

ICPSR 35576

**Biennial Media Consumption  
Survey [United States, 1998-2002]**

*Pew Research Center for the People and  
the Press*

Codebook for Biennial Media Consumption  
Survey 2000

Inter-university Consortium for  
Political and Social Research  
P.O. Box 1248  
Ann Arbor, Michigan 48106  
[www.icpsr.umich.edu](http://www.icpsr.umich.edu)

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**ICPSR CODEBOOK NOTES FOR #35576**  
Biennial Media Consumption Survey [United States, 1998-2002]

For all Datasets (1-3):

For confidentiality reasons, variables that provide respondent information using Federal Information Processing Standards and Metropolitan Statistical Areas have been masked in the data.

# **ICPSR 35576**

## **Biennial Media Consumption Survey [United States, 1998-2002]**

### **Variable Description and Frequencies**

**Note:** Frequencies displayed for the variables are not weighted. They are purely descriptive and may not be representative of the study population. Please review any sampling or weighting information available with the study.

Summary statistics (minimum, maximum, mean, median, and standard deviation) may not be available for every variable in the codebook. Conversely, a listing of frequencies in table format may not be present for every variable in the codebook either. However, all variables in the dataset are present and display sufficient information about each variable. These decisions are made intentionally and are at the discretion of the archive producing this codebook.

# Biennial Media Consumption Survey 2000

## CASEID: Respondent ID

Based upon 3,142 valid cases out of 3,142 total cases.

Location: 1-7 (width: 7; decimal: 0)

Variable Type: numeric

## DATE: Interview date

Value	Label	Unweighted Frequency	%
42000	-	122	3.9 %
42100	-	108	3.4 %
42200	-	185	5.9 %
42300	-	54	1.7 %
42400	-	183	5.8 %
42500	-	298	9.5 %
42600	-	195	6.2 %
42700	-	218	6.9 %
42800	-	170	5.4 %
42900	-	137	4.4 %
43000	-	195	6.2 %
50100	-	176	5.6 %
50200	-	72	2.3 %
50300	-	156	5.0 %
50400	-	112	3.6 %
50500	-	42	1.3 %
50600	-	87	2.8 %
50700	-	113	3.6 %
50800	-	99	3.2 %
50900	-	98	3.1 %
51000	-	88	2.8 %
51100	-	193	6.1 %
51200	-	32	1.0 %
51300	-	9	0.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,142 valid cases out of 3,142 total cases.

- Mean: 45825.53
- Median: 42900.00
- Mode: 42500.00
- Minimum: 42000.00

- Maximum: 51300.00
- Standard Deviation: 3982.35

*Location:* 164-168 (width: 5; decimal: 0)

*Variable Type:* numeric

## USR: USR

Value	Label	Unweighted Frequency	%
R	-	742	23.6 %
S	-	1533	48.8 %
U	-	867	27.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,142 valid cases out of 3,142 total cases.

*Location:* 169-169 (width: 1; decimal: 0)

*Variable Type:* character

## FORM: Form

Value	Label	Unweighted Frequency	%
1	-	1593	50.7 %
2	-	1549	49.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,142 valid cases out of 3,142 total cases.

- Mean: 1.49
- Median: 1.00
- Mode: 1.00
- Minimum: 1.00
- Maximum: 2.00
- Standard Deviation: 0.50

*Location:* 171-171 (width: 1; decimal: 0)

*Variable Type:* numeric

## DAY: DAY

Value	Label	Unweighted Frequency	%
1	-	468	14.9 %
2	-	457	14.5 %
3	-	461	14.7 %
4	-	647	20.6 %
5	-	335	10.7 %
6	-	411	13.1 %
7	-	362	11.5 %

Value	Label	Unweighted Frequency	%
.	-	1	0.0 %
	<b>Missing Data</b>		
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,141 valid cases out of 3,142 total cases.

- Mean: 3.83
- Median: 4.00
- Mode: 4.00
- Minimum: 1.00
- Maximum: 7.00
- Standard Deviation: 1.93

*Location:* 182-182 (width: 1; decimal: 0)

*Variable Type:* numeric

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## FIELDHS: FIELDHS

Value	Label	Unweighted Frequency	%
1	-	1142	36.3 %
2	-	2000	63.7 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,142 valid cases out of 3,142 total cases.

- Mean: 1.64
- Median: 2.00
- Mode: 2.00
- Minimum: 1.00
- Maximum: 2.00
- Standard Deviation: 0.48

*Location:* 338-338 (width: 1; decimal: 0)

*Variable Type:* numeric

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## REGION: REGION

Value	Label	Unweighted Frequency	%
1	-	377	12.0 %
2	-	472	15.0 %
3	-	714	22.7 %
4	-	437	13.9 %
	<b>Missing Data</b>		
.	-	1142	36.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,000 valid cases out of 3,142 total cases.

- Mean: 2.61
- Median: 3.00
- Mode: 3.00
- Minimum: 1.00
- Maximum: 4.00
- Standard Deviation: 1.03

Location: 339-339 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: .

## STATE: STATE

Added text: State

Value	Label	Unweighted Frequency	%
1	-	34	1.1 %
4	-	37	1.2 %
5	-	22	0.7 %
6	-	219	7.0 %
8	-	35	1.1 %
10	-	2	0.1 %
11	-	7	0.2 %
12	-	96	3.1 %
13	-	51	1.6 %
16	-	10	0.3 %
17	-	67	2.1 %
18	-	43	1.4 %
19	-	37	1.2 %
20	-	16	0.5 %
21	-	37	1.2 %
22	-	32	1.0 %
23	-	16	0.5 %
24	-	39	1.2 %
25	-	40	1.3 %
26	-	63	2.0 %
27	-	38	1.2 %
28	-	26	0.8 %
29	-	47	1.5 %
30	-	5	0.2 %
31	-	17	0.5 %
32	-	12	0.4 %
33	-	11	0.4 %
34	-	47	1.5 %



Value	Label	Unweighted Frequency	%
35	-	13	0.4 %
36	-	114	3.6 %
37	-	64	2.0 %
38	-	9	0.3 %
39	-	90	2.9 %
40	-	28	0.9 %
41	-	38	1.2 %
42	-	99	3.2 %
44	-	9	0.3 %
45	-	30	1.0 %
46	-	2	0.1 %
47	-	34	1.1 %
48	-	147	4.7 %
49	-	20	0.6 %
50	-	2	0.1 %
51	-	50	1.6 %
53	-	48	1.5 %
54	-	15	0.5 %
55	-	43	1.4 %
	<b>Missing Data</b>		
9	-	39	1.2 %
.	-	1142	36.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,961 valid cases out of 3,142 total cases.

- Mean: 28.51
- Median: 29.00
- Mode: 6.00
- Minimum: 1.00
- Maximum: 55.00
- Standard Deviation: 15.75

*Location:* 340-341 (width: 2; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

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## FIPS: FIPS

Value	Label	Unweighted Frequency	%
999999	Masked	3142	100.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,142 valid cases out of 3,142 total cases.

- Minimum: 999999.00
- Maximum: 999999.00

Location: 342-347 (width: 6; decimal: 0)

Variable Type: numeric

## Q34: Q34 Political views

Question: In general, would you describe your political views as ...

Value	Label	Unweighted Frequency	%
1	Very Conservative	229	7.3 %
2	Conservative	947	30.1 %
3	Moderate	1135	36.1 %
4	Liberal	468	14.9 %
5	Very Liberal	176	5.6 %
	<b>Missing Data</b>		
9	Don't know/refused	187	6.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,955 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 249-249 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

## Q2: Q2 News alert source: stock market, verbatim

Question: If you heard that the stock market had fallen 1,000 points, where would you go FIRST for more information about this, or wouldn't you be interested in getting more information? Added text: Open-ended question. If TV/TV news probe with: "What kind of TV/TV news?" Accept multiple responses. Verbatim response.

Value	Label	Unweighted Frequency	%
	-	2547	81.1 %
"It wouldn't make a big difference to me."	-	1	0.0 %
"No, I wouldn't be interested."	-	1	0.0 %
"Would go first to CNBC."	-	1	0.0 %
"i'D GO TO cnn OR msnbc."	-	1	0.0 %
1	-	15	0.5 %
1st id go to the internet-washington post	-	1	0.0 %
2	-	5	0.2 %
401k place	-	1	0.0 %
?	-	1	0.0 %

Value	Label	Unweighted Frequency	%
BLOOMBERG	-	1	0.0 %
BROKER	-	2	0.1 %
Broker, TV, CNN	-	1	0.0 %
CALL BROKER	-	1	0.0 %
CNBC ON THE INTERNET	-	1	0.0 %
CNN	-	4	0.1 %
CNN financial	-	1	0.0 %
COMPUTER OR NEWSPAPER	-	1	0.0 %
CSPAN	-	1	0.0 %
Cnn	-	1	0.0 %
DON'T KNOW.	-	1	0.0 %
DONT KNOW	-	1	0.0 %
Dad	-	1	0.0 %
FINANCIAL/STOCKBROKER	-	1	0.0 %
FNN-TV	-	1	0.0 %
Fox 11 News , a local station. KTTv	-	1	0.0 %
GO TO BROOKER	-	1	0.0 %
I DON'T KNOW WHAT i WOULD DO!	-	1	0.0 %
I WOULDNT BE INTERESTED	-	1	0.0 %
I dont payattention to thios	-	1	0.0 %
I get it off the internet	-	1	0.0 %
I wouldn't be interested in getting more info.	-	1	0.0 %
I wouldn't be interested in stock market	-	1	0.0 %
INTERNET	-	11	0.4 %
Internet	-	1	0.0 %
JOURNAL OR ONLINE	-	1	0.0 %
LOCAL TV	-	1	0.0 %
Msnbc	-	1	0.0 %
NEWDPAPER	-	1	0.0 %
NEWSPAPER	-	5	0.2 %
NEWSPAPER INTERNET	-	1	0.0 %
NEWSPAPER LOCAL	-	1	0.0 %
NI	-	1	0.0 %
NO INTEREST	-	1	0.0 %
NO INTERESTED	-	1	0.0 %
NONE	-	1	0.0 %
NONE NOT INTERESTED	-	1	0.0 %
NOT INTERESTED	-	7	0.2 %
NOT INTERESTED IN GETTING MORE INFO	-	1	0.0 %

Value	Label	Unweighted Frequency	%
NOT INTERESTED IN STOCK	-	1	0.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 3,142 valid cases out of 3,142 total cases.

Location: 8-79 (width: 72; decimal: 0)

Variable Type: character

## Q2\_1: Q2.1 News alert source: stock market, 1st choice

Question: If you heard that the stock market had fallen 1,000 points, where would you go FIRST for more information about this, or wouldn't you be interested in getting more information? Added text: Open-ended question. If TV/TV news probe with: "What kind of TV/TV news?" Accept multiple responses. First choice.

Value	Label	Unweighted Frequency	%
1	ABC news	11	0.4 %
2	NBC news	9	0.3 %
3	CBS news	4	0.1 %
6	Network news (unsp)	9	0.3 %
7	A/O Network TV News mentions (list)	1	0.0 %
8	Cable TV channels (unsp)	4	0.1 %
9	CNN news	149	4.7 %
10	MSNBC news	11	0.4 %
11	CNBC news	41	1.3 %
15	A/O Cable TV mentions (list)	12	0.4 %
18	FOX News (unsp)	13	0.4 %
19	Television (unsp)	150	4.8 %
20	News Program (unsp)	26	0.8 %
21	Local TV news	30	1.0 %
22	A/O Misc. Television mentions (list)	2	0.1 %
23	Local Newspaper	13	0.4 %
24	Wall Street Journal	27	0.9 %
29	Newspaper (unsp)	101	3.2 %
30	A/O Newspaper/Magazine mentions (list)	14	0.4 %
31	National Public Radio/NPR	12	0.4 %
34	Radio (unsp)	24	0.8 %
35	A/O Radio mentions (list)	2	0.1 %
36	Internet/Online	261	8.3 %
40	A/O Wire Service mentions (list)	0	0.0 %
41	Contact my broker/Stockbroker	71	2.3 %

Value	Label	Unweighted Frequency	%
42	Contact my bank/banker	5	0.2 %
47	Word of mouth/talk to friends/family/co-workers	29	0.9 %
52	A/O Miscellaneous mentions (list)	27	0.9 %
97	None/wouldn't want more information	467	14.9 %
98	DK/refused	68	2.2 %
	<b>Missing Data</b>		
.	-	1549	49.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,593 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 98.00

Location: 80-81 (width: 2; decimal: 0)

Variable Type: numeric

## Q2\_2: Q2.2 News alert source: stock market, 2nd choice

Question: If you heard that the stock market had fallen 1,000 points, where would you go FIRST for more information about this, or wouldn't you be interested in getting more information? Added text: Open-ended question. If TV/TV news probe with: "What kind of TV/TV news?" Accept multiple responses. Second choice.

Value	Label	Unweighted Frequency	%
1	ABC news	2	0.1 %
2	NBC news	4	0.1 %
3	CBS news	1	0.0 %
6	Network news (unsp)	1	0.0 %
7	A/O Network TV News mentions (list)	1	0.0 %
8	Cable TV channels (unsp)	3	0.1 %
9	CNN news	11	0.4 %
10	MSNBC news	10	0.3 %
11	CNBC news	5	0.2 %
15	A/O Cable TV mentions (list)	1	0.0 %
18	FOX News (unsp)	2	0.1 %
19	Television (unsp)	6	0.2 %
20	News Program (unsp)	3	0.1 %
21	Local TV news	3	0.1 %
22	A/O Misc.Television mentions (list)	0	0.0 %
23	Local Newspaper	1	0.0 %
24	Wall Street Journal	2	0.1 %
29	Newspaper (unsp)	10	0.3 %
30	A/O Newspaper/Magazine mentions (list)	4	0.1 %

Value	Label	Unweighted Frequency	%
31	National Public Radio/NPR	1	0.0 %
34	Radio (unsp)	5	0.2 %
35	A/O Radio mentions (list)	0	0.0 %
36	Internet/Online	12	0.4 %
40	A/O Wire Service mentions (list)	0	0.0 %
41	Contact my broker/Stockbroker	3	0.1 %
42	Contact my bank/banker	0	0.0 %
47	Word of mouth/talk to friends/family/co-workers	2	0.1 %
52	A/O Miscellaneous mentions (list)	3	0.1 %
97	None/wouldn't want more information	0	0.0 %
98	DK/refused	0	0.0 %
	<b>Missing Data</b>		
0	-	566	18.0 %
.	-	2480	78.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 96 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 52.00

Location: 82-83 (width: 2; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 0 , .

## Q2\_3: Q2.3 News alert source: stock market, 3rd choice

Question: If you heard that the stock market had fallen 1,000 points, where would you go FIRST for more information about this, or wouldn't you be interested in getting more information? Added text: Open-ended question. If TV/TV news probe with: "What kind of TV/TV news?" Accept multiple responses. Third choice.

Value	Label	Unweighted Frequency	%
1	ABC news	0	0.0 %
2	NBC news	0	0.0 %
3	CBS news	2	0.1 %
6	Network news (unsp)	0	0.0 %
7	A/O Network TV News mentions (list)	0	0.0 %
8	Cable TV channels (unsp)	0	0.0 %
9	CNN news	2	0.1 %
10	MSNBC news	0	0.0 %
11	CNBC news	0	0.0 %
15	A/O Cable TV mentions (list)	0	0.0 %
18	FOX News (unsp)	1	0.0 %

Value	Label	Unweighted Frequency	%
19	Television (unsp)	1	0.0 %
20	News Program (unsp)	0	0.0 %
21	Local TV news	0	0.0 %
22	A/O Misc.Television mentions (list)	1	0.0 %
23	Local Newspaper	0	0.0 %
24	Wall Street Journal	0	0.0 %
29	Newspaper (unsp)	1	0.0 %
30	A/O Newspaper/Magazine mentions (list)	0	0.0 %
31	National Public Radio/NPR	0	0.0 %
34	Radio (unsp)	0	0.0 %
35	A/O Radio mentions (list)	0	0.0 %
36	Internet/Online	1	0.0 %
40	A/O Wire Service mentions (list)	0	0.0 %
41	Contact my broker/Stockbroker	1	0.0 %
42	Contact my bank/banker	0	0.0 %
47	Word of mouth/talk to friends/family/co-workers	0	0.0 %
52	A/O Miscellaneous mentions (list)	0	0.0 %
97	None/wouldn't want more information	0	0.0 %
98	DK/refused	0	0.0 %
	<b>Missing Data</b>		
0	-	592	18.8 %
.	-	2540	80.8 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 10 valid cases out of 3,142 total cases.

- Minimum: 3.00
- Maximum: 41.00

Location: 84-85 (width: 2; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 0 , .

### Q3: Q3 News alert source: terrorism in U.S., verbatim

Question: If you heard that there had been a major terrorist attack on a large US city, where would you go FIRST for more information about this, or wouldn't you be interested in getting more information? Added text: Open-ended question. If TV/TV news probe with: "What kind of TV/TV news?" Accept multiple responses. Verbatim response.

Value	Label	Unweighted Frequency	%
	-	2595	82.6 %
"THE TELEVISION, CHANNEL 2 NEWS."	-	1	0.0 %
1	-	15	0.5 %

Value	Label	Unweighted Frequency	%
11	-	2	0.1 %
??	-	1	0.0 %
ABC	-	2	0.1 %
ABC NEWS	-	1	0.0 %
ANY TV NEWS STATION...CNN, FOX	-	1	0.0 %
CBS	-	1	0.0 %
CNBC	-	1	0.0 %
CNN	-	9	0.3 %
CNN ON TV	-	1	0.0 %
CNN WEBSITE	-	1	0.0 %
CNN for any news update	-	1	0.0 %
COURTHOUSE	-	1	0.0 %
DOESN'T REALLY pay much attention to it, probably, since hard of	-	1	0.0 %
FOX NEWS	-	1	0.0 %
FOX NEWS AND CNN	-	1	0.0 %
Fox news on cable	-	1	0.0 %
From my mom.	-	1	0.0 %
Go to tv	-	1	0.0 %
I DONT KNOE\W	-	1	0.0 %
I d go to my satelite	-	1	0.0 %
I probably go to the news on T.v	-	1	0.0 %
I would go to CBS for my new update	-	1	0.0 %
I would look probaly at ABC	-	1	0.0 %
IF AT WORK THE RADIO IF AT THE HOME THE TV	-	1	0.0 %
INTERNET	-	12	0.4 %
INTERNET NEW	-	1	0.0 %
INTERNET OR CNN	-	1	0.0 %
Igo to the t.v.	-	1	0.0 %
Internet/Fox News	-	1	0.0 %
It all depends	-	1	0.0 %
LOCAL NEWS	-	1	0.0 %
LOCAL RADIO	-	1	0.0 %
MAJOR NETWORK CHANNEL	-	1	0.0 %
NATIONAL	-	1	0.0 %
NATIONAL NEWS	-	1	0.0 %
NEWS	-	1	0.0 %
NEWSPAPER	-	3	0.1 %
NOT INTERESTED	-	1	0.0 %
NOT INTERESTED.	-	1	0.0 %



Value	Label	Unweighted Frequency	%
NOT INTERESTED...	-	1	0.0 %
ON the radio and if it was interesting enough I would go to the tv news	-	1	0.0 %
PROBABLY CNN	-	1	0.0 %
RADIO	-	4	0.1 %
REGULAR NEWS	-	1	0.0 %
SPECIAL TV REPORTS	-	1	0.0 %
T/V	-	2	0.1 %
TELEVISION	-	1	0.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 3,142 valid cases out of 3,142 total cases.

*Location:* 86-156 (width: 71; decimal: 0)

*Variable Type:* character

### Q3\_1: Q3.1 News alert source: terrorism in U.S., 1st choice

Question: If you heard that there had been a major terrorist attack on a large US city, where would you go FIRST for more information about this, or wouldn't you be interested in getting more information? Added text: Open-ended question. If TV/TV news probe with: "What kind of TV/TV news?" Accept multiple responses. First choice.

Value	Label	Unweighted Frequency	%
1	ABC news	38	1.2 %
2	NBC news	25	0.8 %
3	CBS news	27	0.9 %
6	Network news (unsp)	36	1.1 %
7	A/O Network TV news mentions (list)	1	0.0 %
8	Cable Tv channels (unsp)	7	0.2 %
9	CNN news	339	10.8 %
10	MSNBC news	8	0.3 %
11	CNBC news	6	0.2 %
15	A/O Cable TV mentions (list)	9	0.3 %
18	FOX news (unsp)	21	0.7 %
19	Television (unsp)	323	10.3 %
20	News Program (unsp)	63	2.0 %
21	Local TV news	92	2.9 %
22	A/O Misc. Television mentions (list)	9	0.3 %
23	Local Newspaper	5	0.2 %
29	Newspaper (unsp)	45	1.4 %
30	A/O Newspaper/Magazine mentions (list)	5	0.2 %

Value	Label	Unweighted Frequency	%
31	National Public Radio/NPR	15	0.5 %
34	Radio (unsp)	97	3.1 %
35	A/O Radio mentions (list)	11	0.4 %
36	Internet/online	136	4.3 %
40	A/O Wire Service mentions (list)	0	0.0 %
43	Contact Government officials/representatives	18	0.6 %
44	Contact Police/law enforcement	13	0.4 %
47	Word of mouth/talk to friends/family/co-workers	10	0.3 %
52	A/O Miscellaneous mentions (list)	25	0.8 %
97	None/wouldn't want more information	87	2.8 %
98	DK/refused	78	2.5 %
	<b>Missing Data</b>		
.	-	1593	50.7 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,549 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 98.00

*Location:* 157-158 (width: 2; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* .

### Q3\_2: Q3.3 News alert source: terrorism in U.S., 2nd choice

Question: If you heard that there had been a major terrorist attack on a large US city, where would you go FIRST for more information about this, or wouldn't you be interested in getting more information? Added text: Open-ended question. If TV/TV news probe with: "What kind of TV/TV news?" Accept multiple responses. Second choice.

Value	Label	Unweighted Frequency	%
1	ABC news	5	0.2 %
2	NBC news	11	0.4 %
3	CBS news	5	0.2 %
6	Network news (unsp)	5	0.2 %
7	A/O Network TV news mentions (list)	0	0.0 %
8	Cable Tv channels (unsp)	1	0.0 %
9	CNN news	23	0.7 %
10	MSNBC news	4	0.1 %
11	CNBC news	3	0.1 %
15	A/O Cable TV mentions (list)	2	0.1 %
18	FOX news (unsp)	3	0.1 %
19	Television (unsp)	21	0.7 %

Value	Label	Unweighted Frequency	%
20	News Program (unsp)	3	0.1 %
21	Local TV news	12	0.4 %
22	A/O Misc. Television mentions (list)	1	0.0 %
23	Local Newspaper	1	0.0 %
29	Newspaper (unsp)	15	0.5 %
30	A/O Newspaper/Magazine mentions (list)	0	0.0 %
31	National Public Radio/NPR	3	0.1 %
34	Radio (unsp)	31	1.0 %
35	A/O Radio mentions (list)	1	0.0 %
36	Internet/online	21	0.7 %
40	A/O Wire Service mentions (list)	0	0.0 %
43	Contact Government officials/representatives	1	0.0 %
44	Contact Police/law enforcement	0	0.0 %
47	Word of mouth/talk to friends/family/co-workers	2	0.1 %
52	A/O Miscellaneous mentions (list)	2	0.1 %
97	None/wouldn't want more information	0	0.0 %
98	DK/refused	0	0.0 %
	<b>Missing Data</b>		
0	-	489	15.6 %
.	-	2477	78.8 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 176 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 52.00

Location: 159-160 (width: 2; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 0 , .

### Q3\_3: Q3.3 News alert source: terrorism in U.S., 3rd choice

Question: If you heard that there had been a major terrorist attack on a large US city, where would you go FIRST for more information about this, or wouldn't you be interested in getting more information? Added text: Open-ended question. If TV/TV news probe with: "What kind of TV/TV news?" Accept multiple responses. Third choice.

Value	Label	Unweighted Frequency	%
1	ABC news	2	0.1 %
2	NBC news	4	0.1 %
3	CBS news	3	0.1 %
6	Network news (unsp)	1	0.0 %
7	A/O Network TV news mentions (list)	0	0.0 %

Value	Label	Unweighted Frequency	%
8	Cable Tv channels (unsp)	0	0.0 %
9	CNN news	0	0.0 %
10	MSNBC news	3	0.1 %
11	CNBC news	1	0.0 %
15	A/O Cable TV mentions (list)	1	0.0 %
18	FOX news (unsp)	1	0.0 %
19	Television (unsp)	0	0.0 %
20	News Program (unsp)	0	0.0 %
21	Local TV news	1	0.0 %
22	A/O Misc. Television mentions (list)	0	0.0 %
23	Local Newspaper	0	0.0 %
29	Newspaper (unsp)	2	0.1 %
30	A/O Newspaper/Magazine mentions (list)	0	0.0 %
31	National Public Radio/NPR	0	0.0 %
34	Radio (unsp)	3	0.1 %
35	A/O Radio mentions (list)	1	0.0 %
36	Internet/online	5	0.2 %
40	A/O Wire Service mentions (list)	0	0.0 %
43	Contact Government officials/representatives	0	0.0 %
44	Contact Police/law enforcement	0	0.0 %
47	Word of mouth/talk to friends/family/co-workers	2	0.1 %
52	A/O Miscellaneous mentions (list)	0	0.0 %
97	None/wouldn't want more information	0	0.0 %
98	DK/refused	0	0.0 %
	<b>Missing Data</b>		
0	-	539	17.2 %
.	-	2573	81.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 30 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 47.00

*Location:* 161-162 (width: 2; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 0 , .

## Q2NOT: Q2NOT

Value	Label	Unweighted Frequency	%
1	-	680	21.6 %

Value	Label	Unweighted Frequency	%
2	-	294	9.4 %
9	-	24	0.8 %
	<b>Missing Data</b>		
.	-	2144	68.2 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 998 valid cases out of 3,142 total cases.

- Mean: 1.49
- Median: 1.00
- Mode: 1.00
- Minimum: 1.00
- Maximum: 9.00
- Standard Deviation: 1.26

*Location:* 163-163 (width: 1; decimal: 0)

*Variable Type:* numeric

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#### Q4: Q4 Read newspapers

Question: Do you happen to read any daily newspaper or newspapers regularly, or not?

Value	Label	Unweighted Frequency	%
1	Yes	1998	63.6 %
2	No	1139	36.3 %
	<b>Missing Data</b>		
9	Don't know/refused	5	0.2 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,137 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 173-173 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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#### Q5: Q5 Watch TV

Question: Do you happen to watch any TV news programs regularly, or not?

Value	Label	Unweighted Frequency	%
1	Yes	2343	74.6 %
2	No	794	25.3 %
	<b>Missing Data</b>		
9	Don't know/refused	5	0.2 %

Value	Label	Unweighted Frequency	%
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,137 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 174-174 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

## Q6: Q6 Listen to radio news

Question: Do you listen to news on the radio regularly, or not?

Value	Label	Unweighted Frequency	%
1	Yes	1485	47.3 %
2	No	1655	52.7 %
	<b>Missing Data</b>		
9	Don't know/refused	2	0.1 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,140 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 175-175 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

## Q7: Q7 Watch TV news: network programs

Question: We're interested in how often people watch the major TV network evening news programs -- by this we mean ABC World News Tonight with Peter Jennings, CBS Evening News with Dan Rather, and NBC Nightly News with Tom Brokaw. Do you happen to watch TV evening news programs regularly, or not?

Value	Label	Unweighted Frequency	%
1	Yes	1562	49.7 %
2	No	1573	50.1 %
	<b>Missing Data</b>		
9	Don't know/refused	7	0.2 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,135 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 176-176 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q8A: Q8A Follow news: 2000 presidential candidates

Question: Now I will read a list of some stories covered by the news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? News about candidates for the 2000 presidential election? Added text: Read and rotate list.

Value	Label	Unweighted Frequency	%
1	Very closely	583	18.6 %
2	Fairly closely	1070	34.1 %
3	Not too closely	807	25.7 %
4	Not at all closely	679	21.6 %
	<b>Missing Data</b>		
9	Don't know/refused	3	0.1 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,139 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 177-177 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q8B: Q8B Follow news: U.S. stock market

Question: Now I will read a list of some stories covered by the news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? Recent major ups and downs in the US stock market? Added text: Read and rotate list.

Value	Label	Unweighted Frequency	%
1	Very closely	638	20.3 %
2	Fairly closely	907	28.9 %
3	Not too closely	709	22.6 %
4	Not at all closely	880	28.0 %
	<b>Missing Data</b>		
9	Don't know/refused	8	0.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,134 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 178-178 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

## Q8C\_1: Q8C\_1 Follow news: Elian Gonzalez

Question: Now I will read a list of some stories covered by the news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? The debate over whether 6-year-old Elian Gonzalez should be returned to his father. Added text: Read and rotate list.

Value	Label	Unweighted Frequency	%
1	Very closely	145	4.6 %
2	Fairly closely	162	5.2 %
3	Not too closely	93	3.0 %
4	Not at all closely	67	2.1 %
	<b>Missing Data</b>		
9	Don't know/refused	2	0.1 %
.	-	2673	85.1 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 467 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 348-348 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

## Q8C\_2: Q8C\_2 Follow news: Elian Gonzalez

Question: Now I will read a list of some stories covered by the news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? The debate over whether 6-year-old Elian Gonzalez should be returned to his father. Added text: Read and rotate list.

Value	Label	Unweighted Frequency	%
1	Very closely	811	25.8 %
2	Fairly closely	959	30.5 %
3	Not too closely	515	16.4 %
4	Not at all closely	377	12.0 %
9	Don't know/refused	11	0.4 %
	<b>Missing Data</b>		
.	-	469	14.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,673 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 9.00

Location: 179-179 (width: 1; decimal: 0)

Variable Type: numeric



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## Q8D: Q8D Follow news: Columbine High School

Question: Now I will read a list of some stories covered by the news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? The one-year anniversary of the shootings at Columbine High School in Colorado. Added text: Read and rotate list.

Value	Label	Unweighted Frequency	%
1	Very closely	579	18.4 %
2	Fairly closely	970	30.9 %
3	Not too closely	934	29.7 %
4	Not at all closely	653	20.8 %
9	Don't know/refused	6	0.2 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,142 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 9.00

Location: 180-180 (width: 1; decimal: 0)

Variable Type: numeric

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## Q8E: Q8E Follow news: World Bank/International Monetary Fund

Question: Now I will read a list of some stories covered by the news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? The protests in Washington, DC at the annual meetings of the World Bank and the International Monetary Fund. Added text: Read and rotate list.

Value	Label	Unweighted Frequency	%
1	Very closely	80	2.5 %
2	Fairly closely	254	8.1 %
3	Not too closely	453	14.4 %
4	Not at all closely	567	18.0 %
9	Don't know/refused	9	0.3 %
	<b>Missing Data</b>		
.	-	1779	56.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,363 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 9.00

Location: 181-181 (width: 1; decimal: 0)

Variable Type: numeric

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## Q8F: Q8F Follow news: Microsoft Corporation

Question: Now I will read a list of some stories covered by the news organizations this past month. As I read each item, tell me if you happened to follow this news story very closely, fairly closely, not too closely, or not at all closely? The government's

recommendation that the computer software company Microsoft should be broken up into two separate companies, because it engaged in unfair business practices.

Value	Label	Unweighted Frequency	%
1	Very closely	167	5.3 %
2	Fairly closely	353	11.2 %
3	Not too closely	263	8.4 %
4	Not at all closely	227	7.2 %
	<b>Missing Data</b>		
9	Don't know/refused	5	0.2 %
.	-	2127	67.7 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,010 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 337-337 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

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## Q9: Q9 Read newspaper yesterday

Question: Now, on another subject ... did you get a chance to read a daily newspaper yesterday, or not? Added text: If yes, go to question 10, if no go to question 11, if don't know go to question 11.

Value	Label	Unweighted Frequency	%
1	Yes	1482	47.2 %
2	No	1652	52.6 %
	<b>Missing Data</b>		
9	Don't know/refused	8	0.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,134 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 183-183 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## Q10: Q10 Time spent reading newspaper

Question: About how much time did you spend reading a daily newspaper yesterday? Added text: Form A only. If yes to question 9 ask question 10.

Value	Label	Unweighted Frequency	%
1	Less than 15 minutes	148	4.7 %
2	15-29 minutes	226	7.2 %
3	30-59 minutes	258	8.2 %
4	1 hour or more	130	4.1 %
	<b>Missing Data</b>		
9	Don't know/refused	4	0.1 %
.	-	2376	75.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 762 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 184-184 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of Missing Values:* 9 , .

## Q11: Q11 Watch TV news yesterday

Question: Did you watch the news or a news program on television yesterday or not? Added text: Ask all.

Value	Label	Unweighted Frequency	%
1	Yes	1752	55.8 %
2	No	1371	43.6 %
	<b>Missing Data</b>		
9	Don't know/refused	19	0.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,123 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 185-185 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of Missing Values:* 9

## Q12: Q12 Time spent watching TV news

Question: About how much time did you spend watching the news or any news programs on TV yesterday? Added text: Form A only. If yes to question 11 ask question 12.

Value	Label	Unweighted Frequency	%
1	Less than 15 minutes	58	1.8 %
2	15-29 minutes	127	4.0 %
3	30-59 minutes	322	10.2 %

Value	Label	Unweighted Frequency	%
4	1 hour or more	365	11.6 %
	<b>Missing Data</b>		
9	Don't know/refused	9	0.3 %
.	-	2261	72.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 872 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 186-186 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

### Q13: Q13 Time spent listening to radio news

Question: About how much time, if any, did you spend listening to any news on the radio yesterday, or didn't you happen to listen to the news on the radio yesterday?

Value	Label	Unweighted Frequency	%
1	Less than 15 minutes	452	14.4 %
2	15-29 minutes	290	9.2 %
3	30-59 minutes	306	9.7 %
4	1 hour or more	361	11.5 %
5	Did not listen	1713	54.5 %
	<b>Missing Data</b>		
9	Don't know/refused	20	0.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,122 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 5.00

*Location:* 187-187 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

### Q14: Q14 Read magazines yesterday

Question: Did you spend any time reading magazines? Added text: Form A only. If the day of the week is Sunday, begin this series with "Now, thinking about yesterday ..." Otherwise begin with "Again, thinking about yesterday ..." If yes, go to question 15, if no go to question 16, if don't know go to question 16.

Value	Label	Unweighted Frequency	%
1	Yes	439	14.0 %
2	No	1151	36.6 %

Value	Label	Unweighted Frequency	%
	<b>Missing Data</b>		
9	Don't know/refused	3	0.1 %
.	-	1549	49.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,590 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 188-188 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

## Q15: Q15 Time spent reading magazines

Question: About how much time did you spend reading magazines yesterday? Added text: Ask if respondent answered "1" (yes read magazines) in question 14.

Value	Label	Unweighted Frequency	%
1	Less than five minutes	8	0.3 %
2	Five to less than ten minutes	14	0.4 %
3	Ten to less than fifteen minutes	37	1.2 %
4	Fifteen to less than twenty minutes	46	1.5 %
5	Twenty to less than thirty minutes	60	1.9 %
6	Thirty minutes to less than one hour	135	4.3 %
7	One hour or more	132	4.2 %
	<b>Missing Data</b>		
9	Don't know	7	0.2 %
.	-	2703	86.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 432 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 7.00

*Location:* 189-189 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

## Q16A: Q16A Watch network news

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch the national nightly network news on CBS, ABC or NBC? This is different from local news shows about the area where you live. Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	970	30.9 %
2	Sometimes	859	27.3 %
3	Hardly ever	532	16.9 %
4	Never	766	24.4 %
	<b>Missing Data</b>		
9	Don't know	15	0.5 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,127 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 190-190 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## Q16B: Q16B Watch local news

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch the local news about your viewing area? This usually comes on before the national news and then later at night at 10 or 11. Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	1731	55.1 %
2	Sometimes	768	24.4 %
3	Hardly ever	293	9.3 %
4	Never	341	10.9 %
	<b>Missing Data</b>		
9	Don't know	9	0.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,133 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 191-191 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## Q16C: Q16C Watch CNN

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch Cable News Network (CNN)? Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	681	21.7 %
2	Sometimes	1089	34.7 %
3	Hardly ever	485	15.4 %
4	Never	876	27.9 %
	<b>Missing Data</b>		
9	Don't know	11	0.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,131 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 192-192 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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### Q16D: Q16D Watch local all news cable

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch local all news cable channels, which feature news about the area where you live? Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	883	28.1 %
2	Sometimes	713	22.7 %
3	Hardly ever	468	14.9 %
4	Never	1053	33.5 %
	<b>Missing Data</b>		
9	Don't know	25	0.8 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,117 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 193-193 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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### Q16E: Q16E Watch C-Span

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch C-Span? Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	124	3.9 %
2	Sometimes	556	17.7 %
3	Hardly ever	686	21.8 %
4	Never	1729	55.0 %
	<b>Missing Data</b>		
9	Don't know	47	1.5 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,095 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 194-194 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## Q16F: Q16F Listen to NPR

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you listen to National Public Radio (NPR)? Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	498	15.8 %
2	Sometimes	548	17.4 %
3	Hardly ever	508	16.2 %
4	Never	1563	49.7 %
	<b>Missing Data</b>		
9	Don't know	25	0.8 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,117 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 195-195 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## Q16G: Q16G Watch news magazine shows

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch news magazine shows such as 60 Minutes, 20/20 or Dateline? Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.



Value	Label	Unweighted Frequency	%
1	Regularly	958	30.5 %
2	Sometimes	1277	40.6 %
3	Hardly ever	493	15.7 %
4	Never	410	13.0 %
	<b>Missing Data</b>		
9	Don't know	4	0.1 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,138 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 196-196 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## Q16H: Q16H Watch NewsHour

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch the NewsHour with Jim Lehrer? Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	154	4.9 %
2	Sometimes	415	13.2 %
3	Hardly ever	484	15.4 %
4	Never	2037	64.8 %
	<b>Missing Data</b>		
9	Don't know	52	1.7 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,090 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 197-197 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## Q16I: Q16I Watch reality crime shows

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch TV shows such as Cops, or America's Most Wanted? Added text: Ask Form A only. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	259	8.2 %
2	Sometimes	409	13.0 %
3	Hardly ever	333	10.6 %
4	Never	588	18.7 %
	<b>Missing Data</b>		
9	Don't know	4	0.1 %
.	-	1549	49.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,589 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 198-198 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of Missing Values:* 9 , .

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## Q16J: Q16J Watch America's Most Wanted

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch America's Most Wanted? Added text: Ask Form B only. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	188	6.0 %
2	Sometimes	382	12.2 %
3	Hardly ever	307	9.8 %
4	Never	667	21.2 %
	<b>Missing Data</b>		
9	Don't know	5	0.2 %
.	-	1593	50.7 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,544 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 199-199 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of Missing Values:* 9 , .

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## Q16K: Q16K Watch CNBC

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch CNBC? Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	399	12.7 %
2	Sometimes	920	29.3 %
3	Hardly ever	571	18.2 %
4	Never	1170	37.2 %
	<b>Missing Data</b>		
9	Don't know	82	2.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,060 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 200-200 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## Q16L: Q16L Watch Fox cable news

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch the Fox News Cable Channel? Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	529	16.8 %
2	Sometimes	872	27.8 %
3	Hardly ever	548	17.4 %
4	Never	1166	37.1 %
	<b>Missing Data</b>		
9	Don't know	27	0.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,115 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 201-201 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## Q16M: Q16M Watch MSNBC

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch MSNBC Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	356	11.3 %
2	Sometimes	872	27.8 %
3	Hardly ever	543	17.3 %
4	Never	1283	40.8 %
	<b>Missing Data</b>		
9	Don't know	88	2.8 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,054 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 202-202 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q16N: Q16N Watch Weather Channel

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch the Weather Channel? Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	977	31.1 %
2	Sometimes	881	28.0 %
3	Hardly ever	479	15.2 %
4	Never	797	25.4 %
	<b>Missing Data</b>		
9	Don't know	8	0.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,134 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 203-203 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q16O: Q16O Watch ESPN

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch Sports News on ESPN? Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	695	22.1 %
2	Sometimes	545	17.3 %
3	Hardly ever	427	13.6 %
4	Never	1463	46.6 %
	<b>Missing Data</b>		
9	Don't know	12	0.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,130 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 204-204 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q16P: Q16P Watch cable documentaries

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch documentaries on channels such as the History Channel or the Discovery Channel? Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	1168	37.2 %
2	Sometimes	1159	36.9 %
3	Hardly ever	310	9.9 %
4	Never	496	15.8 %
	<b>Missing Data</b>		
9	Don't know	9	0.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,133 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 205-205 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q16Q: Q16Q Watch Entertainment Tonight

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch Entertainment Tonight? Added text: Ask Form A only. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	140	4.5 %
2	Sometimes	425	13.5 %
3	Hardly ever	363	11.6 %
4	Never	662	21.1 %
	<b>Missing Data</b>		
9	Don't know	3	0.1 %
.	-	1549	49.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,590 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 206-206 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

## Q16R: Q16R Watch entertainment news shows

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch TV shows such as Entertainment Tonight or Access Hollywood? Added text: Ask Form B only. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	124	3.9 %
2	Sometimes	383	12.2 %
3	Hardly ever	348	11.1 %
4	Never	691	22.0 %
	<b>Missing Data</b>		
9	Don't know	3	0.1 %
.	-	1593	50.7 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,546 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 207-207 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

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## Q16S: Q16S Watch network morning news shows

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch the Today Show, Good Morning America, or The Early Show? Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	630	20.1 %
2	Sometimes	538	17.1 %
3	Hardly ever	493	15.7 %
4	Never	1476	47.0 %
	Missing Data		
9	Don't know	5	0.2 %
	Total	3,142	100%

Based upon 3,137 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 208-208 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q16T: Q16T Watch Spanish-language network TV

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. How often do you watch Univision or some other Spanish-speaking television network? Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	72	2.3 %
2	Sometimes	131	4.2 %
3	Hardly ever	200	6.4 %
4	Never	2729	86.9 %
	Missing Data		
9	Don't know	10	0.3 %
	Total	3,142	100%

Based upon 3,132 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 209-209 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q16U: Q16U Watch daytime talk shows: Springer, etc.

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. Now thinking about different types of daytime television shows, how often do you watch daytime talk shows such as Ricki Lake or Jerry Springer? Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	200	6.4 %
2	Sometimes	327	10.4 %
3	Hardly ever	421	13.4 %
4	Never	2187	69.6 %
	Missing Data		
9	Don't know	7	0.2 %
	Total	3,142	100%

Based upon 3,135 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 210-210 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q16V: Q16V Watch daytime talk shows: Oprah, etc.

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. Now thinking about different types of daytime television shows, how often do you watch daytime talk shows such as Rosie O'Donnell or Oprah Winfrey? Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	306	9.7 %
2	Sometimes	632	20.1 %
3	Hardly ever	561	17.9 %
4	Never	1639	52.2 %
	Missing Data		
9	Don't know	4	0.1 %
	Total	3,142	100%

Based upon 3,138 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 211-211 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9



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## Q16W: Q16W Watch courtroom TV shows

Question: Now I'd like to know how often you watch or listen to certain TV and radio programs. For each that I read, tell me if you watch or listen to it regularly, sometimes, hardly ever, or never. Now thinking about different types of daytime television shows, how often do you watch courtroom shows such as Judge Judy and Divorce Court? Added text: Ask all. Read and rotate. Item d should always directly follow item c; items u, v and w should always come last with the special intro.

Value	Label	Unweighted Frequency	%
1	Regularly	330	10.5 %
2	Sometimes	620	19.7 %
3	Hardly ever	476	15.1 %
4	Never	1710	54.4 %
	Missing Data		
9	Don't know	6	0.2 %
	Total	3,142	100%

Based upon 3,136 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 212-212 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q17A: Q17A Watch news magazine shows

Question: Now I'd like to know how often you read certain types of publications. As I read each, tell me if you read them regularly, sometimes, hardly ever, or never. How often do you read news magazines such as Time, U.S. News, or Newsweek? Added text: Read and rotate.

Value	Label	Unweighted Frequency	%
1	Regularly	431	13.7 %
2	Sometimes	1092	34.8 %
3	Hardly ever	590	18.8 %
4	Never	1027	32.7 %
	Missing Data		
9	Don't know	2	0.1 %
	Total	3,142	100%

Based upon 3,140 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 213-213 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q17B: Q17B Read business magazines

Question: Now I'd like to know how often you read certain types of publications. As I read each, tell me if you read them regularly, sometimes, hardly ever, or never. How often do you read business magazines such as Fortune and Forbes? Added text: Read and rotate.

Value	Label	Unweighted Frequency	%
1	Regularly	165	5.3 %
2	Sometimes	494	15.7 %
3	Hardly ever	506	16.1 %
4	Never	1975	62.9 %
	<b>Missing Data</b>		
9	Don't know	2	0.1 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,140 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 214-214 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q17C: Q17C Read tabloid newspapers

Question: Now I'd like to know how often you read certain types of publications. As I read each, tell me if you read them regularly, sometimes, hardly ever, or never. How often do you read The National Enquirer, The Sun, or The Star? Added text: Read and rotate.

Value	Label	Unweighted Frequency	%
1	Regularly	80	2.5 %
2	Sometimes	265	8.4 %
3	Hardly ever	352	11.2 %
4	Never	2442	77.7 %
	<b>Missing Data</b>		
9	Don't know	3	0.1 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,139 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 215-215 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q17D: Q17D Read personality magazines

Question: Now I'd like to know how often you read certain types of publications. As I read each, tell me if you read them regularly, sometimes, hardly ever, or never. How often do you read personality magazines such as People? Added text: Read and rotate.

Value	Label	Unweighted Frequency	%
1	Regularly	195	6.2 %
2	Sometimes	854	27.2 %
3	Hardly ever	594	18.9 %
4	Never	1497	47.6 %
	<b>Missing Data</b>		
9	Don't know	2	0.1 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,140 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 216-216 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q17E: Q17E Read general interest magazines

Question: Now I'd like to know how often you read certain types of publications. As I read each, tell me if you read them regularly, sometimes, hardly ever, or never. How often do you read magazines such as The Atlantic Monthly, Harpers or The New Yorker? Added text: Read and rotate.

Value	Label	Unweighted Frequency	%
1	Regularly	76	2.4 %
2	Sometimes	233	7.4 %
3	Hardly ever	374	11.9 %
4	Never	2456	78.2 %
	<b>Missing Data</b>		
9	Don't know	3	0.1 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,139 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 217-217 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q18: Q18 Enjoy news

Question: How much do you enjoy keeping up with the news? Added text: Form B only. Read categories.

Value	Label	Unweighted Frequency	%
1	A lot	729	23.2 %
2	Some	595	18.9 %
3	Not much	172	5.5 %
4	Not at all	50	1.6 %
	<b>Missing Data</b>		
9	Don't know/refused	3	0.1 %
.	-	1593	50.7 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,546 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 218-218 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

## Q19: Q19 Listen to call in radio programs

Question: How often, if ever, do you listen to radio shows that invite listeners to call in to discuss current events, public issues and politics -- regularly, sometimes, rarely or never? Added text: Form B only.

Value	Label	Unweighted Frequency	%
1	Regularly	232	7.4 %
2	Sometimes	345	11.0 %
3	Hardly ever	362	11.5 %
4	Never	609	19.4 %
	<b>Missing Data</b>		
9	Don't know	1	0.0 %
.	-	1593	50.7 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,548 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 219-219 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

## Q21: Q21 Who is Alan Greenspan

Question: Now I would like to ask you a few questions about some things that have been in the news. Not everyone will have heard about them. Do you happen to know who Alan Greenspan is? Added text: Ask all.

Value	Label	Unweighted Frequency	%
1	Chairman of the Federal Reserve; national financial policy maker; in charge of interest rates; federal government econom	1498	47.7 %
2	Any other answer	512	16.3 %
	<b>Missing Data</b>		
9	Don't know/refused	1132	36.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,010 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 221-221 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## Q22: Q22 Interest rates knowledge

Question: Now I would like to ask you a few questions about some things that have been in the news. Not everyone will have heard about them. Do you happen to know if the Federal Reserve Bank has raised or lowered interest rates in recent months, or have interest rates stayed the same? Added text: Ask all.

Value	Label	Unweighted Frequency	%
1	Raised rates (correct answer)	1789	56.9 %
2	Lowered rates	85	2.7 %
3	Kept rates same	226	7.2 %
	<b>Missing Data</b>		
9	Don't know/refused	1042	33.2 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,100 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 3.00

*Location:* 222-222 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## Q23: Q23 Dow Jones Industrial average knowledge

Question: Now I would like to ask you a few questions about some things that have been in the news. Not everyone will have heard about them. Do you happen to know at what level the Dow Jones Industrial average is currently trading? Is it at about ... Added text: Ask all.

Value	Label	Unweighted Frequency	%
1	3,000	151	4.8 %
2	5,000	120	3.8 %

Value	Label	Unweighted Frequency	%
3	10,000 (correct answer)	972	30.9 %
4	20,000	32	1.0 %
	<b>Missing Data</b>		
9	Don't know/refused	1867	59.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,275 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 223-223 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## Q26A: Q26A Follow political news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? News about political figures and events in Washington?

Value	Label	Unweighted Frequency	%
1	Very closely	551	17.5 %
2	Somewhat closely	1375	43.8 %
3	Not very closely	726	23.1 %
4	Not at all closely	480	15.3 %
	<b>Missing Data</b>		
9	Don't know/refused	10	0.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,132 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 226-226 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## Q26B: Q26B Follow sports news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Sports?

Value	Label	Unweighted Frequency	%
1	Very closely	820	26.1 %
2	Somewhat closely	778	24.8 %
3	Not very closely	635	20.2 %

Value	Label	Unweighted Frequency	%
4	Not at all closely	902	28.7 %
	<b>Missing Data</b>		
9	Don't know/refused	7	0.2 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,135 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 227-227 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

## Q26C: Q26C Follow business news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Business and finance?

Value	Label	Unweighted Frequency	%
1	Very closely	469	14.9 %
2	Somewhat closely	1154	36.7 %
3	Not very closely	838	26.7 %
4	Not at all closely	674	21.5 %
	<b>Missing Data</b>		
9	Don't know/refused	7	0.2 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,135 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 228-228 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

## Q26D: Q26D Follow international news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? International affairs?

Value	Label	Unweighted Frequency	%
1	Very closely	488	15.5 %
2	Somewhat closely	1443	45.9 %
3	Not very closely	727	23.1 %

Value	Label	Unweighted Frequency	%
4	Not at all closely	473	15.1 %
	<b>Missing Data</b>		
9	Don't know/refused	11	0.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,131 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 229-229 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

## Q26E: Q26E Follow local govt news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Local government?

Value	Label	Unweighted Frequency	%
1	Very closely	653	20.8 %
2	Somewhat closely	1354	43.1 %
3	Not very closely	673	21.4 %
4	Not at all closely	452	14.4 %
	<b>Missing Data</b>		
9	Don't know/refused	10	0.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,132 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 230-230 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

## Q26F: Q26F Follow religion news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Religion?

Value	Label	Unweighted Frequency	%
1	Very closely	651	20.7 %
2	Somewhat closely	999	31.8 %
3	Not very closely	761	24.2 %
4	Not at all closely	719	22.9 %



Value	Label	Unweighted Frequency	%
	<b>Missing Data</b>		
9	Don't know/refused	12	0.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,130 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 231-231 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## Q26G: Q26G Follow local news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? People and events in your own community?

Value	Label	Unweighted Frequency	%
1	Very closely	804	25.6 %
2	Somewhat closely	1500	47.7 %
3	Not very closely	536	17.1 %
4	Not at all closely	293	9.3 %
	<b>Missing Data</b>		
9	Don't know/refused	9	0.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,133 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 232-232 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## Q26H: Q26H Follow entertainment news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Entertainment?

Value	Label	Unweighted Frequency	%
1	Very closely	445	14.2 %
2	Somewhat closely	1288	41.0 %
3	Not very closely	905	28.8 %
4	Not at all closely	496	15.8 %
	<b>Missing Data</b>		

Value	Label	Unweighted Frequency	%
9	Don't know/refused	8	0.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,134 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 233-233 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

## Q26I: Q26I Follow consumer news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Consumer news?

Value	Label	Unweighted Frequency	%
1	Very closely	389	12.4 %
2	Somewhat closely	1430	45.5 %
3	Not very closely	766	24.4 %
4	Not at all closely	538	17.1 %
	<b>Missing Data</b>		
9	Don't know/refused	19	0.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,123 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 234-234 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

## Q26J: Q26J Follow sci/tech news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Science and technology?

Value	Label	Unweighted Frequency	%
1	Very closely	611	19.4 %
2	Somewhat closely	1425	45.4 %
3	Not very closely	620	19.7 %
4	Not at all closely	481	15.3 %
	<b>Missing Data</b>		

Value	Label	Unweighted Frequency	%
9	Don't know/refused	5	0.2 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,137 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 235-235 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

## Q26K: Q26K Follow health news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Health?

Value	Label	Unweighted Frequency	%
1	Very closely	908	28.9 %
2	Somewhat closely	1445	46.0 %
3	Not very closely	468	14.9 %
4	Not at all closely	315	10.0 %
	<b>Missing Data</b>		
9	Don't know/refused	6	0.2 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,136 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 236-236 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

## Q26L: Q26L Follow crime news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Crime?

Value	Label	Unweighted Frequency	%
1	Very closely	892	28.4 %
2	Somewhat closely	1432	45.6 %
3	Not very closely	537	17.1 %
4	Not at all closely	268	8.5 %
	<b>Missing Data</b>		
9	Don't know/refused	13	0.4 %

Value	Label	Unweighted Frequency	%
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,129 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 237-237 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

## Q26M: Q26M Follow arts and culture news

Question: Now, I'm going to read you a list of different types of news. Please tell me how closely you follow this type of news either in the newspaper, on television, or on radio ... very closely, somewhat closely, not very closely, or not at all closely? Culture and the arts?

Value	Label	Unweighted Frequency	%
1	Very closely	328	10.4 %
2	Somewhat closely	1069	34.0 %
3	Not very closely	898	28.6 %
4	Not at all closely	836	26.6 %
	<b>Missing Data</b>		
9	Don't know/refused	11	0.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,131 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 238-238 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

## Q28: Q28 Interest in local news

Question: Which of the following two statements best describes you: "I follow local community news closely ONLY when something important or interesting is happening" OR "I follow local community news closely most of the time, whether or not something important or interesting is happening"?

Value	Label	Unweighted Frequency	%
1	Follow the local community news closely ONLY when something important or interesting is happening	1273	40.5 %
2	Follow the local community news closely MOST of the time	1806	57.5 %
	<b>Missing Data</b>		
9	Don't know/refused	63	2.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,079 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 243-243 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q29: Q29 Interest in national news

Question: Which of the following two statements best describes you: "I follow national news closely ONLY when something important or interesting is happening" OR "I follow national news closely most of the time, whether or not something important or interesting is happening"?

Value	Label	Unweighted Frequency	%
1	Follow national news closely only when something important or interesting is happening.	1509	48.0 %
2	Follow national news closely most of the time	1574	50.1 %
	<b>Missing Data</b>		
9	Don't know/refused	59	1.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,083 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 244-244 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q30: Q30 Interest in international news

Question: Which of the following two statements best describes you: "I follow international news closely ONLY when something important or interesting is happening" OR "I follow international news closely most of the time, whether or not something important or interesting is happening"?

Value	Label	Unweighted Frequency	%
1	Follow international news closely ONLY when something important or interesting is happening	2001	63.7 %
2	Follow international news closely MOST of the time	1052	33.5 %
	<b>Missing Data</b>		
9	Don't know/refused	89	2.8 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,053 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 245-245 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

### Q31: Q31 Interest in business news

Question: Which of the following two statements best describes you: "I follow business and financial news closely ONLY when something important or interesting is happening" OR "I follow business and financial news closely most of the time, whether or not something important or interesting is happening"?

Value	Label	Unweighted Frequency	%
1	Follow business and financial news closely only when something important or interesting is happening	1832	58.3 %
2	Follow business and financial news closely most of the time	1092	34.8 %
	<b>Missing Data</b>		
9	Don't know/refused	218	6.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,924 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 246-246 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

### Q49: Q49 Get stock market updates

Question: How often, if ever, do you get information from news sources about what's currently happening in the financial markets -- that is, stock market updates and quotes for specific stocks or mutual funds? Do you do this ...?

Value	Label	Unweighted Frequency	%
1	Every day	559	17.8 %
2	Several times a week	383	12.2 %
3	About once a week	451	14.4 %
4	About once a month OR	345	11.0 %
5	Less often	789	25.1 %
6	Never (VOL.) -- GO TO 58	584	18.6 %
	<b>Missing Data</b>		
9	Don't know/refused (VOL.) -- GO TO 58	31	1.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,111 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 6.00

Location: 284-284 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## Q50: Q50 Primary stock market news source

Question: What is your main news source for stock market updates and quotes for specific stocks or mutual funds ...? Added text: Ask if 1-5 in Q49. Read; rotate items but keep in same order for subsequent blocks.

Value	Label	Unweighted Frequency	%
1	Newspapers	612	19.5 %
2	Television	895	28.5 %
3	Radio	103	3.3 %
4	Magazines	60	1.9 %
5	The Internet	568	18.1 %
6	Other (VOL.)	179	5.7 %
	<b>Missing Data</b>		
9	Don't know/refused	110	3.5 %
.	-	615	19.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,417 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 6.00

Location: 285-285 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

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## Q51: Q51 Secondary stock market news source

Question: What would you say is your second most important source? Added text: Ask if respondent gives a first choice. Read; rotate items but keep in same order for subsequent blocks.

Value	Label	Unweighted Frequency	%
1	Newspapers	732	23.3 %
2	Television	684	21.8 %
3	Radio	266	8.5 %
4	Magazines	174	5.5 %
5	The Internet	328	10.4 %
6	Other (VOL.)	162	5.2 %
	<b>Missing Data</b>		
9	Don't know/refused	71	2.3 %
.	-	725	23.1 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,346 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 6.00

Location: 286-286 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

## Q52: Q52 Stock market news: newspapers

Question: Thinking again about your main source, which of the following newspapers, if any, do you turn to most often for regular stock market updates and quotes for specific stocks or mutual funds ...? Added text: Newspaper follow-up. Ask if answered '1' newspapers in Q50. Read and rotate.

Value	Label	Unweighted Frequency	%
1	The Wall Street Journal	91	2.9 %
2	The Financial Times	5	0.2 %
3	Investor's Business Daily	9	0.3 %
4	USA Today	44	1.4 %
5	Your daily newspaper	430	13.7 %
6	Other (VOL.)	22	0.7 %
	<b>Missing Data</b>		
9	Don't know/refused	11	0.4 %
.	-	2530	80.5 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 601 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 6.00

Location: 287-287 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

## Q53: Q53 Stock market news: TV

Question: Thinking again about your main source, which of the following television outlets, if any, do you turn to most often for regular stock market updates and quotes for specific stocks or mutual funds ...? Added text: Television follow-up. Ask if answered '2' television in Q50. Read and rotate.

Value	Label	Unweighted Frequency	%
1	CNBC	128	4.1 %
2	CNN or CNN fn	243	7.7 %
3	MSNBC	53	1.7 %
4	The Fox News cable channel	76	2.4 %
5	Network television news	91	2.9 %
6	Local television news	218	6.9 %
7	Other (VOL.)	37	1.2 %
	<b>Missing Data</b>		
9	Don't know/refused	49	1.6 %
.	-	2247	71.5 %



Value	Label	Unweighted Frequency	%
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 846 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 7.00

Location: 288-288 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

## Q54: Q54 Stock market news: magazines

Question: Thinking again about your main source, which of the following magazines, if any, do you turn to most often for regular stock market updates and quotes for specific stocks or mutual funds ...? Added text: Magazine follow-up. Ask if answered '4' magazines in Q50. Read and rotate.

Value	Label	Unweighted Frequency	%
1	Business Week	15	0.5 %
2	Forbes	5	0.2 %
3	Fortune	4	0.1 %
4	Money Magazine	12	0.4 %
5	Smart Money	2	0.1 %
6	Other (VOL.)	12	0.4 %
	<b>Missing Data</b>		
9	Don't know/refused	10	0.3 %
.	-	3082	98.1 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 50 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 6.00

Location: 289-289 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

## Q58: Q58 Get Investment news

Question: And next ... how often, if ever, do you get information from news sources about investing -- that is, information that helps you decide how and where to invest your money? Do you do this ...

Value	Label	Unweighted Frequency	%
1	Every day	148	4.7 %
2	Several times a week	175	5.6 %
3	About once a week	291	9.3 %
4	About once a month OR	448	14.3 %

Value	Label	Unweighted Frequency	%
5	Less often	1181	37.6 %
6	Never (VOL.)	855	27.2 %
	<b>Missing Data</b>		
9	Don't know/refused (VOL.)	44	1.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,098 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 6.00

*Location:* 297-297 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## Q59: Q59 Primary investment news source

Question: What is your MAIN NEWS SOURCE for information that helps you decide how and where to invest your money ...?

Added text: Read using order from Q50.

Value	Label	Unweighted Frequency	%
1	Newspapers	523	16.6 %
2	Television	553	17.6 %
3	Radio	70	2.2 %
4	Magazines	151	4.8 %
5	The Internet	418	13.3 %
6	Broker/Financial advisor (VOL.)	204	6.5 %
7	Other (VOL.)	185	5.9 %
	<b>Missing Data</b>		
9	Don't know/refused	139	4.4 %
.	-	899	28.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,104 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 7.00

*Location:* 298-298 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

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## Q60: Q60 Secondary investment news source

Question: What would say is your SECOND most important source? Added text: Ask if respondent gives a first choice. Read responses again if necessary, omitting first choice.

Value	Label	Unweighted Frequency	%
1	Newspapers	559	17.8 %
2	Television	553	17.6 %
3	Radio	174	5.5 %
4	Magazines	230	7.3 %
5	The Internet	325	10.3 %
6	Broker/Financial advisor (VOL.)	69	2.2 %
7	Other (VOL.)	130	4.1 %
	<b>Missing Data</b>		
9	Don't know/refused	64	2.0 %
.	-	1038	33.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,040 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 7.00

*Location:* 299-299 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

## Q61: Q61 Investment news: newspapers

Question: Thinking again about your main source ... which of the following newspapers, if any, do you turn to most often for information that helps you decide how and where to invest your money ...? Added text: Newspaper follow-up. Ask if '1' (newspapers) on Q59. Read and rotate.

Value	Label	Unweighted Frequency	%
1	The Wall Street Journal	118	3.8 %
2	The Financial Times	11	0.4 %
3	Investor's Business Daily	13	0.4 %
4	USA Today	46	1.5 %
5	Your daily newspaper	304	9.7 %
6	Other (VOL.)	24	0.8 %
	<b>Missing Data</b>		
9	Don't know/refused	7	0.2 %
.	-	2619	83.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 516 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 6.00

*Location:* 300-300 (width: 1; decimal: 0)

*Variable Type:* numeric

(Range of) Missing Values: 9 , .

## Q62: Q62 Investment news: TV

Question: Thinking again about your main source ... which of the following television outlets, if any, do you turn to most often for information that helps you decide how and where to invest your money ...? Added text: Television follow-up. Ask if '2' (television) on Q59. Read and rotate.

Value	Label	Unweighted Frequency	%
1	CNBC	79	2.5 %
2	CNN or CNN	144	4.6 %
3	MSNBC	44	1.4 %
4	The Fox News cable channel	40	1.3 %
5	Network television news	61	1.9 %
6	Local television news	143	4.6 %
7	Other (VOL.)	22	0.7 %
	<b>Missing Data</b>		
9	Don't know/refused	20	0.6 %
.	-	2589	82.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 533 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 7.00

Location: 301-301 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

## Q63: Q63 Investment news: magazines

Question: Thinking again about your main source ... which of the following magazines, if any, do you turn to most often for information that helps you decide how and where to invest your money ...? Added text: Magazine follow-up. Ask if '4' (magazines) on Q59. Read and rotate.

Value	Label	Unweighted Frequency	%
1	Business Week	30	1.0 %
2	Forbes	15	0.5 %
3	Fortune	16	0.5 %
4	Money Magazine	43	1.4 %
5	Smart Money	11	0.4 %
6	Other (VOL.)	26	0.8 %
	<b>Missing Data</b>		
9	Don't know/refused	10	0.3 %
.	-	2991	95.2 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 141 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 6.00

*Location:* 302-302 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

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## Q20: Q20 Information overload

Question: Some people say they feel overloaded with information these days, considering all the TV news shows, magazines, newspapers, and computer information services. Others say they like having so much information to choose from. How about you ... do you feel overloaded, or do you like having so much information available? Added text: Form B only.

Value	Label	Unweighted Frequency	%
1	Overload	449	14.3 %
2	Like it	973	31.0 %
3	Other (volunteered)	81	2.6 %
	<b>Missing Data</b>		
9	Don't know/refused	46	1.5 %
.	-	1593	50.7 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,503 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 3.00

*Location:* 220-220 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

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## Q24: Q24 Satisfaction with TV programs

Question: Now I would like to ask you a few questions about some things that have been in the news. Not everyone will have heard about them. Generally, how satisfied are you with the choice of things you can see on television these days? Are you ... Added text: Form A only.

Value	Label	Unweighted Frequency	%
1	Very satisfied	180	5.7 %
2	Fairly satisfied	738	23.5 %
3	Not too satisfied	449	14.3 %
4	Not at all satisfied	182	5.8 %
5	Does not apply/irrelevant/don't care (do not read)	28	0.9 %
	<b>Missing Data</b>		
9	Don't know/refused	16	0.5 %
.	-	1549	49.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,577 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 224-224 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

## Q25: Q25 Satisfaction with TV news programs

Question: Now I would like to ask you a few questions about some things that have been in the news. Not everyone will have heard about them. And how satisfied are you with the choice of news programs available to you on TV these days? Are you ... Added text: Form A only.

Value	Label	Unweighted Frequency	%
1	Very satisfied	500	15.9 %
2	Fairly satisfied	769	24.5 %
3	Not too satisfied	202	6.4 %
4	Not at all satisfied	80	2.5 %
5	Does not apply/irrelevant/don't care (do not read)	25	0.8 %
<b>Missing Data</b>			
9	Don't know/refused	17	0.5 %
.	-	1549	49.3 %
<b>Total</b>		<b>3,142</b>	<b>100%</b>

Based upon 1,576 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 225-225 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

## Q27A: Q27A Satisfaction with political news

Question: How satisfied are you with the media's coverage of news about political figures and events in Washington? Are you ... Added text: Rotate 27a thru 27k. Ask those who answered 1 or 2 in question 26a.

Value	Label	Unweighted Frequency	%
1	Very satisfied	282	9.0 %
2	Fairly satisfied	893	28.4 %
3	Not too satisfied	494	15.7 %
4	Not at all satisfied	233	7.4 %
<b>Missing Data</b>			
9	Don't know/refused	24	0.8 %
.	-	1216	38.7 %
<b>Total</b>		<b>3,142</b>	<b>100%</b>

Based upon 1,902 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 239-239 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

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## Q27C: Q27C Satisfaction with business news

Question: How satisfied are you with the media's coverage of business and finance? Are you ... Added text: Rotate 27a thru 27k.  
Ask those who answered 1 or 2 in question 26a.

Value	Label	Unweighted Frequency	%
1	Very satisfied	478	15.2 %
2	Fairly satisfied	928	29.5 %
3	Not too satisfied	144	4.6 %
4	Not at all satisfied	48	1.5 %
	<b>Missing Data</b>		
9	Don't know/refused	25	0.8 %
.	-	1519	48.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,598 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 240-240 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

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## Q27G: Q27G Satisfaction with local news

Question: How satisfied are you with the media's coverage of people and events in your own community? Are you ... Added text: Rotate 27a thru 27k. Ask those who answered 1 or 2 in question 26a.

Value	Label	Unweighted Frequency	%
1	Very satisfied	242	7.7 %
2	Fairly satisfied	656	20.9 %
3	Not too satisfied	196	6.2 %
4	Not at all satisfied	66	2.1 %
	<b>Missing Data</b>		
9	Don't know/refused	16	0.5 %
.	-	1966	62.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,160 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 241-241 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

## Q27K: Q27K Satisfaction with health news

Question: How satisfied are you with the media's coverage of health news? Are you ... Added text: Rotate 27a thru 27k. Ask those who answered 1 or 2 in question 26a.

Value	Label	Unweighted Frequency	%
1	Very satisfied	241	7.7 %
2	Fairly satisfied	675	21.5 %
3	Not too satisfied	173	5.5 %
4	Not at all satisfied	45	1.4 %
	<b>Missing Data</b>		
9	Don't know/refused	18	0.6 %
.	-	1990	63.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,134 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 242-242 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

## Q35: Q35 Prefer general news/news about interests

Question: Thinking about the news again ... in general, what is more important for you ... getting the news that gives you general information about important events that are happening, or getting news that is mostly about your interests and what's important to you?

Value	Label	Unweighted Frequency	%
1	Getting news that gives general information about important events	2119	67.4 %
2	Getting news that's mostly about your interests	832	26.5 %
3	Both equally (VOL.)	149	4.7 %
	<b>Missing Data</b>		
9	Don't know/refused	42	1.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,100 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 3.00



Location: 250-250 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

### Q36A: Q36A New less important today

Question: Now I'm going to read a series of statements about the news. For each statement, please tell me if you completely agree with it, mostly agree with it, mostly disagree with it, or completely disagree with it. News is not as important today as it once was.

Added text: Read and rotate.

Value	Label	Unweighted Frequency	%
1	Completely agree	266	8.5 %
2	Mostly agree	472	15.0 %
3	Mostly disagree	971	30.9 %
4	Completely disagree	1366	43.5 %
	<b>Missing Data</b>		
9	Don't know/refused	67	2.1 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,075 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 251-251 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

### Q36B: Q36B Change channels often while watching news

Question: Now I'm going to read a series of statements about the news. For each statement, please tell me if you completely agree with it, mostly agree with it, mostly disagree with it, or completely disagree with it. "I find that I often watch the news with my remote control in hand, flipping to other channels when I'm not interested in the topic." Added text: Read and rotate.

Value	Label	Unweighted Frequency	%
1	Completely agree	1080	34.4 %
2	Mostly agree	835	26.6 %
3	Mostly disagree	559	17.8 %
4	Completely disagree	575	18.3 %
5	Don't watch the news (VOL.)	60	1.9 %
	<b>Missing Data</b>		
9	Don't know/refused	33	1.1 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,109 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 252-252 (width: 1; decimal: 0)

Variable Type: numeric  
(Range of) Missing Values: 9

### Q36C: Q36C Want more time to follow news

Question: Now I'm going to read a series of statements about the news. For each statement, please tell me if you completely agree with it, mostly agree with it, mostly disagree with it, or completely disagree with it. "I wish I had more time to follow the news."  
Added text: Read and rotate.

Value	Label	Unweighted Frequency	%
1	Completely agree	647	20.6 %
2	Mostly agree	1017	32.4 %
3	Mostly disagree	881	28.0 %
4	Completely disagree	560	17.8 %
	<b>Missing Data</b>		
9	Don't know/refused	37	1.2 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,105 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 253-253 (width: 1; decimal: 0)  
Variable Type: numeric  
(Range of) Missing Values: 9

### Q36D: Q36D News producers out of touch

Question: Now I'm going to read a series of statements about the news. For each statement, please tell me if you completely agree with it, mostly agree with it, mostly disagree with it, or completely disagree with it. "People who decide what to put on TV news or in the newspapers are out of touch with people like me." Added text: Read and rotate.

Value	Label	Unweighted Frequency	%
1	Completely agree	557	17.7 %
2	Mostly agree	1078	34.3 %
3	Mostly disagree	1074	34.2 %
4	Completely disagree	332	10.6 %
	<b>Missing Data</b>		
9	Don't know/refused	101	3.2 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,041 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 254-254 (width: 1; decimal: 0)  
Variable Type: numeric  
(Range of) Missing Values: 9

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### Q37: Q37 Computer use

Question: Do you use a computer at your workplace, at school, at home, or anywhere else on at least an occasional basis?

Value	Label	Unweighted Frequency	%
1	Yes	2238	71.2 %
2	No	899	28.6 %
	<b>Missing Data</b>		
9	Don't know/refused	5	0.2 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,137 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 255-255 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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### Q38: Q38 Online to send/receive email

Question: Do you ever go online to access the Internet or World Wide Web or to send and receive email? Added text: Ask if yes to Q37.

Value	Label	Unweighted Frequency	%
1	Yes	1803	57.4 %
2	No	434	13.8 %
	<b>Missing Data</b>		
9	Don't know/refused	1	0.0 %
.	-	904	28.8 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,237 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 256-256 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

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### Q39: Q39 Online for news

Question: How frequently do you go online to get news ... would you say every day, 3 to 5 days per week, 1 or 2 days per week, once every few weeks or less often? Added text: Ask if yes go to Q38.

Value	Label	Unweighted Frequency	%
1	Everyday	514	16.4 %

Value	Label	Unweighted Frequency	%
2	3-5 days per week	265	8.4 %
3	1-2 days per week	330	10.5 %
4	Once every few weeks	209	6.7 %
5	Less often	320	10.2 %
6	No/Never (VOL.)	164	5.2 %
	<b>Missing Data</b>		
9	Don't know/refused	1	0.0 %
.	-	1339	42.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,802 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 6.00

Location: 257-257 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

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## Q40: Q40 Use other news sources more or less

Question: Since you started getting news online, are you using other sources of news more often, less often, or about the same as you used to? Added text: Ask respondents who answered 1-3 on question 39.

Value	Label	Unweighted Frequency	%
1	Yes, more often	106	3.4 %
2	Yes, less often	200	6.4 %
3	Yes, some more, others less	153	4.9 %
4	No, about the same	648	20.6 %
	<b>Missing Data</b>		
9	Don't know/refused	2	0.1 %
.	-	2033	64.7 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,107 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 258-258 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

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## Q41\_1: Q41\_1 News source used more often 1

Question: Which sources are you using more often? Added text: Ask respondents who answered 1 in Q40. Do not read the list. Accept multiple responses.

Value	Label	Unweighted Frequency	%
1	Newspapers	22	0.7 %
2	Television	35	1.1 %
3	Magazines	1	0.0 %
4	Radio	8	0.3 %
5	Other	31	1.0 %
	<b>Missing Data</b>		
9	Don't know/refused	9	0.3 %
.	-	3036	96.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 97 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 259-259 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

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## Q41\_2: Q41\_2 News source used more often 2

Question: Which sources are you using more often? Added text: Ask respondents who answered 1 in Q40. Do not read the list. Accept multiple responses.

Value	Label	Unweighted Frequency	%
1	Newspapers	3	0.1 %
2	Television	4	0.1 %
3	Magazines	4	0.1 %
4	Radio	1	0.0 %
5	Other	1	0.0 %
	<b>Missing Data</b>		
.	-	3129	99.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 13 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 260-260 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

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## Q41\_3: Q41\_3 News source used more often 3

Question: Which sources are you using more often? Added text: Ask respondents who answered 1 in Q40. Do not read the list. Accept multiple responses.

Value	Label	Unweighted Frequency	%
1	Newspapers	0	0.0 %
2	Television	0	0.0 %
3	Magazines	0	0.0 %
4	Radio	1	0.0 %
5	Other	1	0.0 %
	<b>Missing Data</b>		
.	-	3140	99.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2 valid cases out of 3,142 total cases.

- Minimum: 4.00
- Maximum: 5.00

Location: 261-261 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9 , .

#### Q41\_4: Q41\_4 News source used more often 4

Question: Which sources are you using more often? Added text: Ask respondents who answered 1 in Q40. Do not read the list.  
Accept multiple responses.

Value	Label	Unweighted Frequency	%
1	Newspapers	0	0.0 %
2	Television	0	0.0 %
3	Magazines	0	0.0 %
4	Radio	0	0.0 %
5	Other	0	0.0 %
	<b>Missing Data</b>		
.	-	3142	100.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 0 valid cases out of 3,142 total cases.

Location: 262-262 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9 , .

#### Q41\_5: Q41\_5 News source used more often 5

Question: Which sources are you using more often? Added text: Ask respondents who answered 1 in Q40. Do not read the list.  
Accept multiple responses.

Value	Label	Unweighted Frequency	%
1	Newspapers	0	0.0 %
2	Television	0	0.0 %

Value	Label	Unweighted Frequency	%
3	Magazines	0	0.0 %
4	Radio	0	0.0 %
5	Other	0	0.0 %
	<b>Missing Data</b>		
.	-	3142	100.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 0 valid cases out of 3,142 total cases.

Location: 263-263 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9 , .

## Q42\_1: Q42\_1 News source used less often 1

Question: Which sources are you using less often? Added text: Ask respondents who answered 2 or 3 in Q40. Do not read the list. Accept multiple responses.

Value	Label	Unweighted Frequency	%
1	Newspapers	114	3.6 %
2	Television	116	3.7 %
3	Magazines	27	0.9 %
4	Radio	38	1.2 %
5	Other	30	1.0 %
	<b>Missing Data</b>		
9	Don't know/refused	28	0.9 %
.	-	2789	88.8 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 325 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 264-264 (width: 1; decimal: 0)

Variable Type: numeric

(Range of Missing Values: 9 , .

## Q42\_2: Q42\_2 News source used less often 2

Question: Which sources are you using less often? Added text: Ask respondents who answered 2 or 3 in Q40. Do not read the list. Accept multiple responses.

Value	Label	Unweighted Frequency	%
1	Newspapers	10	0.3 %
2	Television	26	0.8 %
3	Magazines	7	0.2 %

Value	Label	Unweighted Frequency	%
4	Radio	6	0.2 %
5	Other	1	0.0 %
	<b>Missing Data</b>		
.	-	3092	98.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 50 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 5.00

*Location:* 265-265 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

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### Q42\_3: Q42\_3 News source used less often 3

Question: Which sources are you using less often? Added text: Ask respondents who answered 2 or 3 in Q40. Do not read the list. Accept multiple responses.

Value	Label	Unweighted Frequency	%
1	Newspapers	2	0.1 %
2	Television	1	0.0 %
3	Magazines	8	0.3 %
4	Radio	3	0.1 %
5	Other	0	0.0 %
	<b>Missing Data</b>		
.	-	3128	99.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 14 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 266-266 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

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### Q42\_4: Q42\_4 News source used less often 4

Question: Which sources are you using less often? Added text: Ask respondents who answered 2 or 3 in Q40. Do not read the list. Accept multiple responses.

Value	Label	Unweighted Frequency	%
1	Newspapers	0	0.0 %
2	Television	0	0.0 %



Value	Label	Unweighted Frequency	%
3	Magazines	0	0.0 %
4	Radio	2	0.1 %
5	Other	0	0.0 %
	<b>Missing Data</b>		
.	-	3140	99.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2 valid cases out of 3,142 total cases.

- Minimum: 4.00
- Maximum: 4.00

Location: 267-267 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

## Q42\_5: Q42\_5 News source used less often 5

Question: Which sources are you using less often? Added text: Ask respondents who answered 2 or 3 in Q40. DDo not read the list. Accept multiple responses..

Value	Label	Unweighted Frequency	%
1	Newspapers	0	0.0 %
2	Television	0	0.0 %
3	Magazines	0	0.0 %
4	Radio	0	0.0 %
5	Other	0	0.0 %
	<b>Missing Data</b>		
.	-	3142	100.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 0 valid cases out of 3,142 total cases.

Location: 268-268 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

## Q43A: Q43A Read political news online

Question: Do you sometimes go online to get political news? Added text: Ask only those who go online for news (Q39 = 1-5). Rotate items.

Value	Label	Unweighted Frequency	%
1	Yes	658	20.9 %
2	No	979	31.2 %
	<b>Missing Data</b>		
9	Don't know/refused	1	0.0 %

Value	Label	Unweighted Frequency	%
.	-	1504	47.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,637 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 269-269 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

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### Q43B: Q43B Read sports news online

Question: Do you sometimes go online to get sports news? Added text: Ask only those who go online for news (Q39 = 1-5). Rotate items.

Value	Label	Unweighted Frequency	%
1	Yes	691	22.0 %
2	No	946	30.1 %
	<b>Missing Data</b>		
9	Don't know/refused	1	0.0 %
.	-	1504	47.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,637 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 270-270 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

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### Q43C: Q43C Read international news online

Question: Do you sometimes go online to get international news? Added text: Ask only those who go online for news (Q39 = 1-5). Rotate items.

Value	Label	Unweighted Frequency	%
1	Yes	761	24.2 %
2	No	873	27.8 %
	<b>Missing Data</b>		
9	Don't know/refused	4	0.1 %
.	-	1504	47.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,634 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 271-271 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

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### Q43D: Q43D Read health news online

Question: Do you sometimes go online to get news about science and health? Added text: Ask only those who go online for news ((Q39 = 1-5). Rotate items.

Value	Label	Unweighted Frequency	%
1	Yes	1058	33.7 %
2	No	579	18.4 %
	<b>Missing Data</b>		
9	Don't know/refused	1	0.0 %
.	-	1504	47.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,637 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 272-272 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

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### Q43E: Q43E Read technology news online

Question: Do you sometimes go online to get news about technology? Added text: Ask only those who go online for news (Q39 = 1-5). Rotate items.

Value	Label	Unweighted Frequency	%
1	Yes	984	31.3 %
2	No	654	20.8 %
	<b>Missing Data</b>		
.	-	1504	47.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,638 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 273-273 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

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### Q43F: Q43F Read weather news online

Question: Do you sometimes go online to get weather? Added text: Ask only those who go online for news (Q39 = 1-5). Rotate items.

Value	Label	Unweighted Frequency	%
1	Yes	1089	34.7 %
2	No	549	17.5 %
	<b>Missing Data</b>		
.	-	1504	47.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,638 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 274-274 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

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### Q43G: Q43G Read entertainment news online

Question: Do you sometimes go online to get entertainment news? Added text: Ask only those who go online for news (Q39 = 1-5). Rotate items.

Value	Label	Unweighted Frequency	%
1	Yes	696	22.2 %
2	No	941	29.9 %
	<b>Missing Data</b>		
9	Don't know/refused	1	0.0 %
.	-	1504	47.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,637 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 275-275 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

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### Q43H: Q43H Read local news online

Question: Do you sometimes go online to get local news? Added text: Ask only those who go online for news (Q39 = 1-5). Rotate items.

Value	Label	Unweighted Frequency	%
1	Yes	586	18.7 %

Value	Label	Unweighted Frequency	%
2	No	1052	33.5 %
	<b>Missing Data</b>		
.	-	1504	47.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,638 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 276-276 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

### Q43I: Q43I Read business news online

Question: Do you sometimes go online to get business news? Added text: Ask only those who go online for news (Q39 = 1-5). Rotate items.

Value	Label	Unweighted Frequency	%
1	Yes	903	28.7 %
2	No	734	23.4 %
	<b>Missing Data</b>		
9	Don't know/refused	1	0.0 %
.	-	1504	47.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,637 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 277-277 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

### Q55: Q55 Stock market news: Internet websites

Question: Where do you go on the Internet for regular stock market updates and quotes for specific stocks or mutual funds ... do you mostly visit ONE SPECIFIC website, or do you visit a lot of different websites? Added text: Internet follow-up. Ask if answered '5' Internet in Q50. Read and rotate.

Value	Label	Unweighted Frequency	%
1	One specific website	319	10.2 %
2	Lots of different websites	235	7.5 %
	<b>Missing Data</b>		
9	Don't know/refused	14	0.4 %
.	-	2574	81.9 %

Value	Label	Unweighted Frequency	%
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 554 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 290-290 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

## Q55A: Q55A Stock market news: Internet homepage

Question: Is this the web page that comes up first each time you log on to the Internet, or is it some other page that you go to?

Added text: Ask if '1' in Q55.

Value	Label	Unweighted Frequency	%
1	Yes, it's the opening page/home page	144	4.6 %
2	No, it's some other	174	5.5 %
	<b>Missing Data</b>		
9	Don't know/refused	1	0.0 %
.	-	2823	89.8 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 318 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 291-291 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

## Q56: Q56 Stock market news: customized web page

Question: Do you have a customized web page online that gives you prices for the stocks or mutual funds that you personally own?

Added text: Ask all Internet users who get regular stock updates (Q38=1 and Q49=1-5).

Value	Label	Unweighted Frequency	%
1	Yes	420	13.4 %
2	No	1144	36.4 %
	<b>Missing Data</b>		
9	Don't know/refused	20	0.6 %
.	-	1558	49.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,564 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 292-292 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

## Q56A: Q56A Stock market news: primary website

Question: Is this the website you use most often for regular stock market updates and quotes for specific stocks or mutual funds, OR is there some other site? Added text: Ask if '1' in Q55 and '2' or '9' in Q55A.

Value	Label	Unweighted Frequency	%
1	That is the main source	70	2.2 %
2	There's some other	13	0.4 %
	<b>Missing Data</b>		
9	Don't know/refused	2	0.1 %
.	-	3057	97.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 83 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 293-293 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

## Q57\_1: Q57\_1 Stock market news: wireless device 1

Question: Do you ever use a cell phone, a pager or any other type of wireless device to get regular stock market updates and quotes for specific stocks or mutual funds? (If yes, ask: "Which do you use, a cell phone, a pager or some other device?") Added text: Ask those who get regular stock updates (Q49=1-5). Accept multiple responses.

Value	Label	Unweighted Frequency	%
1	Yes, cell phone	120	3.8 %
2	Yes, pager	42	1.3 %
3	Yes, other	11	0.4 %
4	No	2339	74.4 %
	<b>Missing Data</b>		
9	Don't know/refused	15	0.5 %
.	-	615	19.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,512 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 294-294 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

---

## Q57\_2: Q57\_2 Stock market news: wireless device 2

Question: Do you ever use a cell phone, a pager or any other type of wireless device to get regular stock market updates and quotes for specific stocks or mutual funds? (If yes, ask: "Which do you use, a cell phone, a pager or some other device?") Added text: Ask those who get regular stock updates (Q49=1-5). Accept multiple responses.

Value	Label	Unweighted Frequency	%
1	Yes, cell phone	1	0.0 %
2	Yes, pager	8	0.3 %
3	Yes, other	1	0.0 %
4	No	4	0.1 %
	<b>Missing Data</b>		
.	-	3128	99.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 14 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 295-295 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

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## Q57\_3: Q57\_3 Stock market news: wireless device 3

Question: Do you ever use a cell phone, a pager or any other type of wireless device to get regular stock market updates and quotes for specific stocks or mutual funds? (If yes, ask: "Which do you use, a cell phone, a pager or some other device?") Added text: Ask those who get regular stock updates (Q49=1-5). Accept multiple responses.

Value	Label	Unweighted Frequency	%
1	Yes, cell phone	0	0.0 %
2	Yes, pager	0	0.0 %
3	Yes, other	1	0.0 %
4	No	0	0.0 %
	<b>Missing Data</b>		
.	-	3141	100.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1 valid cases out of 3,142 total cases.

- Minimum: 3.00
- Maximum: 3.00

Location: 296-296 (width: 1; decimal: 0)

Variable Type: numeric



(Range of) Missing Values: 9 , .

---

## Q64: Q64 Investment news: website

Question: Where do you go on the Internet for information that helps you decide how and where to invest your money ... do you mostly visit ONE SPECIFIC website, or do you visit a lot of different websites? Added text: Internet follow-up. Ask if '5' (Internet) in Q59.

Value	Label	Unweighted Frequency	%
1	One specific website	146	4.6 %
2	Lots of different websites	261	8.3 %
	<b>Missing Data</b>		
9	Don't know/refused	11	0.4 %
.	-	2724	86.7 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 407 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 303-303 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

---

## Q65: Q65 Have home computer

Question: Do you have any type of personal computer, including laptops, in your home? These do not include game machines such as Nintendo or Sega. Added text: Finally, I'd like to ask you a few questions for statistical purposes only.

Value	Label	Unweighted Frequency	%
1	Yes	1947	62.0 %
2	No	1183	37.7 %
	<b>Missing Data</b>		
9	Don't know/refused	12	0.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,130 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 304-304 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

---

## Q1: Q1 Satisfied with U.S. today

Question: All in all, are you satisfied or dissatisfied with the way things are going in this country today?

Value	Label	Unweighted Frequency	%
1	Satisfied	1507	48.0 %
2	Dissatisfied	1341	42.7 %
	<b>Missing Data</b>		
9	No opinion	294	9.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,848 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 172-172 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

---

### Q32: Q32 Cable TV available

Question: Do you currently live in an area where you could get Cable TV if you wanted to? Added text: If yes go to Q33, if no go to Q34, if don't know go to Q34.

Value	Label	Unweighted Frequency	%
1	Yes	2866	91.2 %
2	No	262	8.3 %
	<b>Missing Data</b>		
9	Don't know/refused	14	0.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,128 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 247-247 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

---

### Q33: Q33 Cable TV subscriber

Question: Do you currently subscribe to Cable TV?

Value	Label	Unweighted Frequency	%
1	Yes	2108	67.1 %
2	No	756	24.1 %
	<b>Missing Data</b>		
9	Don't know/refused	2	0.1 %
.	-	276	8.8 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,864 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 248-248 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

---

#### Q44: Q44 Own shares in mutual fund with stock

Question: Do you currently own shares in a mutual fund that includes stock?

Value	Label	Unweighted Frequency	%
1	Yes	1531	48.7 %
2	No	1548	49.3 %
	<b>Missing Data</b>		
9	Don't know/refused	63	2.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,079 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 278-278 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

---

#### Q45: Q45 Own stock other than employer's

Question: Do you currently own stock in any individual companies besides a company that you or someone else in your household works for?

Value	Label	Unweighted Frequency	%
1	Yes	1026	32.7 %
2	No	2058	65.5 %
	<b>Missing Data</b>		
9	Don't know/refused	58	1.8 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,084 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 279-279 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

---

#### Q46: Q46 Trade stocks personally

Question: Do you, personally, ever trade stocks -- that is, buy or sell individual stocks through a broker or online account? If yes: "What type of broker do you use -- a personal broker or an online trading account?"

Value	Label	Unweighted Frequency	%
1	Yes, with personal broker/brokerage firm	465	14.8 %
2	Yes, with online trading account	182	5.8 %
3	Yes, use both	72	2.3 %
4	No, do not trade	2381	75.8 %
	<b>Missing Data</b>		
9	Don't know/refused	42	1.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,100 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 280-280 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

---

## Q46A: Q46A Last time bought or sold stock

Question: When is the last time you bought or sold a stock? Was it within the last week, within the last month, within the last six months, within the last year, or more than a year ago? Added text: Ask if yes (1-3) in Q46.

Value	Label	Unweighted Frequency	%
1	Within last week	146	4.6 %
2	Within last month	200	6.4 %
3	Within last six months	182	5.8 %
4	Within last year	62	2.0 %
5	More than a year ago	87	2.8 %
	<b>Missing Data</b>		
9	Don't know/refused	42	1.3 %
.	-	2423	77.1 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 677 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 5.00

Location: 281-281 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

---

## Q47: Q47 Get financial advice from broker/on your own

Question: In deciding how and where to invest your money, do you get most of your information and advice from a broker or financial advisor, or do you get most of your information and advice on your own?

Value	Label	Unweighted Frequency	%
1	From a broker or financial advisor	794	25.3 %
2	On your own	1848	58.8 %
3	Other (do not read)	107	3.4 %
4	Don't invest (do not read)	316	10.1 %
	<b>Missing Data</b>		
9	Don't know/refused	77	2.5 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,065 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 282-282 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## Q48: Q48 Involvement in investment decisions

Question: How involved are you personally in making decisions about how to manage and invest money? Would you say you are extremely involved, somewhat involved, not too involved, or not at all involved?

Value	Label	Unweighted Frequency	%
1	Extremely involved	1539	49.0 %
2	Somewhat involved	870	27.7 %
3	Not too involved	350	11.1 %
4	Not at all involved	333	10.6 %
	<b>Missing Data</b>		
9	Don't know/refused	50	1.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,092 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 283-283 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

---

## Q66A: Q66A Have cell phone

Question: Do you happen to have a cell phone, or not? Added text: Read and rotate.

Value	Label	Unweighted Frequency	%
1	Yes	1716	54.6 %
2	No	1415	45.0 %

Value	Label	Unweighted Frequency	%
	<b>Missing Data</b>		
9	Don't know/refused	11	0.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,131 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 305-305 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

---

### Q66B: Q66B Have pager

Question: Do you happen to have a pager, or not? Added text: Read and rotate.

Value	Label	Unweighted Frequency	%
1	Yes	740	23.6 %
2	No	2393	76.2 %
	<b>Missing Data</b>		
9	Don't know/refused	9	0.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,133 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 306-306 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

---

### Q66C: Q66C Have satellite dish

Question: Do you happen to have a satellite dish, or not? Added text: Read and rotate.

Value	Label	Unweighted Frequency	%
1	Yes	566	18.0 %
2	No	2569	81.8 %
	<b>Missing Data</b>		
9	Don't know/refused	7	0.2 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,135 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 307-307 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

---

## Q66D: Q66D Have DVD player

Question: Do you happen to have a DVD player, or not? Added text: Read and rotate.

Value	Label	Unweighted Frequency	%
1	Yes	525	16.7 %
2	No	2586	82.3 %
	<b>Missing Data</b>		
9	Don't know/refused	31	1.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,111 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 308-308 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

---

## Q66E: Q66E Have palm pilot

Question: Do you happen to have a palm pilot, or not? Added text: Read and rotate.

Value	Label	Unweighted Frequency	%
1	Yes	169	5.4 %
2	No	2851	90.7 %
	<b>Missing Data</b>		
9	Don't know/refused	122	3.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,020 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 309-309 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## CREGION: CREGION

Value	Label	Unweighted Frequency	%
1	Northeast	596	19.0 %
2	Midwest	752	23.9 %

Value	Label	Unweighted Frequency	%
3	South	1139	36.3 %
4	West	655	20.8 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,142 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 349-349 (width: 1; decimal: 0)

*Variable Type:* numeric

---

## CONNECT: CONNECT

Value	Label	Unweighted Frequency	%
0	-	1104	35.1 %
1	-	1202	38.3 %
2	-	688	21.9 %
3	-	148	4.7 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,142 valid cases out of 3,142 total cases.

- Mean: 0.96
- Median: 1.00
- Mode: 1.00
- Minimum: 0.00
- Maximum: 3.00
- Standard Deviation: 0.87

*Location:* 350-350 (width: 1; decimal: 0)

*Variable Type:* numeric

---

## Q23X: Q23X

Value	Label	Unweighted Frequency	%
0	-	2168	69.0 %
1	-	972	30.9 %
	<b>Missing Data</b>		
.	-	2	0.1 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,140 valid cases out of 3,142 total cases.

- Mean: 0.31
- Median: 0.00
- Mode: 0.00



- Minimum: 0.00
- Maximum: 1.00
- Standard Deviation: 0.46

Location: 351-351 (width: 1; decimal: 0)

Variable Type: numeric

## INFO: INFO

Value	Label	Unweighted Frequency	%
0	-	1027	32.7 %
1	-	682	21.7 %
2	-	722	23.0 %
3	-	711	22.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,142 valid cases out of 3,142 total cases.

- Mean: 1.36
- Median: 1.00
- Mode: 0.00
- Minimum: 0.00
- Maximum: 3.00
- Standard Deviation: 1.16

Location: 352-352 (width: 1; decimal: 0)

Variable Type: numeric

## SEX: Sex of respondent

Value	Label	Unweighted Frequency	%
1	Male	1454	46.3 %
2	Female	1688	53.7 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,142 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

Location: 170-170 (width: 1; decimal: 0)

Variable Type: numeric

## AGE: AGE

Question: What is your age?

Value	Label	Unweighted Frequency	%
18	-	78	2.5 %
19	-	43	1.4 %

Value	Label	Unweighted Frequency	%
20	-	50	1.6 %
21	-	47	1.5 %
22	-	42	1.3 %
23	-	53	1.7 %
24	-	49	1.6 %
25	-	60	1.9 %
26	-	56	1.8 %
27	-	51	1.6 %
28	-	61	1.9 %
29	-	61	1.9 %
30	-	70	2.2 %
31	-	54	1.7 %
32	-	64	2.0 %
33	-	66	2.1 %
34	-	59	1.9 %
35	-	78	2.5 %
36	-	62	2.0 %
37	-	53	1.7 %
38	-	68	2.2 %
39	-	85	2.7 %
40	-	74	2.4 %
41	-	47	1.5 %
42	-	59	1.9 %
43	-	73	2.3 %
44	-	55	1.8 %
45	-	80	2.5 %
46	-	48	1.5 %
47	-	49	1.6 %
48	-	68	2.2 %
49	-	53	1.7 %
50	-	78	2.5 %
51	-	59	1.9 %
52	-	67	2.1 %
53	-	58	1.8 %
54	-	35	1.1 %
55	-	44	1.4 %
56	-	43	1.4 %
57	-	44	1.4 %
58	-	39	1.2 %

Value	Label	Unweighted Frequency	%
59	-	46	1.5 %
60	-	45	1.4 %
61	-	24	0.8 %
62	-	32	1.0 %
63	-	36	1.1 %
64	-	23	0.7 %
65	-	37	1.2 %
66	-	31	1.0 %
67	-	28	0.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 3,142 valid cases out of 3,142 total cases.

- Mean: 46.27
- Median: 44.00
- Mode: 39.00
- Minimum: 18.00
- Maximum: 99.00
- Standard Deviation: 18.80

*Location:* 310-311 (width: 2; decimal: 0)

*Variable Type:* numeric

### D3: D3 Marital status

Question: Are you married, divorced, separated, widowed, or never been married?

Value	Label	Unweighted Frequency	%
1	Married	1581	50.3 %
2	Divorced	421	13.4 %
3	Separated	69	2.2 %
4	Widowed	286	9.1 %
5	Never been married	757	24.1 %
	<b>Missing Data</b>		
9	Don't know/refused	28	0.9 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,114 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 5.00

*Location:* 312-312 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

---

## D4A: D4A Parent of children under 18 living in household

Question: Are you the parent or guardian of any children under 18 now living in your household?

Value	Label	Unweighted Frequency	%
1	Yes	1045	33.3 %
2	No	2086	66.4 %
	<b>Missing Data</b>		
9	Don't know/refused	11	0.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,131 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 313-313 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

---

## D4B: D4B Household children 13 to 17

Question: How many of those children are between the ages of 13 and 17?

Value	Label	Unweighted Frequency	%
1	-	298	9.5 %
2	-	132	4.2 %
3	-	18	0.6 %
4	-	6	0.2 %
9	-	3	0.1 %
11	-	6	0.2 %
	<b>Missing Data</b>		
0	-	581	18.5 %
.	-	2098	66.8 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 463 valid cases out of 3,142 total cases.

- Mean: 1.58
- Median: 1.00
- Mode: 1.00
- Minimum: 1.00
- Maximum: 11.00
- Standard Deviation: 1.39

*Location:* 314-315 (width: 2; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 0 , .

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## D4C: D4C Household children five to 12

Question: How many of those children are between the ages of 5 and 12?

Value	Label	Unweighted Frequency	%
1	-	367	11.7 %
2	-	177	5.6 %
3	-	45	1.4 %
4	-	8	0.3 %
5	-	2	0.1 %
9	-	4	0.1 %
10	-	1	0.0 %
11	-	6	0.2 %
	Missing Data		
0	-	434	13.8 %
.	-	2098	66.8 %
	Total	3,142	100%

Based upon 610 valid cases out of 3,142 total cases.

- Mean: 1.66
- Median: 1.00
- Mode: 1.00
- Minimum: 1.00
- Maximum: 11.00
- Standard Deviation: 1.37

Location: 316-317 (width: 2; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 0 , .

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## D4D: D4D Household children under five

Question: How many of those children are under the age of 5?

Value	Label	Unweighted Frequency	%
1	-	277	8.8 %
2	-	101	3.2 %
3	-	12	0.4 %
9	-	3	0.1 %
11	-	6	0.2 %
	Missing Data		
0	-	645	20.5 %
.	-	2098	66.8 %
	Total	3,142	100%

Based upon 399 valid cases out of 3,142 total cases.

- Mean: 1.52
- Median: 1.00
- Mode: 1.00
- Minimum: 1.00
- Maximum: 11.00
- Standard Deviation: 1.45

*Location:* 318-319 (width: 2; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 0 , .

## EDUC: EDUC Education level

Question: What is the last grade or class that you completed in school? Added text: Do not read.

Value	Label	Unweighted Frequency	%
1	None, or grade 1-8	68	2.2 %
2	High school incomplete (grades 9-11)	262	8.3 %
3	High school graduate (grade 12 or GED certificate)	910	29.0 %
4	Business, technical, or vocational school AFTER high school	117	3.7 %
5	Some college, no 4-year degree	782	24.9 %
6	College graduate (B.S., B.A., or other 4-year degree)	632	20.1 %
7	Post-graduate training or professional schooling after college (e.g., toward a master's Degree or Ph.D.; law or medical	352	11.2 %
	<b>Missing Data</b>		
9	Don't know/refused	19	0.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,123 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 7.00

*Location:* 320-320 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

## HISP: HISP Hispanic

Question: Are you, yourself, of Hispanic origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background? Added text: If respondent answered '1' Hispanic in D4, ask: "Are you white Hispanic, black Hispanic, or some other race?"

Value	Label	Unweighted Frequency	%
1	Yes	206	6.6 %
2	No	2916	92.8 %
	<b>Missing Data</b>		
9	Don't know/refused	20	0.6 %

Value	Label	Unweighted Frequency	%
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,122 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 321-321 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

## RACE: RACE Hispanic type

Question: Are you white Hispanic, black Hispanic, or some other race? Added text: If respondent answered '1' Hispanic in D4, ask: "Are you white Hispanic, black Hispanic, or some other race?"

Value	Label	Unweighted Frequency	%
1	White	2610	83.1 %
2	Black	284	9.0 %
3	Asian	59	1.9 %
4	Other or mixed race	136	4.3 %
	<b>Missing Data</b>		
9	Don't know/refused	53	1.7 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,089 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 322-322 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

## D8: D8 Religion

Question: What is your religious preference -- Protestant, Roman Catholic, Jewish, Mormon, or an orthodox church such as the Greek or Russian Orthodox Church?

Value	Label	Unweighted Frequency	%
1	Protestant (Baptist, Christian, Episcopal, Jehovah's Witness, Lutheran, Methodist, Presbyterian, etc.)	1641	52.2 %
2	Roman Catholic	754	24.0 %
3	Jewish	66	2.1 %
4	Orthodox Church (Greek or Russian)	10	0.3 %
5	Mormon (include Church of Jesus Christ of Latter Day Saints)	60	1.9 %
6	Islam/Muslim	17	0.5 %
7	Other religion (SPECIFY)	132	4.2 %

Value	Label	Unweighted Frequency	%
8	No religion, atheist	346	11.0 %
	<b>Missing Data</b>		
9	Don't know/refused	116	3.7 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,026 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 8.00

*Location:* 323-323 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

## D9: D9 Born again evangelical Christian

Question: Would you describe yourself as a "born again" or evangelical Christian, or not?

Value	Label	Unweighted Frequency	%
1	Yes, would	994	31.6 %
2	No, would not	1560	49.6 %
	<b>Missing Data</b>		
9	Don't know/refused	179	5.7 %
.	-	409	13.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,554 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 324-324 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

## D10: D10 Gross family income 1999

Question: Last year, that is in 1999, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. Added text: Read.

Value	Label	Unweighted Frequency	%
1	Less than \$10,000	164	5.2 %
2	\$10,000 to under \$20,000	288	9.2 %
3	\$20,000 to under \$30,000	381	12.1 %
4	\$30,000 to under \$40,000	396	12.6 %
5	\$40,000 to under \$50,000	341	10.9 %
6	\$50,000 to under \$75,000	469	14.9 %



Value	Label	Unweighted Frequency	%
7	\$75,000 to under \$100,000	272	8.7 %
8	\$100,000 or more	257	8.2 %
	<b>Missing Data</b>		
9	Don't know/refused (do not read)	574	18.3 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,568 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 8.00

*Location:* 325-325 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## D11: D11 Political affiliation

Question: In politics today, do you consider yourself a Republican, Democrat or Independent?

Value	Label	Unweighted Frequency	%
1	Republican	929	29.6 %
2	Democrat	968	30.8 %
3	Independent	960	30.6 %
4	No preference	178	5.7 %
5	Other	18	0.6 %
	<b>Missing Data</b>		
9	Don't know	89	2.8 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,053 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 5.00

*Location:* 326-326 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

---

## D12: D12 Political party bias

Question: As of today do you lean more to the Republican Party or more to the Democratic Party? Added text: Ask if answered 3, 4, 5 or 9 in D11.

Value	Label	Unweighted Frequency	%
1	Republican	319	10.2 %
2	Democrat	376	12.0 %
	<b>Missing Data</b>		

Value	Label	Unweighted Frequency	%
9	Other/don't know/refused	550	17.5 %
.	-	1897	60.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 695 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 327-327 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

### D13: D13 Vote in 1996 Presidential election

Question: In the 1996 Presidential election, did things come up which kept you from voting, or did you happen to vote? (If voted, ask: "Who did you vote for?")

Value	Label	Unweighted Frequency	%
1	Dole	484	15.4 %
2	Clinton	952	30.3 %
3	Perot	121	3.9 %
4	Other (VOL.)	97	3.1 %
5	Voted, don't remember for whom	274	8.7 %
6	Did not vote	975	31.0 %
	<b>Missing Data</b>		
9	Don't know/refused	239	7.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,903 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 6.00

*Location:* 328-328 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

### D14: D14 Registered to vote

Question: These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register ... are you NOW registered to vote in your precinct or election district, or haven't you been able to register so far?

Value	Label	Unweighted Frequency	%
1	Yes, registered	2420	77.0 %
2	No, not registered	665	21.2 %
	<b>Missing Data</b>		

Value	Label	Unweighted Frequency	%
9	Don't know/refused	57	1.8 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,085 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 329-329 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

## D15: D15 Certain registered to vote

Question: Are you absolutely certain you are registered to vote, or is there a chance your registration has lapsed because you moved or for some other reason?

Value	Label	Unweighted Frequency	%
1	Absolutely certain	2312	73.6 %
2	Chance registration has lapsed	82	2.6 %
	<b>Missing Data</b>		
9	Don't know/refused	26	0.8 %
.	-	722	23.0 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 2,394 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 2.00

*Location:* 330-330 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9 , .

## D16: D16 Vote how often

Question: How often would you say you vote ...? Added text: Read.

Value	Label	Unweighted Frequency	%
1	Always	1261	40.1 %
2	Nearly always	803	25.6 %
3	Part of the time	380	12.1 %
4	Seldom	367	11.7 %
5	Other (VOL.)	26	0.8 %
6	Never vote (VOL.)	265	8.4 %
	<b>Missing Data</b>		
9	Don't know/refused	40	1.3 %

Value	Label	Unweighted Frequency	%
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,102 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 6.00

*Location:* 331-331 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

## D17: D17 Rent or own home

Question: Do you own or rent your own home?

Value	Label	Unweighted Frequency	%
1	Own	2064	65.7 %
2	Rent	867	27.6 %
3	Other arrangement (do not read)	165	5.3 %
	<b>Missing Data</b>		
9	Don't know/refused (do not read)	46	1.5 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,096 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 3.00

*Location:* 332-332 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

## D18: D18 Employment status

Question: Are you now employed full-time, part-time or not employed?

Value	Label	Unweighted Frequency	%
1	Full-time	1810	57.6 %
2	Part-time	347	11.0 %
3	Not employed	949	30.2 %
	<b>Missing Data</b>		
9	Don't know/refused (VOL.)	36	1.1 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,106 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 3.00

Location: 333-333 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## D18A: D18A Spouse employment status

Question: Is your spouse now employed full-time, part-time or not employed? Added text: Ask if married (D3=1).

Value	Label	Unweighted Frequency	%
1	Full-time	998	31.8 %
2	Part-time	138	4.4 %
3	Not employed	423	13.5 %
	<b>Missing Data</b>		
9	Don't know/refused (VOL.)	22	0.7 %
.	-	1561	49.7 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 1,559 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 3.00

Location: 334-334 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9 , .

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## D19: D19 Self/spouse labor union member

Question: Are you or is your spouse a member of a labor union?

Value	Label	Unweighted Frequency	%
1	Yes, respondent is	248	7.9 %
2	Yes, spouse is	133	4.2 %
3	Yes, both	43	1.4 %
4	Neither are	2660	84.7 %
	<b>Missing Data</b>		
9	Don't know/refused (VOL.)	58	1.8 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,084 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

Location: 335-335 (width: 1; decimal: 0)

Variable Type: numeric

(Range of) Missing Values: 9

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## D20: D20 Residential area

Question: Which of the following BEST describes the place where you now live? Added text: Read.

Value	Label	Unweighted Frequency	%
1	A large city	652	20.8 %
2	A suburb near a large city	721	22.9 %
3	A small city or town	1078	34.3 %
4	OR a rural area	648	20.6 %
	<b>Missing Data</b>		
9	Don't know/refused (do not read)	43	1.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,099 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 336-336 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## RECAGE: Age recoded

Value	Label	Unweighted Frequency	%
1	18-24	362	11.5 %
2	25-34	602	19.2 %
3	35-44	654	20.8 %
4	45-54	595	18.9 %
5	55-64	376	12.0 %
6	65+	487	15.5 %
	<b>Missing Data</b>		
9	Refused	66	2.1 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,076 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 6.00

*Location:* 353-353 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## RECEDUC: Education recoded

Value	Label	Unweighted Frequency	%
1	Less than high school	330	10.5 %
2	High school graduate	1027	32.7 %

Value	Label	Unweighted Frequency	%
3	Some college	782	24.9 %
4	College+	984	31.3 %
	<b>Missing Data</b>		
9	Refused	19	0.6 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,123 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 4.00

*Location:* 354-354 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## RECRACE: Race recoded

Value	Label	Unweighted Frequency	%
1	White	2610	83.1 %
2	Black	284	9.0 %
3	Other race	195	6.2 %
	<b>Missing Data</b>		
9	Refused	53	1.7 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Based upon 3,089 valid cases out of 3,142 total cases.

- Minimum: 1.00
- Maximum: 3.00

*Location:* 355-355 (width: 1; decimal: 0)

*Variable Type:* numeric

*(Range of) Missing Values:* 9

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## WEIGHT: WEIGHT

Value	Label	Unweighted Frequency	%
1.00	-	93	3.0 %
1.01	-	2	0.1 %
1.02	-	10	0.3 %
1.03	-	1	0.0 %
1.04	-	8	0.3 %
1.06	-	7	0.2 %
1.07	-	29	0.9 %
1.08	-	5	0.2 %

Value	Label	Unweighted Frequency	%
1.09	-	16	0.5 %
1.10	-	29	0.9 %
1.11	-	20	0.6 %
1.12	-	3	0.1 %
1.13	-	6	0.2 %
1.14	-	5	0.2 %
1.15	-	30	1.0 %
1.16	-	14	0.4 %
1.17	-	8	0.3 %
1.19	-	64	2.0 %
1.20	-	28	0.9 %
1.21	-	22	0.7 %
1.22	-	28	0.9 %
1.23	-	6	0.2 %
1.24	-	57	1.8 %
1.25	-	9	0.3 %
1.26	-	5	0.2 %
1.27	-	40	1.3 %
1.28	-	27	0.9 %
1.30	-	9	0.3 %
1.31	-	4	0.1 %
1.32	-	15	0.5 %
1.33	-	39	1.2 %
1.34	-	2	0.1 %
1.35	-	68	2.2 %
1.36	-	21	0.7 %
1.37	-	59	1.9 %
1.38	-	3	0.1 %
1.39	-	31	1.0 %
1.40	-	85	2.7 %
1.41	-	31	1.0 %
1.42	-	11	0.4 %
1.43	-	17	0.5 %
1.44	-	57	1.8 %
1.45	-	30	1.0 %
1.46	-	13	0.4 %
1.47	-	5	0.2 %
1.48	-	27	0.9 %
1.49	-	40	1.3 %



Value	Label	Unweighted Frequency	%
1.50	-	37	1.2 %
1.51	-	44	1.4 %
1.52	-	44	1.4 %
	<b>Total</b>	<b>3,142</b>	<b>100%</b>

Please note that only the first 50 response categories are displayed in the PDF codebook. To view all response categories, please analyze the data file in the statistical package of your choice (SAS, SPSS, Stata, R).

Based upon 3,142 valid cases out of 3,142 total cases.

- Mean: 1.76
- Median: 1.63
- Mode: 1.00
- Minimum: 1.00
- Maximum: 3.02
- Standard Deviation: 0.51

*Location:* 356-359 (width: 4; decimal: 2)

*Variable Type:* numeric