

ICPSR 35576

**Biennial Media Consumption  
Survey [United States, 1998-2002]**

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the Press*

Data Lead-in

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## National Archive of Data on Arts & Culture

**Study title:** Biennial Media Consumption Survey [United States, 1998-2002] (ICPSR 35576)

Conducted in 1998, 2000, and 2002 by the Pew Center for the People and the Press, the Biennial Media Consumption Survey measured the public's use of, and attitudes toward, the Internet and traditional news outlets. This study examines how respondents get their news on various topics. Of particular interest in these data are questions regarding how closely respondent follow "culture and the arts" in the news.

For further details about this data collection, please refer to its [Study Description page](#).

**Arts-related subject terms:** [arts](#), [entertainment](#), [mass media](#), [media coverage](#), [news media](#), [newspapers](#), [radios](#), [reading](#), [sports](#), [television](#)

**Universe:** Adults aged 18 and older

**What arts and culture related variables are in the data? See examples below...**

### **V140: Q41M Follow arts and culture news**

Question text: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Next, culture and the arts? Added text: READ AND ROTATE.

(This question appears in all three waves of the data collection. It appears as variable [V140](#) in the 1998 file, [Q26M](#) in the 2000 fil, and [Q42M](#) in the 2002 file.)

### **V38: Q13 Read magazines**

Question text: Did you spend any time reading magazines? Added text: FORM A ONLY: IF THE DAY OF THE WEEK IS SUNDAY, BEGIN THIS SERIES WITH "Now, thinking about yesterday ..." OTHERWISE BEGIN WITH "Again, thinking about yesterday ..." [IF] Yes - GO TO QUESTION 14, No - GO TO QUESTION 15, Don't know/Refused - GO TO QUESTION 15. IF RESPONDENT ANSWERED '1' YES, READ MAGAZINES IN QUESTION 13 ASK: [QUESTION 14].

### **V53: Q16E Listen to NPR**

Question text: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. (Next) how often do you ... listen to National Public Radio (NPR)? Added text: ASK ALL (READ AND ROTATE).

### **Q19G: Q19G Watched movie at home yesterday**

Question text: As I read from a list tell me if you did this yesterday or not. Yesterday did you watch a movie at home on video, DVD or pay-per-view? Added text: Do not ask item c if day of week is Sunday or Monday (ask Form A)

### **V182: Q61C Use online entertainment info**

Question text: Please tell me how often, if ever, you engage in each of the following on-line activities. First, how often do you go on-line to ... get information about hobbies, movies, restaurants or other entertainment-related activities? Everyday, 3-5 days per week, 1 or 2 days per week, once every few weeks, less often, or never? Added text: ASK OF ALL ONLINE USERS (QUESTION 56=1). (READ AND ROTATE).