January 1, 2025

Dear Hiring Manager,

I am excited to apply for the Analytics Engineer/ Feature Engineering position at Ibotta. With a strong background in data engineering, I look forward to contributing to your mission while relocating to Denver immerse myself in a thriving tech community and advance my career in analytics.

In my 6 years of experience, I have collaborated with business analyst and data steward to define data standard and design centralize data repository. I specialize in optimizing ETL/ELT pipelines, data modeling, and and applying data governance standards to ensure data integrity. My expertise in Python, SQL and AWS enables me to develop scalable data solutions.

At the National Cancer Institute, I expanded the existing data model and optimized pipeline performance., and at DHS HQ, I played a key role in creating a data governance policy for the centralize data hub. My ability to troubleshoot data anomalies, collaborate with teams, and maintain best practices in data governance makes me a strong candidate.

I am eager to bring my skills to Ibotta’s Core Data & Analytics team and would welcome the opportunity to discuss my fit for this role. Thank you for your time and consideration.

Best regards,

Wesley Lau

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