Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. Category -   
   Technology Success Rate is 67% ranking the highest since Journalism’s sample size is too small to be considered.
2. Sub-Category -  
   Web Related Success Rate is 71% ranking the highest as the other high percentages are audio/world music has too small of a sample size.
3. Outcome Per Month -  
   June has the highest success rate 64%, due to the possibility of May being end of fiscal year.

What are some limitations of this dataset?

Limited Sample Size Collected.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Bar Chart – Can be used to provide the number of backers for different categories. See people’s interest in specific category.

Scattered Chart W/Trend line- build a trendline with all data included can have visibility with donation amounts and backers to compare dollar amount with number of backers.

Use your data to determine whether the mean or the median better summarizes the data.

Mean better summarize the data since the most numbers don’t repeat itself.

Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

There is more variability with success campaigns, because the difference with max & min is larger. It make sense because unsuccessful campaign’s have less variance and it means smaller fluctuation.