %
4	Voted, don't remember for whom	193	6.4 %
5	Did not vote	892	29.7 %
	Missing Data		
9	Don't know/Refused	195	6.5 %
	Total	3,002	100%

Based upon 2,807 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 252-252 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V241: D14 Registered to vote in your district

Question: These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register ... Are you NOW registered to vote in your precinct or election district, or haven't you been able to register so far? Added text: ASK ALL. [IF] No, not registered -- GO TO D.16, Don't know/Refused -- GO TO D.16.

Value	Label	Unweighted Frequency	%
1	Yes, registered	2340	77.9 %
2	No, not registered	624	20.8 %
	Missing Data		
9	Don't know/Refused	38	1.3 %
	Total	3,002	100%

Based upon 2,964 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 253-253 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V242: D15 Certain registered to vote

Question: Are you absolutely certain you are registered to vote, or is there a chance your registration has lapsed because you moved or for some other reason?

Value	Label	Unweighted Frequency	%
1	Absolutely certain	2222	74.0 %
2	Chance registration has lapsed	93	3.1 %
	Missing Data		
9	Don't know/Refused	25	0.8 %
.	-	662	22.1 %
	Total	3,002	100%

Based upon 2,315 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 254-254 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9, .

V243: D16 Vote how often

Question: How often would you say you vote? Added text: READ [OPTIONS]

Value	Label	Unweighted Frequency	%
1	Always,	1208	40.2 %
2	Nearly always,	775	25.8 %

Value	Label	Unweighted Frequency	%
3	Part of the time, or	392	13.1 %
4	Seldom?	350	11.7 %
5	(VOL) Other	22	0.7 %
6	(VOL) Never vote	221	7.4 %
	Missing Data		
9	(VOL) Don't know/Refused	34	1.1 %
	Total	3,002	100%

Based upon 2,968 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 6.00

Location: 255-255 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V244: D17 Rent or own home

Question: Do you own or rent your own home? Added text: DO NOT READ: Other arrangement, Don't know/Refused.

Value	Label	Unweighted Frequency	%
1	Own	1954	65.1 %
2	Rent	834	27.8 %
3	(VOL) Other arrangement	153	5.1 %
	Missing Data		
9	(VOL) Don't know/Refused	61	2.0 %
	Total	3,002	100%

Based upon 2,941 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 3.00

Location: 256-256 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V245: D18 Employment status

Question: Are you now employed full-time, part-time or not employed?

Value	Label	Unweighted Frequency	%
1	Full-time	1805	60.1 %
2	Part-time	341	11.4 %
3	Not employed	820	27.3 %
	Missing Data		

Value	Label	Unweighted Frequency	%
9	Don't know/Refused	36	1.2 %
Total		3,002	100%

Based upon 2,966 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 3.00

Location: 257-257 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V246: D19 Residential area

Question: Which of the following BEST describes the place where you now live? Added text: READ [OPTIONS]. DO NOT READ: Don't know/Refused.

Value	Label	Unweighted Frequency	%
1	A large city,	609	20.3 %
2	A suburb near a large city,	728	24.3 %
3	A small city or town, or	1007	33.5 %
4	A rural area?	616	20.5 %
	Missing Data		
9	(VOL) Don't know/Refused	42	1.4 %
Total		3,002	100%

Based upon 2,960 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 258-258 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

V247: D20 Talk to reporter about survey topics

Question: At a later date, news reporters may want to talk further with people who took part in this survey. Would you be willing to talk to a reporter about the survey topics at a convenient time? Added text: [IF] No -- GO TO D.22, Don't know/Refused -- GO TO D.22.

Value	Label	Unweighted Frequency	%
1	Yes	1798	59.9 %
2	No	1144	38.1 %
	Missing Data		
9	Don't know/Refused	60	2.0 %
Total		3,002	100%

Based upon 2,942 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 259-259 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9

V248: D21 First name

Question: As part of the selection process, news reporters may receive some brief background information about you and your opinions. So that a reporter might reach you more easily, can you tell me your first name?

Value	Label	Unweighted Frequency	%
1	Gave name	1728	57.6 %
2	Declined to be contacted at this point	70	2.3 %
	Missing Data		
.	-	1204	40.1 %
	Total	3,002	100%

Based upon 1,798 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 260-260 (width: 1; decimal: 0)

Variable Type: numeric

V250: Confirmed phone number

Question: I'd just like to confirm that I reached you by dialing [01]

Value	Label	Unweighted Frequency	%
1	Yes	2967	98.8 %
2	No	24	0.8 %
3	Refused	11	0.4 %
	Total	3,002	100%

Based upon 3,002 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 3.00

Location: 261-261 (width: 1; decimal: 0)

Variable Type: numeric

V252: Day of interview

Added text: CHECK THE DAY OF WEEK INTERVIEW WAS COMPLETED.

Value	Label	Unweighted Frequency	%
1	Monday	414	13.8 %
2	Tuesday	547	18.2 %
3	Wednesday	432	14.4 %
4	Thursday	485	16.2 %
	Missing Data		
5	Friday	412	13.7 %
6	Saturday	370	12.3 %
7	Sunday	342	11.4 %
	Total	3,002	100%

Based upon 1,878 valid cases out of 3,002 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 262-262 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 5 , 6 , 7

WEIGHT: Weight

Value	Label	Unweighted Frequency	%
100	-	65	2.2 %
103	-	3	0.1 %
105	-	2	0.1 %
106	-	4	0.1 %
107	-	1	0.0 %
109	-	1	0.0 %
110	-	1	0.0 %
111	-	1	0.0 %
112	-	1	0.0 %
113	-	5	0.2 %
114	-	1	0.0 %
115	-	3	0.1 %
116	-	3	0.1 %
117	-	4	0.1 %
119	-	6	0.2 %
120	-	6	0.2 %
121	-	2	0.1 %
122	-	5	0.2 %
123	-	5	0.2 %
124	-	9	0.3 %

Value	Label	Unweighted Frequency	%
125	-	6	0.2 %
126	-	1	0.0 %
127	-	1	0.0 %
128	-	2	0.1 %
129	-	1	0.0 %
130	-	5	0.2 %
131	-	2	0.1 %
132	-	6	0.2 %
133	-	22	0.7 %
134	-	4	0.1 %
135	-	21	0.7 %
136	-	10	0.3 %
137	-	37	1.2 %
138	-	25	0.8 %
139	-	13	0.4 %
140	-	25	0.8 %
141	-	23	0.8 %
142	-	24	0.8 %
143	-	18	0.6 %
144	-	15	0.5 %
145	-	10	0.3 %
146	-	28	0.9 %
147	-	47	1.6 %
148	-	4	0.1 %
149	-	27	0.9 %
150	-	28	0.9 %
151	-	16	0.5 %
152	-	34	1.1 %
153	-	11	0.4 %
154	-	29	1.0 %
Total		3,002	100%

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 3,002 valid cases out of 3,002 total cases.

- Mean: 205.15
- Median: 193.00
- Mode: 188.00
- Minimum: 100.00
- Maximum: 509.00

- Standard Deviation: 74.09

Location: 277-279 (width: 3; decimal: 0)

Variable Type: numeric